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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

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WORLD GROUP SECURITIES, INC.,

CASE NO. 10-CV-2282-MMA(KSC)

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Plaintiff,

**ORDER GRANTING PLAINTIFF'S
MOTION FOR SUMMARY
JUDGMENT**

13

vs.

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WILLIAM S. SUGG,

[Doc. No. 54]

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Defendant.

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Currently pending before the Court is Plaintiff World Group Securities, Inc.'s ("WGS"),¹ motion for summary judgment. To date, Defendant William Sugg has not filed an opposition to WGS's motion. For the reasons set forth below, the Court **GRANTS** WGS's motion and **ORDERS** that the arbitration filed with FINRA Dispute Resolution, entitled *William S. Sugg v. World Group Securities, Inc. and World Financial Group, Inc.*, Case No. 10-04389, be permanently **ENJOINED** as to World Group Securities, Inc. and Transamerica Financial Advisors, Inc.

I. BACKGROUND

On August 23, 2010, a third party named Christopher Campbell contacted Defendant, Mr. Sugg, offering to help Mr. Sugg with a loan modification. [Doc. No. 54-3, p.25 (FINRA statement of claim).] Mr. Sugg subsequently met with Mr. Campbell at an office in Brea, California where

¹ Although WGS has since merged with and now operates as Transamerica Financial Advisors, this Order will refer to the plaintiff as WGS.

1 Mr. Campbell allegedly represented that he was an employee of WGS/WFG,² and showed Mr.
2 Sugg some of WGS/WFG's sales videos. [*Id.* pp.25-26; Doc. No. 8, p.2 (Plaintiff's Opposition to
3 Motion for Preliminary Injunction).] Mr. Sugg then filled out a loan modification application and
4 provided Mr. Campbell with tax returns, banking information, and pay stubs. [Doc. No. 54-3,
5 p.25.] Mr. Campbell informed Mr. Sugg a few weeks later that the application was approved.
6 [*Id.*; Doc. No. 8, p.3.] Mr. Sugg gave Mr. Campbell a cashier's check for \$3,500, made out to the
7 Feldman Law Center, which Mr. Sugg believed was WGS/WFG's legal team. [*Id.* pp.12-13 (Sugg
8 Depo).] Several months later, Mr. Sugg discovered the loan modification was not completed as
9 promised. [*Id.* p.25 (FINRA statement of claim).] After Mr. Campbell stopped returning
10 Mr. Sugg's calls, Mr. Sugg contacted WGS/WFG.³ [*Id.* pp.25-26.] Ultimately, Mr. Sugg was
11 unable to obtain a loan modification and his property was sold in a short sale. [*Id.* p.27.]

12 In September 2010, Mr. Sugg filed a Statement of Claim with the Financial Industry
13 Regulatory Authority ("FINRA")⁴ seeking \$101,000 in compensation and additional punitive
14 damages. [*Id.*] Mr. Sugg later initiated arbitration proceedings with FINRA against WGS/WFG,
15 entitled *William S. Sugg v. World Group Securities, Inc. and World Financial Group*, Case No.
16 10-04389, asserting that WGS/WFG is responsible for the actions of its alleged associate,
17 Campbell, and that WGS/WFG sold services it was not licensed to sell (*i.e.*, loan modifications).
18 [Doc. No. 30, p.2 (Order Denying Defendant's Motion to Dismiss).]

19 On November 4, 2010, WGS filed the current action seeking declaratory and permanent
20 injunctive relief against Mr. Sugg to terminate the FINRA arbitration, as WGS maintains it has no
21 obligation to arbitrate Mr. Sugg's grievances. [Doc. No. 1.] The Court previously granted WGS's
22 motion for a preliminary injunction on January 24, 2011, and ordered the arbitration proceedings
23 "to be stayed and otherwise enjoined as to World Group Securities, Inc., pending further order of
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25 ² World Financial Group (WFG) is a company affiliated with WGS.

26 ³ Mr. Sugg's email correspondence was with Aegon, the parent company of WGS/WFG.

27 ⁴ FINRA operates a dispute resolution forum in the securities industry to assist in the resolution
28 of monetary and business disputes between and among investors, securities firms and individual
registered representatives. WGS is a member of FINRA. [Doc. No. 4-3, p.2 (Declaration of Kevin
Palmer).]

1 the Court.” [Doc. No. 12.]

2 Several months later, WGS moved the Court to convene a Rule 26(f) conference, which the
3 Court denied because Mr. Sugg still had not answered WGS’s Complaint. [Doc. No. 13.] Soon
4 thereafter, WGS requested that Clerk of Court enter default against Mr. Sugg, which the Clerk
5 entered the next day. [Doc. No. 16.] Mr. Sugg promptly moved the Court to set aside the default.
6 [Doc. No. 19.] The Court granted Mr. Sugg’s motion, and ordered Mr. Sugg to respond to the
7 Complaint. [Doc. No. 24.] Instead of filing an answer, Mr. Sugg submitted a response
8 “requesting that the Courts [sic] dismiss this complaint and remove the Preliminary Injunction,
9 thus allowing my FINRA Arbitration Case #10-04389 to move forward.” [Doc. No. 26, p.6.] The
10 Court construed Mr. Sugg’s filing as a motion to dismiss under Federal Rule of Civil Procedure
11 12(b)(6) and denied the motion, again ordering Mr. Sugg to answer WGS’s Complaint. [Doc. No.
12 30.] Mr. Sugg answered on March 28, 2012, and a discovery plan was set out during a Rule 26(f)
13 planning conference. [Doc. Nos. 36, 45.]

14 During discovery, on July 5, 2012 WGS propounded on Mr. Sugg a set of nine requests for
15 admissions. [Doc. No. 54-3, p.31 (Plaintiff’s Requests for Admission).] Plaintiff’s attorney
16 emailed Mr. Sugg on August 21, 2012, warning him that his failure to respond to these requests
17 within the thirty days allowed by Federal Rule of Civil Procedure would mean he would be
18 deemed to have admitted to the requests, and offered Mr. Sugg an extension to August 27, 2012.
19 [Id. p.37.] On August 27, 2012, Mr. Sugg emailed Plaintiff’s attorney informing her of a recent
20 medical emergency, and Plaintiff’s attorney extended the deadline for Mr. Sugg to respond to the
21 requests for admissions to September 6, 2012, warning Mr. Sugg again of the adverse impact of
22 failing to respond to the requests. [Id. pp.38, 40.] In Mr. Sugg’s deposition taken September 25,
23 2012, Plaintiff’s attorney asked Mr. Sugg if he understood from counsel’s emails that his failure to
24 respond to the requests for admissions meant that they were deemed admitted, and Mr. Sugg
25 responded: “[t]hat’s what it says.” [Id. p.19 (Sugg Depo).]

26 Further, during Mr. Sugg’s deposition, he admitted the following: (1) Mr. Sugg agrees that
27 Mr. Campbell is not and has never been an employee or registered representative of WGS; (2) no
28 one from WGS represented to Mr. Sugg that Mr. Campbell was an employee or registered

1 representative of WGS; (3) Mr. Campbell is the only person that gave Mr. Sugg the impression
2 that WGS/WFG was involved in his loan modification; (4) Mr. Campbell never represented that he
3 was a registered representative of WGS, only WFG; (5) Mr. Sugg agrees that WGS has no
4 affiliation with the Feldman Law Center or Lionstar Financial; (6) Mr. Campbell is the only person
5 Mr. Sugg ever talked to about the Feldman Law Group; (7) Mr. Sugg never signed a contract with
6 WGS; (8) Mr. Sugg never signed a document that contained an arbitration provision; (9) Mr. Sugg
7 never purchased securities through WGS; (10) Mr. Sugg never exercised stock options at or
8 through WGS; (11) Mr. Sugg never rolled over his 401(k) to WGS. [*Id.* pp.7-9, 11, 14-17.]

9 II. LEGAL STANDARD

10 A motion for summary judgment should be granted if there is no genuine issue of material
11 fact and the moving party is entitled to judgment as a matter of law. Fed. R. Civ. P. 56(a);
12 *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 247-48 (1986). The purpose of summary judgment
13 “is to isolate and dispose of factually unsupported claims or defenses.” *Celotex v. Catrett*, 477
14 U.S. 317, 323-24 (1986). The moving party bears the initial burden of informing the Court of the
15 basis for the motion, and identifying portions of the pleadings, depositions, answers to
16 interrogatories, admissions, or affidavits which demonstrate the absence of a triable issue of
17 material fact. *Id.* at 323. The evidence and all reasonable inferences therefrom must be viewed in
18 the light most favorable to the non-moving party. *T.W. Elec. Serv., Inc. v. Pac. Elec. Contractors*
19 *Ass’n*, 809 F.2d 626, 630-31 (9th Cir.1987).

20 If the moving party meets its initial burden, the burden then shifts to the non-moving party
21 to present specific facts showing that there is a genuine issue of material fact for trial. *Celotex*,
22 477 U.S. at 324. The opposing party “must do more than simply show that there is some
23 metaphysical doubt as to the material facts.” *Matsushita Elec. Indus. Co. v. Zenith Radio*, 475
24 U.S. 574, 588 (1986). When a party fails to properly address another party’s assertions of fact, a
25 court may consider these facts as undisputed. Fed. R. Civ. P. 56(e)(2). If the motion and
26 supporting materials, including facts considered undisputed, show the movant is entitled to
27 summary judgment, the Court may grant the motion. Fed. R. Civ. P. 56(e)(3). Summary judgment
28 is not appropriate if the non-moving party presents evidence from which a reasonable jury could

1 resolve the disputed issue of material fact in his or her favor. *Anderson*, 477 U.S. at 248; *Barlow*
2 *v. Ground*, 943 F.2d 1132, 1136 (9th Cir.1991). However, “[w]here the record taken as a whole
3 could not lead a rational trier of fact to find for the non-moving party, there is no ‘genuine issue
4 for trial.’” *Matsushita Elec. Indus. Co.*, 475 U.S. at 587.

5 Here, WGS seeks declaratory relief and a permanent injunction. According to
6 well-established principles of equity, a plaintiff must demonstrate:

7 (1) that it has suffered an irreparable injury; (2) that remedies available at law, such as
8 monetary damages, are inadequate to compensate for that injury; (3) that, considering the
9 balance of hardships between the plaintiff and defendant, a remedy in equity is warranted;
10 and (4) that the public interest would not be disserved by a permanent injunction.

11 *eBay Inc. v. MercExchange, L.L.C.*, 547 U.S. 388, 391 (2006). Having to arbitrate claims in the
12 absence of a clear agreement to do so is contrary to arbitration jurisprudence and constitutes
13 irreparable injury. *See World Grp. Sec. v. Ko*, 2004 U.S. Dist. LEXIS 15726, at *23 (N.D. Cal.
14 Feb. 11, 2004). “To the extent that ensuring that arbitration is not compelled without an
15 agreement to do so reflects a public policy, then the public interest weighs in favor of issuing the
16 injunction.” *Id.* at *25.

17 Courts generally decide the arbitrability of disputes and whether parties must submit a
18 particular dispute to arbitration. *Id.* at *6. A party divests a court of this general ability if the
19 party submits the question of arbitrability to an arbitrator. *Id.* at *7. The Federal Arbitration Act
20 (“FAA”) allows a court to stay proceedings in federal district courts when an issue in the
21 proceeding is referable to arbitration, and for orders compelling arbitration when one party fails to
22 comply with an arbitration agreement. *E.E.O.C. v. Waffle House, Inc.*, 534 U.S. 279, 289 (2002).
23 However, the FAA does not require parties to arbitrate when they have not agreed to do so. *Volt*
24 *Info. Scis., Inc. v. Bd. of Trs.*, 489 U.S. 468, 478 (1989). However, even if parties have not entered
25 an arbitration agreement, they may be compelled to arbitrate under certain circumstances if one
26 party is a member of FINRA. *See* FINRA Code of Arbitration §§ 12200, 12201. FINRA requires
27 members to arbitrate under the Code of Arbitration Procedure for Customer Disputes (“the Code”)
28 if:

- Arbitration under the Code is either:
(1) Required by a written agreement, or
(2) Requested by the customer;

- 1 • The dispute is between a customer and a member or associated person of a member; and
- 2 • The dispute arises in connection with the business activities of the member or the associated person, except disputes involving the insurance business activities of a member that is also an insurance company.

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4 *Id.* § 12200. The Code’s definition of “customer” reads in its entirety: “a customer shall not
5 include a broker or dealer.” *Id.* § 12100(i). Typically, in cases finding that a person qualified as a
6 “customer,” the individual who solicited the investments or provided investment advice was a
7 representative or employee of the member company. *See Brookstreet Sec. Corp. v. Bristol Air*,
8 2002 U.S. Dist. LEXIS 16784, at *23-25 (N.D. Cal. Aug. 5, 2002) (discussing examples of cases
9 holding individuals were “customers”).⁵

10 III. DISCUSSION

11 Because Mr. Sugg failed to oppose WGS’s motion for summary judgment, the Court
12 accepts all facts presented by WGS’s motion as undisputed. Additionally, because Mr. Sugg
13 failed to submit written responses to WGS’s request for admissions, even after WGS warned him
14 of the adverse affect of failing to do so, the Court deems that Mr. Sugg has admitted to all nine
15 requests therein. As such, Mr. Sugg has admitted to the following: (1) At the time of the loan
16 modification, Campbell was not an employee, associated person or registered representative of
17 WGS; (2) Mr. Sugg has never purchased any investments, products or services through WGS; (3)
18 Mr. Sugg has never maintained any accounts at WGS; (4) Mr. Sugg has never executed a customer
19 agreement with WGS; (5) WGS’s name does not appear in any documents or communications
20 relating to the loan modification; (6) WGS has no contract or affiliation with Lionstar Financial;
21 (7) WGS has no contract or affiliation with the Feldman Law Center; (8) Mr. Sugg is not, and has
22 never been, a customer of WGS. [Doc. No. 54-3, pp.33-34 (Request for Admissions).]

23 These admissions, taken in conjunction with the concessions Mr. Sugg made during his
24 deposition, render the Court’s analysis relatively straightforward. Because Mr. Sugg has requested
25 arbitration with WGS, and because WGS is a member of FINRA, this Court must determine if the
26 the Code requires WGS to arbitrate Mr. Sugg’s claims. Although Mr. Sugg wishes to leave the

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28 ⁵ Although *Brookstreet* and the cases discussed therein interpreted language from the National Association of Securities Dealers (NASD) Code of Arbitration, FINRA is the successor to NASD, and has adopted the identical language of the regulations in question.

1 decision of arbitrability to the FINRA arbitrator, WGS has not submitted to the arbitrator's
2 jurisdiction to determine that issue, and has properly submitted the issue to this Court.

3 First, as WGS argues, and Mr. Sugg agrees, neither party has executed a written agreement
4 requiring arbitration. Additionally, Mr. Sugg admits he never purchased any investments,
5 products or services from WGS, and his claim rests solely on the failed loan modification initiated
6 by Mr. Campbell. Mr. Sugg explained that no one at WGS attempted to solicit business from him
7 other than Mr. Campbell, and Mr. Sugg now agrees that Mr. Campbell is not, and never was an
8 employee or authorized agent of WGS. Because cases interpreting FINRA's use of the word
9 "customer" generally require the person soliciting the business of the purported customer to be an
10 employee or agent of the FINRA member, Mr. Sugg does not qualify as a "customer" on these
11 facts. Therefore, Mr. Sugg cannot satisfy either of the two alternative requirements of the first
12 prong of section 12200 of the Code and, for the same reason, cannot satisfy the second prong—that
13 the dispute is between a customer and a FINRA member. Furthermore, accepting WGS's
14 declaration as true—that they do not participate in loan modifications in any capacity and do not
15 endorse any company that performs loan modifications—Mr. Sugg's dispute does not arise in
16 connection with any of WGS's business activities and therefore fails to meet the third prong of
17 section 12200 of the Code. As a result, Mr. Sugg has no authority to compel WGS to participate
18 in arbitration for the unilateral actions of Mr. Campbell.

19 Moreover, because Mr. Sugg wishes to proceed with his FINRA arbitration against WGS
20 and believes an arbitrator should determine the result of this dispute, there is no adequate remedy
21 available to WGS other than an injunction preventing Mr. Sugg from doing precisely that. *See*
22 *Wells Fargo Bank, N.A. v. Clark*, 2012 U.S. Dist. LEXIS 145145, at *10-11 (D. Or. Oct. 5, 2012)
23 (holding defendant's unwillingness to cease violation of trade secret law, even after suit was filed
24 and a preliminary injunction was issued was sufficient to show the inadequacy of other legal
25 remedies). WGS clearly has an interest in avoiding legally binding arbitration in the absence of an
26 agreement or legal requirement to arbitrate. Mr. Sugg has no legitimate interest in pursuing
27 arbitration proceedings against a company that he concedes he is not a customer of, and the
28 balance of hardships therefore weighs heavily in WGS's favor. The public interest is not disserved

1 by barring a claimant from doing that which he was never entitled to do. Ultimately, WGS will
2 suffer irreparable harm if forced to endure costly arbitration in absence of an agreement, and
3 additionally will risk an erroneous or default judgment without a permanent injunction. The four
4 factors weigh heavily in favor of permanently enjoining the FINRA arbitration proceeding.

5 **IV. CONCLUSION**

6 Although the Court certainly sympathizes with Mr. Sugg for his plight, no legal basis exists
7 to compel WGS to arbitrate a dispute that the company never agreed to arbitrate and for which the
8 company was not responsible. For the reasons set forth above, the Court hereby orders as follows:

9 (i) Plaintiff World Group Securities, Inc.'s motion for summary judgment is

10 **GRANTED;**

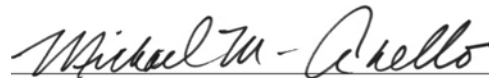
11 (ii) That the arbitration filed with FINRA Dispute Resolution, entitled *William S. Sugg*
12 *v. World Group Securities, Inc. and World Financial Group, Inc.* Case No. 10-
13 04389 shall be permanently **ENJOINED** as to World Group Securities, Inc. and
14 Transamerica Financial Advisors, Inc.;

15 (iii) That William S. Sugg is permanently **ENJOINED** from bringing an arbitration
16 action before FINRA Dispute Resolution against World Group Securities, Inc. and
17 Transamerica Financial Advisors, Inc., arising out of the facts surrounding the loan
18 modification discussed herein; and

19 (iv) That final judgment be entered in favor of World Group Securities, Inc. The Clerk
20 of Court is instructed to terminate the matter.

21 **IT IS SO ORDERED.**

22 DATED: February 1, 2013

23 

24 Hon. Michael M. Anello
25 United States District Judge