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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

MATHEW ENTERPRISE, INC.,  
Plaintiff,  
v.  
FCA US, LLC,  
Defendant.

Case No. 16-CV-03551-LHK  
**ORDER GRANTING DEFENDANT’S  
MOTION TO DISMISS**  
Re: Dkt. No. 19

Plaintiff Mathew Enterprise, Inc. (“Plaintiff”) sues Defendant FCA US, LLC (“Defendant”) for violation of the Automobile Dealer’s Day in Court Act (“ADDCA”), 15 U.S.C. § 1222; breach of the implied covenant of good faith and fair dealing; and violation of California Vehicle Code § 3060. ECF No. 1 (“Compl.”). Before the Court is Defendant’s motion to dismiss ECF No. 19 (“Def. Mot.”). Having considered the parties’ submissions, the relevant law, and the record in this case, the Court hereby GRANTS Defendant’s motion to dismiss.

**I. BACKGROUND**

**A. Factual Background**

Defendant is the manufacturer and distributor of Chrysler, Dodge, Jeep, and Ram

1 (“CDJR”) motor vehicles. Compl. ¶ 2. Plaintiff is a franchised dealer of CJDR vehicles. *Id.* ¶ 7.  
2 Plaintiff and Defendant have entered into contracts relating to Plaintiff’s sale of CJDR vehicles,  
3 and these contracts form the basis of this lawsuit.

4 **1. The Parties’ 2006 Dealer Lease and Sales Agreement**

5 On December 6, 2006, Plaintiff entered into a two-year lease (“2006 Dealer Lease”) with  
6 Defendant<sup>1</sup> for Plaintiff to occupy Plaintiff’s current franchise location at 4100 Stevens Creek  
7 Boulevard in San Jose, California (“4100 Stevens Creek”). *Id.* ¶¶ 6, 11, 15. Under the terms of the  
8 2006 Dealer Lease, Plaintiff paid Defendant \$69,000 in rent per month to occupy the 4100 Stevens  
9 Creek location. *Id.* ¶ 21.

10 Paragraph 25 of the 2006 Dealer Lease provided that “[i]n the event that the Tenant shall  
11 remain on the Premises after the expiration or sooner termination of the term of this Lease without  
12 having executed a new written lease with Landlord, such holding over shall not constitute a  
13 renewal or extension of this Lease.” ECF No. 19-1, at 15.<sup>2</sup> Further, paragraph 25 provided that  
14 Defendant could “elect, at its option, to treat such holding over as a tenancy upon the same terms  
15 and conditions herein stated, except that such tenancy shall be on a month-to-month basis only and  
16 the monthly rent due during such tenancy . . . shall be in an amount equal to 200% of the rental set  
17 forth” in the 2006 Dealer Lease. *Id.*

18 \_\_\_\_\_  
19 <sup>1</sup> Plaintiff entered the 2006 Dealer Lease with Chrysler Realty Company LLC. Compl. ¶ 9.  
20 However, Chrysler Realty Company LLC’s interest in 4100 Stevens Creek was acquired by FCA  
21 Realty LLC after Chrysler Realty Company LLC went bankrupt. *Id.* ¶ 15. FCA Realty LLC is an  
22 “alter ego” of Defendant. *Id.* ¶ 12. For simplicity, the Court will collectively refer to these related  
23 entities as “Defendant” for the purposes of resolving this motion.

24 <sup>2</sup> Plaintiff’s Complaint quotes provisions of the Sales Agreement and 2006 Dealer Lease, but  
25 Plaintiff did not attach the Sales Agreement or 2006 Dealer Lease to its Complaint. Defendant  
26 attached these documents to its motion to dismiss. *See* ECF No. 19-1. “A court may consider  
27 evidence on which the complaint ‘necessarily relies’ if (1) the complaint refers to the document;  
28 (2) the document is central to the plaintiff’s claim; and (3) no party questions the authenticity of  
the copy attached to the 12(b)(6) motion.” *Marder v. Lopez*, 450 F.3d 445, 448 (9th Cir. 2006).  
Here, the Court may consider the Dealer Lease and the Sales Agreement because Plaintiff “refers  
to the document[s]” in its Complaint, the documents form the basis of Plaintiff’s claim, and “no  
party questions the authenticity of the cop[ies] attached to the 12(b)(6) motion.” *Id.* Indeed, in its  
brief in opposition to Defendant’s motion to dismiss, Plaintiff cites from the documents attached  
to Defendant’s complaint. ECF No. 31, at 9. Accordingly, the Court will treat the Sales  
Agreement and Dealer Lease as “part of the complaint.” *United States v. Ritchie*, 342 F.3d 903,  
908 (9th Cir. 2003).

1           The Terms Sales and Service Agreement attached to the 2006 Dealer Lease required  
2 Plaintiff to “submit directly to the [developer] two sets of complete plans and renderings for the  
3 renovation of [Plaintiff’s] facility” at 4100 Stevens Creek “[w]ithin two months.” ECF No. 19-1,  
4 at 25. Plaintiff was also required to “[c]omplete, or cause completion of the renovation and  
5 expansion . . . in accordance with the plans and renderings approved.” *Id.* at 26.

6           The parties’ also executed a Sales and Service Agreement Additional Terms and  
7 Provisions (“Sales Agreement”). *See id.* at 47. Section 11(d)(i) of the Sales Agreement provides  
8 that Plaintiff is required to conduct its CJDR dealership operations only at the 4100 Stevens Creek  
9 location. *Id.* at 51; Compl. ¶ 8. Further, § 11(d)(ii) of the Sales Agreement provides the  
10 following:

11           DEALER shall not make any change in the location of Dealership Operations or  
12 make any change in the area and use of Dealership Facilities without the prior  
13 written approval of [Defendant]. Any written approval of a change in the location  
14 or in the area or use of Dealership Facilities shall be valid only if in the form of a  
15 new Dealership Facilities and Location Addendum or a separate written agreement  
16 signed by DEALER and one of the authorized representatives of [Defendant]  
17 identified in Paragraph 10 hereinabove.

18 ECF No. 19-1, at 51.

19           **2. Defendant’s New Lease Proposal**

20           In December 2015, Defendant sent a letter to Plaintiff that stated that, since the parties’  
21 two-year 2006 Dealer Lease expired in 2008, Plaintiff had been a “holdover tenant” at the 4100  
22 Stevens Creek Location since the expiration of the 2006 Dealer Lease. Compl. Ex. A.

23           Defendant enclosed with its letter a proposed new lease (“New Dealer Lease”) for  
24 Plaintiff’s review. *Id.* The New Dealer Lease proposed a five-year lease term with Defendant. *Id.*  
25 Defendant’s letter stated that if Plaintiff chose not to agree to the New Dealer Lease, “FCA Realty  
26 will have no choice but to exercise its right under the Expired [2006 Dealer] Lease, including,  
27 without limitation, increasing the current rental rate by 200% as permitted under paragraph 25  
28 thereof, as of January 1, 2016.” *Id.*

1 Defendant's proposed New Dealer Lease provided that Plaintiff would pay Defendant an  
2 "initial monthly base rent" of \$93,907. *Id.* ¶ 23. The New Dealer Lease further provided  
3 Defendant "the right, but not the obligation, to construct new dealership facilities at Plaintiff's  
4 Current Location at a cost not to exceed \$14,000,000." *Id.* If Defendant chose to exercise its right  
5 to construct new facilities, the New Dealer Lease provided a formula for how the parties would  
6 calculate Plaintiff's post-construction monthly rent. *Id.*

7 Plaintiff did not accept the New Dealer Lease. *Id.* ¶ 24. According to Plaintiff, it declined  
8 to accept the New Dealer Lease's terms because, among other reasons, "[i]f Defendant's Facility  
9 Proposal were implemented, the likely cost would be at or near the maximum cost of \$14,000,000,  
10 and would result in an annual rent factor expense for the dealership in excess of \$2,750,000,"  
11 which would "exceed a market-based rent for an automobile dealership business at Plaintiff's  
12 Current Facility" and would "render Plaintiff uncompetitive and unprofitable." *Id.* ¶ 24.

13 As of January 1, 2016, in accordance with Paragraph 25 of the 2006 Dealer Lease and the  
14 December 2015 letter, Defendant increased Plaintiff's rent by two-hundred percent. *Id.* ¶ 25.

### 15 **3. Plaintiff's Relocation Request**

16 On January 27, 2016, Plaintiff sent a letter to Defendant requesting approval from  
17 Defendant for Plaintiff to relocate and enter into a new facility plan (the "relocation proposal").  
18 *Id.* ¶ 27; Compl. Ex. B. Specifically, Plaintiff's relocation proposal sought approval for Plaintiff  
19 to relocate from 4100 Stevens Creek to 3566 Stevens Creek Boulevard ("3566 Stevens Creek"), a  
20 location less than a mile away. Compl. ¶¶ 27–28; Compl. Ex. B. According to Plaintiff, by  
21 relocating, Plaintiff would pay "an annual rent factor that is at least \$2,200,000 less." Compl. ¶  
22 30.

23 On February 5, 2016, Defendant rejected Plaintiff's relocation proposal. *Id.* ¶ 31.  
24 Defendant stated that Plaintiff "failed to provide any details about the proposed relocation," such

1 as “the size or area of the lot,” “any construction plans or details,” and “any schedule for any  
2 proposed relocation or construction.” Compl. Ex. C. Defendant also noted that the proposed  
3 location at 3566 Stevens Creek was “inferior” because it was “not as ideally situated on the auto  
4 row,” had “less frontage,” and less visibility than the 4100 Stevens Creek location. *Id.* Further,  
5 because Plaintiff never renovated 4100 Stevens Creek in accordance with the terms of the 2006  
6 Dealer Lease, Plaintiff had previously failed “to live up to its facility construction requirements”  
7 with Defendant, and thus Defendant doubted that Plaintiff would complete the relocation  
8 proposal’s construction plans. *Id.*  
9

10 On February 23, 2016, Plaintiff responded to Defendant’s rejection “with a detailed letter  
11 by its counsel and documentation” that provided further details about the location at 3566 Stevens  
12 Creek. *Id.* ¶ 32. For example, Plaintiff explained in its letter to Defendant that the 3566 Stevens  
13 Creek location was “5.25 acres” in size and that it was “in a slightly better condition than  
14 [Plaintiff’s] current location.” Compl. Ex. D. Plaintiff also stated that the 3566 Stevens Creek  
15 location was “in closer proximity in relation to our main competitors,” that it had over 100 more  
16 feet of frontage than the 4100 Stevens Creek location, and that “the proposed location feature[d]  
17 over 155,000 square feet of display space.” *Id.*  
18

19 On March 29, 2016, Defendant again rejected Plaintiff’s relocation proposal. *Id.* ¶ 34.  
20 Defendant noted, “[a]s an initial matter . . . [Defendant] reject[ed] the proposal due to its doubt  
21 that [Plaintiff] will actually build the promised facility,” given that Plaintiff had failed to renovate  
22 4100 Stevens Creek as required by the 2006 Dealer Lease. Compl. Ex. E. Further, Defendant  
23 noted that Plaintiff’s proposed architectural renderings for 3566 Stevens Creek did not “make  
24 sense with respect to the Proposed Location.” *Id.* Defendant also retained “two consulting  
25 experts” who each “concluded that the Proposed Location is inferior” to the 4100 Stevens Creek  
26 location. *Id.* Defendant attached to its rejection letter the two experts’ reports. *Id.*  
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1                   **B. Procedural History**

2                   On July 24, 2016, Plaintiff brought suit against Defendant in this Court. *See* Compl.  
3 Plaintiff alleges three causes of action against Defendant.

4                   Count One states that Defendant violated the ADDCA “[b]y refusing to approve Plaintiff’s  
5 [relocation proposal] for alleged reasons that are without merit and pre-textual in order to coerce  
6 Plaintiff to accept Defendant’s Facility Proposal and incur a rent factor that will eventually force  
7 Plaintiff to give up the Franchise.” *Id.* ¶ 54.

8                   Count Two alleges that Defendant breached the implied covenant of good faith and fair  
9 dealing by “refusing to approve Plaintiff’s Relocation and Facility Proposal for alleged reasons  
10 that are without merit and pre-textual.” *Id.* ¶ 62.

11                   Count Three states that Defendant violated § 3060 of the California Vehicle Code by  
12 constructively terminating Plaintiff’s franchise without providing Plaintiff notice and without a  
13 finding of good cause. *Id.* ¶ 69.

14                   On August 23, 2016, Defendants filed a motion to dismiss, contending that all three of  
15 Plaintiff’s causes of action fail to state a claim for relief. Def. Mot. at 1. Plaintiff responded on  
16 September 16, 2016. ECF No. 31 (“Pl. Opp.”). Defendant replied on September 30, 2016. ECF  
17 No. 36 (“Def. Reply”).

18                   **II. LEGAL STANDARD**

19                   **A. Motion to Dismiss Under Rule 12(b)(6)**

20                   Pursuant to Federal Rule of Civil Procedure 12(b)(6), a defendant may move to dismiss an  
21 action for failure to allege “enough facts to state a claim to relief that is plausible on its face.” *Bell*  
22 *Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007). “A claim has facial plausibility when the  
23 plaintiff pleads factual content that allows the court to draw the reasonable inference that the  
24 defendant is liable for the misconduct alleged. The plausibility standard is not akin to a  
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1 ‘probability requirement,’ but it asks for more than a sheer possibility that a defendant has acted  
2 unlawfully.” *Ashcroft v. Iqbal*, 566 U.S. 662, 678 (2009) (internal citation omitted).

3 For purposes of ruling on a Rule 12(b)(6) motion, the Court “accept[s] factual allegations  
4 in the complaint as true and construe[s] the pleadings in the light most favorable to the nonmoving  
5 party.” *Manzarek v. St. Paul Fire & Marine Ins. Co.*, 519 F.3d 1025, 1031 (9th Cir. 2008).

6 However, a court need not accept as true allegations contradicted by judicially noticeable facts,  
7 *Shwarz v. United States*, 234 F.3d 428, 435 (9th Cir. 2000), and a “court may look beyond the  
8 plaintiff’s complaint to matters of public record” without converting the Rule 12(b)(6) motion into  
9 one for summary judgment, *Shaw v. Hahn*, 56 F.3d 1061, 1064 (9th Cir. 2011). Mere “conclusory  
10 allegations of law and unwarranted inferences are insufficient to defeat a motion to dismiss.”  
11 *Adams v. Johnson*, 355 F.3d 1179 1183 (9th Cir. 2004).

12  
13 **B. Leave to Amend**

14 If the court concludes that a motion to dismiss should be granted, it must then decide  
15 whether to grant leave to amend. Under Rule 15(a) of the Federal Rules of Civil Procedure, leave  
16 to amend “shall be freely given when justice so requires,” bearing in mind “the underlying purpose  
17 of Rule 15 . . . [is] to facilitate decision on the merits, rather than on the pleadings or  
18 technicalities.” *Lopez v. Smith*, 203 F.3d 1122, 1127 (9th Cir. 2000) (citation omitted).

19 Nonetheless, a district court may deny leave to amend a complaint due to “undue delay, bad faith  
20 or dilatory motive on the part of the movant, repeated failure to cure deficiencies by amendments  
21 previously allowed, undue prejudice to the opposing party by virtue of allowance of the  
22 amendment, [and] futility of amendment.” *See Leadsinger, Inc. v. BMG Music Publ’g*, 512 F.3d  
23 522, 532 (9th Cir. 2008) (alteration in original).

24  
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26 **III. DISCUSSION**

27 **A. Failure to State a Claim Under the ADDCA**

1 Plaintiff alleges in Count One that Defendant violated the ADDCA, 15 U.S.C. §1221 *et*  
2 *seq.*, by “reject[ing] [Plaintiff’s] relocation proposal and . . . insist[ing] that [Plaintiff] remain at its  
3 current location, which is economically unsustainable, to coerce [Plaintiff] to abandon its  
4 franchises and exit the business.” Pl. Opp. at 7; *see* Compl. ¶¶ 34, 46–56. For the reasons  
5 discussed below, the Court agrees with Defendant that Count One fails to state a claim under the  
6 ADDCA.

7  
8 In order to state a claim under the ADDCA, a Plaintiff must allege (1) the plaintiff is an  
9 “automobile dealer”; (2) the defendant is an “‘automobile manufacturer’ engaged in commerce”;  
10 (3) the existence of “a manufacturer-dealer relationship created by written franchise agreement”;  
11 and (4) that plaintiff was “injured by the defendant’s failure ‘to act in good faith in performing or  
12 complying with any of the terms or provisions of the franchise, or in terminating, canceling, or not  
13 renewing the franchise with said dealer.’” *Sherman v. British Leyland Motors, Ltd.*, 601 F.2d 429,  
14 441 (9th Cir. 1979) (quoting 15 U.S.C. § 1222). The parties do not dispute the first three prongs,  
15 and thus the only issue is whether Plaintiff has adequately alleged that Defendant failed to “act in  
16 good faith.” *Id.*

17  
18 Here, Plaintiff alleges that Defendant acted in bad faith by failing to approve Plaintiff’s  
19 request to relocate. Compl. ¶ 54. According to Plaintiff, Defendant’s rejection of Plaintiff’s  
20 proposal is an attempt to “force Plaintiff to remain at Plaintiff’s Current Location at an  
21 unaffordable rent factor.” *Id.* ¶ 34, 54; Pl. Opp. at 7. However, even taking the factual allegations  
22 in Plaintiff’s complaint as true, Plaintiff has failed to allege that Defendant has acted in “bad faith”  
23 within the meaning of the ADDCA.

24  
25 Under the ADDCA, “good faith . . . has a limited and restricted meaning. It is not to be  
26 construed liberally.” *Autohaus Brugger, Inc. v. Saab Motors, Inc.*, 567 F.2d 901, 911 (9th Cir.  
27 1978). Rather, “[t]he courts have held consistently that the Act creates a cause of action an



1 indispensable element of which is not the lack of good faith in the ordinary sense but a lack of  
2 good faith in which coercion, intimidation, or threats thereof, are at least implicit.” *Marquis v.*  
3 *Chrysler Corp.*, 577 F.2d 624, 633 (9th Cir. 1978); *see also Sherman*, 601 F.2d at 445 (“A  
4 showing of coercion and intimidation which produces unfair or inequitable results is essential to a  
5 valid claim of lack of good faith under the Dealer’s Act.”). More specifically, the Ninth Circuit  
6 has held that “[c]oercion or intimidation must include a wrongful demand which will result in  
7 sanctions if not complied with.” *Autohaus*, 567 F.2d at 911.

8  
9 The facts alleged in Plaintiff’s complaint fail to show that Defendant engaged in  
10 “coercion” here within the meaning of the ADDCA. Instead, the crux of Plaintiff’s complaint is  
11 that Defendant has made a “demand” to Plaintiff in the form of denying Plaintiff’s proposed  
12 relocation. Compl. ¶ 55. This denial, Plaintiff argues, requires Plaintiff to remain at 4100 Stevens  
13 Creek where Plaintiff faces an “unaffordable rent factor.” *Id.* ¶ 54; Pl. Op. at 8.

14  
15 Importantly, however, Plaintiff has no right to “the location of its own choosing,” even if  
16 its current location is unaffordable. *Golden Gate Acceptance Corp. v. Gen. Motors Corp.*, 597  
17 F.2d 676, 680–81 (9th Cir. 1979). In *Golden Gate*, the Ninth Circuit considered a dealer’s claim  
18 that a manufacturer terminated its franchise in “bad faith” because GM “insist[ed] upon a specific  
19 location” for the franchise, even though GM knew that the dealer “was losing money due to the  
20 difficulty of operating the franchise at the Premises.” *Id.* at 680. GM terminated the dealership  
21 after the dealership moved to a new location without GM’s permission. *Id.* The Ninth Circuit  
22 held that GM had not acted in bad faith under the ADDCA because “[t]here is nothing in the  
23 [ADDCA] which gives a dealer the right to dictate the location of its own choosing.” *Id.* at 680–81  
24 (internal quotation marks omitted). Accordingly, the Ninth Circuit concluded that “GM did not  
25 act in bad faith” in “requiring that the Dealership be located at a specified” location, and thus the  
26 Ninth Circuit rejected the dealer’s claim. *Id.*; *see also* W. Michael Garner, 2 Franchise &  
27

1 Distribut. Law & Practice § 14:13 (“It is well-settled that a dealer does not have a right to a  
2 particular location and that a manufacturer’s termination for failure to relocate is not coercive.”).

3 Plaintiff asserts that *Golden Gate* is distinguishable because, unlike the dealer in *Golden*  
4 *Gate*, Plaintiff is alleging that Defendant’s denial of its relocation request was pretext for forcing  
5 Plaintiff to remain at 4100 Stevens Creek and eventually “cease doing business as a CJDR dealer.”  
6 Pl. Opp. at 7–8; Compl. ¶ 34. However, even assuming that this is true, the facts in Plaintiff’s  
7 complaint nonetheless fail to allege that Defendant engaged in conduct that “amounted to coercion  
8 and that as the result of intimidation or threats, [Plaintiff] was forced to act or refrain from acting,”  
9 as required to establish a violation of the ADDCA. *Wallace Motor Sales, Inc. v. Am. Motors Sales*  
10 *Corp.*, 780 F.2d 1049, 1056 (1st Cir. 1985) (summarizing across-circuit case law regarding the  
11 duty of “good faith” under the ADDCA); *see also Autohaus*, 567 F.2d at 911 (listing exemplary  
12 “coercive” demands, such as a manufacturer’s threat to stop shipping cars unless a dealer resigned  
13 its franchise in a neighboring town). To the contrary, the facts alleged in Plaintiff’s complaint  
14 show only that Defendant made a “demand” in the form of denying Plaintiff’s relocation  
15 proposal—a proposal that Plaintiff had no right to have approved. *Golden Gate*, 597 F.2d at 681;  
16 Compl. ¶ 55. As a consequence of Defendant’s rejection of Plaintiff’s relocation proposal,  
17 Plaintiff simply must remain at 4100 Stevens Creek and pay rent, as required by the 2006 Dealer  
18 Lease. Compl. ¶¶ 54–55. Plaintiff has not established coercion within the meaning of the  
19 ADDCA. *Wallace*, 780 F.2d at 1056; *see also Fray Chevrolet Sales v. Gen. Motors Corp.*, 536  
20 F.2d 683, 685–86 (6th Cir. 1976) (rejecting a bad faith claim because “there was no ‘either-or’  
21 attempt at coercion or intimidation”).  
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25 Indeed, courts have rejected ADDCA claims based on nearly identical factual allegations  
26 as those alleged here. In *General Motors Corp. v. Dealmaker, LLC*, a dealer alleged that a  
27 manufacturer, GM, had “‘coerced’ [the dealer] by rejecting [the dealer’s] relocation request, and  
28

1 that GM's denial of its relocation request will serve to terminate, either directly, indirectly or  
2 constructively, [the dealer's] franchise." 2007 WL 2454208, at \*5 (N.D.N.Y. Aug. 23, 2007).  
3 The dealer further alleged that "GM ha[d] coerced and damaged [the dealer] by refusing, without  
4 sufficient reason, to permit [the dealer's] relocation." *Id.* The district court in *Dealmaker*  
5 dismissed the dealer's ADDCA claim under Rule 12(b)(6), stating that the dealer's complaint  
6 evinced no "demand, let alone a wrongful demand, by GM." *Id.* Indeed, the district court noted  
7 that "[e]ven assuming GM wanted to terminate [the dealership], there is no allegation supporting a  
8 plausible claim of coercion or intimidation" regarding GM's rejection of the dealer's relocation  
9 request, as required by the ADDCA. *Id.*; see also *Kaiser v. Gen. Motors Corp.*, 396 F. Supp. 33,  
10 42 (E.D. Pa. 1975), *aff'd* 530 F.2d 964 (3d Cir. 1976) (finding that a defendant's repeated refusal  
11 of a dealer's requests to relocate did not constitute a violation of the ADDCA because the facts  
12 "failed to allege that defendant's conduct even begins to approximate coercion or intimidation").

13  
14 In sum, Plaintiff has no right "to the location of its own choosing," *Golden Gate*, 597 F.2d  
15 at 681, and Defendant's "denial of [Plaintiff's] relocation request" does not amount to coercion or  
16 intimidation within the meaning of the ADDCA. *Dealmaker*, 2007 WL 2454208, at \*5.

17 Accordingly, because Plaintiff has failed to allege that Defendant acted in bad faith within the  
18 meaning of the ADDCA, Count One fails to state a claim for relief under the statute. *Id.*; see  
19 *Autohaus*, 567 F.2d at 911 ("[U]nless the transactions between the parties involves coercion or  
20 intimidation, or threats of coercion or intimidation," the manufacturer has not violated the  
21 ADDCA); *Wallace*, 780 F.2d at 1056 ("To show that [the manufacturer] failed to act in 'good  
22 faith' [the dealer] had to prove that [the manufacturer's] conduct amounted to coercion and that as  
23 the result of intimidation or threats, [the dealer] was forced to act or refrain from acting and that it  
24 suffered damage.").

25  
26  
27 The Court accordingly holds that Plaintiff has failed to adequately allege a claim under the

1 ADDCA. However, because it is not evident that amendment is futile, the Court will grant leave  
2 to amend for Plaintiff to address the above deficiencies. *See Lopez*, 203 F.3d at 1130 (“A district  
3 court should grant leave to amend even if no request to amend the pleading was made, unless it  
4 determines that the pleading could not possibly be cured by the allegation of other facts.”).

5 Accordingly, the Court GRANTS with leave to amend Defendant’s motion to dismiss Count One.

6 **B. Failure to State a Claim Under Michigan Law for Breach of the Implied Covenant**  
7 **of Good Faith and Fair Dealing**

8 Count Two of Plaintiff’s complaint alleges that Defendant violated the implied covenant of  
9 good faith and fair dealing in refusing to approve Plaintiff’s relocation proposal. Compl. ¶¶ 57–  
10 64. The Sales Agreements between Plaintiff and Defendant provide that its terms “shall be  
11 construed in accordance with the laws of the State of Michigan,” and accordingly this claim is  
12 governed by Michigan contract law. *Id.* ¶ 58. For the reasons discussed below, the Court agrees  
13 with Defendant that Count Two fails to state a claim under Michigan law for breach of the implied  
14 covenant of good faith and fair dealing.

15  
16 In general, “Michigan does not recognize a claim for breach of an implied covenant of  
17 good faith and fair dealing.” *Belle Isle Grill Corp. v. City of Detroit*, 666 N.W.2d 271, 279 (Mich.  
18 Ct. App. 2003); *see also Mathew Enter., Inc. v. Chrysler Grp., LLC*, 2014 WL 3418545, at \*10  
19 (N.D. Cal. July 11, 2014) (stating, in a separate dispute between Plaintiff and Chrysler Group, that  
20 “Michigan law does not recognize a general implied duty of good faith and fair dealing”).

21  
22 However, Michigan courts have recognized such a duty when “a party to a contract makes the  
23 manner of its performance a matter of its own discretion.” *Burkhardt v. City Nat’l Bank of Detroit*,  
24 226 N.W. 2d 678, 680 (Mich. Ct. App. 1975)); *see also Stephenson v. Allstate Ins. Co.*, 328 F.3d  
25 822, 826 (6th Cir. 2003) (“An implied covenant of good faith and fair dealing in the performance  
26 of contracts is recognized by Michigan law only where one party to the contract makes its  
27 performance a matter of its own discretion.”).

1 “Discretion arises,” and thus the implied covenant of good faith and fair dealing is  
2 recognized, “when the parties have agreed to defer decision on a particular term of the contract” or  
3 “from a lack of clarity or from an omission in the express contract.” *Stephenson*, 328 F.3d at 826  
4 (internal quotation marks omitted). By contrast, “Michigan law does not imply the good faith  
5 covenant where parties have unmistakably expressed their respective rights.” *Hubbard Chevrolet*  
6 *Co. v. Gen. Motors Corp.*, 873 F.2d 873, 877 (5th Cir. 1989) (internal quotation marks omitted)  
7 (applying Michigan law); see *Lancia Jeep Hellas S.A. v. Chrysler Grp. Int’l LLC*, 2016 WL  
8 1178303, at \*9–10 (Mich. Ct. App. Mar. 24, 2016) (quoting *Hubbard* and *Stephenson* approvingly  
9 for this proposition). More specifically, under Michigan law, where the “plain language” of an  
10 agreement gives a decision “*exclusively* to [one party to the Agreement], the contract presume[s]  
11 no discretion and, thereby, remove[s] any basis upon which to imply a covenant of good faith and  
12 fair dealing.” *Stephenson*, 328 F.3d at 827.

13  
14 In its motion to dismiss, Defendant relies on the Fifth Circuit’s decision in *Hubbard*  
15 *Chevrolet Company v. General Motors Corporation*, 873 F.2d at 877, to argue that the parties’  
16 Sales Agreement here does not imply a covenant of good faith and fair dealing under Michigan  
17 law. Def. Mot. at 9. In *Hubbard*, the Fifth Circuit applied Michigan contract law to an agreement  
18 between a franchisor and franchisee, and held that the plain language of the parties’ agreement  
19 precluded the court from implying a covenant of good faith and fair dealing. *Id.* The contract  
20 between the parties in *Hubbard* stated that “Dealer will conduct the Dealership Operations only  
21 from the location . . . approved for that purpose by General Motors.” *Id.* at 877. Further, the  
22 contract provided that “a dealer who wants to relocate ‘agrees to give General Motors prior written  
23 notice’” and that “[n]o change in Dealership Location . . . will be made without the written  
24 approval of General Motors.” *Id.*

25  
26  
27 Analyzing this contractual language under Michigan law, the Fifth Circuit in *Hubbard* held

1 that this language “le[ft] no room for a court or jury to supply limits” because “[t]he contract d[id]  
2 not limit the reasons upon which GM c[ould] base its relocation decisions.” *Id.* Thus, the parties  
3 in *Hubbard* had “deferred no decisions regarding relocation or the relevant factors.” *Id.* at 878.  
4 Rather, the contract “gave GM the authority to approve or disapprove relocation for its own  
5 reasons, and thus set out the limits of what the contract requires of these parties.” *Id.* The Fifth  
6 Circuit thus held that the implied covenant of good faith and fair dealing did not apply under  
7 Michigan law. *Id.* (“[T]he covenant has no role to play in the relocation dispute between GM and  
8 Hubbard.”); *see also Stephenson*, 328 F.3d at 827 (relying on *Hubbard* to conclude that the  
9 covenant of good faith and fair dealing could not be applied to a contract that gave one company  
10 the “exclusive judgment to approve or disapprove” a transfer of interest).  
11

12 The contract language at issue here is substantially identical to the contract language at  
13 issue in *Hubbard*. Section 11(d)(ii) of the Sales Agreement states that:

14 DEALER shall not make any change in the location of Dealership Operations or  
15 make any change in the area and use of Dealership Facilities without the prior  
16 written approval of [Defendant]. Any written approval of a change in the location  
17 or in the area or use of Dealership Facilities shall be valid only if in the form of a  
18 new Dealership Facilities and Location Addendum or a separate written agreement  
19 signed by DEALER and one of the authorized representatives of [Defendant].

20 ECF No. 19-1, at 51. This language, like the language at issue in *Hubbard*, “g[ives] [Defendant]  
21 the authority to approve or disapprove relocation for its own reasons, and thus set[s] out the limits  
22 of what the contract requires of these parties.” *Hubbard*, 873 F.2d at 878. Under the plain  
23 language of § 11(d)(ii), “any decision concerning” relocation of Plaintiff’s facility “rested  
24 *exclusively* with [Defendant].” *See Stephenson*, 328 F.3d at 827. Accordingly, under the  
25 reasoning of *Hubbard* and similar cases applying Michigan law, § 11(d)(ii) of the Sales  
26 Agreement “presume[s] no discretion and, thereby, remove[s] any basis upon which to imply a  
27 covenant of good faith and fair dealing.” *Id.*; *see Parlovecchio Bldg., Inc. v. Charter Cnty. of*

1 *Wayne Bldg. Auth.*, 2014 WL 631264, at \*3–4 (Mich. Ct. App. Feb. 13, 2014) (applying *Hubbard*  
2 and holding that the covenant of good faith and fair dealing did not apply because the parties’  
3 contract gave the defendant “the right to unilaterally decide to bring the contract to an end, based  
4 on its own interest”).

5 In sum, because the language of the parties’ agreement in § 11(d)(ii) “vests in Defendant  
6 the express authority to determine whether to” grant Plaintiff’s relocation request, “Plaintiff’s  
7 implied covenant claims are barred by law.” *Mathew Enter., Inc.*, 2014 WL 3418545, at \*10; *see*  
8 *also Stephenson*, 328 F.3d at 827. Accordingly, the Court GRANTS Defendant’s motion to  
9 dismiss Count Two. Further, because Plaintiff’s claims are barred as a matter of Michigan law,  
10 *Mathew Enter., Inc.*, 2014 WL 3418545, at \*10, the Court dismisses this claim with prejudice.  
11 *Leadsinger*, 512 F.3d at 532.

12  
13 **C. Failure to State a Claim Under California Vehicle Code § 3060**

14 Lastly, Count Three of Plaintiffs complaint alleges that Defendant violated California  
15 Vehicle Code § 3060 by “constructive[ly] terminat[ing]” Plaintiff’s franchise without providing  
16 “written notice” and without a finding by the California New Motor Vehicle Board (“CNMVB”)  
17 of “good cause for termination,” as required by § 3060. Compl. ¶¶ 65–71. For the reasons  
18 discussed below, the Court agrees with Defendant that Plaintiff has failed to state a claim under  
19 Count Three.  
20

21 The CNMVB “was created by the [California] Legislature in 1973 in part to avoid undue  
22 control of the independent new motor vehicle dealer by the vehicle manufacturer or distributor and  
23 to insure that dealers fulfill their obligations under their franchises.” *Yamaha Motor Corp. v.*  
24 *Superior Court*, 185 Cal. App. 3d 1232, 1237 (Cal Ct. App. 1986) (internal quotation marks  
25 omitted). The CNMVB is given authority by statute to “[h]ear and consider . . . a protest  
26 presented by a franchisee pursuant to” specified sections of the California Vehicle Code,  
27

1 including § 3060. *Id.* (quoting Cal Veh. Code § 3050).

2 Section 3060 of the California Vehicle Code provides that “no franchisor shall terminate or  
3 refuse to continue any existing franchise unless . . .”: (1) the franchisee and CNMV “have  
4 received written notice from the franchisor” sixty days prior to termination “setting forth the  
5 specific grounds for termination,” and (2) the CNMVB finds, if the franchisee “file[s] a protest  
6 with the board within 30 days after receiving the 60-day notice,” that there is “good cause for  
7 termination.” *Id.* § 3060(a).

8 Defendant asserts that Plaintiff has failed to state a claim for violation of California  
9 Vehicle Code § 3060 because a violation of § 3060 “falls within the jurisdiction of the  
10 [CNMVB],” and Plaintiff has failed to exhaust its administrative remedies. Def. Mot. at 18. As  
11 discussed below, the Court agrees with Defendant.

12 Protests filed “pursuant to Section 3060” of the California Vehicle Code fall within the  
13 CNMVB’s jurisdiction. *Yamaha Motor Corp.*, 185 Cal. App. 3d at 1241 (“[T]he [CNMVB] is  
14 specifically empowered to ‘Hear and consider . . . a protest by a franchisee pursuant to Section  
15 3060.’”). California courts have explained that “[i]t is settled that ‘where an administrative remedy  
16 is provided by statute, relief must be sought from the administrative body and this remedy  
17 exhausted before the courts will act.’” *Mathew Zaheri Corp. v. Mitsubishi Motor Sales of Am.,*  
18 *Inc.*, 17 Cal. App. 4th 288, 293 (Cal. Ct. App. 1993) (quoting *Abelleira v. District Court of*  
19 *Appeal, Third Dist.*, 17 Cal. 2d 280, 292 (Cal. 1941)). Accordingly, California courts have held  
20 that “[t]he [CNMVB] is the administrative forum authorized to make [good-cause] determinations  
21 [under § 3060] and provide administrative remedies,” and a party that “fail[s] to exhaust its  
22 administrative remedies” with the CNMVB is “precluded from seeking judicial relief.” *Yamaha*  
23 *Motor Corp.*, 185 Cal. App. 3d at 1241.

24 Plaintiff’s complaint contains no allegations that it exhausted its administrative remedies  
25  
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1 with the CNMB prior to seeking relief in this Court. Rather, Plaintiff asserts in its opposition to  
2 Defendant’s motion to dismiss that, because Count Three is based on allegations that Defendant is  
3 *constructively* terminating Plaintiff’s franchise, Plaintiff’s termination “will not be preceded by a  
4 notice of termination under section 3060, and, therefore, [Plaintiff] will have no ability to invoke  
5 the board’s jurisdiction by filing a protest of the termination.” Pl. Opp. at 11. Accordingly,  
6 Plaintiff contends that it did not need to exhaust its administrative remedies. *Id.*

7  
8 Contrary to Plaintiff’s argument, California courts have held that “[l]ack of notice does not  
9 prevent the [CNMVB] from exercising its powers to resolve disputes between franchisors and  
10 franchisees.” *Yamaha Motor Corp.*, 185 Cal. App. 3d at 1239–40. Rather, “[t]he administrative  
11 remedy of a [CNMVB ] protest remains available to [a franchisee], despite the lack of formal  
12 notice, and that remedy must be exhausted before [a franchisee] can resort to judicial action.” *Id.*  
13 at 1240. Accordingly, because claims pursuant to § 3060 of the California Vehicle Code fall  
14 within the CNMVB’s jurisdiction, and because Plaintiff has not alleged that it has exhausted its  
15 administrative remedies prior to filing suit, Plaintiff has failed to state a claim in Count Three. *See*  
16 *Mathew Zaheri Corp.*, 17 Cal. App. at 293.

17  
18 The Court thus GRANTS Defendant’s motion to dismiss Count Three. However, leave to  
19 amend is granted so that Plaintiff can allege facts that demonstrate that Plaintiff appropriately  
20 exhausted its administrative remedies. *Lopez*, 203 F.3d at 1127 (holding that leave to amend is  
21 granted unless the Court “determines that the pleading could not possibly be cured by the  
22 allegation of other facts”).<sup>3</sup>

23  
24  
25 <sup>3</sup> Defendant also argues that Plaintiff failed to state a claim in Count Three because Plaintiff failed  
26 to allege sufficient facts in its complaint to demonstrate entitlement to injunctive relief. Def. Mot.  
27 at 11–12. However, because the Court dismisses Count Three on the basis of Plaintiff’s failure to  
28 exhaust, the Court need not reach Defendant’s preliminary injunction argument. Nonetheless,  
Plaintiff is on notice of Defendant’s argument and must cure any identified deficiencies or face  
dismissal with prejudice in a second round motion to dismiss, if any.

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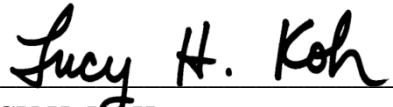
**IV. CONCLUSION**

For the foregoing reasons, the Court GRANTS Defendant’s motion to dismiss as follows:

(1) Counts One and Three are dismissed with leave to amend; (2) Count Two is dismissed with prejudice. Should Plaintiff elect to file an amended complaint curing the deficiencies identified herein, Plaintiff shall do so within (30) days of this Order. Failure to meet the thirty-day deadline to file an amended complaint or failure to cure the deficiencies in this Order will result in dismissal with prejudice of Plaintiff’s dismissed claims. Plaintiff may not add new causes of action or parties without leave of the Court or stipulation of the parties pursuant to Rule 15 of the Federal Rules of Civil Procedure.

**IT IS SO ORDERED.**

Dated: November 16, 2016

  
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LUCY H. KOH  
United States District Judge