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**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA**

STEPHEN D. AHO, individually, and on  
behalf of all others similarly situated,  
  
Plaintiff,  
  
vs.  
  
AMERICREDIT FINANCIAL SERVICES,  
INC. dba ACF FINANCIAL SERVICES,  
INC.,  
  
Defendant.

CASE NO. 10cv1373 DMS (BLM)

**ORDER GRANTING IN PART  
AND DENYING IN PART  
DEFENDANT’S MOTION FOR  
SUMMARY JUDGMENT**

**[Docket No. 43]**

This matter comes before the Court on Defendant’s motion for summary judgment re standing, statute of limitations and preemption. Plaintiff filed an opposition to the motion, and Defendant filed a reply. The motion came on for hearing on May 13, 2011. John Hanson and Michael Lindsey appeared and argued on behalf of Plaintiff, and Anna McLean and Peter Hecker appeared and argued on behalf of Defendant. Having carefully considered the pleadings and arguments of counsel, the Court now grants in part and denies in part Defendant’s motion.

**I.  
BACKGROUND**

On December 14, 2003, Plaintiff Steven Aho entered into a Retail Installment Sale Contract (“RISC”) with Rancho Chrysler Jeep Dodge for the financing and purchase of a 2002 Dodge Dakota

1 truck. (Decl. of Anna S. McLean in Supp. of Mot., Ex. A.) Pursuant to the RISC, Plaintiff was to make  
2 monthly payments on the loan beginning in January 2004. (*Id.*)

3 Plaintiff's truck was repossessed on August 13, 2005, after he failed to make the monthly  
4 payments required by the RISC. On August 15, 2005, Defendant AmeriCredit Financial Services, Inc.  
5 sent Plaintiff a "Notice of Our Plan to Sell Property" ("NOI"). (*Id.*) The NOI informed Plaintiff that  
6 the truck would be sold, and the proceeds from the sale would be used to pay the outstanding balance.  
7 (*Id.*) It also informed Plaintiff that he would be responsible for any balance remaining if the sale  
8 proceeds did not cover the entire outstanding amount. (*Id.*)

9 On September 15, 2005, Plaintiff's truck was sold at a private sale. (*Id.*) On September 27,  
10 2005, Defendant sent Plaintiff a "Deficiency Calculation," which listed a deficiency in the amount of  
11 \$9,212.48. (*Id.*) Over the next three years, Defendant attempted to collect this deficiency from Plaintiff,  
12 and reported the deficiency to various credit reporting agencies. Plaintiff did not make any payments  
13 toward the deficiency until June 14, 2010, at which time he made a \$25 payment.

14 About two weeks after making that payment, Plaintiff filed the present case. He alleges three  
15 claims: (1) for violation of California Civil Code §§ 1788, *et seq.* ("the California Fair Debt Collection  
16 Practices Act" or "the Rosenthal Act"), (2) for violation of California Business and Professions Code  
17 §§ 17200, *et seq.*, and (3) for declaratory relief. Plaintiff's theories are that Defendant's collection and  
18 credit reporting activities violated the Rosenthal Act, and Defendant's NOI failed to comply with  
19 California Civil Code §§ 2981, *et seq.* ("the Automobile Sales Finance Act" or "Rees-Levering Act").

## 20 II.

### 21 DISCUSSION

22 Defendant moves for summary judgment on the grounds that Plaintiff lacks standing, his claims  
23 are untimely and his credit reporting claims are preempted. Plaintiff disputes each argument.

#### 24 A. Summary Judgment

25 Summary judgment is appropriate if there is no genuine issue as to any material fact, and the  
26 moving party is entitled to judgment as a matter of law. Fed. R. Civ. P. 56(c). The moving party has  
27 the initial burden of demonstrating that summary judgment is proper. *Adickes v. S.H. Kress & Co.*, 398  
28 U.S. 144, 157 (1970). The moving party must identify the pleadings, depositions, affidavits, or other

1 evidence that it “believes demonstrates the absence of a genuine issue of material fact.” *Celotex Corp.*  
2 *v. Catrett*, 477 U.S. 317, 323 (1986). “A material issue of fact is one that affects the outcome of the  
3 litigation and requires a trial to resolve the parties’ differing versions of the truth.” *S.E.C. v. Seaboard*  
4 *Corp.*, 677 F.2d 1301, 1306 (9th Cir. 1982).

5 The burden then shifts to the opposing party to show that summary judgment is not appropriate.  
6 *Celotex*, 477 U.S. at 324. The opposing party’s evidence is to be believed, and all justifiable inferences  
7 are to be drawn in its favor. *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 255 (1986). However, to  
8 avoid summary judgment, the opposing party cannot rest solely on conclusory allegations. *Berg v.*  
9 *Kincheloe*, 794 F.2d 457, 459 (9th Cir. 1986). Instead, it must designate specific facts showing there  
10 is a genuine issue for trial. *Id.* See also *Butler v. San Diego District Attorney’s Office*, 370 F.3d 956,  
11 958 (9<sup>th</sup> Cir. 2004) (stating if defendant produces enough evidence to require plaintiff to go beyond  
12 pleadings, plaintiff must counter by producing evidence of his own). More than a “metaphysical doubt”  
13 is required to establish a genuine issue of material fact. *Matsushita Elec. Indus. Co., Ltd. v. Zenith*  
14 *Radio Corp.*, 475 U.S. 574, 586 (1986).

15 **B. Standing**

16 Defendant’s first argument in support of its motion for summary judgment is that Plaintiff lacks  
17 standing to pursue this case. Although Defendant’s argument goes to the case as a whole, the argument  
18 is focused on Plaintiff’s 17200 claim and the statutory standing requirements for that claim.

19 California Business and Professions Code § 17204 sets out the statutory standing requirements  
20 for section 17200 claims. It states that individual claims may only be brought by “a person who has  
21 suffered injury in fact and has lost money or property as a result of the unfair competition.” Cal. Bus.  
22 & Prof. Code § 17204. To satisfy these requirements, “a party must now (1) establish a loss or  
23 deprivation of money or property sufficient to qualify as injury in fact, i.e., *economic injury*, and (2)  
24 show that that economic injury was the result of, i.e., *caused by*, the unfair business practice or false  
25 advertising that is the gravamen of the claim.” *Kwikset Corp. v. Superior Court*, 51 Cal. 4<sup>th</sup> 310, 322  
26 (2011).

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1           1.     Injury

2           Here, Plaintiff alleges he suffered two distinct injuries as a result of Defendant’s conduct. First,  
3 Plaintiff asserts he paid \$25 toward a legally unenforceable deficiency. Defendant argues Plaintiff made  
4 this payment to manufacture standing for this case, and thus the payment does not constitute injury.  
5 However, this argument relies on speculation. A genuine issue of material fact exists about the reason  
6 for Plaintiff’s payment, thereby defeating Defendant’s argument that Plaintiff has not demonstrated an  
7 injury.

8           Even if the \$25 payment was insufficient to establish injury, Plaintiff asserts a second injury in  
9 that his credit report has been negatively affected by Defendant’s reporting of the deficiency to credit  
10 reporting agencies. Defendant argues any harm to Plaintiff’s credit report cannot constitute injury  
11 because that claim is preempted by the Fair Credit Reporting Act (“FCRA”). Whether the claim is  
12 preempted, however, has no bearing on whether a negative credit report constitutes injury for standing  
13 purposes. “The perpetration of Credit Reports containing inaccurate erroneous information regarding  
14 ‘due and owing’ debts is a sufficient injury to grant Plaintiffs standing.” *White v. Trans Union, LLC*,  
15 462 F.Supp.2d 1079, 1084 (C.D. Cal. 2006). Thus, Defendant is not entitled to summary judgment on  
16 the ground Plaintiff has failed to show injury sufficient to support standing.

17           2.     Causation

18           In addition to challenging the injury requirement, Defendant argues Plaintiff has not established  
19 that his injuries were caused by Defendant’s conduct. To the extent Plaintiff’s claim relies on a fraud  
20 theory, Defendant asserts Plaintiff cannot show reliance. On the defective notice theory and the  
21 unlawful collection theories, Defendant contends Plaintiff cannot show causation.

22                   a.     Fraudulent Conduct

23           The parties appear to agree that to the extent Plaintiff is relying on a fraudulent conduct theory  
24 he must show reliance on Defendant’s fraudulent conduct. To show reliance, Plaintiff “‘must show that  
25 the misrepresentation was an immediate cause of the injury-producing conduct[.]’” *Kwikset*, 51 Cal.  
26 4<sup>th</sup> at 327 (quoting *In re Tobacco II Cases*, 46 Cal. 4<sup>th</sup> 298, 326 (2009)). “‘A plaintiff may establish that  
27 the defendant’s misrepresentation is an ‘immediate cause’ of the plaintiff’s conduct by showing that in  
28 its absence the plaintiff ‘in all reasonable probability’ would not have engaged in the injury-producing

1 conduct.” *In re Tobacco II Cases*, 46 Cal. 4<sup>th</sup> at 326 (quoting *Mirkin v. Wasserman*, 5 Cal. 4<sup>th</sup> 1082,  
2 1110-1111 (1993) (Kennard, J., concurring and dissenting)). “However, a ‘plaintiff is not required to  
3 allege that [the challenged] misrepresentations were the sole or even the decisive cause of the injury-  
4 producing conduct.” *Id.* (quoting *In re Tobacco II Cases*, 46 Cal. 4<sup>th</sup> at 328).

5 Here, the injury-producing conduct is Defendant’s representation “that the deficiency is or will  
6 be legally due and owing, as the pursuit of debt and the NOI show.” (Opp’n to Mot. at 13.) Defendant  
7 argues Plaintiff cannot show he made the \$25 payment in reliance on this conduct, therefore he lacks  
8 standing to pursue a fraud theory. However, Defendant fails to demonstrate the absence of a genuine  
9 issue of material fact on the cause of Plaintiff’s payment. Defendant argues, based on the facts, that  
10 Plaintiff made the payment to manufacture standing for this case, but that is only one inference that may  
11 be drawn from the evidence. Construing the evidence in the light most favorable to Plaintiff, another  
12 inference is justifiable, namely that Plaintiff made the payment in response to Defendant’s NOI and its  
13 repeated attempts to collect the deficiency. In light of the competing inferences, Defendant is not  
14 entitled to summary judgment on Plaintiff’s fraud theory based on lack of causation.

15 b. Defective Notice

16 The second theory underlying Plaintiff’s 17200 claim is that Defendant’s NOI was defective.  
17 Specifically, Plaintiff alleges the NOI does not comply with the Rees-Levering Act. As with the fraud  
18 theory, Defendant argues Plaintiff cannot establish that his \$25 payment was caused by Defendant’s  
19 alleged violation of the Rees-Levering Act. For the reasons set out above, the Court rejects this  
20 argument. Accordingly, Defendant is not entitled to summary judgment on Plaintiff’s defective notice  
21 theory based on lack of causation.

22 c. Unlawful Debt Collection/Credit Reporting

23 The third theory underlying Plaintiff’s 17200 claim is that Defendant violated the Rosenthal Act  
24 in its attempts to collect the deficiency and reporting the deficiency to credit agencies. As above,  
25 Defendant argues Plaintiff cannot establish that he made the \$25 payment as a result of this conduct.  
26 Again, the Court rejects this argument. Accordingly, Defendant is not entitled to summary judgment  
27 on Plaintiff’s unlawful debt collection and credit reporting theory based on lack of causation.

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1 In sum, Defendant has not demonstrated there is an absence of a genuine issue of material fact  
2 on the issue of Plaintiff's standing sufficient to warrant summary judgment in its favor. Accordingly,  
3 that request is denied.

4 **C. Statute of Limitations**

5 In addition to challenging Plaintiff's standing, Defendant argues Plaintiff's Rosenthal Act claim  
6 and his 17200 claim are barred by the statutes of limitations. Plaintiff disagrees that either of these  
7 claims is time-barred.

8 1. The Rosenthal Act Claim

9 The statute of limitations for Plaintiff's Rosenthal Act claim is one year. Cal. Civ. Code §  
10 1788.30(f). Defendant argues this claim is untimely because it did not engage in any collection activity  
11 in the year prior to the filing of the Complaint on June 29, 2010. However, Defendant fails to show  
12 there is an absence of genuine issues of material fact on the timing of its collection activity. Indeed, the  
13 evidence submitted in support of Defendant's opposition to Plaintiff's pending motion for class  
14 certification creates a genuine issue of material fact. (*See Decl. of Craig Paterson in Opp'n to Renewed*  
15 *Mot. for Class Cert.*, ¶ 3) (stating AmeriCredit's policy to stop actively collecting deficiencies on  
16 California accounts applied to "vast majority" of California borrowers, but "there were isolated  
17 instances where this policy was not followed[.]") Accordingly, Defendant is not entitled to summary  
18 judgment on Plaintiff's Rosenthal Act claim on the ground that claim is untimely.

19 2. The 17200 Claim

20 The statute of limitations for Plaintiff's 17200 claim is four years. Cal. Bus. & Prof. Code §  
21 17208. Defendant asserts this claim accrued on August 15, 2005, the date of the NOI. Because the  
22 Complaint was not filed until June 29, 2010, more than four years after the date of the NOI, Defendant  
23 argues this claim is untimely. Because this argument rests on a faulty premise, the Court rejects it.

24 "It is well accepted that a limitations period commences when the cause of action 'accrues.'" *Salenga v. Mitsubishi Motors Credit of Am.*, 183 Cal. App. 4<sup>th</sup> 986, 996 (2010). Accrual occurs "when  
25 the cause of action is complete with all of its elements – the elements being generically referred to be  
26 sets of terms such as 'wrongdoing' or 'wrongful conduct,' 'cause' or 'causation,' and 'harm' or  
27 'injury.'" *Norgart v. Upjohn Co.*, 21 Cal. 4<sup>th</sup> 383, 397 (1999) (citations omitted). In *Salenga*, the  
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1 plaintiff brought a 17200 claim similar to that asserted by Plaintiff in this case. 183 Cal. App. 4<sup>th</sup> at 991.  
2 The defendants filed a demurrer based on the four-year statute of limitations, which the trial court  
3 sustained without leave to amend. *Id.* The trial court found the statute of limitations accrued on the date  
4 of the NOI, but the court of appeal reversed that finding. Indeed, it specifically disagreed with the  
5 defendants “that the only relevant time period for assessing standing and/or accrual of a statutory cause  
6 of action is 2003, when the defective NOI was sent.” *Id.* at 1001. Rather, the court stated the plaintiff  
7 should have been allowed “to make a greater effort to plead that she did not incur actual injury until the  
8 2007-2008 attempts to enforce the allegedly inadequate NOI were made, through the demand letter and  
9 judicial procedures to obtain a deficiency judgment.” *Id.*

10 In this case, Plaintiff makes the same argument advanced by the plaintiff in *Salenga*, namely that  
11 he did not sustain any injury until he made his \$25 payment on June 14, 2010. Defendant argues  
12 *Salenga* is distinguishable because in that case the defendants filed a lawsuit against the debtor in an  
13 effort to collect the deficiency. However, the manner by which the defendants attempted to collect the  
14 debt does not serve to distinguish the case. The important factors are the same, namely that the  
15 defendants attempted to collect the debt, and the plaintiff eventually made a payment, arguably in  
16 response to those attempts. Under those circumstances, *Salenga* holds that the cause of action may not  
17 accrue until the plaintiff makes payment. Following that holding, Defendant has not shown that it is  
18 entitled to summary judgment on Plaintiff’s 17200 claim on the ground it is untimely.<sup>1</sup>

19 **D. Preemption**

20 Defendant’s final argument in support of its motion for summary judgment is that Plaintiff’s  
21 claims, to the extent they rely on Defendant’s credit reporting activity, are preempted by the FCRA. In  
22 support of this argument, Defendant cites *Pirouzian v. SLM Corp.*, 396 F.Supp.2d 1124 (S.D. Cal.  
23 2005), and *Roybal v. Equifax*, 405 F.Supp.2d 1177 (E.D. Cal. 2005). In *Pirouzian*, the court held that  
24 claims under the Rosenthal Act were:

25 preempted by the FCRA because they pertain to Defendant’s reporting of or failure to  
26 report certain information about Plaintiff. Specifically, Plaintiff alleges that Defendant  
27 violated the [Rosenthal Act] by failing to communicate to the credit reporting agencies

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28 <sup>1</sup> In light of this finding, the Court declines to address whether Plaintiff is entitled to any tolling  
of the statute of limitations.

1 that Plaintiff's debt to Defendant was in dispute and by failing to correct the erroneous  
2 information.

3 396 F.Supp.2d at 1130. The *Roybal* court extended this holding to "all state statutory or common law  
4 causes of action that would impose any 'requirement or prohibition' on the furnishers of credit  
5 information[,]” including 17200 claims. 405 F.Supp.2d at 1181.

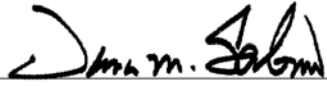
6 Plaintiff does not address the reasoning of these cases, other than to say they are inconsistent  
7 with more recent authority from the Ninth Circuit, specifically *Gorman v. Wolpoff & Abramson, LLC*,  
8 552 F.3d 1008 (9<sup>th</sup> Cir. 2009). However, that opinion, which was amended and superseded at 584 F.3d  
9 1147 (9<sup>th</sup> Cir. 2009), does not address claims under the Rosenthal Act or section 17200. Rather, that  
10 case addresses claims under California's Consumer Credit Reporting Agencies Act, which is not at issue  
11 here. Based on *Pirouzian* and *Roybal*, this Court finds Plaintiff's claims, to the extent they rely on  
12 Defendant's credit reporting activities, are preempted by the FCRA. Accordingly, Defendant is entitled  
13 to summary judgment on those theories of Plaintiff's claims.

14 **III.**  
15 **CONCLUSION**

16 For these reasons, Defendant's motion for summary judgment is granted in part and denied in  
17 part. Specifically, the Court denies the motion as to the issues of standing and the statutes of limitation,  
18 but grants the motion as to preemption.

19 **IT IS SO ORDERED.**

20 DATED: June 8, 2011

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23 HON. DANA M. SABRAW  
24 United States District Judge  
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