

# EXHIBIT B-6



Start your day with **nutella** spread...  
*The original hazelnut spread®*

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# nutella®

## Build Your Own Breakfast

A **balanced breakfast** is key to a great start each morning for the entire family, especially for children because they are growing and changing everyday.

Eating a good breakfast helps with the intake of fiber, vitamins, and minerals, especially iron and vitamin C, all essential in a **balanced diet**.

[How it Works](#)

[Click Here To Build Your Family's Breakfast](#)



FOR MORE INFORMATION  
SEE THE USDA PYRAMID.



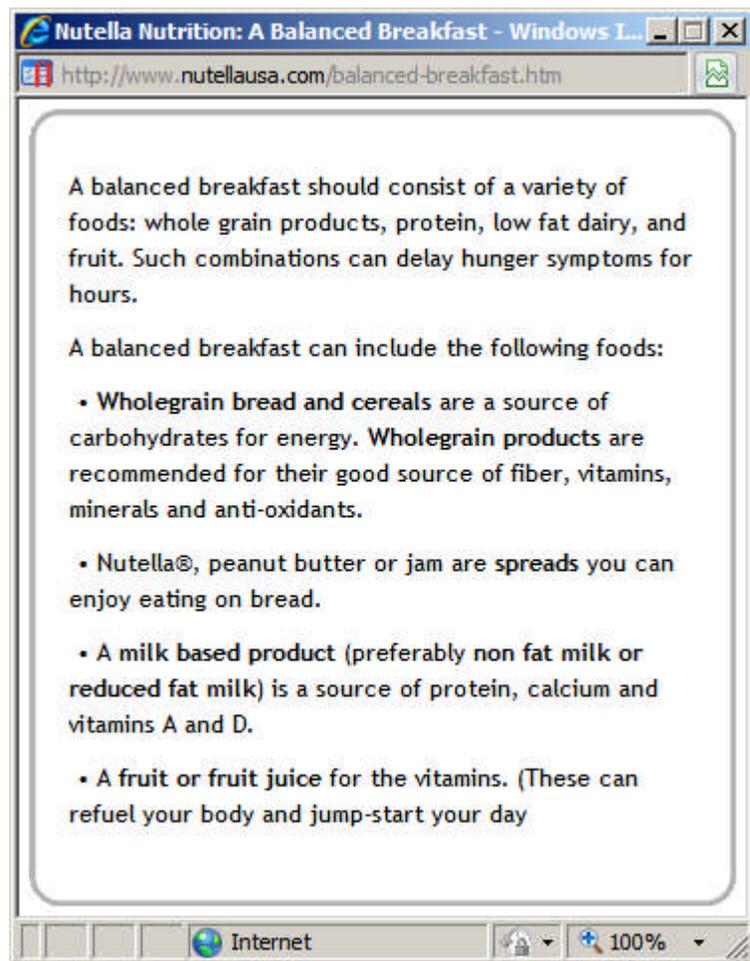
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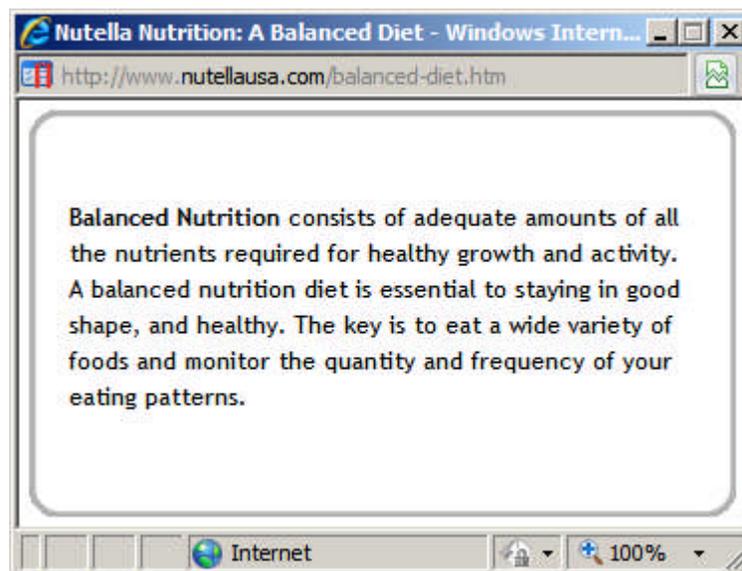
BUILD YOUR  
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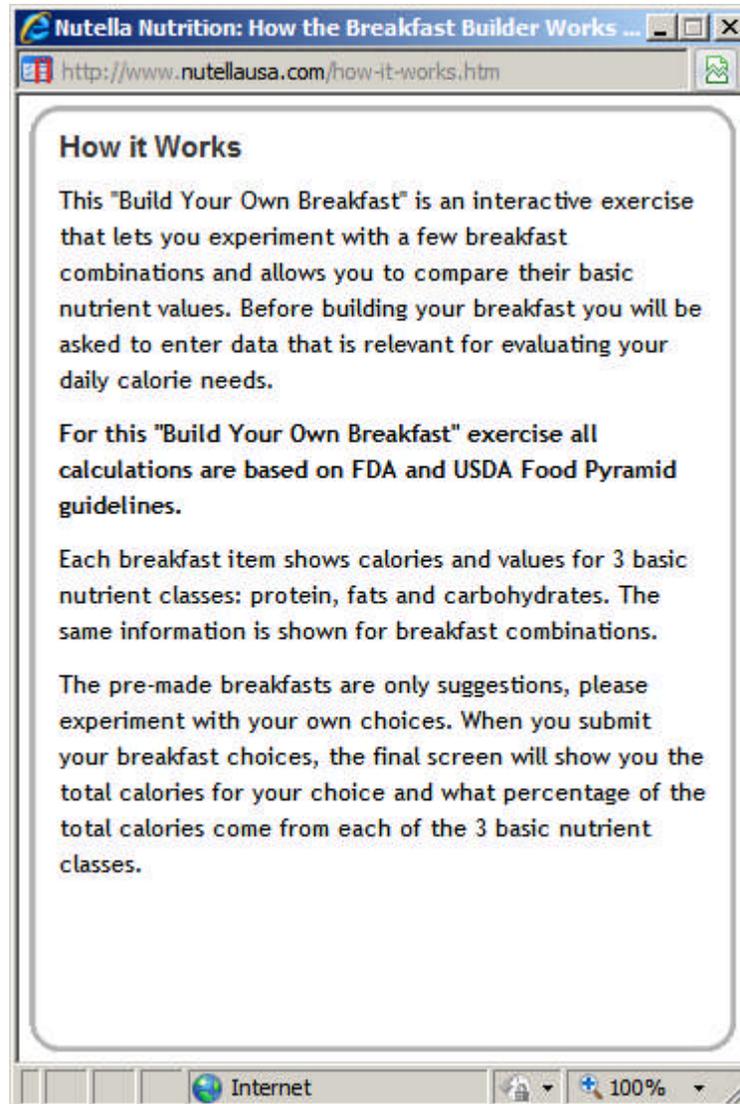
<http://www.nutellausa.com/breakfast.htm>



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### How it Works

This "Build Your Own Breakfast" is an interactive exercise that lets you experiment with a few breakfast combinations and allows you to compare their basic nutrient values. Before building your breakfast you will be asked to enter data that is relevant for evaluating your daily calorie needs.

For this "Build Your Own Breakfast" exercise all calculations are based on FDA and USDA Food Pyramid guidelines.

Each breakfast item shows calories and values for 3 basic nutrient classes: protein, fats and carbohydrates. The same information is shown for breakfast combinations.

The pre-made breakfasts are only suggestions, please experiment with your own choices. When you submit your breakfast choices, the final screen will show you the total calories for your choice and what percentage of the total calories come from each of the 3 basic nutrient classes.

<http://www.nutellausa.com/breakfast.htm>