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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

DISH NETWORK L.L.C., *et al.*,  
Plaintiffs,  
v.  
SONICVIEW USA, INC., *et al.*,  
Defendants.

Case No. 09-cv-1553-L(WVG)  
**ORDER DENYING DEFENDANTS’  
MOTION FOR RECONSIDERATION  
AND NEW TRIAL [DOC. 188]**

On May 31, 2012, the Court granted Plaintiffs Dish Network L.L.C., Echostar Technologies L.L.C., and Nagrastar L.L.C.’s motion for summary judgment. (Doc. 181.) An order entering judgment against Defendants Sonicview USA, Inc., Roberto Sanz, Danial Pierce, and Alan Phu (“Sonicview Defendants”) in the amount of \$64,980,200, and against Defendants Duane Bernard and Courtney Bernard in the amount of \$984,800 jointly and severally followed. (Doc. 182.) The Sonicview Defendants and Duane Bernard (collectively, “Defendants”) now move for a new trial under Rule 59(a)(1), to alter or amend judgment under Rule 59(e), and for relief from judgment under Rule 60(b). Fed. R. Civ. P. 59, 60. Plaintiffs oppose.

The Court noted earlier that this motion will be considered on the papers submitted and without oral argument. *See* Civ. L.R. 7.1(d.1). (Doc. 185.) For the following reasons, the Court **DENIES** Defendants’ motion. (Doc. 188.)

1 **I. LEGAL STANDARD<sup>1</sup>**

2 Once judgment has been entered, reconsideration may be sought by filing a motion under  
3 either Federal Rule of Civil Procedure 59(e) (motion to alter or amend a judgment) or Federal  
4 Rule of Civil Procedure 60(b) (motion for relief from judgment). *See Hinton v. Pac. Enter.*, 5  
5 F.3d 391, 395 (9th Cir. 1993).

6 “Although Rule 59(e) permits a district court to reconsider and amend a previous order,  
7 the rule offers an extraordinary remedy, to be used sparingly in the interests of finality and  
8 conservation of judicial resources.” *Kona Enters., Inc. v. Estate of Bishop*, 229 F.3d 877, 890  
9 (9th Cir. 2000) (internal quotation marks omitted). “Indeed, a motion for reconsideration should  
10 not be granted, absent highly unusual circumstances, unless the district court is presented with  
11 newly discovered evidence, committed clear error, or if there is an intervening change in the  
12 controlling law.” *Id.* (quoting *389 Orange St. Partners v. Arnold*, 179 F.3d 656, 665 (9th Cir.  
13 1999)) (internal quotation marks omitted). Further, a motion for reconsideration may *not* be  
14 used to raise arguments or present evidence for the first time when they could reasonably have  
15 been raised earlier in the litigation. *Id.* It does not give parties a “second bite at the apple.” *See*  
16 *id.* Finally, “after thoughts” or “shifting of ground” do not constitute an appropriate basis for  
17 reconsideration. *Ausmus v. Lexington Ins. Co.*, No. 08-CV-2342-L, 2009 WL 2058549, at \*2  
18 (S.D. Cal. July 15, 2009).

19 Similarly, Rule 60(b) provides for extraordinary relief and may be invoked only upon a  
20 showing of exceptional circumstances. *Engleson v. Burlington N.R. Co.*, 972 F.2d 1038, 1044  
21 (9th Cir.1994). Under Rule 60(b), the court may grant reconsideration based on: (1) mistake,  
22 inadvertence, surprise or excusable neglect; (2) newly discovered evidence which by due  
23 diligence could not have been discovered before the court’s decision; (3) fraud by the adverse  
24 party; (4) the judgment being void; (5) the judgment having been satisfied; or (6) any other  
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27 <sup>1</sup> Under Rule 59(a)(1), a party may move for a new trial only after either a jury trial or  
28 nonjury trial. Fed. R. Civ. P. 59(a)(1). Given that there was no trial in this case, Defendants fail  
to satisfy a threshold requirement under Rule 59(a)(1). Accordingly, the Court **DENIES**  
Defendants’ request for a new trial. *See* Fed. R. Civ. P. 59(a).

1 reason justifying relief. Fed. R. Civ. P. 60(b). That last prong is “used sparingly as an equitable  
2 remedy to prevent manifest injustice and is to be utilized only where extraordinary circumstances  
3 prevented a party from taking timely action to prevent or correct an erroneous judgment.” *Delay*  
4 *v. Gordon*, 475 F.3d 1039, 1044 (9th Cir. 2007).

## 6 **II. DISCUSSION<sup>2</sup>**

### 7 **A. There Was No Genuine Issue of Material Fact.**

8 It is well settled that, “[w]hen the non-moving party relies only on its own affidavits to  
9 oppose summary judgment, it cannot rely on conclusory allegations unsupported by factual data  
10 to create an issue of material fact.” *Hansen v. United States*, 7 F.3d 137, 138 (9th Cir. 1993)  
11 (per curiam); *see also United States ex rel. Cafasso v. Gen. Dynamics C4 Sys., Inc.*, 637 F.3d  
12 1047, 1061 (9th Cir. 2011); *Head v. Glacier Nw. Inc.*, 413 F.3d 1053, 1059 (9th Cir. 2005)  
13 (discussing the “longstanding precedent that conclusory declarations are insufficient to raise a  
14 question of material fact”). “Summary judgment requires facts, not simply unsupported denials  
15 or rank speculation.” *McSherry v. City of Long Beach*, 584 F.3d 1129, 1138 (9th Cir. 2009); *see*  
16 *also Fed. Trade Comm’n v. Neovi, Inc.*, 604 F.3d 1150, 1159 (9th Cir. 2010); *Batz v. Am.*  
17 *Commercial Sec. Servs.*, 776 F. Supp. 2d 1087, 1097-98 (C.D. Cal. 2011). Moreover, the court  
18 need not find “a ‘genuine issue’ where the only evidence presented is ‘uncorroborated and self  
19 serving’ testimony.” *Villiarimo v. Aloha Island Air, Inc.*, 281 F.3d 1054, 1061 (9th Cir. 2002).

20 Defendants contend that the Court “unfairly discounted the Declarations and deposition  
21 testimony proffered [sic] by the Sonicview Defendants and wrongfully accused them of being  
22 ‘self-serving.’” (Defs.’ Mot. 5:14–19.) They go on to state that “answers to deposition questions  
23 under cross-examination cannot be characterized as ‘self-serving,’ and the Declaration testimony  
24 was sufficiently detailed and corroborated by other evidence.” (*Id.*) However, Defendants again  
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27 <sup>2</sup> A substantial portion of Defendants’ motion challenges parts of the factual background  
28 merely what it is described to be: background. There are no findings by the Court contained in  
that section.

1 fail to cite any law to support their propositions, and fail to direct the Court to any evidence that  
2 corroborates Defendants’ declarations and deposition testimony. After review, the Court  
3 previously found that Defendants’ uncorroborated and self-serving declarations and deposition  
4 testimony are insufficient to create a genuine issue of material fact. Defendants fail to justify  
5 that that finding was clear error warranting reconsideration. *See Fed. Trade Comm’n*, 604 F.3d  
6 at 1159.

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8 **B. Inferences Were Drawn in the Light Most Favorable to the Nonmoving Party.**

9 If the moving party meets its initial burden under Rule 56(c), the nonmoving party cannot  
10 defeat summary judgment merely by demonstrating “that there is some metaphysical doubt as to  
11 the material facts.” *Matsushita Electric Indus. Co., Ltd. v. Zenith Radio Corp.*, 475 U.S. 574,  
12 586 (1986); *Triton Energy Corp. v. Square D Co.*, 68 F.3d 1216, 1221 (9th Cir. 1995) (“The  
13 mere existence of a scintilla of evidence in support of the nonmoving party’s position is not  
14 sufficient.”) (citing *Anderson*, 477 U.S. at 242, 252). Rather, the nonmoving party must “go  
15 beyond the pleadings” and by “the depositions, answers to interrogatories, and admissions on  
16 file,” designate “specific facts showing that there is a genuine issue for trial.” *Celotex Corp. v.*  
17 *Catrett*, 477 U.S. 317, 324 (1986) (quoting Fed. R. Civ. P. 56(e)). When making this  
18 determination, the court must view all inferences drawn from the underlying facts in the light  
19 most favorable to the nonmoving party. *See Matsushita*, 475 U.S. at 587.

20 Defendants argue that the inferences drawn by the Court were in error because “all  
21 reasonable inferences had to be drawn in favor of the Sonicview Defendants, not the other way  
22 around,” suggesting that the Court either misapplied or misunderstood the summary-judgment  
23 standard. (Defs.’ Mot. 5:5:6–14.) However, the Supreme Court in *Matsushita* stated that “[o]n  
24 summary judgment the inferences to be drawn from the underlying facts . . . must be viewed in  
25 light most favorable to the party opposing the motion.” 475 U.S. at 588 (quoting *United States*  
26 *v. Diebold, Inc.*, 369 U.S. 654, 655 (1962) (internal quotation marks omitted). This proposition  
27 has evolved into the abbreviated proposition that “all reasonable inferences must be drawn in  
28 favor of the nonmoving party.” *See, e.g., Mattos v. Agarano*, 661 F.3d 433, 440 (9th Cir. 2011).

1 Without understanding the source of this proposition—i.e., the Supreme Court’s decision  
2 *Matsushita* and its predecessors—it does literally appear to suggest that all reasonable inferences  
3 must be drawn in favor of the nonmoving party, thereby precluding the Court from making any  
4 inferences against the nonmoving party. That appears to be Defendants’ understanding of this  
5 aspect of summary judgment. That understanding is wrong.

6 The Court is not precluded from drawing inferences against the nonmoving party as long  
7 as the underlying facts are viewed in light most favorable to that party. *See Matsushita*, 475 U.S.  
8 at 588; *see also Avina v. United States*, 681 F.3d 1127, 1129 (9th Cir. 2012) (“Because this case  
9 comes to us on summary judgment in favor of the [defendant], we must view the record in light  
10 most favorable to the [plaintiffs], who are the non-moving parties.”). Rather, on summary  
11 judgment, the court “must determine whether the record, *when viewed in the light most favorable*  
12 *to the non-moving party*, shows that there is no genuine issue of material fact and that the  
13 moving party is entitled to judgment as a matter of law.” *Brown v. City of Los Angeles*, 521 F.3d  
14 1238, 1240 (9th Cir. 2008) (per curiam) (emphasis added).

### 16 **C. Defendants Are Not Entitled to Reconsideration.**

17 To review, there were no genuine issues of material fact. The expert analysis that  
18 Plaintiffs provided established that the Sonicview receivers, iHubs, and A-1 modules were  
19 designed for piracy at the time they were distributed by Defendants. Defendants did not  
20 challenge that expert analysis. Plaintiffs also provided evidence that Defendants distributed all  
21 three of these devices along with specific numbers of each device distributed. Defendants failed  
22 to provide sufficient evidence to create a genuine issue of material fact regarding distribution.

23 The Digital Millennium Copyright Act (“DMCA”) prohibits, among other things,  
24 providing any “technology, product, service, device, component, or part thereof” that “is  
25 primarily designed or produced for the purpose of circumventing a technological measure that  
26 effectively controls access to a work protected [by copyright].” 17 U.S.C. § 1201(a)(2). The  
27 Federal Communications Act (“FCA”) provides that it shall be a violation of the statute where  
28 “[a]ny person who . . . distributes any electronic, mechanical, or other device or equipment,

1 knowing or *having reason to know* that the device or equipment is primarily of assistance in the  
2 unauthorized decryption of satellite cable programming, or direct-to-home satellite services . . .  
3 .” 47 U.S.C. § 605(e)(4) (emphasis added). The evidence reviewed above compelled the Court  
4 to find that Defendants are liable under both of these statutes, even when viewing the evidence  
5 in the light most favorable to them. *See* 17 U.S.C. § 1201(a)(2); 47 U.S.C. § 605(e). This is  
6 especially true because Defendants distributed all three of these devices that clearly work in  
7 conjunction with each other to violate the DMCA and FCA. Those were the essential facts to  
8 find that Defendants are liable. *See id.* And Defendants fail to show that there was an error in  
9 the Court’s conclusion that warrants reconsideration under either Rule 59(e) or Rule 60(b).


10 The remaining arguments put forth by Defendants in their motion are either not directly  
11 relevant to the Court reaching its conclusion, arguments that were raised before, or new  
12 arguments that could have reasonably been raised earlier.<sup>3</sup> *See Kona Enters.*, 229 F.3d at 890;  
13 *Engleson*, 972 F.2d at 1044; *Ausmus*, 2009 WL 2058549, at \*2. Therefore, the Court need not  
14 address those arguments. *See id.*

15  
16 **III. CONCLUSION & ORDER**

17 Because the Defendants fail to demonstrate entitlement to reconsideration, the Court  
18 **DENIES** their motion. (Doc. 188.)

19 **IT IS SO ORDERED.**

20  
21 DATED: October 11, 2012

22   
23 M. James Lorenz  
24 United States District Court Judge

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26 <sup>3</sup> In particular, Defendants vehemently challenge the Court’s discussion of the piracy  
27 software associated with the Sonicview receivers. (*See* Defs.’ Reply 3:7–4:1.) However, as  
28 Plaintiffs astutely point out, Plaintiffs’ unchallenged and thus undisputed expert evidence  
standing alone is sufficient to find that the Sonicview devices are prohibited under the DCMA  
and FCA. (Pls.’ Opp’n 7:8–12.)