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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

DOUGLAS E. BELLOWS,

vs.

MIDLAND CREDIT MANAGEMENT,
INC. and MIDLAND FUNDING LLC,

Defendants.

CASE NO. 09CV1951-LAB (WMc)
**ORDER GRANTING PETITION TO
COMPEL ARBITRATION**

Plaintiff Douglas Bellows, a credit card holder, brought this putative class action¹ alleging violations of the Fair Debt Collection Practices Act. The complaint alleges Defendants Midland Credit Management and Midland Funding LLC (collectively, "Midland") purchased Bellows' credit card debt, then used harassing and abusive methods to collect it. Midland then filed a petition (the "Petition") seeking to compel arbitration, pursuant to an arbitration clause in the credit card user's agreement.

The Petition attached supporting evidence in an effort to show what that Bellows had entered into the card user's agreement, and that Midland was the successor to that agreement. Bellows resisted arbitration on two grounds. His opposition first briefly questioned Midland's evidence and whether he and Midland had an agreement to arbitrate.

¹ The caption does not identify this as a class action, but the Complaint, ¶¶ 51–58, includes class allegations.

1 The bulk of his opposition opposed arbitration as a matter of state law and public policy.
2 Specifically, Bellows cited *Discover Bank v. Superior Court*, 36 Cal.4th 148 (2005) for the
3 principle that arbitration clauses that are unconscionable under state law will not be
4 enforced.

5 The party seeking arbitration (here, Midland) bears the burden of proving the
6 existence of a valid arbitration agreement, and a party opposing the petition (here, Bellows)
7 bears the burden of proving any fact necessary to its defense. *Bridge Fund Capital Corp.*
8 *v. Fastbucks Franchise Corp.*, 622 F.3d 996, 1005 (9th Cir. 2010) (quoting *Engalla v.*
9 *Permanente Med. Grp., Inc.*, 15 Cal.4th 951 (1997)). For this purpose, unconscionability is
10 a defense and Bellows therefore bears the burden of proving any fact necessary to support
11 that defense. See *Smith v. Americredit Financial Servs, Inc.*, 2009 WL 4895280, at *4
12 (S.D.Cal., Dec. 11, 2009) (citing *Crippen v. Central Valley RV Outlet, Inc.*, 124 Cal.App.4th
13 1159, 1165 (Cal. App. 5 Dist. 2004)).

14 **I. Whether the Arbitration Clause Was Validly Entered into and Is Enforceable by**
15 **Midland**

16 Midland has submitted the affidavit of Stuart Austin, the Bad Debt Sales Manager for
17 HSBC Bank Nevada, N.A. (Petition at 9–10.) Austin declares Bellows opened an account
18 with HSBC on July 22, 2003, that he was issued a credit card, and that as part of the
19 issuance off he card, Bellows agreed to the terms of the Cardmember Agreement and
20 Disclosure Statement (the “Agreement”). (Austin Decl., ¶ 2.) The declaration also
21 authenticated the Agreement, which is attached as Exhibit A to the Petition. The declaration
22 says Austin either has personal knowledge of the facts he declares, or that he obtained them
23 from HSBC’s business records. (*Id.*, ¶ 1.) A second, more legible copy of the Agreement,
24 is attached to Midland’s reply brief, authenticated by the declaration of Todd Stevens as a
25 true and correct copy of the Agreement Austin declared to be genuine.

26 The Agreement includes an arbitration clause providing for mandatory binding
27 arbitration by the National Arbitration Forum, the American Arbitration Association, or JAMS

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1 if either party elects it. (Reply, Docket no. 22-1, at 10.)² Issues to be arbitrated include “any
2 claim, dispute, or controversy . . . arising from or relating to this Agreement, including the
3 validity or enforceability of this arbitration clause” (*Id.*) The Agreement also provides
4 that both it and the account are assignable: “We may sell, assign or transfer your Agreement
5 and Account or any portion thereof without notice to you.” (*Id.* at 8.) By its terms, the
6 Agreement would be entered into as soon as the card holder used the card: “You and we
7 are bound by this Agreement from the date of your first transaction. You may cancel your
8 Account before using it without paying any fees.” (*Id.* at 4.)

9 Bellows, for his part, presents no evidence. Rather, he raises numerous objections
10 to the admissibility of this evidence, and argues that more evidence is needed to prove
11 Midland is a party to the Agreement and that the Agreement was validly entered into. These
12 arguments fail, for two reasons. First, the evidentiary objections lack merit. Bellows argues
13 the declarations ‘are not based on personal knowledge, contain hearsay, and . . . violate the
14 best evidence rule.’ The declarations, however, are based either on personal knowledge
15 or on business records (bringing them within the business records exception). The
16 authenticated copy of the Agreement is not rendered inadmissible by the best evidence rule
17 merely because it is a duplicate and not the original. See Fed. R. Evid. 1003.³

18 Bellows also demands better evidence of the chain of title, to show that Midland duly
19 purchased his account. This fails both because the evidence presented is adequate, and
20 because Bellows himself, in the complaint, alleged that Midland bought the account. While
21 Bellows admits Midland might be an assignee of the Agreement, he demands documentary
22 proof of it, in the form of a bill of sale or the like. (See, e.g., Opp’n at 9:28 (“At best
23

24 ² The copy attached to the Petition appears in small print and the pertinent parts are
25 legible, though not as easily read as the larger copy attested to by Stevens. A few words in
26 the smaller copy, not affecting the overall meaning, appear to have been removed by a hole
punch. For the sake of convenience, the Court will refer to the Stevens copy.

27 ³ This Rule provides a duplicate is admissible to the same extent as the original,
28 unless a “genuine question is raised as to the authenticity of the original,” or where it would
be unfair to admit the duplicate in place of the original. While Bellows raises generalized
questions about the admissibility of this duplicate, he doesn’t question the accuracy of the
original. The second, larger duplicate is likewise admissible.

1 Defendants may be assignees of the agreement, but even that proof is missing.”)) But there
2 is no reason to suppose that a formal written assignment was required or even
3 contemplated. The Agreement’s provision that the assignment could be accomplished even
4 without notice to Bellows underscores this. Bellows admits he has no evidence that Midland
5 is not an assignee; he simply demands documentary proof.

6 Where a party to a purported agreement to arbitrate attacks the existence of the
7 agreement, whether the agreement was formed is ordinarily a question for the Court. *Three*
8 *Valleys Mun. Water Dist. v. E.F. Hutton & Co.*, 925 F.2d 1136, 1140 (9th Cir. 1991). Even
9 if this were such a case, the Court would find that the Agreement was properly entered into,
10 and that Midland is a successor to the Agreement. Midland has submitted adequate
11 evidence to support these findings, and Bellows has submitted none. *Compare Cadaval v.*
12 *Dean Witter Reynolds, Inc.*, 703 F. Supp. 922, 924 (S.D.Fla., 1989) (mere allegations that
13 signatures on arbitration agreement might have been forged were insufficient to support a
14 finding of invalidity).

15 But the decision is even easier here, because the arbitration agreement provides that
16 the arbitrator is to decide questions concerning the validity of the arbitration agreement. See
17 *Madrigal v. New Cingular Wireless Servs., Inc.*, 2009 WL 2513478, slip op. at *6 (E.D.Cal.,
18 Aug. 17, 2009) (citing *Awuah v. Coverall N. Am., Inc.*, 554 F.3d 7, 11 (1st Cir. 2009) (“[T]he
19 validity of an arbitration clause is itself a matter for the arbitrator where the agreement so
20 provides.”); *Terminix Int’l Co. v. Palmer Ranch Ltd. P’Ship*, 432 F.3d 1327, 1332 (11th Cir.
21 2005); *Monex Deposit Co. v. Gilliam*, 616 F. Supp. 2d 1023, 1026 (C.D.Cal., 2009)). As
22 provided in the Agreement the determinations of whether the arbitration agreement was
23 validly entered into, and whether Midland can enforce it, are committed to the arbitrator.

24 **II. Whether the Agreement to Arbitrate is Unenforceable Under California Law**

25 Bellows devotes the bulk of his opposition to this question, arguing that the agreement
26 to arbitrate is both procedurally and substantively unconscionable under California law,⁴ and

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28 ⁴ Bellows agrees with Midland that, under California law, an agreement to arbitrate
is unconscionable and will not be enforced only if it is both procedurally and substantively
unconscionable. See *Stirlen v. Super Cuts, Inc.*, 51 Cal. App. 4th 1519, 1533 (Cal. App. 1

1 that federal law—specifically, the Federal Arbitration Act—does not preempt it. Bellows also
2 argues that Nevada law may apply, and argues that it too would deem the arbitration
3 agreement unconscionable.

4 **A. Excessive Fees**

5 The argument over unconscionably excessive fees easily disposed of. Bellows
6 summarily argues that a cardholder could be charged substantial fees, and that distressed
7 consumers could not afford such charges. This is unsupported by any citation to the
8 Agreement or any other evidence, however. Nor does Bellows even provide a figure he
9 thinks he or any other consumer would be charged. Under the Agreement, Bellows is liable
10 for the first \$50 of arbitration fees, after which the Midland, on Bellows' request, will pay the
11 remainder, up to \$1,500.⁵ Midland agrees to consider requests to pay more, if the fees are
12 higher,⁶ and agrees to pay additional fees if the arbitrator grants an award in Bellows' favor.
13 A savings clause provides that if a statute provides for an award of fees to the card holder,
14 the statute overrides the Agreement. Bellows has made no real effort to show the fees
15 would be excessive, and falls far short of meeting his burden of showing the arbitration
16 agreement is unenforceable for this reason.

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19 Dist. 1997). Bellows argues that the agreement is procedurally unconscionable because it
20 is presented on a “take it or leave it” basis, and substantively unconscionable because it
21 includes a prohibition on class actions, as well as because the fees a consumer might incur
22 could be substantial.

23 ⁵ This figure is not an unreasonable estimate of arbitration fees for smaller claims
24 such as Bellows'. Under the National Arbitration Forum's current published fee schedule,
25 for instance, the fees for arbitrating a claim between \$19,001 and \$35,000 (including filing
26 fee, commencement fee, administrative fee, and a participatory hearing session fee for a 2-
27 hour hearing) is \$1350.

28 ⁶ This is significant because the rules of the approved arbitration associations may
also require Midland to pay more. The JAMS Policy on Consumer Arbitrations Pursuant to
Pre-Dispute Clauses, for example, allows a consumer to be charged no more than \$250
towards the fees, with the company bearing the rest. If JAMS is arbitrating, Midland would
apparently be required to grant Bellows' request to pay the entire cost of arbitration (except
for \$250) regardless of how high the fees were or which party prevailed. The National
Arbitration Forum also caps consumer claimants' fees at \$250, while the American
Arbitration caps similar fees at \$125 if the claim is \$10,000 or less and \$375 if the claim is
from \$10,000 to \$75,000.

