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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

Marketing Information Masters, Inc.,)	Case No. 3:06-cv-01682-JAH
)	(JMA)
)	
Plaintiff,)	NOTICE AND ORDER FOR EARLY
)	NEUTRAL EVALUATION CONFERENCE
v.)	
)	
The Board of Trustees of the California State University System, et al.,)	
)	
Defendants.)	

IT IS HEREBY ORDERED that an Early Neutral Evaluation Conference will be held on **February 12, 2009** at **10:00 a.m.** in the chambers of the Honorable Jan M. Adler, United States Magistrate Judge, Room 1165, U.S. Courthouse, 940 Front Street, San Diego, California.

Pursuant to Rule 16.1(c) of the Local Rules of the United States District Court for the Southern District of California, **all named parties, all counsel, and any other person(s) whose authority is required to negotiate and enter into settlement shall appear in person at the conference**, shall be prepared to

1 discuss the claims and defenses, and shall be legally
2 and factually prepared to discuss and resolve the case at the
3 Early Neutral Evaluation Conference. The individual(s) present
4 at the Early Neutral Evaluation Conference with settlement
5 authority must have the unfettered discretion and authority on
6 behalf of the party to: 1) fully explore all settlement options
7 and to agree during the Early Neutral Evaluation Conference to
8 any settlement terms acceptable to the party (*G. Heileman Brewing*
9 *Co., Inc. v. Joseph Oat Corp.*, 871 F.2d 648, 653 (7th Cir.
10 1989)), 2) change the settlement position of a party during the
11 course of the Early Neutral Evaluation Conference (*Pitman v.*
12 *Brinker Int'l, Inc.*, 216 F.R.D. 481, 485-86 (D. Ariz. 2003)), and
13 3) negotiate a settlement without being restricted by any
14 predetermined level of authority (*Nick v. Morgan's Foods, Inc.*,
15 270 F.3d 590, 596 (8th Cir. 2001)).

16 Governmental entities may appear through litigation counsel
17 only. As to all other parties, appearance by litigation counsel
18 only is not acceptable. Retained outside corporate counsel shall
19 not appear on behalf of a corporation as the party who has the
20 authority to negotiate and enter into a settlement. **The failure**
21 **of any counsel, party or authorized person to appear at the Early**
22 **Neutral Evaluation Conference as required will result in the**
23 **immediate imposition of sanctions.**

24 All conference discussions will be informal, off the record,
25 privileged, and confidential.

26 Counsel for any non-English speaking parties is responsible
27 for arranging for the appearance of an interpreter at the
28 conference.

1 Although the submission of statements is not required in
2 advance of the Early Neutral Evaluation Conference, parties may
3 submit concise statements if desired. If a statement is
4 submitted, it shall be provided to chambers no later than one
5 week prior to the scheduled conference.¹ If the parties submit
6 statements in connection with the Early Neutral Evaluation
7 Conference, they may either do so on a confidential basis or may
8 exchange their statements.

9 Rule 26 of the Federal Rules of Civil Procedure shall apply
10 to this case. All discovery shall be stayed until after the Rule
11 26(f) conference, unless otherwise permitted by Rule 26(f) or
12 court order.

13 In the event the case does not settle at the Early Neutral
14 Evaluation Conference, the parties shall also be prepared to
15 discuss the following matters at the conclusion of the
16 conference:

17 1. Any anticipated objections under Federal Rule of Civil
18 Procedure 26(a)(1) to the initial disclosure provisions of Rule
19 26(a)(1)(A-E);

20 2. The scheduling of the Rule 26(f) conference;

21 3. The date of initial disclosures and the date for
22 lodging the discovery plan following the Rule 26(f) conference;
23 and

24 4. The scheduling of a Case Management Conference pursuant
25 to Rule 16(b).

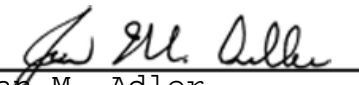
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27 ¹Statements under 20 pages in length, including attachments and
28 exhibits, may be delivered directly to chambers, e-mailed to
efile_adler@casd.uscourts.gov, or faxed to (619) 702-9939. Statements
exceeding 20 pages in length, including attachments and exhibits, must
be delivered directly to chambers.

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Questions regarding this case may be directed to the
Magistrate Judge's law clerk at (619) 557-5585.

IT IS SO ORDERED.

DATED: December 24, 2008


Jan M. Adler
U.S. Magistrate Judge

1 **NOTICE OF RIGHT TO CONSENT TO TRIAL**
2 **BEFORE A UNITED STATES MAGISTRATE JUDGE**

3 IN ACCORDANCE WITH THE PROVISIONS OF 28 U.S.C. § 636(c), YOU
4 ARE HEREBY NOTIFIED THAT A U.S. MAGISTRATE JUDGE OF THIS DISTRICT
5 MAY, UPON THE CONSENT OF ALL PARTIES, ON FORM 1A AVAILABLE IN THE
6 CLERK'S OFFICE, CONDUCT ANY OR ALL PROCEEDINGS, INCLUDING A JURY
7 OR NON-JURY TRIAL, AND ORDER THE ENTRY OF A FINAL JUDGMENT.
8 COUNSEL FOR THE PLAINTIFF SHALL BE RESPONSIBLE FOR OBTAINING THE
9 CONSENT OF ALL PARTIES, SHOULD THEY DESIRE TO CONSENT.

10 YOU SHOULD BE AWARE THAT YOUR DECISION TO CONSENT OR NOT TO
11 CONSENT IS ENTIRELY VOLUNTARY AND SHOULD BE COMMUNICATED SOLELY
12 TO THE CLERK OF COURT. ONLY IF ALL PARTIES CONSENT WILL THE
13 JUDGE OR MAGISTRATE JUDGE TO WHOM THE CASE HAS BEEN ASSIGNED BE
14 INFORMED OF YOUR DECISION.

15 JUDGMENTS OF THE U.S. MAGISTRATE JUDGES ARE APPEALABLE TO
16 THE U.S. COURT OF APPEALS IN ACCORDANCE WITH THIS STATUTE AND THE
17 FEDERAL RULES OF APPELLATE PROCEDURE.
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