

Five Navy Seals, et al v. Associated Press, et al

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SOUTHERN DISTRICT OF CALIFORNIA  
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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

FOUR NAVY SEALS AND JANE DOE,  
Plaintiffs,  
vs.  
ASSOCIATED PRESS, SETH  
HETTENA, et al.,  
Defendants.

CASE NO. 05 CV 0555 JM (JMA)  
ORDER GRANTING MOTION TO  
DISMISS, MOTION TO STRIKE  
PURSUANT TO CAL. CODE CIV.  
PRO. 425.16

This case pits the privacy interests of individuals against the freedom of the press. The Complaint alleges that Defendants, Seth Hettena and the Associated Press ("AP"), invaded Plaintiffs' privacy rights by discovering photos and widely distributing them along with a news story suggesting that some Navy SEALs potentially engaged in abuse of Iraqi prisoners. The first cause of action is for copyright infringement. The second claim alleges that Defendants invaded the SEALs' rights to privacy under the California constitution. The third cause of action alleges that Defendants intruded upon Jane Doe's seclusion, and the fourth claim alleges that Defendants publicly disclosed private facts about the SEAL plaintiffs. Defendants have moved to dismiss the Complaint for failure to state a claim, and strike the Complaint pursuant to California Code of Civil Procedure § 425.16, a section known as the Anti-Strategic Lawsuits Against Public Participation ("Anti-SLAPP") statute. The court held oral arguments on the Defendants' motions on June 1, 2005. For the reasons outlined below, the court grants both the motion to dismiss and the motion to strike.

Case not to be termed per chambers 7/13/05

37-1-

1 **I. Background**

2 The following facts, forming the basis of the court's rulings, have been drawn from the  
3 Complaint and evidence presented in support of and opposition to the motion to strike, but do  
4 not constitute ultimate findings of fact by the Court. Essentially, there is no material factual  
5 dispute between the parties, and neither side has suggested that discovery is necessary to  
6 further define the contours of this case as a predicate for the Court to rule on the motion to  
7 strike.

8 In the spring of 2004, reports and photographs of United States soldiers abusing Iraqi  
9 prisoners in Abu Ghraib emerged, igniting concern, criticism, and condemnation at home and  
10 abroad. In May of 2004, United States military officials announced that some members of the  
11 elite Navy Sea, Air, Land ("SEAL") unit were under investigation for the beating death of  
12 bombing suspect Mon Adel al Jamadi, captured by SEALs in Iraq in November of 2003.

13 Seth Hettena, a reporter for the AP in San Diego, wrote a number of stories about  
14 alleged abuse of Iraqi prisoners by members of the United States' armed forces. In the process  
15 of investigating a story in December of 2004, Hettena conducted an internet search utilizing  
16 the popular search engine Google, and the entry "Camp Jenny Pozzi," a Navy SEAL facility  
17 in Iraq. The search yielded a website, [www.smugmug.com](http://www.smugmug.com) ("smugmug"), that contained a  
18 folder called "Camp Jenny Pozzi" that consisted of numerous digital photographs of Navy  
19 SEALs conducting operations in Iraq. This website was an account maintained by plaintiff  
20 Jane Doe, a wife of one of the SEAL plaintiffs herein. Jane Doe had uploaded the digital  
21 photographs to her "smugmug" account believing that they would not be available to the  
22 general public. Hettena downloaded thirteen of the photos depicting Navy SEALs with Iraqi  
23 captives, and immediately printed copies without the necessity of keying any password,  
24 entering a code, or incurring a monetary charge. Hettena had not obtained Jane Doe's  
25 permission to download or purchase prints of the digital photos in her "smugmug" account.  
26 Nor had Hettena observed any notice of privacy or requirement of permission when he had  
27 accessed the account.

28 Once in possession of the photos, Hettena contacted a spokesman for the SEALs to ask

1 about the photos. The Navy announced then that it was opening a criminal investigation into  
2 the conduct depicted in the photos. On December 3, 2004, Hettena wrote an article about  
3 potential Iraqi prisoner abuse by SEALs that was transmitted to AP subscribers. The AP  
4 offered to accompany the article with copies of thirteen color photographs downloaded by  
5 Hettena. Virtually every major American newspaper chose to publish Hettena's article and  
6 some of the news outlets chose to publish certain of the photos accompanying Hettena's  
7 article.

8 These photos do purport to show uniformed United States military personnel, with their  
9 faces clearly depicted, in the process of subduing and/or detaining individuals who, in turn,  
10 appear to be detainees or prisoners. In some photos, the military personnel appear to be  
11 mugging or grinning for the camera. In other photos, the military personnel are shown to be  
12 sitting on, lying atop, or stepping on detainees, some of whom are hooded. Finally, a few  
13 photos show military personnel pointing a firearm at a prisoner's bloody head at point blank  
14 range.<sup>1</sup>

15 For purposes of these motions, it is undisputed that: (1) the faces of some of the plaintiff  
16 SEALs are clearly shown, by profile or head-on, in the subject photos, (2) none of the names  
17 of the Plaintiffs have been published by Defendants, and (3) the article did mention that the  
18 military personnel appear to be members of SEAL Team Five, based in Coronado, California.

19 After the AP subscribers published Hettena's article, the photos were circulated in  
20 worldwide media outlets, generating considerable reaction, some negative. Plaintiffs allege  
21 that the publication of the photographs with their faces shown has endangered their lives, and  
22 two of the plaintiff SEALs' wives have received threatening phone calls related to this  
23 incident.<sup>2</sup>

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26  
27 <sup>1</sup> The AP distributed the photos without altering them, in accordance with its policy. In the photos on  
"smugmug", the faces of the prisoners had been blacked out, presumably by the SEAL who took the photos.

28 <sup>2</sup> It is important to underscore that Plaintiffs do not seek to enjoin publication of either articles or  
photographs or this story, but only further depiction of Plaintiffs' faces in the subject photographs.

1 At the end of December, Plaintiffs, five unnamed Navy SEALs and Jane Doe<sup>3</sup>, filed a  
2 complaint in state court against AP, but did not serve the complaint. On March 21, 2005,  
3 Plaintiffs filed this suit, asserting a federal claim of copyright infringement and three state law  
4 invasion of privacy claims. This court may exercise supplemental jurisdiction over the state  
5 law claims pursuant to 28 U.S.C. § 1367 because all of the claims arise out of the same  
6 occurrence and form part of the same controversy. The first claim in the Complaint alleges  
7 copyright infringement; the second claim is for invasion of privacy under the California  
8 Constitution; the third claim is for intrusion upon seclusion; and the fourth claim is for  
9 publication of private facts. Plaintiffs seek damages and injunctive relief in the form of an  
10 order (1) prohibiting Defendants from further use of the photos, and (b) requiring Defendants  
11 “to protect the identities of the Navy SEALs that have already been disclosed.”

12 Plaintiffs filed a first amended complaint on April 6, 2005, identical to the initial federal  
13 complaint, but with one less SEAL plaintiff. On April 8, 2005, Defendants moved to strike  
14 the Complaint pursuant to section 425.16 of the California Code of Civil Procedure, and  
15 moved to dismiss all causes of action in the Complaint under Rule 12(b)(6) of the Federal  
16 Rules of Civil Procedure.

## 17 18 **II. Discussion**

### 19 **A. Motion to Dismiss Pursuant to Rule 12(b)(6)**

#### 20 **1. Legal Standards for Motions to Dismiss**

21 Federal Rule of Civil Procedure 12(b)(6) allows a court to dismiss a complaint for  
22 failure to state a claim upon which relief can be granted. Such a dismissal can be based on  
23 either the lack of a cognizable legal theory or the absence of sufficient facts alleged under a  
24 cognizable legal theory. See Balistreri v. Pacifica Police Dept., 901 F.2d 696, 699 (9th Cir.  
25 1988). In applying this standard, the court must treat all of plaintiff's factual allegations as  
26 true. See Experimental Eng'g, Inc. v. United Technologies Corp., 614 F.2d 1244, 1245 (9th  
27 Cir. 1980). To dismiss with prejudice, the court must determine that the plaintiff would not

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28 <sup>3</sup> the SEAL's wife who posted the photos on her “smugmug” account

1 be entitled to relief under any set of facts that could be proven. See Reddy v. Litton Indus.,  
2 912 F.2d 291, 293 (9th Cir. 1990), cert. denied, 502 U.S. 921 (1991).

## 3 **2. Invasion of Privacy Under the California Constitution**

4 The motion to dismiss the first claim, for copyright infringement, is discussed below.  
5 The second cause of action in the Complaint alleges that Defendants violated the SEAL  
6 plaintiffs' privacy interest in "maintaining the confidentiality of their service as covert  
7 operatives in Iraq and not disclosing to the world their private photographs." (Compl. ¶ 45).  
8 Presumably, this claim is based upon Article 1, Section 1 of the California Constitution. That  
9 section, which was specifically amended by voters in 1972 in order to grant a right of privacy,  
10 states, "All people are by nature free and independent and have inalienable rights. Among  
11 these are enjoying and defending life and liberty, acquiring, possessing, and protecting  
12 property, and pursuing and obtaining safety, happiness, and privacy." The California Supreme  
13 Court in Hill v. National Collegiate Athletic Assn. held that the state constitutional privacy  
14 provision applies to "private as well as government entities." 7 Cal. 4th 1, 20 (1994). The  
15 constitutional provision, in itself, creates a legal and enforceable right of privacy for every  
16 Californian. White v. Davis, 13 Cal. 3d 757, 775 (1975).

17 A plaintiff alleging a violation of the state constitutional right to privacy must establish  
18 the following "threshold elements": (1) a legally protected privacy interest; (2) a reasonable  
19 expectation of privacy in the circumstances; and (3) conduct by defendant constituting a  
20 serious invasion of privacy. Hill, 7 Cal. 4th at 39-40. If the plaintiff meets this preliminary  
21 test, the court then balances the justification for the conduct in question against the intrusion  
22 on privacy. Loder v. City of Glendale, 14 Cal. 4th 846, 893 (1997).

23 As a matter of law, Plaintiffs have failed to state a cause of action for invasion of their  
24 state constitutional privacy interest. This conclusion is based on the fact that Plaintiffs have  
25 not, and cannot, adequately plead facts supporting a conclusion that any expectation of privacy  
26 as to their photographs would be reasonable under the circumstances of this case. The SEAL  
27 plaintiffs were active duty military members conducting wartime operations in full uniform  
28 who chose to allow their activities to be photographed and placed on the internet. In this

1 context, it would not be reasonable for anyone to expect the images to remain private.

2         Additionally, the conclusion that Plaintiffs failed to state a claim for invasion of their  
3 California constitutional privacy interests is supported by a lack of allegations that Defendants'  
4 conduct constituted a serious invasion of privacy. "Actionable invasions of privacy must be  
5 sufficiently serious in their nature, scope, and actual or potential impact to constitute an  
6 egregious breach of the social norms underlying the privacy right." Hill, 7 Cal. 4th at 37. An  
7 example of conduct seriously invading privacy is the stalking and filming of neighbors in their  
8 home. Egan v. Schmock, 93 F. Supp. 2d 1090 (N.D. Cal. 2000). Another example of  
9 egregious conduct invading privacy is a law firm's disclosure of the irrelevant HIV status of  
10 a litigant in an automobile accident case. Jeffrey H. v. Imai, Tadlock & Keeney, 85 Cal. App.  
11 4th 345, 355 (2000). Here, Hettena's act of downloading photos from a publicly-accessible  
12 website and writing an article about potential prisoner abuse by SEALs was not an egregious  
13 breach of social norms underlying the state privacy right. Similarly, the AP's act of publishing  
14 Hettena's story with the accompanying lawfully-obtained photos was not a serious invasion  
15 of the SEAL plaintiffs' privacy.

16         Although Plaintiffs claim that in a privacy invasion claim under the California  
17 Constitution, a plaintiff may rebut a defendant's assertion of countervailing interests by  
18 showing there are feasible and effective alternatives to the defendant's conduct,<sup>4</sup> this  
19 consideration is not reached in this case because Plaintiffs have failed to establish the essential  
20 elements of a prima facie privacy invasion claim, as discussed above. The claim for invasion  
21 of the SEAL plaintiffs' privacy rights under the California Constitution is **DISMISSED**, with  
22 prejudice, as Plaintiffs are not entitled to relief under the facts alleged or under any  
23 conceivable set of facts that could be alleged.

### 24                   **3. Disclosure of Private Facts**

25         The Complaint's fourth claim is for invasion of privacy by disclosing private facts,  
26 namely the SEALs' identifying characteristics. In order to prevail on a disclosure of private  
27 facts claim, a plaintiff must establish the following elements: (1) public disclosure; (2) of a

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<sup>4</sup> citing Loder v. City of Glendale, 14 Cal. 4th 849, 891 (1997).



1 private fact; (3) offensive to a reasonable person; and (4) not a legitimate public concern.  
2 Shulman, 18 Cal. 4th at 214. Neither party challenges the first element of public disclosure.

3 **a. Private Fact**

4 The parties disagree most strongly on whether Defendants disclosed a private fact.  
5 Plaintiffs argue that their identities, meaning their facial images, are private facts and not  
6 newsworthy, and that their lives have been placed in danger because of Defendants'  
7 publication. Defendants respond that the faces of the SEALs were not private because they  
8 were active duty soldiers whose facial images had been made public through the act of internet  
9 posting.

10 In order to state a claim for invasion of privacy under California common law, a  
11 plaintiff must allege facts sufficient to establish that he had a "personal and objectively  
12 reasonable expectation of privacy." Cramer v. Consol. Freightways, Inc., 209 F.3d 1122, 1130  
13 (9th Cir. 2000). The only case that Plaintiffs cite in favor of their argument that their identities  
14 are private is M.G. v. Time Warner, Inc., 89 Cal. App. 4th 623 (2001). In M.G., Sports  
15 Illustrated magazine ran a cover story about child molesters involved in youth sports, and  
16 reported that one California Little League coach had a history of molesting children, many of  
17 whom he met through Little League. Id. at 625. The article named the criminally-convicted  
18 coach and included a team photograph that partially revealed the name of the team and showed  
19 the faces of the boys, many of whom were victims. The M.G. court held that several state laws  
20 and general public policy concerns prohibited disclosure of the identities of juvenile  
21 molestation victims, and found that showing the boys' faces unnecessarily intruded on their  
22 privacy interests more than journalistic interest justified. Id. at 635-36.

23 Unlike the plaintiffs in M.G., Plaintiffs are, and were, adult members of the United  
24 States military in full uniform conducting wartime operations. Plaintiffs themselves took the  
25 photos during their operations and Jane Doe posted them on the internet. Numerous cases hold  
26 that there is no privacy for a matter already in the public domain. See Sipple v. Chronicle  
27 Publishing, 154 Cal. App. 3d 1040, 1047 (1984) (plaintiff's sexual orientation was known to  
28 hundreds of people before defendants disclosed it in connection with his heroic act of saving



1 the President's life; therefore "there can be no privacy with respect to a matter which is already  
2 public"); Brewer v. Hustler Magazine, Inc., 749 F.2d 527, 529-30 (9th Cir. 1984) (no cause  
3 of action for violation of right to privacy when plaintiff already published a photograph of  
4 himself by distributing it to approximately 200 people in the advertising industry); Gill v.  
5 Hearst Publishing Co., 40 Cal. 2d 224, 253 P.2d 441, 444-51 (1953) (no expectation of privacy  
6 because plaintiffs voluntarily exposed themselves to public gaze in their ice cream shop, which  
7 was open to the public). In sum, Plaintiffs lack a privacy interest in their faces under these  
8 circumstances where they photographed themselves while capturing or detaining prisoners and  
9 thereafter allowed the posting of the photos on the internet. Plaintiffs can take no refuge in  
10 their allegation that they intended that only certain individuals could gain access to the web  
11 site. An objectively reasonable person could not expect such photos to remain private under  
12 these circumstances.

#### 13 **b. Highly Offensive Conduct**

14 Plaintiffs fail to adequately plead that Defendants engaged in the type of conduct  
15 "highly offensive to a reasonable person" required for the disclosure of private facts tort. "A  
16 court determining the existence of 'offensiveness' [should] consider the degree of intrusion, the  
17 context, conduct and circumstances surrounding the intrusion as well as the intruder's motives  
18 and objectives, the setting into which he intrudes, and the expectations of those whose privacy  
19 is invaded." Miller v. National Broadcasting Co., 187 Cal. App. 3d 1463, 1483 (1986). One  
20 example of offensive conduct is that which was addressed in Miller, where a television crew's  
21 entry into a private home with paramedics and filming a man dying of a heart attack without  
22 gaining permission from his wife. Id. Another example occurred in Noble v. Sears, Roebuck  
23 & Co., where an investigator hired by a defendant in a personal injury suit who gained  
24 admission to the plaintiff's hospital room, and, through deception, obtained the address of a  
25 potential witness. 33 Cal. App. 3d 654, 659 (1973). In Vescovo v. New Way Enterprises,  
26 Ltd., a third example of highly offensive conduct was a newspaper's publishing of a woman's  
27 name and address in conjunction with a sexually explicit classified advertisement, without her  
28 consent or knowledge, resulting in over 100 men showing up at the woman's house, creating

1 disturbances, and demanding to see her. 60 Cal. App. 3d 582, 587-88 (1976). Conversely, a  
2 newspaper's publishing of photographs of an undercover narcotics officer was not outrageous  
3 behavior, even if the publication jeopardized the officer's safety and efficacy. Ross v. Burns,  
4 612 F.2d 271 (6th Cir. 1980). In Sacramento County Deputy Sheriffs' Assn. v. Sacramento,  
5 video surveillance of an office in the booking area of a jail was not offensive where the goal  
6 was to catch a thief, and the plaintiffs had little expectation of privacy. 51 Cal. App. 4th 1468,  
7 1487 (1996).

8 In this case, locating photos posted on the internet and writing an accompanying story  
9 about potential Iraqi prisoner abuse is not the type of offensive conduct typically associated  
10 with the tort of publication of private facts. The degree of intrusion was minimal; Hettena  
11 merely conducted a search on the internet, and used no deception in locating and downloading  
12 the images. The context of the search, Defendants' effort to report on potential abuse of Iraqi  
13 prisoners in the wake of the Abu Ghraib scandal, also demonstrates that Hettena's actions were  
14 not offensive. The setting into which Defendants intruded, a publicly-accessible website, was  
15 one in which a reasonable person would not expect privacy. The Associated Press merely  
16 distributed a truthful story, with photos that depict a topic of great public interest. As a matter  
17 of law, Defendants' alleged conduct was not offensive.

### 18 c. Public Concern / Newsworthiness

19 Newsworthiness, otherwise known as legitimate public concern, is a bar to liability in  
20 the publication of private facts tort. Shulman, 18 Cal. 4th at 215. Courts must decide whether  
21 a publication is newsworthy based upon: (1) the social value of the published facts; (2) the  
22 extent of the intrusion into ostensibly private matters, and (3) the extent to which a party  
23 voluntarily assumed a position of public notoriety. Times-Mirror Company v. Superior Court  
24 of San Diego County, 198 Cal. App. 3d 1420, 1428 (1988). Newsworthiness depends upon  
25 the logical relationship or nexus between the event that brought the plaintiff into the public eye  
26 and the particular facts disclosed, so long as the facts are not intrusive in great disproportion  
27 to their relevance. Shulman, 18 Cal. 4th at 215.

28 Defendants argue that the fact that almost every major American newspaper chose to

1 print the story indicates that the topic is inherently newsworthy. Plaintiffs argue that the faces  
2 of individual SEALs are not newsworthy, and cite a number of cases denying summary  
3 judgment on the issue of newsworthiness in other contexts.

4 In this case, the social value of the published facts is readily apparent; the public has  
5 demonstrated an intense interest in, and concern about, Iraqi prisoner abuse scandals involving  
6 the American military. As analyzed above, the extent of Defendants' intrusion into an  
7 ostensibly private matter was negligible. Plaintiffs voluntarily assumed a position of public  
8 notoriety when they photographed themselves engaged in actions that seemed to suggest  
9 possible mistreatment of captive Iraqis and then allowed Jane Doe to post the photos on the  
10 internet, albeit on a site they erroneously believed would be somewhat restricted. Although  
11 the SEALs argue that their faces were not newsworthy and could have been obscured, an  
12 examination of the series of photos compels the conclusion that the expressions on the SEALs'  
13 faces form an integral part of the story about potential mistreatment of captives.

14 Because the publication was newsworthy, Defendants' conduct was not offensive, and  
15 no private facts were disclosed, the claim for invasion of private facts is **DISMISSED** for  
16 failure to state a claim upon which relief could be granted. Given the circumstances in this  
17 case, allowing Plaintiffs to amend the publication of private facts claim would be futile.  
18 Therefore, claim four is dismissed with prejudice.

#### 19 **4. Intrusion Upon Seclusion**

20 In the third claim, Jane Doe alleges that Defendants intruded upon her seclusion by  
21 downloading photographs from her "smugmug" account. The elements of this common law  
22 tort claim are: (1) intentional intrusion into a private place, conversation or matter; and (2) in  
23 a manner highly offensive to a reasonable person. Sanders v. Am. Broad. Cos., 20 Cal. 4th  
24 907, 978 (1999).

25 Jane Doe asserts that her "smugmug" account was personal, that she did not intend for  
26 any search engine to find the photos, and that she told very few people about her "smugmug"  
27 account. Defendants claim that there was no intrusion and no offensive conduct.

##### 28 **a. Expectation of Seclusion**

1 To prevail on the first element of the tort of intrusion upon seclusion, a plaintiff must  
2 show: (a) an actual, subjective expectation of seclusion or solitude, and (b) that the expectation  
3 was objectively reasonable. Medical Lab. Mgmt. Consultants v. ABC, 306 F.3d 806 (9th Cir.  
4 2002). Although the Complaint sufficiently alleges Jane Doe's subjective expectation of  
5 seclusion, Jane Doe has not adequately alleged that Doe's expectation of seclusion was  
6 reasonable because one cannot reasonably expect the internet posting of photos to be private.

7 Other jurisdictions have found that there is no reasonable expectation of privacy in  
8 transmissions over the internet. See U.S. v. Lifshitz, 369 F.3d 173, 190 (2d Cir. 2004) (stating  
9 that individuals may not reasonably expect privacy in transmissions over the internet); Guest  
10 v. Leis, 255 F.3d 325, 333 (6th Cir. 2001) (holding that internet bulletin board users lacked  
11 standing to assert an expectation of privacy in materials intended for publication or posting on  
12 the bulletin board.). As a matter of law, based upon the circumstances in this case, Doe did  
13 not have an objectively reasonable expectation of privacy in the photos.

14 **a. Highly Offensive Manner**

15 Even if a journalist's conduct is offensive, the motive to gather news can negate the  
16 offensiveness element. "Information collecting techniques that may be highly offensive when  
17 done for socially unprotected reasons--for purposes of harassment, blackmail, or prurient  
18 curiosity, for example--may not be offensive to a reasonable person when employed by  
19 journalists in pursuit of a socially or politically important story." Medical Lab., 306 F.3d at  
20 1190.

21 The undisputed facts as alleged by Plaintiffs demonstrate that any intrusion by  
22 Defendants was *de minimis* and thus not highly offensive to a reasonable person. Conducting  
23 an internet search and downloading photos from a photo storage and sharing website under the  
24 alleged circumstances of this case are acts that do not rise to the level of exceptional prying  
25 into another's private affairs as required for the offensiveness element of intrusion upon  
26 seclusion. Even if Defendants' actions had been offensive, which they were not, the pursuit  
27 of such a potentially important story in the manner alleged did not constitute highly offensive  
28 conduct by Hettena and the AP. The claim for intrusion upon seclusion is **DISMISSED** for

1 failure to state a claim upon which relief can be granted. Under the circumstances of this case,  
2 Doe would not be entitled to relief under any set of facts that could be proven, so the dismissal  
3 is with prejudice.

#### 4 **5. Copyright Infringement**

5 The first claim alleges that Defendants infringed upon a copyright owned by one of the  
6 Plaintiffs. Defendants urge the court to dismiss this claim, arguing that it does not satisfy the  
7 pleading standards of Rule 8. The Court interprets Defendants' Rule 8 argument as a motion  
8 to compel a more definite statement under Rule 12(e). Alternatively, Defendants urge  
9 dismissal under Rule 12(b)(6) because of the fair use doctrine. Plaintiffs assert that they  
10 pleaded the requisite prima facie elements for copyright infringement. Plaintiffs also  
11 emphasize that fair use is an affirmative defense, inappropriate for determination under Rule  
12 12(b)(6).

13 To establish to establish infringement of a copyright, two elements must be proven: (1)  
14 ownership of a valid copyright, and (2) copying of constituent elements of the work that are  
15 original. Feist Publications, Inc. v. Rural Tel. Serv. Co., 499 U.S. 340 (1991). Ownership  
16 consists of: (1) originality in the author; (2) copyrightability of the subject matter; (3) a  
17 national point of attachment of the work, such as to permit a claim of copyright; (4)  
18 compliance with applicable statutory formalities. Melville B. Nimmer & David Nimmer,  
19 Nimmer on Copyright, § 13.01 at 13-4 (2005). Defendants do not dispute the second element  
20 of copying.

21 Federal Rule of Civil Procedure 8(a)(2) provides that a complaint must set forth a short  
22 and plain statement of the claim showing that the pleader is entitled to relief. The Complaint  
23 states that "certain of these [1800] photographs [from Doe's "smugmug" account] contain  
24 material wholly original and created by NAVY SEAL ONE that is copyrightable," and  
25 "NAVY SEAL ONE has registered FOUR (5) [sic] of the Copyrighted Works" and "at least  
26 one of the Registered Works was used by [Defendants]." (Compl. ¶¶ 38-39). Some courts have  
27 interpreted Rule 8(a)(2) as requiring that the complaint state which particular work is the  
28 subject of a copyright claim. See Gee v. CBS, Inc., 471 F. Supp. 600, 643 (E.D. Pa 1979);

1 BESPAQ Corp. v. Haoshen Trading Co., 2005 WL 14841 (N.D. Cal. 2005).

2 Plaintiffs have not clearly pleaded the first element of infringement, ownership of a  
3 valid copyright. Merely asserting that, of 1800 photographs in Jane Doe's "smugmug"  
4 account, at least one unidentified photograph has been copyrighted by an unidentified "NAVY  
5 SEAL ONE"<sup>5</sup> and was distributed by Defendants does not put Defendants or the Court on  
6 sufficient notice of the copyright claim. The Complaint does not identify exactly which works  
7 Defendants infringed, and Plaintiffs have not indicated when the works were registered.  
8 Defendants' implied motion to compel a more definite statement is **GRANTED**. Plaintiffs  
9 may amend their Complaint to clarify the allegations concerning the copyrighted items,  
10 pursuant to Federal Rule of Civil Procedure 12(e).

11 Defendants devote many pages of briefing to their argument that their use of the  
12 photograph was a non-infringing fair use. However, that issue is inappropriate for  
13 determination in a 12(b)(6) motion, since fair use is an affirmative defense to an infringement  
14 claim. See Dr. Seuss Enters., L.P. v. Penguin Books USA, Inc., 109 F.3d 1394, 1403 (9th Cir.  
15 1997). Defendants' motion to dismiss the copyright claim on the basis of fair use is **DENIED**.

#### 16 17 **B. Motion to Strike Under California's Anti-SLAPP Statute**

18 Defendants have also moved to strike claims two, three, and four pursuant to California  
19 Code of Civil Procedure § 425.16, California's Anti-SLAPP statute. Disturbed by the increase  
20 in lawsuits brought primarily to chill the valid exercise of the constitutional rights of freedom  
21 of speech, in 1992 the California Legislature enacted § 425.16. That section is known as the  
22 Anti-Strategic Lawsuits Against Public Participation ("Anti-SLAPP") statute. Section 425.16  
23 encourages continued participation in matters of public interest, and allows defendants to file  
24 a special motion to strike a cause of action based upon an act in furtherance of the right to free  
25 speech. § 425.16(b). Church of Scientology v. Wollersheim, 42 Cal.App.4th 628, 648 (Cal.  
26 Ct. App. 1996). Once a defendant establishes that the suit arises out of an exercise of free  
27 speech, the burden shifts to the plaintiff to present admissible evidence showing a probability

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<sup>5</sup> The Complaint insinuates, but does not explicitly state, that SEAL ONE is a plaintiff.



1 of prevailing on the privacy claims by stating and substantiating a legally sufficient claim.  
2 Briggs v. Eden Council for Hope & Opportunity, 19 Cal. 4th 1106, 1123 (1999). A defendant  
3 who files a successful Anti-SLAPP motion to strike is entitled to attorneys' fees under section  
4 425.16(c). Lolley v Campbell, 28 Cal 4th 367 (2002).

5 Most of the significant Anti-SLAPP provisions apply in federal courts to California  
6 state law claims. United States ex rel. Newsham v. Lockheed, 190 F.3d 963 (9th Cir. 1999).  
7 Lockheed expressly found that subsections (b) (availability of the special motion to strike), and  
8 (c) (attorney's fees provision) apply in federal courts. Id. at 1217. However, Lockheed  
9 expressed no opinion about the applicability of any other provisions. Id. n.12. In Rogers v.  
10 Home Shopping Network, the district court held that subsections (f) (mandating filing of a  
11 special motion to strike within 60 days of the complaint) and (g) (staying all discovery  
12 proceedings until a ruling on the special motion) are not valid in federal court. 57 F. Supp. 2d  
13 973, 980 (C.D. Cal. 1999).

14 In Metabolife International, Inc. v. Wornick, the Ninth Circuit quoted with approval  
15 language from Rogers: "because the discovery-limiting aspects of § 425.16(f) and (g) collide  
16 with the discovery-allowing aspect of Rule 56, these aspects of subsections (f) and (g) cannot  
17 apply in federal courts." 264 F.3d 832, 846 (9th Cir. 2001). In Metabolife, the plaintiff  
18 company repeatedly argued that it needed to conduct discovery on a particular issue in order  
19 to meet its burden in opposing the Anti-SLAPP motion to strike. Id. at 838 n.8. Because the  
20 district court denied the plaintiff's request for discovery that the plaintiff claimed was essential  
21 for it to oppose the Anti-SLAPP motion, the Ninth Circuit reversed summary judgment that  
22 had been granted in favor of the defendants. Id. at 846.

23 In this case, the parties have represented the facts as essentially uncontested and fully  
24 developed. Plaintiffs have not asserted that discovery of any facts within the sole knowledge  
25 of Defendants is essential to meet their burden of production under § 425.16. Because  
26 discovery is not essential in this case in order to respond to the motion to strike, the burden of  
27 establishing a probability of prevailing on a claim still falls upon Plaintiffs. § 425.16(b)(1).

28 The threshold issue in an anti-SLAPP motion to strike is whether the claims arise from



1 an act in furtherance of free speech. Matson v. Dvorak, 40 Cal. App. 4th 539, 548 (1995). An  
2 act in furtherance of free speech includes written statements made in a public forum in  
3 connection with an issue of public interest. § 425.16(e)(3); Briggs, 19 Cal. 4th at 1113-14.  
4 Plaintiffs argue that Anti-SLAPP law does not apply to this case because the case involves  
5 protecting identities, not chilling speech. However, in M.G. v. Time Warner, detailed above,  
6 the court rejected that argument, stating that characterizing the public issue as the narrow  
7 question of the molestation victims' identity is too restrictive. 89 Cal. App. 4th at 629. In  
8 M.G., the court found the broader topic of child molestation was a public interest sufficient to  
9 invoke SLAPP protection. Id. In this case, the broader topic of treatment of Iraqi captives by  
10 members of the United States military on this matter of public interest qualifies as a public  
11 issue. As already noted, the facial expressions of the Plaintiff SEALs are relevant and  
12 probative. The article and unaltered photographs were published in furtherance of Defendants'  
13 "right of free speech in connection with a public issue" and thus trigger the application of Anti-  
14 SLAPP protections.

15 After a defendant in a § 425.16 motion has made a prima facie showing that the action  
16 arises out of free speech activity, the plaintiff must establish a probability of prevailing on the  
17 merits, by demonstrating that the complaint is both legally sufficient and supported by a  
18 sufficient prima facie evidence capable of sustaining a favorable judgment. Vogel v. Felice,  
19 127 Cal. App. 4th 1006, 1017 (2005). The standard for evidentiary support in California's  
20 courts is somewhat unclear. "Though the court does not weigh the credibility or comparative  
21 probative strength of competing evidence ... it should grant the motion if ... the defendant's  
22 evidence supporting the motion defeats the plaintiff's attempt to establish evidentiary support  
23 for the claim." Wilson v. Parker, 28 Cal. 4th 811 (2002).

24 As discussed at length above, in the section of this order addressing the motion to  
25 dismiss the invasion of privacy claims, the Complaint is legally insufficient on its face. The  
26 Complaint contains a fatal defect as to all challenged claims: the absence of an offensive or  
27 egregious invasion of privacy by Defendants. Plaintiffs' declarations from unrelated members  
28 of the news media are wholly insufficient to demonstrate that Defendants acted in an extremely

1 offensive manner necessary to sustain a claim for invasion of privacy. Although some  
2 members of the media might not have chosen to publish the photographs, Defendants'  
3 publications violated no law and did not invade Plaintiffs' legally-protected privacy interests,  
4 under these circumstances. As a matter of law, locating photographs on the internet and  
5 distributing them along with an article addressing an issue of public concern is not offensive  
6 behavior.

7 Another fatal defect for all three privacy claims is Plaintiffs' lack of a reasonable  
8 expectation of privacy in their photographs. This defect is not overcome by any evidence  
9 submitted by Plaintiffs in opposition to the motion to strike. Because Plaintiffs have not  
10 sustained their burden of establishing evidentiary support that shows a probability of  
11 succeeding on their privacy claims, claims two, three and four are hereby stricken from the  
12 complaint.

13 **III. Conclusion**

14 The complaint is deficient on its face and Plaintiffs failed to establish the requisite  
15 likelihood that they could prevail on the merits if allowed to proceed with the lawsuit under  
16 the circumstances of this case. For the foregoing reasons, Defendants' motions to dismiss and  
17 strike the privacy claims pursuant to California Code of Civil Procedure § 425.16 are  
18 **GRANTED, with prejudice.** Defendants' motion to compel a more definite statement of the  
19 copyright claim pursuant to Federal Rule of Civil Procedure 12(e) is **GRANTED.** Within 30  
20 days of this order, Plaintiffs shall file an amended complaint addressing the copyright claim  
21 concerns above.

22 **IT IS SO ORDERED.**

23 DATED: 7/7, 2005

24   
25 **JEFFREY T. MILLER**  
26 United States District Judge

27 cc: all parties  
28