## EXHIBIT 20

From:

Connie Evers <eversc@teleport.com>

To:

elise.titan@mslgroup.com <elise.titan@mslgroup.com>

CC:

anthony.jackson@mslgroup.com <anthony.jackson@mslgroup.com>;jackie.kollmar@mslgroup.com

<jackie.kollmar@mslgroup.com>

Sent:

3/20/2011 9:15:14 PM

Subject:

Re: How's it Going?

Hi Elise and all,

Well, Denver, oh my! I guess I would have to label the mile-high moms the party animal group! Visit <a href="http://crunchygreenmom.blogspot.com/2011/03/nutella-party-recipes-drinks-and.html">http://crunchygreenmom.blogspot.com/2011/03/nutella-party-recipes-drinks-and.html</a> for a recap. Nutella cocktails -- not my idea! At 11AM! On a Sunday! When I left for the airport, they were getting ready to break out the wine.

I did talk about the messages but this group was not-so-much into nutrition. The contrast between this group of moms (all bloggers, by the way) and the Riverside, CA moms could not have been more different!

I do think you will get lots of positive buzz from all the mommy parties. It's amazing how great and different all the groups have been. I can only imagine the diversity of all 500 parties!

I thoroughly enjoyed the experience and I hope I contributed in a positive way.

Thanks so much, Connie

---- Original Message -----

From: elise titan@mslgroup.com

To: Connie Evers

Cc: anthony.jackson@mslgroup.com; jackie.kollmar@mslgroup.com

Sent: Friday, March 18, 2011 3:15 PM

Subject: Re: How's it Going?

Hi Connie,

Thanks for the update! Sounds like things are going great!

Let us know how Sunday goes.

Elise

From: Connie Evers [eversc@teleport.com]

Sent: 03/18/2011 02:35 PM MST

To: Elise Titan

Cc: Anthony Jackson; Jackie Kollmar

Subject: Re: How's it Going?

I typed out a reply once and my computer crashed. So you may not have received it. Here's my second try:

Hi Elise,

It is going very well! Fun and productive! ]

Yesterday, the moms were more hip and edgy and the party was very loosely structured. They had lots of good questions and Shelby had a video blog done of her interviewing me. Look for it on her blog – she has a huge following (16,000 twitter followers!) The moms convinced me to take a detour to Laguna beach last night where I happily listened to live music and drank green beer (you don't need to share with Karl)

Today, the moms were sweet and cute (and religious). Rachel provided an absolutely amazing display, including a nutella/Greek yogurt dip with fruit cups, healthy nutella bars similar to larabars, nutella w/loganberries on ww bread, and nutella bran muffins. The moms were so supportive and interested and had lots of great questions. Be sure to check out her blog – she is very interesting (and her kids are not really named Bug and squirrel).

I think Nutella will get a lot of great buzz! I have to board my flight now. Hate to leave beautiful SoCA!!

Thanks! Connie

----Original Message-----From: Elise Titan

Sent: Mar 18, 2011 12:01 PM

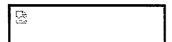
To: Connie Evers

Cc: Anthony Jackson, Jackie Kollmar

Subject: How's it Going?

Can't wait to hear about the Mommy Parties! We'd love to send a report to Karl.

## Elise



Elise Titan

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From: Connie Evers <eversc@teleport.com>

To: Jackie Kollmar < jackie.kollmar@mslgroup.com>

Cc: Anthony Jackson <anthony.jackson@mslgroup.com>, Elise Titan <elise.titan@mslgroup.com>

Date: 03/16/2011 09:27 PM

Subject: I made it

I made it to sunny California after a 3 hour flight delay and 3 hours of LA traffic! All is well though. Heft a message with tomorrow's hostess.

I'll let you know how it goes

Thanks,

Connie

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