

1 NANCY O. DIX (Bar No. 129150)
 BRIAN L. BEHMER (Bar No. 156978)
 2 CHRISTINA D. YATES (Bar No. 201748)
 CHRISTOPHER J. BEAL (Bar No. 216579)
 3 DLA PIPER LLP (US)
 401 B Street, Suite 1700
 4 San Diego, CA 92101-4297

5 Email: Nancy.dix@dlapiper.com
Brian.behmer@dlapiper.com
 6 Christina.yates@dlapiper.com
Cris.beal@dlapiper.com

7
 8 Tel: (619) 699-2700
 Fax: (619) 699-2701

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 10 Attorneys for Plaintiff
 UNITED BRANDS COMPANY, INC.

11 UNITED STATES DISTRICT COURT
 12 SOUTHERN DISTRICT OF CALIFORNIA
 13

14 UNITED BRANDS COMPANY, INC.,
 15 Plaintiff,
 16 v.
 17 ANHEUSER-BUSCH, INC.
 18 Defendant.

CASE NO. 10-cv-02281-BEN-WMC

**PROOF OF SERVICE BY MAIL RE
 UNITED BRAND COMPANY'S
 FIRST AMENDED COMPLAINT**

1 **PROOF OF SERVICE**

2 I am a resident of the State of California, over the age of eighteen years, and not a party to
3 the within action. My business address is DLA Piper LLP (US), 401 B Street, Suite 1700, San
4 Diego, California 92101-4297. On January 7, 2011, I served the within documents:

5 **FIRST AMENDED COMPLAINT FOR: FEDERAL DILUTION; FEDERAL TRADE
6 DRESS AND TRADEMARK INFRINGEMENT AND FALSE DESIGNATION OF
7 ORIGIN IN VIOLATION OF THE LANHAM ACT SECTION 43(A); FEDERAL
8 COPYRIGHT INFRINGEMENT; CALIFORNIA TRADEMARK INFRINGEMENT
9 AND DILUTION; UNFAIR COMPETITION UNDER CALIFORNIA BUSINESS AND
10 PROFESSIONS CODE SECTION 17200 ET SEQ.; CALIFORNIA COMMON LAW
11 TRADEMARK INFRINGEMENT; CALIFORNIA COMMON LAW UNFAIR
12 COMPETITION; DEMAND FOR TRIAL BY JURY**

- 13 by transmitting via facsimile the document(s) listed above to the fax number(s) set
14 forth below on this date before 5:00 p.m.
- 15 by placing the document(s) listed above in a sealed envelope with postage thereon
16 fully prepaid, in the United States mail at San Diego, California addressed as set
17 forth below.
- 18 by personally delivering the document(s) listed above to the person(s) at the
19 address(es) set forth below.

20 Peter E. Moll
21 Howrey LLP
22 1299 Pennsylvania Avenue, NW
23 Washington, DC 20004-2402
24 Ph: 202-383-6966
25 Fax: 202-383-6610
26 Email: mollp@howrey.com
27 Attorneys for Defendant,
28 ANHEUSER-BUSCH, INC.

Alan S. Cooper
Howrey LLP
1299 Pennsylvania Avenue, NW
Washington, DC 20004-2402
Ph: 202-383-7435
Email: coopera@howrey.com
Attorneys for Defendant,
ANHEUSER-BUSCH, INC.

20 I am readily familiar with the firm's practice of collection and processing correspondence
21 for mailing. Under that practice it would be deposited with the U.S. Postal Service on that same
22 day with postage thereon fully prepaid in the ordinary course of business. I am aware that on
23 motion of the party served, service is presumed invalid if postal cancellation date or postage
24 meter date is more than one day after date of deposit for mailing in affidavit.

25 I declare that I am employed in the office of a member of the Bar of or permitted to
26 practice before this Court at whose direction the service was made.

27 Executed on January 7, 2011, at San Diego, California.

28 
Debra Sticher