

# **EXHIBIT 20**

**From:** Connie Evers <eversc@teleport.com>  
**To:** elise.titan@mslgroup.com <elise.titan@mslgroup.com>  
**CC:** anthony.jackson@mslgroup.com <anthony.jackson@mslgroup.com>; jackie.kollmar@mslgroup.com <jackie.kollmar@mslgroup.com>  
**Sent:** 3/20/2011 9:15:14 PM  
**Subject:** Re: How's it Going?

Hi Elise and all,

Well, Denver, oh my! I guess I would have to label the mile-high moms the party animal group! Visit <http://crunchygreenmom.blogspot.com/2011/03/nutella-party-recipes-drinks-and.html> for a recap. Nutella cocktails -- not my idea! At 11AM! On a Sunday! When I left for the airport, they were getting ready to break out the wine.

I did talk about the messages but this group was not-so-much into nutrition. The contrast between this group of moms (all bloggers, by the way) and the Riverside, CA moms could not have been more different!

I do think you will get lots of positive buzz from all the mommy parties. It's amazing how great and different all the groups have been. I can only imagine the diversity of all 500 parties!

I thoroughly enjoyed the experience and I hope I contributed in a positive way.

Thanks so much,  
Connie

----- Original Message -----

**From:** [elise.titan@mslgroup.com](mailto:elise.titan@mslgroup.com)  
**To:** Connie Evers  
**Cc:** [anthony.jackson@mslgroup.com](mailto:anthony.jackson@mslgroup.com) ; [jackie.kollmar@mslgroup.com](mailto:jackie.kollmar@mslgroup.com)  
**Sent:** Friday, March 18, 2011 3:15 PM  
**Subject:** Re: How's it Going?

Hi Connie,

Thanks for the update! Sounds like things are going great!

Let us know how Sunday goes.

Elise

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**From:** Connie Evers [[eversc@teleport.com](mailto:eversc@teleport.com)]  
**Sent:** 03/18/2011 02:35 PM MST  
**To:** Elise Titan  
**Cc:** Anthony Jackson; Jackie Kollmar  
**Subject:** Re: How's it Going?

I typed out a reply once and my computer crashed. So you may not have received it. Here's my second try:

Hi Elise,

It is going very well! Fun and productive! [REDACTED]

Yesterday, the moms were more hip and edgy and the party was very loosely structured. They had lots of good questions and Shelby had a video blog done of her interviewing me. Look for it on her blog -- she has a huge following (16,000 twitter followers!) The moms convinced me to take a detour to Laguna beach last night where I happily listened to live music and drank green beer (you don't need to share with Karl)

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Today, the moms were sweet and cute (and religious). Rachel provided an absolutely amazing display, including a nutella/Greek yogurt dip with fruit cups, healthy nutella bars similar to larabars, nutella w/loganberries on ww bread, and nutella bran muffins. The moms were so supportive and interested and had lots of great questions. Be sure to check out her blog – she is very interesting (and her kids are not really named Bug and squirrel).

I think Nutella will get a lot of great buzz! I have to board my flight now. Hate to leave beautiful SoCA!

Thanks!  
Connie

-----Original Message-----

From: Elise Titan  
Sent: Mar 18, 2011 12:01 PM  
To: Connie Evers  
Cc: Anthony Jackson , Jackie Kollmar  
Subject: How's it Going?

Can't wait to hear about the Mommy Parties! We'd love to send a report to Karl.

Elise



Elise Titan  
Senior Vice President  
MSL New York  
a: 1675 Broadway, New York, NY 10019 USA  
o: 212.468.3582 | f: 212.468.3031 | m: 917.771.8890  
e: [elise.titan@mslgroup.com](mailto:elise.titan@mslgroup.com)  
w: [mslgroup.com](http://mslgroup.com)

From: Connie Evers <[eversec@teleport.com](mailto:eversec@teleport.com)>  
To: Jackie Kollmar <[jackie.kollmar@mslgroup.com](mailto:jackie.kollmar@mslgroup.com)>  
Cc: Anthony Jackson <[anthony.jackson@mslgroup.com](mailto:anthony.jackson@mslgroup.com)>, Elise Titan <[elise.titan@mslgroup.com](mailto:elise.titan@mslgroup.com)>  
Date: 03/16/2011 09:27 PM  
Subject: I made it

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I made it to sunny California after a 3 hour flight delay and 3 hours of LA traffic! All is well though. I left a message with tomorrow's hostess.

I'll let you know how it goes.

Thanks,

Connie

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