

1	(4) voicemails;
2	(5) data in metadata fields that are frequently updated automatically,
3	such as last-opened dates;
4	(6) backup data that is substantially duplicative of data that is more
5	accessible elsewhere; and
6	(7) instant messages.
7	2. <u>General Format of Production</u> . Subject to the provisions of paragraph 4,
8	documents that are produced in these proceedings, whether originally stored in paper or electronic
9	form, shall be produced in electronic image form (described below) in the manner provided
10	herein. Notwithstanding the foregoing provisions of this paragraph, the parties reserve the right
11	to request that an alternative format or method of production be used for certain documents and,
12	in that event, the parties will meet and confer to discuss alternative production requirements,
13	concerns, formats, or methods.
14	3. <u>Production Format</u> . All documents shall be produced in such fashion as to identify
15	the location, i.e., the network file folder, hard drive, back-up tape, or other location, where
16	available, where the documents were stored, and where applicable and practicable, the natural
17	person in whose possession they were found and the business address of each document's
18	custodian. Documents shall be produced according to the following formats:
19	a. <u>Document Images</u> . A "Document Image" is defined as an electronic or
20	digital picture of a document. All Document Images generated from hard
21	copy documents shall be scanned as black and white images at 300 d.p.i. or
22	greater resolution, shall be produced with Optical Character Recognition
23	("OCR") file(s) and shall be saved and produced in a Group 4 compression
24	single-page Tagged Image File Format ("TIFFs" or ".tiff format") and
25	reflect the full and complete information contained on the original
26	document. Document Images generated from electronic documents shall
27	be saved electronically (or "printed") in a Group 4 compression single-
28	page "TIFF" image that reflects the full and complete information
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contained on the original document, with a .txt or functionally equivalent extracted text file and, if applicable, with meta-data as set forth in paragraph 11. For Document Images produced, the Producing Party shall produce a unitization file ("load file") in a commercially available document management or litigation support software such as Summation or Concordance format with any additional information necessary to comply with Fed. R. Civ. P. 34(b)(2)(E), including, but not limited to, the beginning and ending Bates numbers of all documents, and the beginning and ending Bates numbers of all document attachments with parent child relationships (i.e., email with document attachments). The parties shall meet and confer to the extent reasonably necessary to facilitate the import and use of the produced materials with commercially available document management or litigation support software as listed above. Documents that present imaging or formatting problems shall be promptly identified within an index listing the document and reason for the exception, and the parties shall meet and confer to attempt to resolve the problems.

b. Native Format Documents. "Native Format Documents" (or "Native Format") are defined as electronic documents that have an associated file structure defined by the creating application. Notwithstanding the foregoing provisions of this paragraph, the parties recognize that it may be appropriate for certain limited files to be produced in Native Format in the first instance (e.g., Excel, Lotus 123, or other spreadsheets; e-mails; or databases); the Producing Party shall have the option to produce those certain types of files in Native Format. The Requesting Party also has the right to request the production of electronically stored information in native file format where the converted image format distorts or causes the

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information to be inappropriately displayed or where certain information (e.g. formulas in excel files) is not available in the non-native format.

The parties will meet and confer if these requests become burdensome.

- 4. <u>Document Unitization</u>. If hard copy documents are scanned into Document Images as described in paragraph 3(a), the unitization of the document and any attachments shall be maintained as it existed in the original when creating the Document Image. For documents that contain affixed notes, the pages will be scanned both with and without the notes and those pages will be treated as part of the same document. The relationship of documents in a document collection (e.g., cover letter and enclosures, e-mail and attachments, binder containing multiple documents, or other documents where a parent-child relationship exists between the documents) shall be maintained through the scanning or conversion process, to the extent reasonably possible. Document Images generated from attachments to e-mails stored in Native Format shall be produced contemporaneously and sequentially immediately after the parent e-mail. All hard copy documents imaged and produced electronically shall include a unitization file ("load file") in accordance with paragraph 3(a).
- 5. <u>Color</u>. If an original document contains color, the Producing Party shall produce the document in black and white. The Producing Party shall honor reasonable requests for either the production of an original document for inspection and copying or production of a color image of the document.
- 6. <u>Duplicates</u>. Where a party has more than one identical copy of an electronic document (i.e., the documents are actual duplicates), the Producing Party need only produce a single copy of that document. Furthermore, the parties are not required to produce multiple instances of an electronic message sent to multiple recipients, provided that all of the recipients (including "blind carbon copy" recipients) can be identified from documents or electronically stored information produced pursuant to this Protocol. Where a subsequent electronic mail message contains all of the portions of an earlier message produced pursuant to this Protocol, it is not necessary for a producing party to produce the earlier message in addition to the subsequent inclusive message. If the subsequent inclusive message does not include an attachment to an WEST\(\text{222679138.3}\)

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earlier message, the attachment must also be produced pursuant to this Protocol, in addition to the subsequent inclusive message.

7. <u>Bates Numbering</u>.

- a. Document Images. Each page of a produced document shall have a legible, unique page identifier ("Bates Number") electronically "burned" onto the image at a location that does not unreasonably obliterate, conceal, or interfere with any information from the source document. No other legend or stamp will be placed on the Document Image other than a confidentiality legend (where applicable), redactions, the Bates Number identified above, and any other internal tracking number that the Producing Party may choose to use. The confidentiality legend shall be "burned" onto each document's image at a location that does not unreasonably obliterate or obscure any information from the source document.
- b. Native Format Documents. Unless the requests for native production become burdensome, in order to preserve the integrity of Native Format Documents, no Bates number, confidentiality legend or internal tracking number should be added to the content of the Native Document. Instead, the first page of the Native Format Document should be electronically imaged as described in paragraph 3(a). This Document Image will be the Native Document's "Index Page". The Index Page shall contain the original filename of the document, a unique Bates number to be used for the Native Format Document, and a confidentiality legend (where applicable) as described in paragraph 7(a).

8. File Naming Conventions.

a. <u>Document Images</u>. Each Document Image shall be named with the unique
 Bates Number of the page of the document, followed by the extension
 ".tiff".

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- b. Native Format Documents. Native Format Documents shall have the same name as when the document was originally created, unless the file name with file path exceeds 255 characters, in which case, the file name will be shortened to allow collection. The index page as described by paragraph 7(b) shall contain this filename. In the instance that a Producing Party has multiple files with the same filename, the Bates number of the document shall be added to the end of the Native Document's filename.
- 9. Production Media. A Producing Party shall produce documents that it produces in an electronic form on CD-ROM, DVD, external hard drive, or such other readily accessible computer or electronic media as the parties may hereafter agree upon (the "Production Media"). Information that shall be identified on the physical Production Media shall include: (1) a reference to the above-captioned litigation, (2) the Producing Party's name, and (3) the production date. The Bates Number range(s) of the materials on the Production Media shall also be contained on the Production Media, and where not practicable to do so may be provided in an accompanying letter. If the Producing Party encrypts or "locks" the production, the Producing Party shall include with the production an explanation of how to decrypt the files.
- 10. <u>Meta-Data</u>. Producing Parties will produce available meta-data information as described below with each production. For images generated from native electronic documents, a Producing Party shall produce with each production the following fields, where available:
 - a. Custodian
 - b. Document title (subject line for e-mails; full path name including file extension for electronic documents)
 - Sender/Author (sender for e-mails; person who created and/or saved the document in the form produced for electronic documents)
 - d. Attachment(s) (full path name including file extension, and beginning and ending Bates numbers for each attachment)
 - e. Total number of attachments

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1	f. Parent/Children Bates Range (Bates range of parent e-mail/electronic
2	document and all attachments)
3	g. Document date (date sent for e-mails; latest chronologically date saved for
4	electronic documents)
5	h. Creation Date; last date modified (date the electronic document was
6	created and the last date the electronic document was subsequently
7	modified, and name of author/modifier for each date)
8	i. Recipients (all "to"s)
9	j. Copyees (all "cc"s)
10	k. Blind copyees (all "bcc"s)
11	1. Starting Bates (beginning Bates number)
12	m. Ending Bates (ending Bates number)
13	n. MD5 Hash
14	The meta-data listed above shall be labeled and produced on Production Media and shall be
15	provided in a manner suitable for importing the information in a commercially available
16	document management or litigation support software such as Summation or Concordance.
17	11. <u>Search Terms</u> . The parties shall meet and confer on search terms to be used to
18	identify electronic documents that will be reviewed for possible production. During the course of
19	the litigation, the parties may modify the search terms by agreement and for good cause shown.
20	12. <u>Databases</u> . To the extent a response to discovery requires production of
21	discoverable electronic information contained in a database, in lieu of producing the database, the
22	Producing Party shall produce reports from the database in image format as described in
23	paragraph 3(a). Upon review of the reports, the Requesting Party may make reasonable requests
24	for additional information to explain the database scheme, codes, abbreviations, different report
25	formats or to request the raw data of the database.
26	13. <u>Document Production by Defendants of Personal File Materials</u> . Bayer shall
27	produce to the Plaintiff non-privileged, discoverable One-A-Day Men's Health and One -A-Day
28	Men's 50+ Advantage related hard-copy (paper) documents and Electronically Stored WEST\222679138.3 -8-

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Information ("ESI") of 7 - 10 key custodians whose names Bayer will provide to Plaintiff. These are custodians who have or had One-A-Day Men's or One -A-Day Men's 50+ Advantage -related responsibilities related to claims or defenses in the current suit. Present and former employees' hard-copy (paper) documents and ESI productions will be made, as applicable, and available, from paper files maintained by the individual, the hard drive of the individual's personal computer, the individual's Lotus Notes e-mail file, the individual's home share file on file share servers and other media (CDs or DVDs) on which the individual has stored ESI (hereinafter "Personal File Materials"); for each of the present or former employees referred to herein, Bayer shall provide to plaintiff a description of the individual's job title and departmental associations within thirty (30) days after the entry of this Order; the time period of the individual's One-A-Day Men's or One -A-Day Men's 50+ Advantage related responsibilities; and the individual's employer if the person is not currently employed by a defendant and, if not, the individual's last known address.

Plaintiff retains the right to serve upon Defendants requests for the production of additional documents, including the Personal File Materials of additional Bayer personnel as well as documents from non-employee-specific sources. Defendants retain the right to object to the production of documents that may be requested by Plaintiff.

14. Privilege Logs. The Producing Parties will produce privilege logs in Excel format or a similar electronic format that allows text searching and organization of data. A Producing Party will produce a separate privilege log relating to each production within 75 days after the production of documents from which documents were withheld based on a privilege being asserted. When there is a chain of privileged e-mails, the Producing Party need only include one entry on the privilege log for the entire email chain, and need not log each e-mail contained in the chain separately. However, the privilege log must identify all recipients (cc's and bcc's) and the sender of the most recent email in an email chain; all recipients (cc's and bcc's) and senders of all other emails within the entire chain must also be identified, but may be identified collectively (i.e., do not need to be separated per each email in the chain). Where voluminous documents are claimed privileged or protected, the Producing Party shall initially classify categories or groups of WEST2222679138.3

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2	privilege asserted, will the
3	Notwithstanding the forego
4	oppose the Requesting Par
5	preparing a document-by-o
6	department will be not less
7	modify the deadlines for p
8	15. <u>Service of I</u>
9	privilege logs under this O
10	16. <u>Discovery ar</u>
11	discoverability or admissib
12	admissibility of any document
13	IT IS SO ORDER
14	Dated: December 1, 2010
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only if the Requesting Party makes a reasonable challenge to the Producing Party prepare a document-by-document log. oing, in that instance the Producing Party does not waive its right to rty's challenge and seek a court ruling regarding the requirement of document log. The production of a privilege log for a custodian or s than 30 days prior to a custodian's deposition. The parties may production of privilege logs by agreement.

- Documents, Data and Privilege Logs. Service of documents, data and Order shall be made to counsel for the Requesting Party.
- nd Admissibility. Nothing in this Order shall be construed to affect the ility of any document or data. All objections to the discoverability or nt or data are preserved and may be asserted at any time.

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United States Magistrate Judge

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