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3 **UNITED STATES DISTRICT COURT**
4 **NORTHERN DISTRICT OF CALIFORNIA**
5 **SAN JOSE DIVISION**
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7 JENNY HOUTCHENS, et al.,

8 Plaintiffs,

9 v.

10 GOOGLE LLC,

11 Defendant.

Case No. 22-cv-02638-BLF

**CORRECTED ORDER GRANTING
DEFENDANT'S MOTION TO COMPEL
ARBITRATION AND STAYING CASE**

[Re: ECF No. 21]

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14 Plaintiffs Jenny Houtchens and Samantha Ramirez bring this action individually and on
15 behalf of those similarly situated alleging that Defendant Google LLC (“Google”) violated
16 multiple states’ consumer protection statutes, California’s Business and Professions Code,
17 California’s Consumers Legal Remedies Act, Pennsylvania’s Unfair Trade Practices and
18 Consumer Protection Law, and The Magnuson-Moss Warranty Act. Plaintiffs also allege that
19 Google breached implied warranties and has been unjustly enriched. This matter comes before the
20 Court on Google’s motion to compel arbitration and dismiss for lack of subject matter jurisdiction,
21 or in the alternative, stay proceedings pending resolution of arbitration. *See* Mot. 6-14, ECF No.
22 21. Google also moves to dismiss for failure to state a claim. *Id.* 15-31. Defendants oppose.
23 Opp’n, ECF No. 31. Plaintiffs filed a reply in support of their motion. Reply, ECF No. 40.

24 For the following reasons, the Court GRANTS the motion to compel arbitration and
25 STAYS this action pending the outcome of the arbitration.

26 **I. BACKGROUND**

27 Fitbit manufactures smartwatches and activity trackers. Krems Decl. ¶ 2, ECF No. 21-1.
28 Google acquired Fitbit in January 2021 and now manufactures, distributes, and sells Fitbit

1 products. Complaint ¶¶ 23-24, ECF No. 1.

2 To use certain features of a Fitbit smartwatch, a person must create a Fitbit account. *See*
3 Krems Decl. ¶ 4; Gustafson Decl. ¶¶ 3-6; Opp'n 2. The person can create a Fitbit account by
4 registering (1) online at Fitbit.com; (2) through the Fitbit desktop application or a similar
5 application; and (3) through the Fitbit mobile application. *Id.* ¶¶ 6-7. No matter which of these
6 methods the person uses to create an account, he or she will be presented with a blue hyperlink to
7 Fitbit's Terms of Service and will be required to check a box indicating that he or she "agree[s] to
8 the Fitbit Terms of Service." *Id.* ¶ 7.

9 Plaintiffs purchased Fitbit smartwatches and created Fitbit accounts. Houtchens purchased
10 a Fitbit Versa Light in December 2020. Houtchens Decl. ¶ 2, ECF No. 31-1. Shortly thereafter,
11 Houtchens created a Fitbit account for her daughter. *Id.* ¶ 5. Ramirez purchased a Fitbit Versa 2
12 in November 2021 and created a Fitbit account shortly after her purchase. Ramirez Decl. ¶¶ 2, 5,
13 ECF No 31-2. Neither Houtchens nor Ramirez recalls seeing any disclosure of Fitbit's Terms of
14 Service when creating her Fitbit account. *See* Houtchens Decl. ¶ 5; Ramirez Decl. ¶ 5. But since
15 at least December 2020 all users who signed up for a Fitbit account were required to agree to
16 Fitbit's Terms of Service during the sign-up process. *See* Krems Decl. ¶¶ 8-12.

17 Houtchens and Ramirez agreed to different versions of Fitbit's Terms of Service, *see id.*
18 ¶¶ 13-14, but the arbitration provisions within these two versions is substantively identical,
19 *compare* Krems Decl. Ex. A § 23 ("Current TOS"), ECF No. 21-3, *with* Krems Decl. Ex. B § 23
20 ("Former TOS"), ECF No. 21-4. It begins as follows:

21 PLEASE READ THE FOLLOWING SECTION CAREFULLY BECAUSE IT
22 REQUIRES YOU TO ARBITRATE CERTAIN DISPUTES AND CLAIMS
23 WITH US AND LIMITS THE MANNER IN WHICH YOU CAN SEEK RELIEF
FROM US.

24 You agree that any dispute between you and Fitbit arising out of or relating to
25 these Terms of Service, the Fitbit Service, or any other Fitbit products or services
(collectively, "Disputes") will be governed by the arbitration procedure outlined
below.

26 Current TOS § 23; Former TOS § 23.

27 The provision notes that the arbitration is governed by the American Arbitration
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1 Associates (“AAA”) Commercial Rules:

2 Arbitration Procedures: The American Arbitration Association (AAA) will
 3 administer the arbitration under its Commercial Arbitration Rules and the
 4 Supplementary Procedures for Consumer Related Disputes. The arbitration will
 be held in the United States county where you live or work, San Francisco,
 California, or any other location we agree to.

5 Current TOS § 23; Former TOS § 23.

6 **II. LEGAL STANDARD**

7 The Federal Arbitration Act (“FAA”) embodies a “national policy favoring arbitration and
 8 a liberal federal policy favoring arbitration agreements, notwithstanding any state substantive or
 9 procedural policies to the contrary.” *AT&T Mobility, LLC v. Concepcion*, 563 U.S. 333, 345-46
 10 (2011) (internal quotations and citations omitted). The FAA provides that a “written provision
 11 in . . . a contract evidencing a transaction involving commerce to settle by arbitration a
 12 controversy thereafter arising out of such contract . . . shall be valid, irrevocable, and enforceable,
 13 save upon such grounds as exist at law or in equity for the revocation of any contract.” 9 U.S.C.
 14 § 2. The FAA “requires federal district courts to stay judicial proceedings and compel arbitration
 15 of claims covered by a written and enforceable arbitration agreement.” *Nguyen v. Barnes & Noble*
 16 *Inc.*, 763 F.3d 1171, 1175 (9th Cir. 2014) (citing 9 U.S.C. § 3).

17 In deciding whether to compel arbitration, a district court determines two gateway issues:
 18 “(1) whether there is an agreement to arbitrate between the parties; and (2) whether the agreement
 19 covers the dispute.” *Brennan v. Opus Bank*, 796 F.3d 1125, 1130 (9th Cir. 2015) (citing *Howsam*
 20 *v. Dean Witter Reynolds, Inc.*, 537 U.S. 79, 84 (2002)). “However, these gateway issues can be
 21 expressly delegated to the arbitrator where the parties clearly and unmistakably provide
 22 otherwise.” *Id.* (citing *AT&T Techs., Inc. v. Commc ’ns Workers of Am.*, 475 U.S. 643, 649
 23 (1986)). “When the parties’ contract delegates the arbitrability question to an arbitrator, a court
 24 may not override the contract.” *Henry Schein, Inc. v. Archer & White Sales, Inc.*, 139 S. Ct. 524,
 25 526 (2019). Incorporation of arbitration rules constitutes clear and unmistakable evidence that
 26 contracting parties agreed to arbitrate arbitrability. *Brennan*, 796 F.3d at 1130.

27 Parties cannot, however, delegate issues of formation to the arbitrator. *See Ahlstrom v.*
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1 *DHI Mortg. Co., Ltd., L.P.*, 21 F.4th 631, 635 (9th Cir. 2021). “In determining whether a valid
 2 arbitration agreement exists, federal courts ‘apply ordinary state law principles that govern the
 3 formation of contracts.’” *Nguyen*, 763 F.3d at 1175 (quoting *First Options of Chicago, Inc. v.*
 4 *Kaplan*, 514 U.S. 938, 944 (1995)). The party seeking to compel arbitration bears the burden of
 5 proving by a preponderance of the evidence that an agreement to arbitrate exists. *Norcia v.*
 6 *Samsung Telecommunications Am., LLC*, 845 F.3d 1279, 1283 (9th Cir. 2017).

7 **III. DISCUSSION**

8 Google contends that the arbitration provision in Fitbit’s Terms of Service requires that the
 9 Court compel arbitration. Plaintiffs dispute Google’s contention, arguing that they did not assent
 10 to the Terms of Service, the arbitration provision is unenforceable, and Google waived its right to
 11 compel arbitration. The Court addresses each argument in turn.

12 **A. Formation of the Agreement**

13 The Court must first determine whether the parties agreed to arbitrate. *See Ahlstrom v.*
 14 *DHI Mortg. Co., Ltd., L.P.*, 21 F.4th at 635. Google argues that Plaintiffs agreed to arbitrate
 15 because they agreed to Fitbit’s Terms of Service, Mot. 2-4 which contain the relevant arbitration
 16 provision, Krems Decl. ¶¶ 13-14. Plaintiffs admit that they created Fitbit accounts but dispute that
 17 they agreed to arbitrate the present dispute. Houtchens Decl. ¶ 5; Ramirez Decl. ¶ 5; Opp’n 4-10.

18 “Courts in the Ninth Circuit and other circuits acknowledge that mutual assent manifests
 19 when internet users accept ‘clickwrap’ agreements.” *Adibzadeh v. Best Buy, Co. Inc.*, No. 20-CV-
 20 06257-JSW, 2021 WL 4440313, at *5 (N.D. Cal. Mar. 2, 2021) (collecting cases). “A ‘clickwrap’
 21 agreement is one in which an internet user accepts a website’s terms of use by clicking an ‘I agree’
 22 or ‘I accept’ button, with a link to the agreement readily available.” *Sellers v. JustAnswer LLC*, 73
 23 Cal. App. 5th 444, 464 (2021).

24 The agreement at issue here is a clickwrap agreement. Google explains in a declaration
 25 that a person must “affirmatively check a box that indicates, ‘I agree to the Fitbit Terms of
 26 Service’” when he or she creates a Fitbit account. Krems Decl. ¶ 7. Google confirms that this was
 27 the case when Plaintiffs created their Fitbit accounts. *Id.* ¶ 8-12 (describing the “sign-up flows”
 28 from December 2020 to present); Houtchens Decl. ¶ 5 (explaining that she created a Fitbit account

1 shortly after she bought Fitbit device in December 2020); Ramirez Decl. ¶ 5 (explaining that she
2 created a Fitbit account shortly after she bought her Fitbit device in November 2021).

3 Plaintiffs dispute that they assented to Fitbit’s Terms of service because: (1) they “do not
4 believe [they] would have recognized” the hyperlinks to the Terms of Service (Houtchens Decl. ¶
5 5; Ramirez Decl. ¶ 5); (2) they do not recall reading or agreeing to Fitbit’s Terms of Service when
6 they signed up for their Fitbit accounts (Houtchens Decl. ¶¶ 5, 7; Ramirez Decl. ¶¶ 5, 7); (3) they
7 do not recall seeing Fitbit’s Terms of Service or text concerning arbitration on or in their
8 packaging (Opp’n 2; Houtchens Decl. ¶¶ 2-4, 6; Ramirez Decl. ¶¶ 2-4, 6); (4) the terms
9 “CERTAIN” in the first sentence of the arbitration provision and “any” in the second renders the
10 provision ambiguous and precludes mutual assent (Opp’n 3, 5); and (5) the Terms of Service
11 “focus[] the consumer exclusively on privacy, information accuracy, software, data service, and
12 intellectual property issues” (Opp’n 4). The Court finds none of Plaintiffs’ arguments convincing
13 and addresses each in turn.


14 The Court first addresses Plaintiffs’ argument that they did not assent to the terms because
15 they “do not believe [they] would have recognized” the hyperlinks to the Terms of Service when
16 signing up for their Fitbit accounts. *See* Houtchens Decl. ¶ 5; Ramirez Decl. ¶ 5. Google declares
17 that a person would have been presented with a screen that is “substantially similar” to one of the
18 following screens when creating his or her Fitbit account—depending on whether the person
19 created his or her account through a website, desktop application, or mobile application:

United States District Court
Northern District of California

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fitbit

Create New Account

 Continue with Google

EMAIL
Your email address

PASSWORD
Choose your password

I agree to the Fitbit [Terms of Service](#). Please also read the [Privacy Policy](#) including the [Cookie Use](#) statement.

Keep me updated about Fitbit products, news and promotions.


Join Fitbit


Already a member? [Log in](#)


(Fitbit.com)

fitbit

Create New Account

 Continue with Google

EMAIL
Your email address 

PASSWORD
Choose your password 

I agree to the Fitbit [Terms of Service](#). Please also read the [Privacy Policy](#) including the [Cookie Use](#) statement.

Keep me updated about Fitbit products, news and promotions.

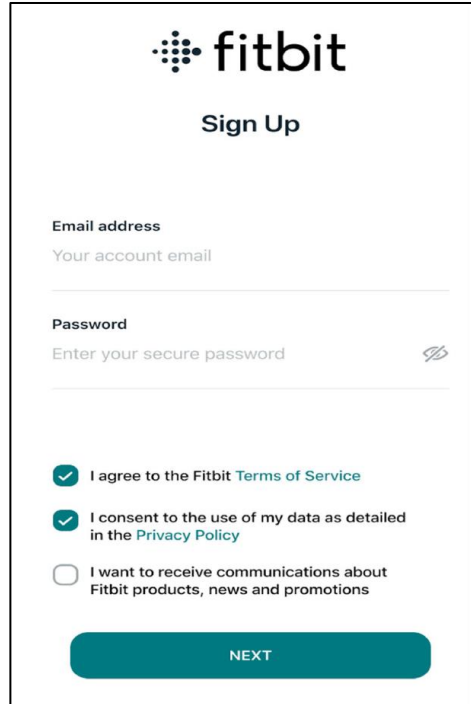
Join Fitbit

Already a member? [Log in](#)

MacOSX

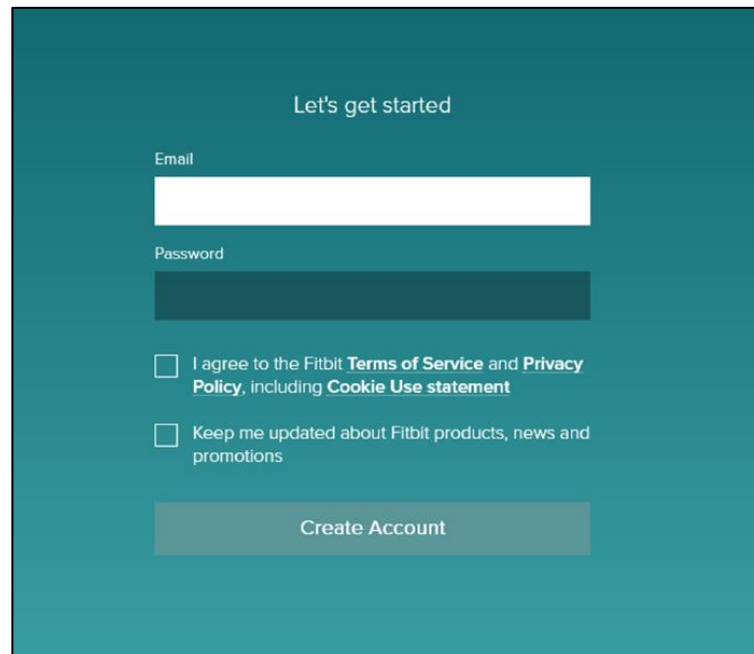
United States District Court
Northern District of California

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The image shows a 'Sign Up' form for a Fitbit account. At the top is the Fitbit logo. Below it is the heading 'Sign Up'. There are two input fields: 'Email address' with the placeholder text 'Your account email' and 'Password' with the placeholder text 'Enter your secure password'. Below the password field is a small icon of a pen. There are three checkboxes: the first two are checked, and the third is unchecked. The first checked checkbox is 'I agree to the Fitbit Terms of Service'. The second checked checkbox is 'I consent to the use of my data as detailed in the Privacy Policy'. The third unchecked checkbox is 'I want to receive communications about Fitbit products, news and promotions'. At the bottom is a teal button labeled 'NEXT'.

Fitbit Mobile Application



The image shows a 'Let's get started' form for the Fitbit mobile application. The background is teal. At the top is the heading 'Let's get started'. There are two input fields: 'Email' and 'Password'. Below the password field is a small icon of a pen. There are two checkboxes: the first is unchecked and the second is unchecked. The first unchecked checkbox is 'I agree to the Fitbit Terms of Service and Privacy Policy, including Cookie Use statement'. The second unchecked checkbox is 'Keep me updated about Fitbit products, news and promotions'. At the bottom is a grey button labeled 'Create Account'.

Windows

Krems Decl. ¶ 8.

The Court finds that the hyperlinks to Fitbit’s Terms of Service in each of the above screens provided Plaintiffs “reasonably conspicuous notice” of the terms. *See Berman v. Freedom*

1 *Fin. Network, LLC*, 30 F.4th 849, 856 (9th Cir. 2022). In the first three screens, the hyperlinks to
2 Fitbit’s Terms of Service are presented in blue text in a sentence that otherwise uses gray text;
3 they are next to the box a user must select to accept the terms; and the screens on which they
4 appear are uncluttered. Court’s have routinely found that such a presentation supplies reasonably
5 conspicuous notice of hyperlinked terms. *See, e.g., Adibzadeh*, 2021 WL 4440313, at *6
6 (reasonably conspicuous notice provided “where users must agree to the website’s terms and
7 conditions before they can proceed, and the terms and conditions are offset in a blue text,
8 hyperlinked text”). In the final screen, the hyperlinks are again presented next to the box that a
9 user must select to accept the terms and the screen on which they appear is uncluttered; but instead
10 of using blue font to distinguish the hyperlinks from the surrounding text, the page uses bold-
11 underlined font. The Court finds that this page, too, provides reasonably conspicuous notice of the
12 terms to which a consumer will be bound. *Cf. Nguyen*, 763 F.3d at 1177 (“The conspicuousness
13 and placement of the ‘Terms of Use’ hyperlink, other notices given to users of the terms of use,
14 and the website’s general design all contribute to whether a reasonably prudent user would have
15 inquiry notice of a browsewrap agreement.”)

16 The Court next turns to Plaintiffs’ arguments that they do not recall reading or agreeing to
17 Fitbit’s Terms of Service when they signed up for their Fitbit accounts. *See Houtchens Decl.* ¶¶ 5,
18 7; *Ramirez Decl.* ¶¶ 5, 7. As noted above, Google has offered evidence that Plaintiffs checked a
19 box agreeing to Fitbit’s Terms of Service when they created their Fitbit accounts. *See Krems*
20 *Decl.* ¶¶ 4-12. Plaintiffs’ bare assertion that they do not recall this process does not overcome
21 overcome Google’s evidence. *See Crawford v. Beachbody, LLC*, No. 14CV1583-GPC KSC, 2014
22 WL 6606563 (S.D. Cal. Nov. 5, 2014) (plaintiff assented to Terms of Service through hybrid
23 clickwrap/browsewrap agreement even though she did “not recall seeing or agreeing to any terms
24 and conditions on the . . . website”). Likewise, Plaintiffs’ assertion that they may not have read
25 the Terms of Service does not undermine their assent to the terms. *See, e.g., Molina v.*
26 *Scandinavian Designs, Inc.*, No. 13-CV-04256 NC, 2014 WL 1615177, at *3 (N.D. Cal. Apr. 21,
27 2014) (“[O]ne who accepts or signs an instrument, which on its face is a contract, is deemed to
28 assent to all its terms, and cannot escape liability on the ground that he has not read it.” (quoting

1 *Randas v. YMCA of Metro. L.A.*, 17 Cal. App. 4th 158, 163 (1993))). Accordingly, the Court finds
 2 that Plaintiffs' failure to recall reading or agreeing to Fitbit's Terms of Service does not undermine
 3 their assent.

4 The Court next addresses Plaintiffs' argument that they did not assent to Fitbit's Terms of
 5 Service because the Terms were not in or on the packaging of their Fitbit devices. *See* Opp'n 2;
 6 Houtchens Decl. ¶¶ 2-4, 6; Ramirez Decl. ¶¶ 2-4, 6. As discussed above, Plaintiffs were on
 7 inquiry notice of Fitbit's Terms of Service due to the clickwrap agreement to which they assented
 8 when they created their Fitbit accounts. Fitbit's alleged failure to include the Terms of Service or
 9 reference to the Terms of Service in the packaging of its devices does not negate this notice.

10 The Court addresses Plaintiffs' argument that the terms "CERTAIN" in the first sentence
 11 of the arbitration provision and "any" in the second renders the provision ambiguous and
 12 precludes mutual assent (Opp'n 3, 5). As noted above, the agreement reads as follows:

13 PLEASE READ THE FOLLOWING SECTION CAREFULLY BECAUSE IT
 14 REQUIRES YOU TO ARBITRATE CERTAIN DISPUTES AND CLAIMS
 15 WITH US AND LIMITS THE MANNER IN WHICH YOU CAN SEEK RELIEF
 16 FROM US.

17 You agree that any dispute between you and Fitbit arising out of or relating to
 18 these Terms of Service, the Fitbit Service, or any other Fitbit products or services
 19 (collectively, "Disputes") will be governed by the arbitration procedure outlined
 20 below.

21 Current TOS § 23; Former TOS § 23. The first sentence, advises that the party to the agreement
 22 should read the following section because it requires him or her to arbitrate "certain" disputes.
 23 The next sentence explains which disputes those are: "any dispute between [the party] and Fitbit
 24 arising out of or relating to these Terms of Service, the Fitbit Service, or any other Fitbit products
 25 or services." The Court finds no ambiguity here arising from the use of the term "certain" in the
 26 first sentence "any" in the second sentence. The Court therefore declines to find a lack of mutual
 27 assent on this basis.

28 Finally, the Court addresses Plaintiffs' argument that the Terms of Service "focus[] the
 consumer exclusively on privacy, information accuracy, software, data service, and intellectual
 property issues." *See* Opp'n 4. Plaintiffs state that because "the only 'at your own risk' warning
 to consumers addresses only information accuracy" and because the arbitration provision says

1 certain provisions are subject to arbitration “the arbitration language must mean that only
2 information and software issues would go to arbitration.” *Id.* Plaintiffs flatly assert “these
3 facts . . . preclude any meeting of the minds.” *Id.*

4 The Court disagrees. As an initial matter, Plaintiffs are wrong that “at your own risk”
5 concerns only “information accuracy.” Section 11 of the Terms of Service uses the phrase “at
6 your own risk” to warn users about engaging in exercise programs they learn through the Fitbit
7 Service. Current TOS § 11; Former TOS § 11. More important, though Plaintiffs use the phrase
8 “meeting of the minds,” their argument is one of scope. They contend that the Terms of Service
9 “focus[] the consumer exclusively on privacy, information accuracy, software, data service, and
10 intellectual property issues.” Opp’n 4. Plaintiffs suggest that the current dispute falls outside of
11 the scope of disputes governed by the agreement because in their view it does not concern
12 “information accuracy.” But questions of the arbitration provision’s scope have been delegated to
13 the arbitrator through its incorporation of the AAA rules. *See Ramirez v. Electronic Arts, Inc.*, No.
14 20-CV-05672-BLF, 2021 WL 843184, at *4 (N.D. Cal. Mar. 5, 2021); *see also Cordas v. Uber*
15 *Techs., Inc.*, 228 F. Supp. 3d 985 (N.D. Cal. 2017). Accordingly, the Court finds that the “at your
16 own risk” language in the Terms of Service does not overcome Google’s showing that Plaintiffs
17 assented to the Terms of Service.

18 In light of the foregoing, the Court finds that the parties agreed to arbitrate.

19 **B. Enforceability of Arbitration Provision**

20 **1. Unconscionability**

21 The Court next addresses whether the arbitration provision in Fitbit’s Terms of Service is
22 unenforceable due to unconscionability. “Under California law, a contract provision is
23 unenforceable due to unconscionability only if it is both procedurally and substantively
24 unconscionable.” *Shroyer v. New Cingular Wireless Servs., Inc.*, 498 F.3d 976, 981 (9th Cir.
25 2007). Plaintiffs contend that the provision is procedurally unconscionable because “[t]he
26 undisputed facts of this case present a clear case of surprise.” Opp’n 6. Plaintiffs contend that the
27 provision is substantively unconscionable because “the putative agreement is one-sided.” Opp’n
28 7. The Court finds neither argument convincing and addresses each in turn.

1 The Court starts with procedural unconscionability. “Procedural unconscionability
2 concerns the manner in which the contract was negotiated and the respective circumstances of the
3 parties at that time, focusing on the level of oppression and surprise involved in the agreement.”
4 *Chavarria v. Ralphs Grocery Co.*, 733 F.3d 916, 922 (9th Cir. 2013).

5 Google notes and Plaintiffs do not dispute that the arbitration provision provides parties
6 agreeing to the Terms of Service the opportunity to opt out. The Ninth Circuit has explained that
7 “[t]he threshold inquiry in California’s unconscionability analysis is ‘whether the arbitration
8 agreement is adhesive.’” *Mohamed v. Uber Techs., Inc.*, 848 F.3d 1201, 1211 (9th Cir. 2016)
9 (quoting *Nagrampa v. MailCoups, Inc.*, 469 F.3d 1257, 1281 (9th Cir. 2006) (quoting *Armendariz*
10 *v. Found. Health Psychcare Servs., Inc.*, 24 Cal. 4th 83, 114 (2000))). It has further explained that
11 “an arbitration agreement is not adhesive if there is an opportunity to opt out of it.” *Id.*
12 (citing *Circuit City Stores, Inc. v. Ahmed*, 283 F.3d 1198, 1199 (9th Cir. 2002)). Here, the
13 arbitration provision states: “You can decline this agreement to arbitrate by contacting
14 optout@fitbit.com within 30 days of first accepting these Terms of Service and stating that you
15 (include your first and last name) decline this arbitration.” Current TOS § 23; Former TOS § 23.
16 Plaintiffs do not contend that this language denies parties a meaningful opportunity to opt out of
17 arbitration. Accordingly, the Court finds that arbitration provision is not procedurally
18 unconscionable.

19 Because the provision is not procedurally unconscionable, and because both procedural
20 and substantive unconscionability must be present for an agreement to be unenforceable, the Court
21 does not reach the question whether the provision was substantively unconscionable. *Mohamed v.*
22 *Uber Techs., Inc.*, 848 F.3d at 1211. The Court finds that the arbitration provision is not
23 unenforceable due to unconscionability.

24 2. *McGill* Rule

25 In *McGill v. Citibank, N.A.*, the California Supreme Court held that contracts that waive a
26 party’s right to seek public injunctive relief are unenforceable under California law. 2 Cal. 5th
27 945, 963 (2017). Google argues that *McGill* does not preclude this Court from compelling
28 arbitration because (1) the applicability of *McGill* is delegated to an arbitrator where, as here, the

1 arbitration agreement incorporates AAA rules; and (2) the Complaint does not seek injunctive
2 relief that would primarily benefit the public. Mot. 11-13. Plaintiffs respond that its claims
3 “satisfy *McGill*” because “consumers getting physically burned” is “a public issue” and
4 “injunctive relief that stops commercial distribution of a dangerous product that burns
5 unsuspecting consumers is . . . a public issue for the public benefit.” Opp’n 9-10.

6 The Court finds that the arbitration provision at issue here delegates to the arbitrator the
7 issue of whether the provision is unenforceable under *McGill*. As noted above, the arbitration
8 provision in Fitbit’s Terms of Service incorporate AAA’s Consumer Arbitration Rules. Current
9 TOS § 23; Former TOS § 23. Courts in this District have held that parties to an arbitration
10 agreement delegate issues regarding the validity of the agreement to the arbitrator when the
11 agreement incorporates the AAA rules. *See Cordas v. Uber Techs., Inc.*, 228 F. Supp. 3d 985
12 (N.D. Cal. 2017); *Ramirez*, 2021 WL 843184, at *4. Courts in this District have also held that the
13 issue of whether an arbitration provision is unenforceable under *McGill* is a matter regarding the
14 validity of the arbitration provision and therefore delegated to the arbitrator to decide. *See*
15 *Marselian v. Wells Fargo & Co.*, 514 F. Supp. 3d 1166, 1176-77 (N.D. Cal. 2021) (collecting
16 cases); *Ramirez*, 2021 WL 843184, at *4. Accordingly, the Court declines to determine whether
17 the arbitration provision at issue here is invalid under *McGill*, as the parties have delegated
18 determination of that issue to the arbitrator.

19 C. Waiver of Right to Arbitrate

20 The Court finally addresses whether Google has waived its right to arbitrate. Plaintiffs
21 argue that Google has waived its right to arbitrate because Google “pre-emptively recalls defective
22 products,” “makes false warranty expiration claims to terminate disputes,” “denies defects to
23 terminate disputes,” “tries to sell replacement products to the consumer to end disputes,” and
24 “delete[s] consumers’ free speech about their burn injuries.” Opp’n 8. Google responds that it has
25 not waived its right to arbitrate, as it has filed its motion to arbitrate at the earliest possible
26 opportunity. Google further notes that Plaintiffs’ arguments that Google waived its right to
27 arbitrate due to conduct outside of the litigation are not based in law and do not concern any
28 behavior between Google and Plaintiffs themselves.

1 In determining whether a party has waived its right to arbitrate, a court may consider the
2 following factors:

3 (1) whether the party's actions are inconsistent with the right to arbitrate; (2)
4 whether the litigation machinery has been substantially invoked and the parties
5 were well into preparation of a lawsuit before the party notified the opposing party
6 of an intent to arbitrate; (3) whether a party either requested arbitration
7 enforcement close to the trial date or delayed for a long period before seeking a
8 stay; (4) whether a defendant seeking arbitration filed a counterclaim without
9 asking for a stay of the proceedings; (5) whether important intervening steps [e.g.,
10 taking advantage of judicial discovery procedures not available in arbitration] had
11 taken place; and (6) whether the delay affected, misled, or prejudiced the opposing
12 party.

9 *Cox v. Ocean View Hotel Corp.*, 533 F.3d 1114, 1124 (9th Cir. 2008) (citing *St. Agnes Med. Ctr.*
10 *v. PacifiCare of Cal.*, 31 Cal. 4th 1187, 1196 (2003)). “Waiver is proper where the ‘litigation
11 machinery’ has ‘been substantially invoked’ before a party has moved to compel arbitration.”
12 *Reynoso v. Bayside Mgmt. Co., LLC*, No. 13-CV-4091 YGR, 2013 WL 6173765, at *6 (N.D. Cal.
13 Nov. 25, 2013) (quoting *Lounge–A–Round v. GCM Mills, Inc.*, 109 Cal. App. 3d 190 (1980)).

14 The Court finds that Google has not waived its right to arbitrate Plaintiffs’ claims. As for
15 the first *Cox* factor, the Ninth Circuit has explained that “[t]here is no concrete test to determine
16 whether a party has engaged in acts that are inconsistent with its right to arbitrate.” *Martin v.*
17 *Yasuda*, 829 F.3d 1118, 1125 (9th Cir. 2016). Plaintiffs have not identified, and the Court is
18 unaware of any cases where, as here, a court has found that a party has engaged in acts
19 inconsistent with its right to arbitrate based on actions it took toward persons or entities that are
20 not parties to the dispute. The Court declines to do so here.

21 The second through fifth *Cox* factors further weigh in favor of finding that Google has not
22 waived its right to arbitrate. In *Cox*, the court explained that “all of factors (2) through (5), which
23 have to do with the invocation of ‘the litigation machinery’ and its use, militate in favor of [the
24 party seeking to compel arbitration] because [that party] did not resort to litigation itself and acted
25 to invoke arbitration immediately upon learning that [the opposing party] had instituted litigation.”
26 *Cox*, 533 F.3d at 1126. Here, like in *Cox*, the party seeking to compel arbitration did not resort to
27 litigation itself and sought to invoke arbitration very soon after Plaintiffs filed this lawsuit.

28 Finally, the sixth *Cox* factor—prejudice to the party opposing the motion to compel

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Northern District of California

1 arbitration arising from movant’s delay—further favors that Google has not waived its right to
2 compel arbitration. Here, there is little to no prejudice to Plaintiffs, as Google moved to compel
3 arbitration in its first substantive motion, shortly after Plaintiffs filed their suit. *See id.*

4 Accordingly, the Court finds that Google has not waived its right to compel arbitration.

5 **D. Dismissal of Claims**

6 Google requests that the Court dismiss Plaintiffs’ claims upon a finding that they are
7 arbitrable. Mot. 14-15. In the Ninth Circuit, courts have discretion to stay or dismiss claims
8 subject to a valid arbitration agreement. *Price v. Petaluma Health Ctr.*, No. 17-CV-05428-HSG,
9 2019 WL 402314, at *2 (N.D. Cal. Jan. 31, 2019) (citing *Sparling v. Hoffman Constr. Co.*, 864
10 F.2d 635, 638 (9th Cir. 1988)). However, the court should exercise this discretion after “the court
11 determines that all of the claims raised in the action are subject to arbitration.” *Johnmohammadi*
12 *v. Bloomingdale’s, Inc.*, 755 F.3d 1072, 1074 (9th Cir. 2014).

13 Plaintiffs dispute whether their claims fall within the arbitration provision and whether the
14 arbitration provision is enforceable. Because it is not certain that Plaintiffs’ claims will remain in
15 arbitration, outright dismissal is not appropriate, and the Court stays this action pending the
16 completion of arbitration.

17 **IV. ORDER**

18 For the foregoing reasons, IT IS HEREBY ORDERED that Google’s Motion to Compel
19 Arbitration is GRANTED, and the case is STAYED pending the outcome of the arbitration. The
20 Parties must provide this Court with their status on the initiation of arbitration within 60 days of
21 this Order, and thereafter within 10 days of the conclusion of arbitration. Accordingly, Google’s
22 Motion to Dismiss submitted in the same filing as its Motion to Compel Arbitration is
23 TERMINATED. If the case is returned to this Court, Google may re-notice its Motion to Dismiss.

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25 Dated: January 6, 2023

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27 _____
28 BETH LABSON FREEMAN
United States District Judge