

# **EXHIBIT 29**

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**From:** Elise Titan <elise.titan@mslworldwide.com>  
**To:** KROHN Karl USA <Karl.KROHN@ferrero.com>  
**CC:** Connie Evers <eversc@teleport.com>; Allison Showalter <Allison.Showalter@mslworldwide.com>; Jackie Kollmar <jackie.kollmar@mslworldwide.com>; Anthony Jackson <anthony.jackson@mslworldwide.com>  
**Sent:** 7/29/2010 7:17:22 PM  
**Subject:** Re: New Nutella commercial

Karl,

Thanks for sharing. The spot looks great. It definitely achieved that more realistic chaotic morning feel! [REDACTED]

Speak with you soon,  
Elise

-----KROHN Karl USA <Karl.KROHN@ferrero.com> wrote: -----

To: Elise Titan <elise.titan@mslworldwide.com>, Connie Evers <eversc@teleport.com>  
From: KROHN Karl USA <Karl.KROHN@ferrero.com>  
Date: 07/29/2010 05:32PM  
Subject: New Nutella commercial

Hi there:

Wanted to share with you the new Nutella spot that will begin airing on August 2, 2010. Sit back & enjoy!

Rgds,

Karl

***Please consider the environment before printing this e-mail.***

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[attachment "NUTELLA\_SILENCE\_HD\_unslated.mp4" removed by Elise Titan/MSL/US/AMERICAS/PUBGROUPE]

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