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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

NEI CONTRACTING AND
ENGINEERING, INC., *on behalf of
itself and all others similarly situated,*

Plaintiff,

v.

HANSON AGGREGATES, INC., *et
al.,*

Defendants.

Case No. 12-cv-01685-BAS(JLB)

ORDER:

- (1) GRANTING DEFENDANT’S
MOTION TO DECERTIFY
THE CLASS; AND**
- (2) DENYING PLAINTIFF’S
MOTION TO STRIKE
EVIDENCE SUBMITTED IN
SUPPORT OF
DEFENDANT’S MOTION TO
DECERTIFY THE CLASS**

[ECF Nos. 109, 110]

I. INTRODUCTION

Plaintiff NEI Contracting and Engineering, Inc. brings this class action against Defendants Hanson Aggregates Pacific Southwest, Inc. (“Hanson Pacific”); Hanson Aggregates, Inc.; and Lehigh Hanson Co. alleging violations of California Penal Code Section 632.7. The Court previously certified a class in this matter under Federal Rule of Civil Procedure 23(b)(3). (ECF No. 107.) Hanson Pacific now moves to decertify the class based on evidence not before the Court when it certified the

1 class. (ECF No. 109.) In response, Plaintiff moves to strike all evidence submitted
2 by Hanson Pacific in support of its motion for decertification. (ECF No. 110.) Both
3 motions are fully briefed.

4 The Court finds these motions suitable for determination on the papers
5 submitted and without oral argument. *See* Civ. L.R. 7.1(d). For the following reasons,
6 the Court **GRANTS** Hanson Pacific’s motion to decertify the class and **DENIES**
7 Plaintiff’s motion to strike.

8 9 **II. BACKGROUND**

10 **A. Hanson Pacific’s Call Recording Practice¹**

11 This case revolves around Hanson Pacific’s practice of recording phone calls
12 it receives from customers placing orders for construction materials. Defendants
13 Hanson Pacific; Hanson Aggregates, Inc.; and Lehigh Hanson Co. “are related
14 companies and are all engaged in the business of providing construction concrete,
15 aggregate, ready mix, and related materials to contractors engaged in the construction
16 industry.” (ECF No. 41 ¶ 4.) The “vast majority of Hanson [Pacific]’s customers are
17 commercial companies that place numerous phone orders for Aggregate or Ready-
18 Mix materials each year.” (ECF No. 82-1 ¶ 2.) Many of the commercial customers
19 have long-standing business relationships with Hanson Pacific that span many years.
20 (*Id.*)

21 Hanson Pacific receives all orders for certain construction materials through a
22 dedicated telephone line. (ECF No. 73-3 ¶ 5.) Prior to July 15, 2009, Hanson Pacific
23 utilized a “Voice Print International” (“VPI”) system, which created a recording of
24 every call made to or from the Ready Mix Dispatch or Aggregate Dispatch lines. (*Id.*
25 ¶ 10; ECF No. 82-6 at 33:12–25.) While using the VPI system, Hanson Pacific used
26 “beep tone generators” on all of its telephones that received calls routed to its Ready
27

28 ¹ The Court largely adopts this background segment from its initial order denying Plaintiff’s motion
for class certification. (*See* ECF No. 93 at 2:1–3:9.)

1 Mix Dispatch or Aggregate Dispatch lines, which produced an audible “beep tone”
2 every fifteen seconds during a call to provide notice to callers that the call was being
3 recorded. (ECF No. 73-3 ¶ 11; ECF No. 88 ¶¶ 1–2.)

4 On July 15, 2009, Hanson Pacific replaced the VPI system and discontinued
5 its use of the “beep tone generators” and began using “a pre-recorded verbal
6 admonition,” which notified inbound callers that their calls “may be monitored for
7 quality assurance.” (ECF No. 88 ¶ 5; *see also* ECF No. 73-3 ¶¶ 13–14; ECF No. 74-
8 4 at 9–10; ECF No. 82-1 ¶ 6.) On or about December 23, 2013, Hanson Pacific
9 updated the verbal admonition to state that calls may be “monitored or recorded for
10 quality assurance purposes.” (ECF No. 73-3 ¶ 17; ECF No. 74-4 at 10.)

11 Plaintiff is a contractor and placed numerous orders with Hanson Pacific for
12 construction materials. (ECF No. 41 ¶ 4; ECF No. 88 ¶ 4; ECF No. 82-1 ¶ 4.) Plaintiff
13 alleges Hanson Pacific violated California Penal Code Section 632.7 when it
14 recorded cell phone conversations between Plaintiff and Hanson Pacific without
15 Plaintiff’s knowledge or consent. (ECF No. 41 ¶ 8.) Hanson Pacific located forty-
16 eight recordings of such conversations with Plaintiff. (ECF No. 82-1 ¶ 4.)

17 Plaintiff alleges Hanson Pacific similarly recorded calls placed by other
18 customers without their knowledge or consent. (ECF No. 41 ¶ 8.) Plaintiff’s expert
19 concluded that Hanson Pacific recorded 210,688 calls made by putative class
20 members from cell phones during the class period beginning on July 15, 2009, and
21 ending on December 23, 2013. (ECF No. 74-9 ¶ 5.) These calls were made from
22 12,551 unique cell phone numbers. (*Id.*)

23
24 **B. Plaintiff’s Motion for Class Certification**

25 Based on the foregoing, Plaintiff brought a motion for class certification
26 seeking to certify a class of 12,551 members with 210,688 claims. (ECF No. 74-1 at
27 3:3–7.) Plaintiff defined the proposed class as:

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1 All persons who called Defendant with a cellular telephone and selected
2 the Aggregate or Ready Mix Dispatch lines through Defendant's
3 telephone system, whose calls were recorded by Defendant, during the
4 time period beginning July 15, 2009, and continuing through December
23, 2013.

5 (*Id.* at 3:9–12.)

6 Hanson Pacific opposed Plaintiff's motion by arguing that Federal Rule of
7 Civil Procedure 23(b)(3)'s predominance requirement was not satisfied. (ECF No.
8 82 at 12–20.) Specifically, Hanson Pacific claimed individual issues would
9 predominate because determining whether each caller had knowledge of or consented
10 to Hanson Pacific's recording practice would require individualized inquiries into the
11 particular circumstances surrounding each caller. (*Id.*) To support this claim, Hanson
12 Pacific represented to the Court that the evidence demonstrated two putative class
13 members had actual knowledge that Hanson Pacific recorded their calls placing
14 orders for construction materials. (*Id.* at 19:3–12.) It discussed these putative class
15 members—Verdugo Concrete Construction, Inc. (“Verdugo”) and ARB
16 Construction (“ARB”)—in its opposition as follows:

17 [T]he truth is Verdugo had actual knowledge that Hanson recorded its
18 order phone calls. Attached as Exhibit “4” to Hanson's Notice of
19 Lodgment (“NOL”) is a recording of a call from Verdugo to Hanson
20 requesting a copy of the recording of the call be reviewed to ensure the
21 accuracy of an order ARB also had actual knowledge of Hanson's
22 call recording. Attached as Exhibit “5” to the Hanson's NOL is a
recording of a series of calls between ARB and Hanson discussing a
recording of a call.

23 (*Id.*)

24 The Court, after hearing oral argument, ultimately found that the
25 predominance requirement was not satisfied. (ECF No. 93 at 11:7–9.) The Court
26 noted:

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1 Of significance, Hanson Pacific cites two putative class members,
2 [Verdugo] and [ARB], as examples of customers who had actual
3 knowledge their calls were being recorded after the switch to the verbal
4 warning, and continued placing orders, thereby evidencing consent.

5 (*Id.* at 10:17–21.) Thus, given the Court’s understanding that the evidence
6 substantiated Hanson Pacific’s claim that individualized inquiries would be
7 necessary to resolve the issue of consent, the Court concluded common questions of
8 law or fact would not predominate and denied class certification. (*Id.* at 11:7–9.)

9 10 **C. Plaintiff’s Motion for Reconsideration**

11 Less than one month after the Court issued its order denying class certification,
12 Plaintiff filed a motion for reconsideration advising the Court that the recordings of
13 Hanson Pacific’s phone conversations with putative class members Verdugo and
14 ARB demonstrating actual knowledge did not occur during the proposed class period.
15 (ECF No. 95.) Rather, the recordings submitted by Hanson Pacific occurred after
16 Hanson Pacific updated the verbal admonition on its phone system to state that calls
17 may be “monitored or recorded for quality assurance purposes.” (*Id.* at 2:2–7.)
18 Hanson Pacific therefore had not in fact demonstrated that any putative class
19 members continued to place phone orders during the class period despite their
20 knowledge of Hanson Pacific’s recording practice. (*Id.* at 8:1–3.)

21 Confronted with this revelation, the Court reconsidered whether class
22 certification was appropriate. (ECF No. 107.) Without “any evidence of actual
23 knowledge of recording” during the class period, the Court found common issues
24 will predominate. (*Id.* at 9:11–18.) It also found the other prerequisites for class
25 certification were satisfied and certified the class proposed by Plaintiff. (*Id.* at 15:27–
26 16:3.) The Court noted, however, that “Hanson Pacific is in the best position to come
27 forward with evidence of individual consent, and the Court ‘can of course consider
28 the propriety of class adjudication at a later juncture if such evidence comes to light.’”

1 (*Id.* at 9:18–10:2 (quoting *Steven Ades & Hart Woolery v. Omni Hotels Management*
2 *Corp.*, No. 13-cv-02468-CAS(MANx), 2014 WL 4627271, at *12 (C.D. Cal. Sept.
3 8, 2014)).)

4
5 **D. Evidence Offered in Support of Decertification**

6 Hanson Pacific responded to the Court’s decision to certify a class by
7 undertaking an effort to unearth evidence indicating class members consented to
8 Hanson Pacific’s recording practice during the class period. (ECF No. 109-2 ¶ 2.) It
9 retained a third-party litigation forensic support company that, in conjunction with
10 Hanson Pacific counsel’s information technology support staff, spent more than fifty
11 hours collecting recordings and data. (*Id.* ¶ 5.) Hanson Pacific’s counsel then spent
12 236.2 hours reviewing the recordings and data collected. (*Id.*) This process was time
13 consuming because the recordings are organized by only date, time, and phone
14 number—a particular recording is not associated with the name of the customer who
15 called to place an order. (*Id.* ¶ 4; ECF No. 82-1 ¶ 3; ECF No. 82-2 at 113:19–116:2.)
16 Thus, short of listening to each recording, there is no means through which Hanson
17 Pacific can conclusively identify the customer or individual caller. (ECF No. 82-2 ¶
18 3.)

19 Based on these efforts, Hanson Pacific supports its motion to decertify the class
20 with nine examples of customers who had actual knowledge of Hanson Pacific’s
21 recording practice during the class period prior to placing additional orders with
22 Hanson Pacific. (ECF No. 109-1 at 8:15–12:5; ECF 109-3 ¶¶ 2–10; ECF Nos. 109-4
23 to 109-13.) One example is a recording of a conversation between class member
24 Verdugo Concrete Construction, Inc.’s presumed principal—Albert Verdugo—and a
25 Hanson Pacific employee dated November 12, 2012. (ECF No. 109-5.) Mr. Verdugo
26 calls Hanson Pacific to discuss an order placed for delivery of concrete to a jobsite.
27 (*Id.* at 00:00–00:38.) A disagreement unfolds as to the exact amount of concrete
28 ordered in a previous call. (*Id.* at 00:39–2:13.) When the disagreement is not resolved

1 by reviewing the order’s details, Hanson Pacific’s employee states multiple times
2 that they need to review the recording of the order call to discern the exact amount
3 of concrete ordered, which is followed by Mr. Verdugo’s acknowledgement. (*Id.* at
4 3:39–3:45, 4:34–4:46.) Verdugo placed 358 additional orders with Hanson Pacific
5 from the date of this call to the end of the class period on December 23, 2013. (ECF
6 No. 109-3 ¶ 2.)

7 In another example, a payment dispute arises after class member Shimmick
8 Construction refuses to accept a concrete delivery at a jobsite on the basis that the
9 order was two hours early. (ECF No. 109-8.) Hanson Pacific’s representative
10 responds by retrieving three recordings demonstrating the delivery was made at the
11 time requested. (*Id.*) The representative then sends these recordings via e-mail to
12 Shimmick Construction with a request to pay the outstanding invoice. (*Id.*) Shimmick
13 Construction’s employee thanks the representative for “pulling the calls” and agrees
14 to process the disputed invoice. (*Id.*) Shimmick Construction thereafter placed forty-
15 five additional orders with Hanson Pacific before the end of the class period. (ECF
16 No. 109-3 ¶ 5.)

17 The remaining seven examples discovered by Hanson Pacific demonstrate
18 other varying circumstances where Hanson Pacific customers appear to have actual
19 knowledge of Hanson Pacific’s recording practice prior to placing additional orders
20 during the class period. (ECF Nos. 109-6 to 109-7, 109-9 to 109-13.) Hanson Pacific
21 seeks decertification of the class based on this evidence on the grounds that individual
22 inquiries regarding liability, including whether a customer consented to or had
23 knowledge of Hanson Pacific’s recording practice prior to placing calls during the
24 class period, will predominate. (ECF No. 109-1 at 23:10–26.)

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1 **III. DISCUSSION**

2 **A. Motion to Strike**

3 At the threshold, Plaintiff moves to strike all of the evidence submitted in
4 support of Hanson Pacific’s decertification motion pursuant to Federal Rule of Civil
5 Procedure 37(c)(1). (ECF No. 110 at 1:1–5.) Plaintiff makes this request based on
6 Hanson Pacific’s failure to disclose this evidence prior to a discovery deadline set by
7 a scheduling order. (*Id.* at 1:6–9.)

8 Rule 26 governs a party’s duty to disclose information, including its obligation
9 to supplement its initial disclosures and discovery responses if the party discovers
10 they are incomplete or incorrect. Fed. R. Civ. P. 26(a), (e). “If a party fails to provide
11 information or identify a witness as required by Rule 26(a) or (e), the party is not
12 allowed to use that information or witness to supply evidence on a motion, at a
13 hearing, or at a trial, unless the failure was substantially justified or is harmless.” Fed.
14 R. Civ. P. 37(c)(1). The Ninth Circuit “give[s] particularly wide latitude to the district
15 court’s discretion to issue sanctions under Rule 37(c)(1).” *Yeti by Molly, Ltd. v.*
16 *Deckers Outdoor Corp.*, 259 F.3d 1101, 1106 (9th Cir.2001). “Among the factors
17 that may properly guide a district court in determining whether a violation of a
18 discovery deadline is justified or harmless are: (1) prejudice or surprise to the party
19 against whom the evidence is offered; (2) the ability of that party to cure the
20 prejudice; (3) the likelihood of disruption of the trial; and (4) bad faith or willfulness
21 involved in not timely disclosing the evidence.” *Lanard Toys Ltd. v. Novelty,*
22 *Inc.*, 375 F. App’x 705, 713 (9th Cir.2010) (citing *David v. Caterpillar, Inc.*, 324
23 F.3d 851, 857 (7th Cir.2003)). The party facing exclusion of evidence has the burden
24 of showing that the failure to comply with Rule 26(a) or (e) was substantially justified
25 or harmless. *Yeti by Molly, Ltd.*, 259 F.3d at 1107.

26 Here, the parties present lengthy and competing narratives of how the
27 discovery process unfolded in this case as it progressed through three magistrate
28 judges and three district judges since its filing in 2012. These narratives are inundated

1 with disagreements over issues as broad as the scope of discovery in this action and
2 whether discovery was bifurcated to allow for separate discovery on the prerequisites
3 for class certification and the merits of class members' claims. The Court need not
4 address each of these disputes, however, because they are immaterial if the Court
5 ultimately concludes Hanson Pacific's claimed failure to comply with Rule 26(a) and
6 (e) was substantially justified or harmless. *See* Fed. R. Civ. P. 37(c)(1).

7 In making this determination, the Court initially finds there is no surprise to
8 Plaintiff that Hanson Pacific has supplemented its disclosures with the specific
9 evidence at issue in these related motions. Hanson Pacific's person most
10 knowledgeable designated under Rule 30(b)(6)—Matthew Woods—testified that
11 there was no documented process for advising customers of Hanson Pacific's
12 recording practice beyond the verbal admonition that calls may be monitored for
13 quality assurance. (ECF No. 82-5 at 145:12–20.) He also testified, however, that there
14 were instances where customers discussed recordings with Hanson Pacific or
15 received them by e-mail. (ECF No. 82-5 at 145:21–25 (“[W]e would let them know
16 at that point that we’re going to go back and listen to the recording.”); 175:3–6
17 (“There are instances where we have sent calls to customers. And they know that the
18 calls are being monitored. They have received even the calls in some instances via e-
19 mail.”))

20 In addition, although this evidence was not previously produced, Hanson
21 Pacific has demonstrated why locating this evidence was burdensome and time
22 consuming. It also appears there was a good faith dispute between the parties as to
23 whether Hanson Pacific had to locate and produce all of this type of evidence in
24 response to Plaintiff's broad discovery requests. Thus, the Court finds Hanson Pacific
25 did not act in bad faith in not previously locating this evidence. Moreover, the Court
26 in its order certifying the class stated it would possibly reassess the propriety of class
27 adjudication if this type of evidence came to light.

28

1 On balance, the Court finds that even if Hanson Pacific failed to properly
2 disclose the information submitted in support of its motion to decertify the class as
3 required by Rule 26(a) or (e), this failure was substantially justified given the
4 circumstances of this case. Accordingly, the Court denies Plaintiff’s motion to strike.
5

6 **B. Motion to Decertify Class**

7 Hanson Pacific moves to decertify the class primarily on the basis that its
8 additional evidence demonstrates Rule 23(a)(2)’s commonality requirement and Rule
9 23(b)(3)’s predominance requirement are not satisfied.

10 “An order that grants or denies class certification may be altered or amended
11 before final judgment.” Fed. R. Civ. P. 23(c)(1)(C). Thus, “before entry of a final
12 judgment on the merits, a district court’s order respecting class status is not final or
13 irrevocable, but rather, it is inherently tentative.” *Officers For Justice v. Civil Serv.*
14 *Comm’n of the City & Cnty. of San Francisco*, 688 F.2d 615, 633 (9th Cir. 1982); *see*
15 *also Coopers & Lybrand v. Livesay*, 437 U.S. 463, 469 n.11 (1978). The Ninth Circuit
16 has recognized that this rule “provides district courts with broad discretion to
17 determine whether a class should be certified, and to revisit that certification
18 throughout the legal proceedings before the court.” *Armstrong v. Davis*, 275 F.3d
19 849, 872 n.28 (9th Cir. 2011), *abrogated on other grounds by Johnson v. California*,
20 543 U.S. 499, 504–05 (2005). “[A] district court retains the flexibility to address
21 problems with a certified class as they arise, including the ability to decertify. ‘Even
22 after a certification order is entered, the judge remains free to modify it in the light
23 of subsequent developments in the litigation.’” *United Steel, Paper & Forestry,*
24 *Rubber, Mfg. Energy, Allied Indus. & Serv. Workers Int’l Union, AFL-CIO, CLC v.*
25 *ConocoPhillips Co.*, 593 F.3d 802, 809 (9th Cir. 2010) (quoting *Gen. Tel. Co. of the*
26 *Sw. v. Falcon*, 457 U.S. 147, 160 (1982)). Consequently, “[a] district court may
27 decertify a class at any time.” *Rodriguez v. West Publ’g Corp.*, 563 F.3d 948, 966
28 (9th Cir. 2009) (citing *Falcon*, 457 U.S. at 160).

1 In evaluating whether to decertify the class, the court applies the same standard
2 used in deciding whether to certify the class initially. *O'Connor v. Boeing N. Am.,*
3 *Inc.*, 197 F.R.D. 404, 410 (C.D. Cal. 2000). Thus, a motion to decertify a class is not
4 governed by the standard applied to motions for reconsideration, and does not depend
5 on a showing of new law, new facts, or procedural developments after the original
6 decision. *Ballard v. Equifax Check Serv., Inc.*, 186 F.R.D. 589, 593 n.6 (E.D. Cal.
7 1999) (“Because the court has the power to alter or amend the previous class
8 certification order under Rule 23(c)(1), the court need not consider whether
9 ‘reconsideration’ is also warranted under Fed. R. Civ. P. 60(b) or [local rules
10 governing reconsideration].”); *Slaven v. BP Am., Inc.*, 190 F.R.D. 649, 652 (C.D.
11 Cal. 2000) (“Because Defendants’ motion assists the Court in performing its role as
12 gatekeeper, or manager, of the class action, the motion should not be denied on the
13 ground that it impermissibly recounts old facts and law. . . .”).

14 Indeed, “[u]nder Rule 23 the district court is charged with the duty of
15 monitoring its class decisions in light of the evidentiary development of the case. The
16 district judge must define, redefine, subclass, and decertify as appropriate in response
17 to the progression of the case from assertion to facts.” *Richardson v. Byrd*, 709 F.2d
18 1016, 1019 (5th Cir. 1983). And the court must decertify a class if the requirements
19 for class certification under Rule 23 are not met. *Gonzales v. Arrow Fin. Servs. LLC*,
20 489 F. Supp. 2d 1140, 1153 (S.D. Cal. 2007); *Slaven*, 190 F.R.D. at 651; *accord*
21 *Boucher v. Syracuse Univ.*, 164 F.3d 113, 118 (2d Cir. 1999).

22 “Rule 23(a) provides four prerequisites that must be satisfied for class
23 certification: (1) the class must be so numerous that joinder of all members is
24 impracticable; (2) questions of law or fact exist that are common to the class; (3) the
25 claims or defenses of the representative parties are typical of the claims or defenses
26 of the class; and (4) the representative parties will fairly and adequately protect the
27 interests of the class.” *Otsuka v. Polo Ralph Lauren Corp.*, 251 F.R.D. 439, 443 (N.D.
28 Cal. 2008) (citing Fed. R. Civ. P. 23(a)). One or more of the grounds for maintaining

1 a class action under Rule 23(b) must also be satisfied, which are “(1) that there is a
2 risk of substantial prejudice from separate actions; (2) that declaratory or injunctive
3 relief benefitting the class as a whole would be appropriate; or (3) that common
4 questions of law or fact predominate and the class action is superior to other available
5 methods of adjudication.” *Id.* (citing Fed. R. Civ. P. 23(b)).

6 Here, because the Court finds Rule 23(b)(3)’s predominance requirement is
7 dispositive, the Court does not address the remaining requirements for class
8 adjudication.

9 10 **1. Predominance**

11 “The predominance inquiry focuses on ‘the relationship between the common
12 and individual issues’ and ‘tests whether proposed classes are sufficiently cohesive
13 to warrant adjudication by representation.’” *Vinole v. Countrywide Home Loans, Inc.*,
14 571 F.3d 935, 944 (9th Cir. 2009) (quoting *Hanlon v. Chrysler Corp.*, 150 F.3d 1011,
15 1022 (9th Cir. 1998). The focus of the inquiry is not the presence or absence of
16 commonality as it is under Rule 23(a)(2). Instead, the predominance requirement
17 ensures that common questions “present a significant aspect of the case” such that
18 “there is clear justification”—in terms of efficiency and judicial economy—for
19 resolving those questions in a single adjudication. *Hanlon*, 150 F.3d at 1022; *see also*
20 *Vinole*, 571 F.3d at 944 (“[A] central concern of the Rule 23(b)(3) predominance test
21 is whether adjudication of common issues will help achieve judicial economy.”)

22 The Court discussed at length in its initial order denying class certification
23 several decisions involving the predominance requirement and either Section 632 or
24 Section 632.7 of the California Penal Code. (ECF No. 93 at 5:25–10:11 (discussing
25 *Torres v. Nutrisystem, Inc.*, 289 F.R.D. 587 (C.D. Cal. 2013), *Ades & Woolery v.*
26 *Omni Hotels Mgmt. Corp.*, No. 2:13–cv–02468, 2014 WL 4627271 (C.D. Cal. Sept.
27 8, 2014), *Kearney v. Salomon Smith Barney, Inc.*, 39 Cal. 4th 95 (2006), and *Kight*
28 *v. CashCall, Inc.*, 231 Cal. App. 4th 112 (2014)).) California Penal Code Sections

1 632 and 632.7 similarly prohibit the recording of a telephone call without consent,
2 albeit with some distinctions including that section 632.7 prohibits recording only if
3 the call includes a “confidential communication.” *See* Cal. Penal Code §§ 632, 632.7;
4 *see also Flanagan v. Flanagan*, 27 Cal. 4th 766, 768 (2002) (discussing confidential
5 communication requirement of section 632).

6 To summarize the decisions discussed by the Court, *Torres* demonstrates that
7 whether class members “consented to the recordings” may “require a detailed factual
8 inquiry for each class member, likely resulting in varying responses to the consent
9 issue” and making class certification inappropriate. 289 F.R.D. at 594–95; *see also*
10 *CashCall*, 231 Cal. App. 4th at 129–31 (holding in the context of a section 632 claim
11 that individualized inquiries would be necessary to resolve whether callers
12 reasonably expected their communications were confidential). In contrast, *Ades*
13 indicates that the predominance requirement may be satisfied in a section 632.7
14 action where the defendant failed to provide any type of warning to its customers that
15 their calls would be recorded. 2014 WL 4627271, at *1–*2.

16 Here, the Court is confronted with nine examples of Hanson Pacific customers
17 who apparently had actual knowledge of the entity’s call recording practice, yet
18 continued to place orders with Hanson Pacific before the end of the class period,
19 thereby evidencing a form of consent. The Court also notes, as it did in its initial
20 order concerning class certification, the “vast majority of Hanson [Pacific]’s
21 customers are commercial companies that place numerous phone orders for
22 Aggregate or Ready-Mix materials each year,” with many of them having long-
23 standing business relationships with Hanson Pacific spanning many years.” (ECF No.
24 82-1 ¶ 2.) A customer’s potential long-standing relationship with Hanson Pacific may
25 influence the issue of consent because Hanson Pacific provided sufficient notice of
26 its recording practice for a period of at least seven years before switching to the verbal
27 admonition at issue in this case. (ECF No. 73-3 ¶ 5.)

28

1 When combined, this evidence demonstrates that individualized inquiries will
2 be necessary to determine whether Hanson Pacific recorded calls “without the
3 consent of all parties.” *See* Cal. Penal Code § 632.7. The examples discussed above
4 involving class members Verdugo and Shimmick Construction illustrate the type and
5 number of individualized inquiries that may be necessary to resolve this issue,
6 including whether the customer was exposed to Hanson Pacific’s beep tone warnings
7 prior to the class period, whether the customer discussed the recording practice with
8 Hanson Pacific, whether the customer received copies of recordings from Hanson
9 Pacific incident to their business relationship, and whether the customer continued to
10 place orders by phone during the class period after one or more of the foregoing
11 occurred.

12 Notwithstanding the additional evidence before the Court, Plaintiff maintains
13 decertifying the class is not warranted for several reasons. First, Plaintiff argues that
14 if there is evidence of consent for any of Hanson Pacific’s customers, these customers
15 “can be purged from the Class List or a subclass can be created for them.” (ECF No.
16 114 at 13:16–19.) The Court finds this solution impracticable, however, as significant
17 individual inquiries will still be necessary to accomplish this task—making it
18 doubtful there is “clear justification” for resolving these issues on a representative
19 basis. *See Hanlon*, 150 F.3d at 1022.

20 Plaintiff also claims decertification is inappropriate because Hanson Pacific is
21 not entitled to inquire into whether each class member “knew about or consented to
22 being recorded.” (ECF No. 114 at 14:24–15:7.) This claim is unpersuasive because
23 Hanson Pacific has “the right to litigate the issue of each class member’s consent.”
24 *See CashCall*, 231 Cal. App. 4th at 132 (noting defendant’s right to litigate both
25 consent and confidential communication issues in class action brought under
26 California Penal Code Section 632).

27 Last, Plaintiff urges the Court to follow *Ades*, where the court found the
28 predominance requirement was satisfied, and distinguish both *Torres* and *CashCall*,

1 where the courts reached the opposite result. (ECF No. 114 at 20–25.) Yet, upon
2 consideration of the evidence submitted in support of Hanson Pacific’s motion for
3 decertification, the Court finds *Ades* to be distinguishable for the same reasons
4 expressed in its initial order denying certification. (See ECF No. 93 at 10:1–11
5 (distinguishing *Ades* because the defendant in *Ades* never provided a warning to
6 callers and did not produce evidence that a single putative class member consented
7 to a call being recorded during the class period).)

8 In sum, given the specific factual circumstances in this case, the Court finds
9 that individual inquiries into whether each class member provided consent will be
10 necessary, and the Court also finds that these inquiries will predominate over
11 questions of law or fact common to class members. See *Torres*, 289 F.R.D. at 591–
12 92. Accordingly, Rule 23(b)(3)’s predominance requirement is not satisfied and this
13 action cannot continue as a class action. The Court therefore grants Hanson Pacific’s
14 motion and decertifies the class.

15
16 **IV. CONCLUSION**

17 For the foregoing reasons, the Court **GRANTS** Hanson Pacific’s motion to
18 decertify the class (ECF No. 109) and **DENIES** Plaintiff’s motion to strike (ECF No.
19 110).

20 **IT IS SO ORDERED.**

21
22 **DATED: May 5, 2016**


Hon. Cynthia Bashant
United States District Judge