

EXHIBIT 18

From: Christine Montemurro <chris.montemurro@mslworldwide.com>
To: everesc@teleport.com <everesc@teleport.com>
Sent: 1/8/2010 6:43:58 AM
Subject: Additional KOL Meetings & Nutella Event

Hi Connie,

Hope all is well!

As part of our Nutella campaign, we are pulling together a blogger event where we're inviting mom bloggers to meet with Nutella and learn about our breakfast positioning. The format would be very similar to the KOL phone calls, however it would be an in-person event where we would chat with multiple bloggers at once. This event would be hosted by yourself and Karl. We can give you more information as we begin to develop event materials, but the event would last about 1-1.5 hours. We are soft-sounding some bloggers to see if it would be more convenient to hold a breakfast or evening event. Tentative dates are February 23 or 24. Would you be available to attend on those dates?

Additionally, BarbaraMoore from Shape Up America! is interested in speaking with you and Karl via phone the week of 1/25. What is your availability that week for this additional KOL meeting? Also, Sally Greenberg from the National Consumers' League would like to chat on 1/14 at 11 AM EST. Are you free then as well? If not, let us know and we can reschedule for a more convenient time.

Thank you!
Chris



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