

**EXHIBIT C**



JACKSON WALKER L.L.P.  
ATTORNEYS & COUNSELORS

Stacy Allen  
(512) 236-2090 (Direct Dial)  
(512) 391-2102 (Direct Fax)  
stacyallen@jw.com

April 29, 2013

Via Email: [Janell.Riley@TradeMotion.com](mailto:Janell.Riley@TradeMotion.com)

Michael T. Lucas  
Chairman & CEO  
TRADEMOTION, LLC  
2190 Carmel Valley Rd., Suite D  
Del Mar, California 92014

Re: Letter to Legal Support Department, Google Corporation dated Nov. 20, 2007

Dear Mr. Lucas:

This confirms my understanding that the enclosed November 20, 2007 letter from me to Legal Support Department, Google Corporation was signed and emailed by me to the addressee on or shortly after November 20, 2007.

Very truly yours,



Stacy Allen

SXA:jn  
Encl.



JACKSON WALKER L.L.P.  
ATTORNEYS & COUNSELORS

Stacy Allen  
(512) 236-2090 (Direct Dial)  
(512) 391-2102 (Direct Fax)  
stacyallen@jw.com

November 20, 2007

**VIA EMAIL**

Legal Support Department  
Google Corporation  
1600 Amphitheatre Parkway  
Mountain View, CA 94043

Re: Erroneous Parts.com sponsored link

Dear Counsel:

This firm has been retained by Intelligenz, Inc. ("Intelligenz"), the owner of the domain name Parts.com, which enjoys substantial traffic of over 1.5 million unique internet users each month. When searching for the keyword "parts" on Google, Parts.com appears at the top of page one of the search engine results in the left-hand column, and has for sometime. This week, when performing that search, my client discovered a Sponsored Link in the right-column called "Parts.com", which linked over to the Yahoo website of an unrelated entity. Intelligenz does not sponsor a link on Google.

We cannot ascertain at this time whether the sponsored link is simply an error by Google, or the product of the usurpation of my client's domain name by a competitor. In either event, said sponsored link diverts email traffic from my client's website, resulting in lost sales and other damages. Please take whatever steps are necessary to remove the Parts.com sponsored link *only*, and confirm the same to the undersigned in writing as soon as possible.

Your immediate attention to this matter will be greatly appreciated.

Very truly yours,

Stacy Allen

SXA:fs

4941725v.1

100 Congress Avenue, Suite 1100 • Austin, Texas 78701 • (512) 236-2000 • fax (512) 236-2002

www.jw.com • Austin • Dallas • Fort Worth • Houston • San Angelo • San Antonio • Member of GLOBALLAW