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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

UNITED BRANDS COMPANY, INC.,	)	Case No. 10-CV-2281 AJB (WMc)
	)	
Plaintiff,	)	<b>ORDER FOLLOWING EARLY</b>
	)	<b>NEUTRAL EVALUATION</b>
v.	)	<b>CONFERENCE, SETTING RULE 26</b>
	)	<b>COMPLIANCE AND NOTICE OF</b>
	)	<b>CASE MANAGEMENT CONFERENCE</b>
ANHEUSER-BUSCH, INC.,	)	
	)	
Defendant.	)	

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On November 28, 2011, the Court convened an Early Neutral Evaluation Conference in the above entitled action. Appearing for Plaintiff were Nancy Dix, Esq., and Brian Behmer, Esq. Appearing for Defendant were Jeff Feasby, Esq., and David Tartaglio, Esq.

Settlement could not be reached in the case at this time.

The Court discussed compliance with Fed. R. Civ. P. 26 and based thereon, issues the following orders:

1. The Rule 26(f) conference shall be completed before ***December 22, 2011***;
2. A discovery plan shall be lodged with Magistrate Judge McCurine, Jr. on or before ***January 9, 2012***. Regarding each witness, the discovery plan will include the name, most current address, most current phone number, and a brief description of the subject matter of his/her testimony. The discovery plan will also include the anticipated dates for the completion of both non-expert discovery and expert discovery; and,

1 3. The date of initial disclosure pursuant to Rule 26(a)(1)(A-D) shall occur before  
2 *January 13, 2012*;

3 4. Counsel are ordered to appear *on January 20, 2012 at 2:00 p.m.* in the chambers  
4 of United States Magistrate Judge William McCurine, Jr., 940 Front Street,  
5 Courtroom C, San Diego, California, 92101, for a Settlement / Case Management  
6 Conference pursuant to Federal Rule of Civil Procedure 16(b). **COUNSEL ARE**  
7 **ORDERED TO BRING A DRAFT PROPOSAL RE: INJUNCTION FOR**  
8 **REVIEW AT THE TIME OF THE CONFERENCE.**

9 Failure of any counsel or party to comply with this Order will result in the imposition of  
10 sanctions.

11 **IT IS SO ORDERED.**

12 DATED: November 28, 2011

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15 Hon. William McCurine, Jr.  
16 U.S. Magistrate Judge  
17 United States District Court  
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