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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

GREGORY AHN, et al.,
Plaintiffs,
v.
MATTHEW D. SCARLETT, et al.,
Defendants.

Case No. [5:16-cv-05437-EJD](#)

**ORDER DENYING DEFENDANT’S
MOTION TO DISMISS**

Re: Dkt. No. 22

Defendant Matthew D. Scarlett moves to dismiss Plaintiffs’ claim for fraud in the inducement. Scarlett’s motion will be DENIED.

I. BACKGROUND

The Plaintiffs are Gregory Ahn, Jonathan White, and Cult of 8, Inc. (“CO8”), and the Defendants are Matthew D. Scarlett and Alcohol by Volume, Inc. (“ABV”). First Amended Compl. (“FAC”) ¶¶ 2–6, Dkt. No. 11.

According to the FAC, Ahn founded CO8 in 2010 to sell and distribute wine. *Id.* ¶ 9. In

1 2012, Ahn invited Scarlett and White to join him in creating “an enterprise which could create,
2 produce, sell, and distribute various brands of wine.” Id. ¶ 10. The three of them met in February
3 2012 and agreed to the terms of an “Equal Interest Agreement” (the “EIA”). Id. Under the EIA,
4 they would each be equal co-owners of the enterprise as a whole, including CO8 and ABV, with
5 equal decision-making authority. Id. ¶¶ 10, 46. The EIA was not written down, but “they each
6 agreed to sign paperwork reflecting this structure once it was drafted.” Id. ¶ 10.

7 ABV was incorporated in early 2012. Id. ¶ 11. Ahn, White, and Scarlett decided that CO8
8 would carry the debt for the enterprise. Id. at ¶ 13. Over an unspecified period, the enterprise
9 accrued more than \$10 million in debt, including millions spent “building and protecting” the
10 ABV trademarks. Id. In 2013, “it was agreed” that three trademarks “would be assigned”
11 (apparently by CO8 and Ahn) to ABV. Id. As a result, ABV now owns the trademarks and has
12 “only nominal debt,” while CO8 is “saturated with debt.” Id. ABV and CO8 continue to operate
13 “as though they are part of one enterprise, with Cult of 8 performing obligations of ABV and
14 paying debts of ABV, consistent with the Equal Interest Agreement.” Id. ¶ 15.

15 Nonetheless, the EIA has never been executed in writing. Id. ¶ 14. Instead, under the
16 operative written agreements, Scarlett and White each own half of the shares of ABV (which owns
17 the trademarks), and Ahn is the sole shareholder CO8 (which carries more than \$10 million in
18 debt). Id. The allegations do not explain when this written documentation was executed. A written
19 version of the EIA was drafted (at an unspecified time), but it has not been executed. Pls.’ Opp’n
20 to Def.’s Mot. to Dismiss (“Opp’n”), Dkt. No. 31 at 3.

21 In 2013, Scarlett started to behave erratically, he showed signs of alcohol abuse, and on
22 several occasions he interfered with Ahn’s and CO8’s business relationships. Id. ¶¶ 17–24. In
23 particular, Scarlett represented to investors and distributors that he and White were equal owners
24 of ABV, and that Ahn lacked authority to act on ABV’s behalf. Id. ¶ 24. In December 2015, Ahn
25 and White terminated Scarlett’s employment. Id. ¶ 25.

26 Ahn, White, and CO8 brought this action in November 2016. They allege four causes of
27 action. First, Ahn and White seek declaratory judgment that Ahn, White, and Scarlett own equal

1 shares in CO8 and ABV under the EIA. Id. ¶¶ 26–32. Second, CO8 alleges breach of fiduciary
2 duty against Scarlett. Id. ¶¶ 33–37. Third, White and Ahn allege breach of oral contract against
3 Scarlett. Id. ¶¶ 38–43. And fourth, CO8 and Ahn allege fraud in the inducement against Scarlett
4 and ABV. Id. ¶¶ 44–53.

5 Scarlett moved to dismiss Plaintiffs’ cause of action for fraud in the inducement (Dkt. No.
6 13) and Plaintiffs filed an amended complaint (Dkt. No. 18). Scarlett now moves again to dismiss
7 Plaintiffs’ fraud claim. Def.’s Mot. to Dismiss (“MTD”), Dkt. No. 22.

8 **II. LEGAL STANDARD**

9 **A. Rule 12(b)(6)**

10 A motion to dismiss under Fed. R. Civ. P. 12(b)(6) tests the legal sufficiency of claims
11 alleged in the complaint. Parks Sch. of Bus., Inc. v. Symington, 51 F.3d 1480, 1484 (9th Cir.
12 1995). Dismissal “is proper only where there is no cognizable legal theory or an absence of
13 sufficient facts alleged to support a cognizable legal theory.” Navarro v. Block, 250 F.3d 729, 732
14 (9th Cir. 2001). The complaint “must contain sufficient factual matter, accepted as true, to ‘state a
15 claim to relief that is plausible on its face.’ ” Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009) (quoting
16 Bell Atl. Corp. v. Twombly, 550 U.S. 544, 570 (2007)).

17 **B. Fraud Claims under Rule 9(b)**

18 To state a claim for fraud in the inducement, a plaintiff must show that (1) the defendant
19 misrepresented a past or existing material fact, (2) the defendant knew that the statement was false
20 at the time it was made, (3) the defendant intended to deceive the plaintiff, (4) the plaintiff
21 justifiably relied on the representation, and (5) the plaintiff suffered damages as a result. Walker v.
22 Ditech Fin. LLC, No. 16-cv-03084-KA, 2016 WL 5846986, at *7 (N.D. Cal. Oct. 6, 2016) (citing
23 West v. JP Morgan Chase Bank, N.A., 21 Cal. App. 4th 780, 792 (2013) and Lazar v. Sup. Ct., 12
24 Cal. 4th 631, 638 (1996)).

25 To meet the heightened pleading requirements of Rule 9(b), a fraud claim “must state with
26 particularity the circumstances constituting fraud or mistake.” Fed. R. Civ. P. 9(b). The plaintiff
27 must identify “the who, what, when, where, and how” of the representations and explain how the

1 representations were false. Vess v. Ciba-Geigy Corp. USA, 317 F.3d 1097, 1106 (9th Cir. 2003);
2 Decker v. GlenFed, Inc., 42 F.3d 1541, 1547–48 (9th Cir. 1994). A fraud claim should be
3 dismissed if the plaintiff fails to plead it with sufficient particularity. Wool v. Tandem Computs.,
4 Inc., 818 F.2d 1433, 1439 (9th Cir. 1987). “A motion to dismiss a complaint or claim ‘grounded in
5 fraud’ under Rule 9(b) for failure to plead with particularity is the functional equivalent of a
6 motion to dismiss under Rule 12(b)(6) for failure to state a claim.” Vess, 317 F.3d at 1107.

7 **III. DISCUSSION**

8 **A. Misrepresentation of a Past or Existing Material Fact**

9 Scarlett argues that Plaintiffs “make no attempt to identify the content of the alleged
10 fraudulent misrepresentations with any specificity” and “provides no detail about when the alleged
11 misrepresentations occurred” MTD at 9–10.

12 But the allegations in the FAC specifically identify the time, place, and content of
13 Scarlett’s alleged misrepresentation. Plaintiffs allege that Ahn, White, and Scarlett met in
14 “approximately February 2012” at their offices at 2600 Garden Road, Monterey, California. FAC
15 ¶ 10. At that meeting, they discussed the EIA, under which Ahn, White, and Scarlett agreed that
16 they would each have “equal ownership in Cult of 8 and the enterprise, including ABV.” Id. ¶ 46.
17 Plaintiffs’ allegation is that Scarlett represented that he agreed to the EIA, but he never intended to
18 follow it; rather, he pretended to agree in order to entice Ahn and White to transfer trademarks to
19 ABV (of which Scarlett was, on paper, an owner) and to transfer debt to CO8 (in which Scarlett
20 had no stake), and then disavow ownership in the debt-saturated company while claiming full
21 ownership of the asset-rich company. Id. ¶¶ 46–50.

22 Scarlett also argues that the alleged misrepresentation did not involve “past or existing”
23 facts, but only future facts. MTD at 9–10, 11–12. A plaintiff in an action for fraud must allege that
24 “the defendant made a false representation as to a past or existing material fact.” Cavender v.
25 Wells Fargo Bank, No. 16-CV-00703-KAW, 2016 WL 4608234, at *4 (N.D. Cal. Sept. 6, 2016).
26 Scarlett argues that Plaintiffs’ allegations “all relate to future events or alleged contractual
27 promises”—specifically, as alleged in the FAC, that the three of them “would own 1/3 of Cult of
28

1 8, that each of them would act as directors, and they each represented that they each agreed to sign
2 paperwork reflecting this structure once it was drafted.” MTD 9–10, 12 (quoting FAC ¶ 10)
3 (emphasis in MTD).

4 Scarlett’s characterization of these facts as “future events” is not convincing. The “present
5 fact” was Scarlett’s consent to equally divide ownership of the enterprise between the three of
6 them. Plaintiffs’ allegation is that he represented that he consented, when in fact he intended
7 otherwise. The verb “would” states a present condition, not a future possibility: Scarlett would be
8 an equal owner of the enterprise if the three of them were to agree to the EIA. Scarlett is correct
9 that the FAC alleges a misrepresentation of another future event—that Scarlett fraudulently
10 “agreed to sign documentation” memorializing the EIA at some point in the future—but that
11 allegation does not negate Plaintiffs’ core claim that Scarlett misrepresented an existing fact. FAC
12 ¶ 47. Plaintiffs’ allegations sufficiently allege a misrepresentation of an existing fact.

13 **B. Knowledge of Falsity**

14 Scarlett argues that the allegations “make no effort at establishing why or how the alleged
15 statements were false at the time they were made, or that Scarlett knew that they were false at the
16 time they were made” MTD at 13; see Smith v. Allstate Ins. Co., 160 F. Supp. 2d 1150, 1152
17 (S.D. Cal. 2001) (“the plaintiff must plead facts explaining why the statement was false when it
18 was made”). To show that a defendant’s statements were false when made, a “plaintiff must set
19 forth facts explaining why the difference between the earlier and the later statements is not merely
20 the difference between two permissible judgments, but rather the result of a falsehood.” In re
21 GlenFeld, 42 F.3d at 1549.

22 Plaintiffs’ allegations satisfy this requirement. Contrary to Scarlett’s assertion, Plaintiffs
23 have described the circumstances surrounding Scarlett’s representation in enough detail to allege
24 that Scarlett made a knowingly false statement as part of a broader fraudulent scheme. According
25 to the FAC, Scarlett “fraudulently represented that he agreed [to] equal ownership” of the
26 enterprise (¶¶ 10, 46), he falsely agreed to sign documentation to that effect (¶¶ 10, 47), he enticed
27 Ahn and White to transfer trademarks to ABV and transfer debt to CO8 (¶¶ 11–13, 48–51), and he

1 later suggested to investors and distributors that he was “half-owner” of ABV and that Ahn lacked
 2 authority to conduct business on ABV’s behalf (§§ 20–23). For the purposes of Rule 9(b)’s
 3 pleading requirements, Plaintiffs have sufficiently alleged that Scarlett’s representation was
 4 knowingly false.

5 **C. Intent to Deceive**

6 Under Rule 9(b), “[m]alice, intent, knowledge, and other conditions of a person’s mind
 7 may be alleged generally.” Fed. R. Civ. P. 9(b). “A plaintiff must establish with particularity that a
 8 defendant’s statement was false. If this falsity has been established, plaintiff may aver intent
 9 generally.” Richardson v. Reliance Nat’l Indem. Co., No. C 99-2952 CRB, 2000 WL 284211, at
 10 *5 (N.D. Cal. Mar. 9, 2000). However, the plaintiff’s allegations of intent must still be plausible.
 11 Ashcroft v. Iqbal, 556 U.S. 662, 686–87 (2009) (holding that Rule 9 “excuses a party from
 12 pleading . . . intent under an elevated pleading standard,” but it “does not give him license to evade
 13 the less rigid—though still operative—strictures of Rule 8”). Allegations of nonperformance are
 14 not enough to establish fraudulent intent, but “a defendant’s intent not to perform a promise can be
 15 inferred from [his] subsequent conduct.” Dallas & Lashmi, Inc. v. 7-Eleven, Inc., 112 F. Supp. 3d
 16 1048, 1058 (C.D. Cal. 2015) (citation omitted).

17 Scarlett argues that Plaintiffs have “failed to establish the requisite state of mind for fraud
 18 in the inducement.” MTD at 15. He suggests that Plaintiffs’ allegations of intent are based solely
 19 on Scarlett’s later nonperformance. Id. at 16 (citing Sunnyside Dev. Co., LLC v. Opsys Ltd., No.
 20 05-0553 MHP, 2005 WL 1876106, at *6 (N.D. Cal. Aug. 8, 2005) for the holding that breach
 21 alone does not “give rise to an inference that the breaching party acted with fraudulent intent at the
 22 time that the promise was made”). He further argues that Plaintiffs’ “allegation says nothing about
 23 any intent contrary to alleged representations regarding ownership in ABV, which is the issue at
 24 the heart of this dispute.” MTD at 16.

25 The Court disagrees. Plaintiffs allege that Scarlett “falsely and fraudulently represented
 26 that he agreed that Messrs. Ahn, Scarlett and White all held equal ownership in Cult of 8 and the
 27 enterprise, including ABV.” FAC ¶ 46 (emphasis added). And, as discussed above, Plaintiffs’

1 allege that Scarlett did more than fail to perform. They allege that Scarlett intentionally
2 misrepresented his agreement to the EIA as part of a broader fraudulent scheme to engineer a
3 favorable transfer of assets and debts. Plaintiffs' allegations are sufficient to raise an inference that
4 Scarlett acted with fraudulent intent.

5 **D. Justifiable Reliance and Damages**

6 Plaintiffs allege that they relied on Scarlett's alleged misrepresentation and suffered
7 damages as a result. FAC ¶¶ 50–53. Scarlett does not challenge these allegations.

8 **IV. CONCLUSION**

9 Plaintiffs' allegations of fraud satisfy the heightened pleading requirements of Rule 9(b).
10 Defendant's motion to dismiss Plaintiffs' fourth cause of action is DENIED.

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12 **IT IS SO ORDERED.**

13 Dated: March 31, 2017

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16 EDWARD J. DAVILA
17 United States District Judge
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