

United States District Court  
Northern District of California

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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

CYNDRA BUSCH,  
Plaintiff,  
v.  
JAKOV DULCICH AND SONS LLC, et al.,  
Defendants.

Case No. 15-CV-00384-LHK  
**ORDER DENYING MOTION FOR JUST COSTS AND ACTUAL EXPENSES PURSUANT TO 28 U.S.C. § 1447(C)**  
Re: Dkt. No. 34

On June 17, 2015, the Court granted Plaintiff Cyndra Busch’s motion to remand because Defendants’ notice of removal was untimely. ECF No. 33 (“Remand Order”). Before the Court is Plaintiff’s motion under 28 U.S.C. § 1447(c) for just costs and actual expenses incurred as a result of the improper removal. ECF No. 34 (“Mot”). Having considered the submissions of the parties, the relevant law, and the record in this case, the Court hereby DENIES Plaintiff’s motion for costs and fees.

**I. BACKGROUND**  
**A. Factual Background**

Although the parties do not describe the factual background of this case in the briefing of

1 the instant motion, the Court believes some background is useful to understanding the parties’  
2 costs and fees arguments. Thus, the Court refers briefly to the facts as described in the Remand  
3 Order:

4 Plaintiff is a professional model and actress who lives in Lake County,  
5 California. She has appeared as a model in a number of catalogues, films, and  
6 international advertising campaigns. Defendant Jakov Dulcich & Sons, LLC is a  
7 California limited liability company and has its principal place of business in  
8 McFarland, California. Defendant Sunlight International Sales, Inc. is a California  
9 corporation and has its principal place of business in McFarland, California.  
10 Defendants have been growing and selling table grapes using the Pretty Lady name  
11 since the late 1980s and the PRETTY LADY® brand since December 30, 1997.

12 In October 1993, Ketchum Advertising hired Holly Stewart Photography as  
13 an independent contractor to take a photographic image (hereinafter, the “subject  
14 image”) for use in a CIBA Plant Protection print advertising campaign. In or about  
15 January 1994, Ketchum Advertising retained Plaintiff as a model to pose for the  
16 subject image. . . .The parties do not appear to dispute that the image is  
17 copyrighted.

18 Defendants allege that they retained the Best Label Company in 1995 to  
19 prepare a derivative work from the subject image for use on Pretty Lady brand  
20 labels. According to Defendants, the Pretty Lady graphic produced by the Best  
21 Label Company differs from the subject image . . . . Defendants assert that they  
22 have sold grapes with the Pretty Lady stylized graphics since at least August 1996.

23 Plaintiff did not discover Defendants’ use of the subject image or the Pretty  
24 Lady graphic until September 2014. . . . Plaintiff does not know how or when  
25 Defendants obtained her image. Plaintiff filed suit against Defendants in Marin  
26 County Superior Court on October 30, 2014.

27 Defendants allege that after Plaintiff filed her state court action, Holly Street  
28 Photography applied for a copyright registration for the copyrighted subject image  
and assigned all worldwide right, title, and interest to the subject image to  
Defendants effective December 31, 2014. Defendants claim to be in the process of  
filing the assignment of the subject copyrighted image and registering the Pretty  
Lady graphic with the U.S. Copyright Office.

Remand Order at 2-3 (internal citations omitted).

**B. Procedural History**

On October 30, 2014, Plaintiff filed suit against Defendants in Marin County Superior  
Court. ECF No. 1. Plaintiff alleges that Defendants’ use of Plaintiff’s photograph and likeness in  
connection with the marketing, advertising, and sale of Pretty Lady grapes violated (1) Plaintiff’s  
common law right of publicity; (2) Plaintiff’s publicity rights under California Civil Code § 3344;

1 and (3) unfair competition law under California Business and Professions Code § 17200. Id. ¶¶  
2 11-36.

3 On January 27, 2015, just one day before the deadline to respond to Plaintiff’s state court  
4 discovery requests, Defendants removed this case to federal court and argued that federal  
5 copyright law preempted Plaintiff’s California claims. ECF No. 1 (“Notice of Removal”); Mot. at  
6 7. The Notice of Removal cited “federal-question jurisdiction under 28 U.S.C. § 1331, copyright  
7 and unfair competition jurisdiction under 28 U.S.C. § 1338, and Declaratory Judgment Act  
8 jurisdiction under 28 U.S.C. § 2201-02.” Notice of Removal at 1. The Notice of Removal also  
9 asserted that removal was timely under 28 U.S.C. § 1446(b)(2)-(3). Id. at 5. Plaintiff twice urged  
10 Defendants to withdraw the Notice of Removal, including because removal was untimely. ECF  
11 No. 1-1 (Declaration of Nicholas A. Carlin). Defendants did not withdraw the Notice of Removal.

12 On February 6, 2015, Plaintiff filed a motion to remand. ECF No. 6. On February 20,  
13 2015, Defendants opposed the motion to remand. ECF No. 16. Defendants did not dispute that  
14 the Notice of Removal was filed more than thirty days after Defendants received notice of the state  
15 court action, and thus that the Notice of Removal was untimely under 28 U.S.C. § 1446(b)(1). Id.  
16 However, Defendants argued that the deadline for removal was extended past the default thirty-  
17 day deadline. Id. First, Defendants argued that Holly Street Photography’s assignment of all  
18 rights to the copyrighted image to Defendants triggered a new thirty-day window under 28 U.S.C.  
19 § 1446(b)(3) in which Defendants could remove the case. Id. Second, Defendants argued that the  
20 case fell within 28 U.S.C. § 1454’s extension of the deadline for removal of copyright claims  
21 because Defendants wanted a declaratory judgment under the federal Copyright Act. Id.

22 On June 17, 2015, the Court granted Plaintiff’s motion to remand. Remand Order at 12.  
23 The Court rejected both of Defendants’ timeliness arguments. First, the Court found that the  
24 deadline for removal was not extended by § 1446(b)(3), which applies only when a case becomes  
25 removable because of a voluntary act of the plaintiff. Id. at 6-7. The Court concluded that the  
26 assignment of the copyright to Defendants was not a voluntary act by Plaintiff. Id. at 7. Second,  
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1 the Court held that the deadline for removal was not extended by § 1454 because Defendants did  
2 not assert a “claim for relief” as required by § 1454. *Id.* at 8-11.

3 On June 24, 2015, Plaintiff filed this motion for an award of costs and fees resulting from  
4 improper removal. Mot. Defendants opposed the motion on July 8, 2015. ECF No. 35 (“Opp.”).  
5 On July 15, 2015, Plaintiff replied. ECF No. 37 (“Reply”).

6 **II. LEGAL STANDARD**

7 Following remand of a case upon unsuccessful removal, the district court may award “just  
8 costs and any actual expenses, including attorney fees, incurred as a result of the removal.” 28  
9 U.S.C. § 1447(c). The award of fees and costs is in the discretion of the district court. *Lussier v.*  
10 *Dollar Tree Stores, Inc.*, 518 F.3d 1062, 1065 (9th Cir. 2008). Nonetheless, “[a]bsent unusual  
11 circumstances, courts may award attorney’s fees under § 1447(c) only where the removing party  
12 lacked an objectively reasonable basis for seeking removal. Conversely, when an objectively  
13 reasonable basis exists, fees should be denied.” *Martin v. Franklin Capital Corp.*, 546 U.S. 132,  
14 141 (2005).

15 The objective reasonableness of removal depends on the clarity of the applicable law and  
16 whether such law “clearly foreclosed the defendant’s basis of removal.” *Lussier*, 518 F.3d at  
17 1066-67. “If the law in the Ninth Circuit is not so clear as to make the removing party’s endeavor  
18 entirely frivolous, a court will deny the request for attorney’s fees.” *FSM Dev. Bank v. Arthur*,  
19 No. 11-CV-05494-LHK, 2012 WL 1438834, at \*7 (N.D. Cal. Apr. 25, 2012) (brackets omitted).

20 **III. DISCUSSION**

21 As discussed above, in Defendants’ opposition to Plaintiff’s motion to remand, Defendants  
22 argued that removal was timely for two independent reasons: (1) the deadline for removal was  
23 extended by § 1446(b)(3), and (2) the deadline for removal was extended by § 1454. ECF No. 16.  
24 In the instant motion, Plaintiff argues that neither of these reasons for removal was “objectively  
25 reasonable.” Mot. at 4-5. In Defendants’ opposition to the instant motion, Defendants do not  
26 contend that their argument that the deadline for removal was extended by § 1446(b)(3) was  
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1 objectively reasonable. Defendants do, however, contend that their argument that the deadline for  
2 removal was extended by § 1454 was objectively reasonable because the scope of § 1454 is  
3 unsettled. Opp. at 8.

4 Alternatively, Plaintiff claims that Defendants’ bad faith in removing the case before  
5 responding to Plaintiff’s state court discovery requests is “an unusual circumstance” justifying an  
6 award of costs and fees. Id. at 7-8. Plaintiff thus seeks \$47,394.57 for the costs and attorney’s  
7 fees incurred in moving to remand. See 28 U.S.C. § 1447(c). The Court addresses each of  
8 Defendants’ timeliness arguments in turn, and then turns to Plaintiff’s “unusual circumstance”  
9 argument.

10 Defendants do not contend that removal under § 1446(b)(3) was objectively reasonable.  
11 See generally Opp. Defendants’ § 1446(b)(3) arguments were clearly foreclosed by precedent. As  
12 the Remand Order explained, citing controlling precedent, Defendants’ acquisition of the rights to  
13 the copyrighted image was not a voluntary act by Plaintiff that converted a nonremovable case to a  
14 removable case. Remand Order at 6-8 (citing *Self v. Gen. Motors Corp.*, 588 F.2d 655, 657-58  
15 (9th Cir. 1978) (noting that § 1446(b)(3) applies only where “a voluntary act of the plaintiff brings  
16 about a change that renders the case removable”); *Jules Jordan Video, Inc. v. 144942 Canada Inc.*,  
17 617 F.3d 1146, 1154-55 (9th Cir. 2010) (noting copyright preemption does not turn on the rights  
18 of the alleged infringer); 28 U.S.C. § 1446(b)(3) (extending deadline for removal “if the case  
19 stated by the initial pleading is not removable”). Thus, Defendants do not rely on their  
20 § 1446(b)(3) timeliness argument in opposing the instant motion.

21 However, Defendants contend that removal under § 1454 was objectively reasonable  
22 because § 1454 extends the time limitations for removal when the removing party “asserts a claim  
23 for relief arising under any Act of Congress relating to . . . copyrights.” 28 U.S.C. § 1454. The  
24 Court rejected Defendants’ argument in the Remand Order. Remand Order at 8-11. Specifically,  
25 the Court determined that Defendants had not “assert[ed] a claim” because Defendants had not  
26 actually made a claim for a declaratory judgment. Id. at 10. Moreover, an anticipated  
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1 counterclaim was not a “claim” under § 1454. *Id.* at 10-11. Thus, the Court concluded that  
2 § 1454 did not extend the Defendants’ deadline for removal and removal was untimely. *Id.* at 11-  
3 12.

4 Plaintiff argues that Defendants had no colorable argument that Defendants asserted a  
5 “claim” under § 1454. Reply at 4. Plaintiff contends that the only unsettled question about  
6 § 1454’s application is whether a counterclaim actually filed after removal is a “claim” under  
7 § 1454. *Id.* However, Plaintiff points to no authority clearly foreclosing that an anticipated  
8 counterclaim may be a “claim” under § 1454. See generally *Mot.*; Reply. Although the Court  
9 determined that an anticipated counterclaim was not a “claim” under § 1454, “removal is not  
10 objectively unreasonable solely because the removing party’s arguments lack merit.” *Lussier*, 518  
11 F.3d at 1065. In the Remand Order, the Court noted that “no appellate court has opined on the  
12 scope of § 1454.” Remand Order at 11. To determine that an anticipated counterclaim was not a  
13 “claim” under § 1454, the Court found persuasive two out-of-circuit district court cases. *Id.* Thus,  
14 the law in the Ninth Circuit was not “so clear as to make the removing party’s endeavor entirely  
15 frivolous.” *FSM Dev. Bank*, 2012 WL 1438834, at \*7.

16 Plaintiff counters that Defendants failed to cite § 1454 in the Notice of Removal. Reply at  
17 4. Although the Court also noted this failure with disapproval in the Remand Order, the Court  
18 proceeded to address Defendants’ arguments about timeliness under § 1454. Remand Order at 9-  
19 11. The objective reasonableness of removal depends on the clarity of the applicable law.  
20 *Lussier*, 518 F.3d at 1066-67. Because Ninth Circuit law does not define a “claim” under § 1454,  
21 “a reasonable litigant in [Defendant’s] position could have concluded that federal court was the  
22 proper forum in which to litigate [Plaintiff’s] claims.” See *Gardner v. UICI*, 508 F.3d 559, 562  
23 (9th Cir. 2007). Plaintiff cites no authority to the contrary. The Court finds that Defendants had  
24 an objectively reasonable basis for removal. See *HSBC Bank USA, N.A. v. Bryant*, No. 09-CV-  
25 1659-IEG (POR), 2009 WL 3787195, at \*4 & n.5 (S.D. Cal. Nov. 10, 2009) (finding removal was  
26 not objectively unreasonable when the defendant “might be relying on his counterclaims to meet  
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1 the jurisdictional amount,” which is an unsettled issue of law).

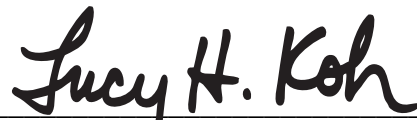
2 Finally, Plaintiff argues that, even if Defendants had an objectively reasonable basis for  
3 removal, “unusual circumstances” warrant costs and fees in this case. See *Martin*, 546 U.S. at  
4 141. Plaintiff notes that Plaintiff granted Defendants an extension of the deadline to respond to  
5 Plaintiff’s state court discovery requests and that Defendants filed the Notice of Removal one day  
6 before the extended deadline. Mot. at 7. Although it appears Defendants have not responded to  
7 the state court discovery requests, ECF No. 34-1 (Declaration of Nicholas A. Carlin), discovery  
8 did proceed after removal, ECF No. 36 (Declaration of Paul D. Swanson) (noting Defendants  
9 served Plaintiffs with Federal Rule of Civil Procedure 26(f) disclosures, made an initial document  
10 production, and served written answers to Plaintiff’s discovery requests). Plaintiff does not argue  
11 that Defendants failed to comply with Federal Rule of Civil Procedure 26 or violated any  
12 discovery deadlines in the federal case. Plaintiff does not demonstrate the level of bad faith that  
13 courts have found justifies the imposition of costs and fees. See *Concept Chaser Co., Inc. v.*  
14 *Pentel of Am. Ltd.*, No. 11-CV-8262, 2011 WL 4964963, at \*3 (C.D. Cal. Oct. 18, 2011) (finding  
15 bad faith when defendant removed on the morning of trial based on a defense defendant had  
16 asserted since the start of litigation). Accordingly, the Court exercises its discretion to DENY  
17 Plaintiff’s motion for costs and fees.

18 **IV. CONCLUSION**

19 For the foregoing reasons, the Court DENIES Plaintiff’s motion for costs and fees under  
20 28 U.S.C. § 1447(c).

21 **IT IS SO ORDERED.**

22  
23 Dated: October 9, 2015



24  
25 LUCY H. KOH  
26 United States District Judge