1	Jeffrey A. Feasby, State Bar No. 208759		
2	Denis F. Shanagher, State Bar No. 100222 Ben West, State Bar No. 251018 LUCE, FORWARD, HAMILTON & SCRIPPS LLP 600 West Broadway, Suite 2600 San Diego, California 92101-3372		
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4	Telephone No.: 619.236.1414 Fax No.: 619.645-5378		
5	Attorneys for Defendant		
6	ANHEUSER-BUSCH, INC.		
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8	UNITED STATES DISTRICT COURT		
9	SOUTHERN DISTRICT OF CALIFORNIA		
10			
11	UNITED BRANDS COMPANY, INC.,	Case No. 10-CV-2281-AJB (WMc)	
12	Plaintiff,	Hon. Anthony J. Battaglia Courtroom A	
13	v.	PROOF OF SERVICE	
14	ANHEUSER-BUSCH, INC.,		
15	Defendant.		
16			
17	I declare as follows:		
18	I am an attorney with the law firm of Luce, Forward, Hamilton & Scripps LLP, whose address		
19	is 600 West Broadway, Suite 2600, San Diego, California 92101-3372. I am a member of the bar of		
20	this court, over the age of eighteen years and not a party to this action.		
21	On October 14, 2011, I caused the following to be served:		
22	1. ANSWER TO SECOND AMENDED	O COMPLAINT FOR:	
23	FEDERAL DILUTION; FEDERAL TRADE DRESS AND TRADEMARK INFRINGEMENT AND FALSE DESIGNATION OF ORIGIN IN VIOLATION OF		
24	THE LANHAM ACT SECTION 43(A); FEDERAL COPYRIGHT INFRINGEMENT; CALIFORNIA TRADEMARK INFRINGEMENT AND		
25	DILUTION; UNFÁIR COMPETITI	ON UNDER CALIFORNIA BUSINESS AND 7200 ET SEQ.; CALIFORNIA COMMON LAW	
26		CALIFORNIA COMMON LAW UNFAIR	
27			
28			
		1 Case No. 10-cv-2281-AJB (WMc)	

1	Electronic Mail Notice List	
2	The following are those who are currently on the list to receive e-mail notices for this case.	
3	Nancy O. Dix, <u>nancy.dix@dlapiper.com</u> , <u>debra.stitcher@dlapiper.com</u>	
4	Brian Behmer, <u>brian.behmer@dlapiper.com</u> , <u>tammy.king@dlapiper.com</u>	
5	Christina D. Yates, <u>christina.yates@dlapiper.com</u> , <u>debra.stitcher@dlapiper.com</u>	
6	Christopher James Beal, cris.beal@dlapiper.com, sarah.walter@dlapiper.com	
7		
8	Manual Notice List	
9	The following is the list of attorneys who are not on the list to receive e-mail notices for this	
10	case (who therefore require manual noticing).	
11	(No manual notice recipients.)	
12	I declare that I am employed in the office at whose direction the service was made.	
13	Executed at San Diego, California on October 14, 2011.	
14		
15	/s/Jeffrey A. Feasby Attorneys for Defendant	
16	Anheuser-Busch, Inc.	
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	2 Case No. 10-cv-2281-AJB (WMc)	