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4	UNITED STATES DISTRICT COURT	
5	NORTHERN DISTRICT OF CALIFORNIA	
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7	NEWMARK REALTY CAPITAL, INC.,	Case No. 16-cv-01702-BLF (SVK)
8	Plaintiff,	ODDED ON IOINT OT ATEMENT DE
9	v.	ORDER ON JOINT STATEMENT RE DEFENDANTS' MOTION FOR
10	BGC PARTNERS, INC., et al.,	PROTECTIVE ORDER RE HOWARD LUTNICK DEPOSITION
11	Defendants.	Re: Dkt. No. 192
12	Before the Court is the parties' joint statement regarding Defendants' request for a	
13	protective order to prevent or delay the deposition of Howard Lutnick, who is the Chairman and	
14	Chief Executive Officer of Defendant BCG Partners, Inc. and who also acts as Director and	
15	Chairman of Defendant Newmark & Company Real Estate, Inc., a BCG subsidiary. ECF 192.	
16	Defendants argue that they are entitled to a protective order under the "apex doctrine" concerning	
17	depositions of high-ranking corporate officers because Plaintiff has not demonstrated that	
18	Mr. Lutnick has relevant and unique knowledge that cannot be obtained through other discovery.	
19	Plaintiff argues that it is entitled to take Mr. Lutnick's deposition because of his direct	
20	involvement in and knowledge of the alleged trademark infringement in this case.	

Federal Rule of Civil Procedure 30(a)(1) provides that, subject to certain limitations, "[a] party may, by oral questions, depose any person, including a party, without leave of court...." Under Rule 26(c)(1), however, "[t]he court may, for good cause, issue an order to protect a party or person from annoyance, embarrassment, oppression, or undue burden or expense...." The party seeking a protective order has the burden of showing good cause by "demonstrating harm or prejudice that will result from the discovery." Rivera v. NIBCO, Inc., 364 F.3d 1057, 1063 (9th Cir. 2004).

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"When a party seeks the deposition of a high-level executive (a so-called 'apex'

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1 deposition), the court may exercise its discretion under the federal rules to limit discovery." 2 Affinity Labs of Tex. v. Apple, Inc., No. C 09-4436 CW, 2011 WL 1753982, at *15 (N.D. Cal. May 3 9, 2011). This discretion may be warranted because "such discovery creates a tremendous potential for abuse or harassment." Apple Inc. v. Samsung Elecs. Co., 282 F.R.D. 259, 263 (N.D. 4 5 Cal. 2012) (internal quotation omitted). In deciding whether an apex deposition may proceed, courts consider: (1) whether the deponent has unique, first-hand, non-repetitive knowledge of the 6 7 facts at issue in the case, and (2) whether the party seeking the deposition has exhausted less 8 intrusive discovery methods. Id. Courts in this district have, however, reiterated that "it is very 9 unusual for a court to prohibit the taking of a deposition altogether absent extraordinary circumstances. When a witness has personal knowledge of facts relevant to the lawsuit, even a 10 corporate president or CEO is subject to deposition." Id., 282 F.R.D. at 263 (internal quotation 11 12 omitted); see also Schneider v. Chipotle Mexican Grill, Inc., No. 16-cv-02200-HSG (KAW), 2017 13 WL 4127992, at *2 (N.D. Cal. Sep. 19, 2017).

14 In arguing that it is entitled to depose Mr. Lutnick at this time, Plaintiff focuses on 15 Mr. Lutnick's position as a "top decisionmaker" for BCG and Newmark & Company Real Estate. See ECF 192 at 4. Of course, the same could be said for any "apex" deponent; a general assertion 16 of a deponent's decisionmaking power is not sufficient to demonstrate that the deponent has 17 18 unique, first-hand, non-repetitive knowledge of the facts at issue. Similarly, Mr. Lutnick's public 19 statements cited by Plaintiff are too general to establish his unique knowledge. Plaintiff's showing at this time falls far short of demonstrating that Mr. Lutnick has unique, relevant knowledge. 20According to the parties' joint statement, Plaintiff has requested twelve other depositions 22 (including a Rule 30(b)(6) deposition) and has served numerous interrogatories and document 23 requests. This other discovery may obviate the need for Mr. Lutnick's deposition or, alternatively, provide Plaintiff with specific facts demonstrating that Mr. Lutnick has unique and relevant 24 knowledge. 25

Accordingly, the Court GRANTS Defendant's request for a protective order prohibiting 26 Mr. Lutnick's deposition at this time. This order is without prejudice to Plaintiff's ability to file a 27 28 timely request with the undersigned to compel Mr. Lutnick's deposition if further discovery

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1	demonstrates that Mr. Lutnick's deposition is necessary. If such a request to compel is granted,	
2	Defendant will be obligated to make Mr. Lutnick available for deposition in a timely manner.	
3	SO ORDERED.	
4	Dated: February 1, 2018	
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7	SUSAN VAN KEULEN United States Magistrate Judge	
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