

# EXHIBIT C

**State of California**  
**Secretary of State**

**CERTIFICATE OF REGISTRATION OF TRADEMARK**

I, *DEBRA BOWEN*, Secretary of State of the State of California, hereby certify:

Trademark Reg. No.: 114382  
Name of Registrant: United Brands Company  
Business Address: 10940 Wilshire Blvd., Ste. 1600, Los Angeles, CA 90024  
State of Incorporation/  
Organization: California  
Date First Used in California: June 2008  
Date First Used Anywhere: June 2008  
Description of Trademark: DRAGON DESIGN; The mark consists of a stylized  
image of a dragon  
Description of Goods on  
which the Trademark is Used: Alcoholic beverages produced from a brewed malt base  
with natural juice flavorings  
Class Number(s): 33  
Date of Registration: January 5, 2011  
Term of Registration Extends  
to and Includes: January 5, 2016

In accordance with the application filed in this office, the Trademark described above has been duly registered. A copy, specimen, facsimile, counterpart or a reproduction of the mark is attached.

IN WITNESS WHEREOF, I execute  
this certificate and affix the Great  
Seal of the State of California this  
20th day of January 2011



*Debra Bowen*

**DEBRA BOWEN**  
Secretary of State

00114382



**State of California  
Secretary of State**

**CERTIFICATE OF REGISTRATION OF TRADEMARK**

I, *DEBRA BOWEN*, Secretary of State of the State of California, hereby certify:

Trademark Reg. No.: 114381  
Name of Registrant: United Brands Company  
Business Address: 10940 Wilshire Blvd., Ste. 1600, Los Angeles, CA 90024  
State of Incorporation/  
Organization: California  
Date First Used in California: June 2008  
Date First Used Anywhere: June 2008  
Description of Trademark: JOOSE AND DRAGON DESIGN; A stylized word  
JOOSE within a DRAGON DESIGN which surrounds the  
word JOOSE  
  
Description of Goods on  
which the Trademark is Used: Alcoholic beverages produced from a brewed malt base  
with natural juice flavorings  
  
Class Number(s): 33  
Date of Registration: January 5, 2011  
Term of Registration Extends  
to and Includes: January 5, 2016

In accordance with the application filed in this office, the Trademark described above has been duly registered. A copy, specimen, facsimile, counterpart or a reproduction of the mark is attached.

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*Debra Bowen*

**DEBRA BOWEN  
Secretary of State**

00114381



**State of California  
Secretary of State**

**CERTIFICATE OF REGISTRATION OF TRADEMARK**

I, *DEBRA BOWEN*, Secretary of State of the State of California, hereby certify:

Trademark Reg. No.:	114380
Name of Registrant:	United Brands Company
Business Address:	10940 Wilshire Blvd., Ste. 1600, Los Angeles, CA 90024
State of Incorporation/ Organization:	California
Date First Used in California:	June 11, 2006
Date First Used Anywhere:	December 8, 2006
Description of Trademark:	JOOSE AND DESIGN; The mark consists of the stylized word JOOSE within a Shield Design
Description of Goods on which the Trademark is Used:	Alcoholic beverages produced from a brewed malt base with natural juice flavorings
Class Number(s):	33
Date of Registration:	January 5, 2011
Term of Registration Extends to and Includes:	January 5, 2016

In accordance with the application filed in this office, the Trademark described above has been duly registered. A copy, specimen, facsimile, counterpart or a reproduction of the mark is attached.

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20th day of January 2011



*Debra Bowen*

**DEBRA BOWEN  
Secretary of State**

00114380



**State of California  
Secretary of State**

**CERTIFICATE OF REGISTRATION OF TRADEMARK**

I, *DEBRA BOWEN*, Secretary of State of the State of California, hereby certify:

Trademark Reg. No.: 114379  
Name of Registrant: United Brands Company  
Business Address: 10940 Wilshire Blvd., Ste. 1600, Los Angeles, CA 90024  
State of Incorporation/  
Organization: California  
Date First Used in California: June 11, 2006  
Date First Used Anywhere: December 8, 2006  
Description of Trademark: JOOSE  
Description of Goods on  
which the Trademark is Used: Alcoholic beverages produced from a brewed malt base  
with natural juice flavorings  
Class Number(s): 33  
Date of Registration: January 5, 2011  
Term of Registration Extends  
to and Includes: January 5, 2016

In accordance with the application filed in this office, the Trademark described above has been duly registered. A copy, specimen, facsimile, counterpart or a reproduction of the mark is attached.

IN WITNESS WHEREOF, I execute  
this certificate and affix the Great  
Seal of the State of California this  
20th day of January 2011



*Debra Bowen*

**DEBRA BOWEN  
Secretary of State**



00114379

**JOOSE**