

EXHIBIT 21

From: Connie Evers <eversc@teleport.com>
To: elise.titan@msslworldwide.com <elise.titan@msslworldwide.com>
Sent: 10/12/2010 9:39:20 AM
Subject: Re: Fewer than 1 in 20 in U.S. eat enough whole grains | Reuters

Thanks Elise,

I hope we get some buzz out of it. I am a little worried that too many of the BlogHers were more geared towards the decadent side of Nutella -- using it as an ingredient in rich desserts. On the positive side, many of them had seen the commercials and our two posters (Nutella mom and kids and my "bravo for breakfast") were geared towards our messaging. I talked it up the best I could.

I also gained three pounds over the weekend :-) I'm off to take a power walk!

Connie

----- Original Message -----

From: elise.titan@msslworldwide.com
To: Connie Evers ; Allison Showalter <Allison.Showalter@msslworldwide.com>
Sent: Monday, October 11, 2010 3:07 PM
Subject: Re: Fewer than 1 in 20 in U.S. eat enough whole grains | Reuters

Connie

I heard you did a great job of getting the point across at BlogHer!

Thanks
Elise

From: "Connie Evers" [eversc@teleport.com]
Sent: 10/11/2010 08:42 AM MST
To: Elise Titan; Allison Showalter
Subject: Fewer than 1 in 20 in U.S. eat enough whole grains | Reuters

Hi Elise and Allison,

They clearly haven't tried Nutella or they would be eating far more servings:

<http://www.reuters.com/article/idUSTRE69756N20101008>

Connie

P.S. Missed you Elise! But I heard you got to go camping instead :-)

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