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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

SAN DIEGO PUPPY, INC., a California)
corporation; DAVID SALINAS and)
VERONICA SALINAS, husband and)
wife,)

Case No. 13-cv-2783-BTM-DHB

Plaintiffs,

v.

THE CITY OF SAN DIEGO, a)
California municipality; SAN DIEGO)
ANIMAL DEFENSE TEAM, business)
entity of unknown form; ANIMAL)
PROTECTION AND RESCUE)
LEAGUE, a California 501(c)(3))
corporation; COMPANION ANIMAL)
PROTECTION SOCIETY, Delaware)
non-profit corporation; BRYAN PEASE,)
a California resident; SAN DIEGO)
HUMANE SOCIETY, a California)
corporation; BLACK CORPORATIONS)
1-100, inclusive; and DOES 1-300,)
inclusive,)

**ORDER RE: DEFENDANTS'
MOTIONS TO DISMISS &
ANTI-SLAPP MOTIONS**

Defendants/Respondents.

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1 **I. BACKGROUND**

2 Plaintiffs began selling pure-bred puppies in San Diego in 2011. Declaration
3 of David Salinas (“Salinas Decl.”) at 2. They own and operate two pet stores—one
4 in a small strip mall in San Diego (“San Diego Puppy”), and one in a small strip
5 mall in Oceanside (“Oceanside Puppy”). (Compl. ¶¶209, 211.) On August 5, 2013,
6 the City of San Diego passed the Companion Animal Protection Ordinance No. O-
7 20280 (Municipal Code § 42.0706 (“the Ordinance”), which bans the sale or
8 display of any dog, cat, or rabbit not obtained from a City-approved source (e.g., a
9 California non-profit rescue or shelter). The Ordinance went into effect on
10 September 4, 2013. On October 1, 2013, Mr. Salinas was informed by the City
11 Attorney’s office that the City was preparing to enforce the ordinance by bringing
12 an unfair competition action against Plaintiffs. Declaration of Kira Schlesinger
13 (“Schlesinger Decl.”), Ex. 1. Plaintiffs thereafter moved their inventory of puppies
14 from their San Diego store to their Oceanside store.

15 Plaintiffs filed a sixty-eight page verified complaint on November 25, 2013,
16 invoking the Court’s federal question and supplemental jurisdiction. (Doc. 1.) The
17 Complaint (1) seeks a declaratory judgment that the Ordinance is unconstitutional,
18 (2) alleges that the “Activist Defendants” and the City improperly colluded in
19 passing the ordinance in violation of 42 U.S.C. §§ 1983, 1985, and (3) asserts tort
20 claims (nuisance & trespass) as well as a hate crimes claim under Cal. Civ. Code §
21 52 (the Ralph Act). In brief, Plaintiffs allege that protesters have been harassing
22 them, and that the activist defendants conspired to pass the Ordinance in an attempt
23 to shut down San Diego Puppy and create a monopolistic environment for animal
24 shelters and animal rescue organizations. (See, e.g., Compl. ¶¶31, 33, 34, 60, 78,
25 80, 92, 233, 239, 241.) This scheme was allegedly inspired by a “playbook” put out
26 by the Humane Society of the United States entitled A Guide to Using Local
27 Ordinances to Combat Puppy Mills. (Id. ¶31.) Plaintiffs sought an injunction
28 enjoining protesters from holding a demonstration outside their Oceanside store and

1 from “annoying, harassing, trespassing, threatening or otherwise violating the
2 peaceful operation of the business” (Doc. 7 at 3.) The Court denied Plaintiffs’
3 request for temporary injunctive relief on December 13, 2013. (Doc. 13.)

4 The Animal Protection and Rescue League (“APRL”) filed an Anti-SLAPP
5 Motion to Strike on January 14, 2014. (Docs. 3, 23.) Defendant Bryan Pease filed
6 a motion to dismiss for failure to state a claim as well as an Anti-SLAPP motion.
7 (Docs. 17, 21.) Defendant Companion Animal Protection Society (“CAPS”) filed
8 its combined motion to dismiss/anti-SLAPP motion on April 17, 2014. (Doc. 39.)
9 Plaintiffs have not filed an opposition to any of these motions.

10 The San Diego Humane Society also filed a motion to dismiss for failure to
11 state a claim, which the Court denied as moot after Plaintiffs voluntarily dismissed
12 the Humane Society from the suit. (Docs. 16, 27, 36.) A notice of voluntary
13 dismissal as to the City of San Diego was filed on February 5, 2014. (Doc. 33.)
14 Since then, a settlement conference failed to resolve the pending motions, and
15 Plaintiffs’ counsel filed a motion to withdraw from the case. (Doc. 45.)

16 **II. ANTI-SLAPP MOTIONS**

17 **A. Legal Standard**

18 “A Strategic Lawsuit Against Public Participation (“SLAPP”) is a meritless
19 suit that seeks to use ‘costly, time-consuming litigation’ to chill a person’s
20 constitutionally protected right to free speech.” Gilabert v. Logue, No. 13-cv-578,
21 2013 U.S. Dist. LEXIS 179128 (C.D. Cal. Dec. 20, 2013) (quoting Metabolife Int’l,
22 Inc. v. Wornick, 264 F.3d 832, 839 (9th Cir. 2001)). California enacted its Anti-
23 SLAPP law in response to the “disturbing increase in lawsuits brought primarily to
24 chill the valid exercise of the constitutional rights of freedom of speech and petition
25 for the redress of grievances.” Cal. Code Civ. P. § 425.16(a). The statute is
26 available to litigants in federal court. Thomas v. Fry’s Elecs., Inc., 400 F.3d 1206,
27 1206 (9th Cir. 2005). § 425.16 provides, in pertinent part:
28

1 (b)(1) A cause of action against a person arising from any act
2 of that person in furtherance of the person's right of petition
3 or free speech under the United States Constitution or the
4 California Constitution in connection with a public issue
5 shall be subject to a special motion to strike, unless the court
determines that the plaintiff has established that there is a
probability that the plaintiff will prevail on the claim.

6 (2) In making its determination, the court shall consider the
7 pleadings, and supporting and opposing affidavits stating the
8 facts upon which the liability or defense is based.

9

10 (e) As used in this section, “act in furtherance of a person's
11 right of petition or free speech under the United States or
12 California Constitution in connection with a public issue”
13 includes: (1) any written or oral statement or writing made
14 before a legislative, executive, or judicial proceeding, or any
15 other official proceeding authorized by law, (2) any written
16 or oral statement or writing made in connection with an issue
17 under consideration or review by a legislative, executive, or
18 judicial body, or any other official proceeding authorized by
19 law, (3) any written or oral statement or writing made in a
place open to the public or a public forum in connection with
an issue of public interest, or (4) any other conduct in
furtherance of the exercise of the constitutional right of
petition or the constitutional right of free speech in
connection with a public issue or an issue of public interest.

20 California courts apply a two part test to determine whether an action is
21 subject to an Anti-SLAPP motion to strike. Navellier v. Sletten, 29 Cal.4th 82, 85,
22 88 (2002). First, the defendant must establish that “the challenged cause of action
23 is one arising from protected activity.” Id. at 88. Activity is protected if it falls
24 within the categories outlined in § 425.16(e). Id. Speech is “in connection with an
25 issue of public interest” if it concerns: (i) a person in the public eye, (ii) “conduct
26 that could directly affect a large number of people beyond the direct participants,”
27 or (iii) “a topic of widespread, public interest.” Rivero v. Am. Fed’n of State, Cnty.,
28 and Mun. Employees, AFL-CIO, 105 Cal. App. 4th 913, 924 (2003).

1 Once a defendant makes a threshold showing that the act in question is
2 protected, the burden shifts to the plaintiff. To resist the special motion to strike,
3 the plaintiff must establish “a probability of prevailing on the claim.” Navellier, 29
4 Cal. 4th at 88. The plaintiff meets this requirement if he has “stated and
5 substantiated a legally sufficient claim.” Id. at 88-89 (internal quotation marks and
6 citation omitted); see also Wilson v. Parker, Covert & Chidester, 28 Cal.4th 811,
7 821 (2002) (“Put another way, the plaintiff ‘must demonstrate that the complaint is
8 both legally sufficient and supported by a sufficient prima facie showing of facts to
9 sustain a favorable judgment if the evidence submitted by the plaintiff is credited.’”
10 (quoting Matson v. Dvorak, 40 Cal.App.4th 539, 548 (1995)).

11 **B. Discussion**

12 **1. The Animal Protection and Rescue League’s Anti-SLAPP Motion**

13 To prevail on an anti-SLAPP motion, a defendant must first make a showing
14 that the challenged claim arises from speech that is within the ambit of the anti-
15 SLAPP statute. Batzel v. Smith, 333 F.3d 1018, 1024 (9th Cir. 2003). Plaintiffs
16 assert seven claims against APRL. Count IV complains of APRL’s “participation
17 in drafting and furthering the Ordinance.” (Compl. ¶152.) The Court finds that
18 these allegations concern APRL’s participation in the democratic process such that
19 they fall squarely within the ambit of Cal. Civ. Proc. Code § 425.16(e)(2). United
20 Mine Workers of Am., Dist. 12 v. Illinois State Bar Ass’n, 389 U.S. 217, 222
21 (1967) (“[T]he rights to assemble peaceably and to petition for a redress of
22 grievances are among the most precious of the liberties safeguarded by the Bill of
23 Rights. These rights, moreover, are intimately connected both in origin and in
24 purpose, with the other First Amendment rights of free speech and free press.”);
25 Citizens United v. Fed. Election Comm’n, 558 U.S. 310, 365 (2010).

26 Count VI alleges, inter alia, that APRL’s agents conspired with members of
27 the City Council and “obtained their approval to draft and promote the Ordinance”
28 in violation of 42 U.S.C. § 1985. (Compl. ¶¶169-182.) The anti-SLAPP statute

1 applies only to state law claims, however. Hence, Count VI is not subject to
2 APRL’s special motion to strike. See Nunag-Tanedo v. East Baton Rouge Parish
3 Sch. Bd., 711 F.3d 1136, 1141 (9th Cir. 2013); Hilton v. Hallmark Cards, 599 F.3d
4 894, 901 (9th Cir. 2010).

5 Count X alleges, inter alia, that APRL engaged in unfair business practices
6 by misinforming the public and City Council members about Plaintiffs’ business.
7 The Court finds these claims to fall within the ambit of Cal. Civ. Proc. Code §
8 425.16(e)(2) or § 425.16(e)(4). Counts VIII, IX, XI and XII allege that APRL
9 members engaged in unlawful activities in the course of “gathering in front of the
10 places of business controlled by Plaintiffs.” (Compl. ¶¶ 221, 223, 225, 233, 244,
11 246.) These tort claims each involve alleged protest activity that falls within the
12 ambit of Cal. Civ. Proc. Code § 425.16(e)(3) or § 425.16(e)(4). The Court rejects
13 Plaintiffs’ conclusory assertion that the individual defendants’ conduct “does not
14 come within any First Amendment right, as it occurs in a non-public forum.”
15 (Compl. ¶217.) Speech activities, e.g., protests, generally enjoy Constitutional
16 protections even on certain privately owned property such as a strip mall and its
17 parking lot. See Lloyd Corp. v. Tanner, 407 U.S. 551 (1972); Robins v. Pruneyard
18 Shopping Center, 23 Cal. 3d 899, 902 (1979) (solicitation of signatures on a
19 petition to the government at a privately owned shopping center was an activity
20 protected by the California Constitution); Slauson Partnership v. Ochoa, 112 Cal.
21 App. 4th 1005, 1022 (Cal. App. 2d Dist. 2003); Best Friends Animal Soc. v.
22 Macerich Westside Pavilion Property, 193 Cal. App. 4th 168, 181 (2011) (“it is a
23 general proposition that a shopping mall must allow protests within aural and visual
24 range of a targeted business whenever the mall is open to the public”); Mitchell v.
25 City of New Haven, 854 F. F.Supp. 2d 237, 246-47 (D. Conn. 2012).

26 APRL has met its burden of providing a prima facie showing that the
27 allegations against APRL concern protected speech. The burden thus shifts to
28

1 Plaintiffs to establish a reasonable probability that they will prevail on each claim.
2 Makaeff v. Trump Univ., LLC, 715 F.3d 254, 261 (9th Cir. 2013). “In opposing an
3 anti-SLAPP motion, the plaintiff cannot rely on the allegations of the complaint,
4 but must produce evidence that would be admissible at trial.” HMS Capital, Inc. v.
5 Lawyers Title Co., 118 Cal. App. 4th 204, 212 (2004). Under this standard, “much
6 like [the standard] used in determining a motion for nonsuit or directed verdict,” the
7 anti-SLAPP motion prevails where “no reasonable jury could find for the plaintiff.”
8 Metabolife Int’l, Inc., 264 F.3d at 840 (internal citations and quotation marks
9 omitted). Plaintiffs fall far short of meeting their burden, as they have offered no
10 argument in opposition to the anti-SLAPP motions. Silva v. U.S. Bancorp, 2011
11 U.S. Dist. LEXIS 152817, 2011 WL 7096576, *3 (C.D. Cal. 2011) (ruling that
12 plaintiff’s failure to respond in his opposition brief to defendants’ argument in
13 motion to dismiss amounted to a concession that his claim should be dismissed);
14 Tatum v. Schwartz, 2007 U.S. Dist. LEXIS 10225, 2007 WL 419463, *3 (E.D. Cal.
15 2007) (finding that the plaintiff “tacitly concede[d] [a] claim by failing to address
16 defendants’ argument in her opposition.”); Ardente, Inc. v. Shanley, 2010 U.S. Dist.
17 LEXIS 11674 (N.D. Cal. Feb. 9, 2010) (“Plaintiff fails to respond to this argument
18 and therefore concedes it through silence.”). See also LcvR 7.1.f.3.c.

19 Additionally, Plaintiffs fail to provide any indicia that APRL is responsible
20 for the conduct alleged in Counts VIII, IX, and XI, e.g., trespassing, harassing
21 employees, and blocking a store entrance. (Compl. ¶¶204, 215.) Indeed, APRL
22 claims it never participated in a protest outside Plaintiffs’ stores. (Pease Decl. ¶ 9.)

23 In Count IV, Plaintiffs allege that APRL, the San Diego Humane Society,
24 Bryan Pease, and the San Diego Animal Defense Team conspired to eliminate the
25 supply of puppies to California in general, and to San Diego Puppy in particular, in
26 violation of the Cartwright Act, Cal Bus. & Prof. Code §16720. (Compl. ¶147.)
27 Defendants, including APRL, argue that their activities were legitimate efforts to
28 influence government action, not an unlawful plot to hijack the City Council, such

1 that they are outside the scope of the Cartwright Act under the Noerr-Pennington
2 doctrine. Under that doctrine, antitrust liability cannot attach to a genuine, good-
3 faith act of petitioning the government. Eastern Railroad Presidents Conference v.
4 Noerr Motor Freight, Inc., 365 U.S. 127, 136 (1961); United Mine Workers v.
5 Pennington, 381 U.S. 657, 671 (1965). Indeed, such efforts generally offend the
6 Cartwright Act only when they are a sham. Blank v. Kirwan, 39 Cal. 3d 311, 321
7 (Cal. 1985); Ludwig v. Superior Court, 37 Cal. App. 4th 8, 22 (Cal. App. 4th Dist.
8 1995). Here, Plaintiffs fail to provide sufficient factual allegations to support the
9 conclusion that APRL's actions were based on improper self-interest, particularly in
10 light of APRL's statement that it has no financial stake in dog adoptions. (Pease
11 Decl. ¶ 10.) Moreover, this claim would fail regardless as the Cartwright Act is
12 inapplicable to valid government action. Blank, 39 Cal. at 325; Oregon Natural
13 Res. Council v. Mohla, 944 F.2d 531, 533 (9th Cir. 1991).

14 In Count X, Plaintiffs accuse the "Activist Defendants," including APRL
15 making "disparaging comments" and "conspiring with pre-disposed council
16 members in misrepresenting and exaggerating the facts" in violation of the
17 California Unfair Competition Law ("UCL"), Cal. Bus. & Prof. Code §17200, et.
18 seq. (Compl. ¶¶221-225). Where fraud is the basis for an unfair competition claim,
19 the heightened pleading requirements of Federal Rule of Civil Procedure 9(b)
20 apply. Kearns v. Ford Motor Co., 567 F.3d 1120, 1124-25 (9th Cir. 2009);
21 Rodriguez v. JP Morgan Chase & Co., 809 F. Supp. 2d 1291, 1297 (S.D. Cal.
22 2011); Rose v. Seamless Financial Corp., 916 F. Supp. 2d 1160, 1166 (S.D. Cal.
23 2013). The UCL prohibits any "unlawful, unfair, or fraudulent business act or
24 practice and unfair, deceptive, untrue or misleading advertising" Cal. Bus. &
25 Prof. Code §17200. An "unlawful" business act under § 17200 is any business
26 practice that is prohibited by law, whether "civil or criminal, statutory or judicially
27 made..., federal, state or local." McKell v. Washington Mut., Inc., 142 Cal. App.
28 4th 1457, 1474, 49 Cal. Rptr. 3d 227 (2006) (citations omitted). A business act is

1 "unfair" under § 17200 "if it violates established public policy or if it is immoral,
2 unethical, oppressive or unscrupulous and causes injury to consumers which
3 outweighs its benefits." See id. at 1473. Finally, a "fraudulent" business practice
4 under § 17200 is "one which is likely to deceive the public," and "may be based on
5 representations to the public which are untrue, and also those which may be
6 accurate on some level, but will nonetheless tend to mislead or deceive." See id. at
7 1471. Here, Plaintiffs claims are too conclusory to satisfy their burden, as they fail
8 to describe any "business practice" or specify any harmful misrepresentations. This
9 is especially so in light of APRL's evidence that it enjoys no economic benefit from
10 puppy adoptions. (Pease Decl. ¶10.)

11 Count XII alleges a violation of Cal. Civ. Code § 52 et. seq., complaining
12 that, by targeting and acting against Plaintiffs, the defendants "incited and
13 encouraged radical and threatening conduct, including death threats and other racial
14 slurs." (Compl. ¶¶244, 246, 247.) The non-advocacy activity alleged, including an
15 altercation where an unknown person hit an unidentified person with a protest sign
16 on an unspecified date, is not traced to or connected with APRL. The Court finds
17 this claim to be too speculative and conclusory to satisfy Plaintiffs' burden as to
18 their claim for relief under the Ralph Act.

19 The Court accordingly finds that Plaintiffs fail to carry their burden as to
20 each state law claim. APRL is therefore the prevailing party under the anti-SLAPP
21 statute, such that it may recover related attorney's fees and costs pursuant to Cal.
22 Code Civ. Proc. § 425.16(c).

23 **2. Bryan Pease's Anti-SLAPP Motion**

24 Plaintiffs also assert seven claims against APRL director Bryan Pease.
25 (Compl. ¶100.) Count IV alleges that Mr. Pease participated in a conspiracy to
26 disrupt the supply of puppies to San Diego Puppy by lobbying to outlaw their
27 current supply chain in violation of the Cartwright Act, Cal. Bus. & Prof. Code §§
28 16720. (Comp. ¶¶147-150.) Because this claim directly involves Mr. Pease's

1 “participation in drafting and furthering the Ordinance” (Id. ¶152), it concerns
2 participation in the legislative process such that it falls within the ambit of Cal. Civ.
3 Proc. Code § 425.16(e)(2). See generally Meyer v. Grant, 486 U.S. 414, 421-22
4 (1988) (“the circulation of a petition involves the type of interactive communication
5 concerning political change that is appropriately described as ‘core political
6 speech’”).

7 Counts VIII, IX, XI and XII allege that Mr. Pease engaged in unlawful
8 activities in the course of “gathering in front of the places of business controlled by
9 Plaintiffs.” (Compl. ¶¶ 196, 197, 221, 223, 225, 233, 244, 246.) These tort claims
10 each involve alleged protest activity that falls within the ambit of Cal. Civ. Proc.
11 Code § 425.16(e)(3) or § 425.16(e)(4). Count X alleges, inter alia, that Mr. Pease
12 engaged in unfair business practices by misinforming the public and City Council
13 members about Plaintiffs’ business. The Court finds this claim to fall within the
14 ambit of Cal. Civ. Proc. Code § 425.16(e)(2) or § 425.16(e)(4).

15 Mr. Pease has met his burden of providing a prima facie showing that the
16 allegations against him concern protected speech, and the burden shifts to Plaintiffs
17 to establish a reasonable probability that they will prevail on each claim. Makaeff,
18 715 F.3d at 261; Lawyers Title Co., 118 Cal. App. 4th at 212. Under this standard,
19 “much like [the standard] used in determining a motion for nonsuit or directed
20 verdict,” the anti-SLAPP motion prevails where “no reasonable jury could find for
21 the plaintiff.” Metabolife Int’l, Inc., 264 F.3d at 840. Plaintiffs again fall short of
22 their burden, as they have offered no argument in opposition to the anti-SLAPP
23 motions. Even assuming that Mr. Salinas would testify as to the allegations of the
24 verified complaint, the Court finds that Plaintiffs’ evidence falls short of the mark.
25 To begin, Count IV fails against Mr. Pease under the Noerr-Pennington doctrine for
26 the same reasons described with respect to APRL, supra. Plaintiffs also fail to
27 satisfy their burden as to Count X for the same reasons specified with respect to
28 APRL. In other words, the allegations of unfair business practices are too vague

1 and conclusory, especially in light of Mr. Pease’s statement that he serves APRL as
2 a volunteer and has received no compensation for any lobbying relevant here.
3 (Pease Decl. ¶¶2, 3.) See Rose, 916 F. Supp. 2d at 1166. Nor is there any basis for
4 finding Mr. Pease’s alleged conduct to constitute an unlawful or unfair business
5 activity under the UCL.

6 The Court similarly finds that Plaintiffs’ conclusory allegations of trespass
7 and nuisance are insufficient, as they fail to even allege an unlawful trespass onto
8 Plaintiffs’ property, and Mr. Pease has stated that he has never been to any of
9 Plaintiffs’ stores nor participated in any protest outside of their stores. (Pease Decl.
10 ¶9.) Count XII, alleging a violation of the Ralph Act, also fails since Plaintiffs
11 allege no threatening conduct by Mr. Pease, who has stated he made no threats.
12 (Pease Decl. ¶10.)

13 The Court accordingly finds that Plaintiffs fail to carry their burden as to the
14 claims against Mr. Pease contained in Counts IV, VIII, IX, X, XI and XII. Mr.
15 Pease is therefore a prevailing party under the anti-SLAPP statute and may recover
16 related attorney’s fees and costs pursuant to Cal. Code Civ. Proc. § 425.16(c).

17 **3. The Companion Animal Protection Society’s Anti-SLAPP Motion**

18 The Complaint asserts five claims against CAPS. CAPS moves to dismiss
19 Counts IX, X, XI, and XII pursuant to Cal. Code Civ. P. § 425.16. (CAPS’s motion
20 to dismiss Count VI is addressed in the penultimate section of this Order, *infra*.)
21 As with APRL, Counts IX, X, XI and XII allege that CAPS members engaged in
22 unlawful activities in the course of “gathering in front of the places of business
23 controlled by Plaintiffs.” (Compl. ¶¶ 217, 218, 221, 223, 225, 233, 244, 246.)
24 Plaintiffs also allege that CAPS was part of a “concerted scheme” to outlaw puppy
25 mills and San Diego Puppy. (Compl. ¶¶31, 34.) The Court finds that the gravamen
26 of each of these claims involves alleged advocacy or protest activity that falls
27 within the ambit of Cal. Civ. Proc. Code § 425.16(e); Briggs v. Eden Council for
28 Hope and Opportunity, 19 Cal. 4th 1106 1110 (1999). Count X alleges, *inter alia*,

1 that CAPS engaged in unfair business practices by misinforming the public and
2 City Council members about Plaintiffs' business. The Court finds this claim to fall
3 within the ambit of Cal. Civ. Proc. Code § 425.16(e)(2) or § 425.16(e)(4).

4 The Court finds that CAPS has made a prima facie demonstration that the
5 allegations against them in Counts IX, X, XI, and XII concern protected speech.
6 Again, the burden shifts to plaintiffs to establish a reasonable probability of success
7 against CAPS. Once again, Plaintiffs have failed to respond to the motion and thus
8 concede the points made therein. Even crediting the sworn allegations of David
9 Salinas contained in the verified complaint, the Court finds that Plaintiffs have
10 failed to carry their burden of establishing a reasonable probability that they will
11 prevail on these claims.

12 Counts IX and XI allege harassment and nuisance by unknown individuals,
13 but provide no basis for attributing those actions to CAPS. (Compl. ¶¶204, 215.)
14 Plaintiffs' allegations of unlawful or unfair business practices are likewise too flat
15 and conclusory to satisfy Plaintiff's burden as to Count X. See Rose, 916 F. Supp.
16 2d at 1166. For the same reasons stated with respect to APRL, supra, there is
17 simply no basis for finding the alleged conduct concerning the non-profit
18 organization's activities to be unlawful or unfair business practices under
19 California's Unfair Competition Law. Count XII alleges a violation of the Ralph
20 Act, but alleges no threatening conduct by CAPS. The Court accordingly finds that
21 Plaintiffs fail to carry their burden as to each state law claim. APRL is hence the
22 prevailing party under the anti-SLAPP statute, such that it may recover related
23 attorney's fees and costs pursuant to Cal. Code Civ. Proc. § 425.16(c).

24 The Court accordingly concludes that CAPS is a prevailing party under the
25 anti-SLAPP statute, and it may recover related attorney's fees and costs pursuant to
26 Cal. Code Civ. Proc. § 425.16(c).

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1 **III. MOTIONS TO DISMISS COUNT VI**

2 **A. Legal Standard: Rule 12(b)(6)**

3 “Federal Rule of Civil Procedure 8(a)(2) requires only a ‘short and plain
4 statement of the claim showing that the pleader is entitled to relief,’ in order to
5 ‘give the defendant fair notice of what the claim is and the grounds upon which it
6 rests.’” Bell Atlantic Corp. v. Twombly, 550 U.S. 544, 554 (2007) (quoting Fed. R.
7 Civ. P. 8(a)(2)). A motion to dismiss tests the sufficiency of a complaint or
8 counterclaim, facilitating dismissal to the extent the pleading fails to state a claim
9 upon which relief can be granted. Fed. R. Civ. P. 12(b)(6). The pleading is
10 construed in the light most favorable to the non-moving party and all material
11 allegations in it are taken to be true. Sanders v. Kennedy, 794 F.2d 478, 481 (9th
12 Cir.1986). However, even under the liberal pleading standard of Federal Rule of
13 Civil Procedure 8(a)(2), “a plaintiff’s obligation to provide the grounds of his
14 entitlement to relief requires more than labels and conclusions, and a formulaic
15 recitation of the elements of a cause of action will not do.” Twombly, 550 U.S. at
16 555 (citing Papasan v. Allain, 478 U.S. 265, 286 (1986) (internal brackets and
17 quotation marks omitted)). Hence, the Court need not assume unstated facts, nor
18 will it draw unwarranted inferences. Ashcroft v. Iqbal, 129 S.Ct. 1937, 1950
19 (2009) (“Determining whether a complaint states a plausible claim for relief . . . [is]
20 a context-specific task that requires the reviewing court to draw on its judicial
21 experience and common sense.”); Cousins v. Lockyer, 568 F.3d 1063, 1067 (9th
22 Cir. 2009); Sprewell v. Golden State Warriors, 266 F.3d 979, 988 (9th Cir. 2001)
23 (“Nor is the court required to accept as true allegations that are merely conclusory,
24 unwarranted deductions of fact, or unreasonable inferences.”).

25 Under Twombly, a plaintiff must allege “enough facts to state a claim to
26 relief that is plausible on its face.” Id. at 570. “A claim has facial plausibility when
27 the plaintiff pleads factual content that allows the court to draw the reasonable
28 inference that the defendant is liable for the misconduct alleged.” Iqbal, 129 S.Ct.

1 at 1949 (citing Twombly, 550 U.S. at 556). “The plausibility standard is not akin to
2 a probability requirement, but it asks for more than a sheer possibility that a
3 defendant has acted unlawfully. . . . When a complaint pleads facts that are merely
4 consistent with a defendant’s liability, it stops short of the line between possibility
5 and plausibility of entitlement to relief.” Id. (quoting Twombly, 550 U.S. at 556-
6 57) (quotation marks omitted). In sum, if the facts alleged raise a reasonable
7 inference of liability – stronger than a mere possibility – the claim survives; if they
8 do not, the claim should be dismissed. See Iqbal, 129 S. Ct. at 1949-50.

9 **B. Discussion**

10 The only remaining federal cause of action as to the named defendants is
11 Count VI, alleging that each defendant violated 42 U.S.C. § 1985 by conspiring to
12 disrupt the local puppy supply and thereby decimate Plaintiffs’ business. Plaintiffs
13 contend that this amounted to a deprivation of equal protection of the laws.

14 42 U.S.C. § 1985(3) prohibits any two or more persons in any State from
15 conspiring to deprive any person of the equal protection of the laws. See Griffin v.
16 Breckenridge, 403 U.S. 88, 101-02 (1971). To state a cause of action under §
17 1985(3), a plaintiff must allege: “(1) a conspiracy; (2) for the purpose of depriving,
18 either directly or indirectly, any person or class of persons of the equal protection of
19 the laws, or of equal privileges and immunities under the laws; and (3) an act in
20 furtherance of this conspiracy; (4) whereby a person is either injured in his person
21 or property or deprived of any right or privilege of a citizen of the United States.”
22 United Bhd. of Carpenters & Joiners of Am. v. Scott, 463 U.S. 825, 828-29 (1983).

23 To satisfy the second element, a plaintiff must allege not only deprivation of a
24 protected right, but that such deprivation was “motivated by ‘some racial, or
25 perhaps otherwise class-based, invidiously discriminatory animus.’” Sever v.
26 Alaska Pulp Corp., 978 F.2d 1529, 1536 (9th Cir. 1992) (quoting Griffin, 403 U.S.
27 at 102); Bray v. Alexandria Women's Health Clinic, 506 U.S. 263, 269 (1993) (The
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1 term “class” “unquestionably connotes something more than a group of individuals
2 who share a desire to engage in conduct that the §1985(3) defendant disfavors.”).

3 The movants contend that Plaintiffs fail to state a § 1985 violation because
4 they do not allege that they were deprived of a protected right or that Defendants
5 were motivated by a qualifying class-based animus. As noted above, Plaintiffs
6 have failed to respond and thus concede the point. Nonetheless, the Court herein
7 reaches the merits of the argument by viewing the relevant allegations in the light
8 most favorable to Plaintiffs.

9 Plaintiffs allege, inter alia, that Defendants approached City Council
10 members Lorie Zapf and Marti Emerald and obtained their cooperation in the
11 crafting and promotion of the Ordinance. (Compl. ¶¶168-69.) They also vaguely
12 claim that they were “restricted in their ability to present coherent arguments
13 against the ban.”¹ (Id. ¶¶60-61.) Additionally, Mr. Salinas received harassing
14 phone calls, including one from someone who made racist slurs and claimed that
15 Salinas was “an illegal.” (Id. ¶¶173-177.) Based on “the animus shown by the
16 public and by members of the City Council,” including these calls and threats,
17 Plaintiffs contend that they “are members of a class subjected to invidiously
18 discriminatory animus.” (Id. ¶178.) They further allege that the conspiracy among
19 Defendants and the City Council members “had as its central purpose the
20 deprivation of Plaintiffs’ protected rights in that it was aimed at forcing the closure
21 of Plaintiff’s business and depriving him of his occupational liberty and equal
22 protection of law.” (Id. ¶181.)

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25 ¹ It is unclear whether these allegations are meant to state a claim under 42
26 U.S.C. § 1985(1), which prohibits preventing an officer from discharging his or her
27 duties. To the extent it does, the Court rejects it because, while voting on bills is
28 the exclusive province of elected officials, legislative advocacy is not.
Furthermore, the Complaint stops short of alleging that Defendants actually
prevented Emerald and Zapf from performing their duties.

1 These allegations, even when construed liberally in Plaintiffs' favor, do not
2 constitute a colorable claim under 42 U.S.C. § 1985(3). See Anderson v. Babbitt,
3 230 F.3d 1158, 1163 (9th Cir. 2000) ("A constitutional claim is not colorable if it
4 clearly appears to be immaterial and made solely for the purpose of obtaining
5 jurisdiction or is wholly insubstantial or frivolous.") (citation and internal quotation
6 marks omitted). First, Plaintiffs have not shown that they are members of a
7 protected class for § 1985 purposes. Orin v. Barclay, 272 F.3d 1207, 1217 (9th Cir.
8 2001). See Foley v. Pont, 2013 U.S. Dist. LEXIS 34613, 2013 WL 1010320, *11
9 (D. Nev. Mar. 13, 2013) (finding that any harm caused to plaintiff on the basis of
10 his religion is not actionable under Section 1985(3)). Second, Plaintiffs do not
11 plausibly suggest a racial motivation behind the alleged conspiracy. Franklin v.
12 Oregon, State Welfare Div., 662 F.2d 1337, 1345 n.8 (9th Cir. 1981) (finding that
13 the district court lacked jurisdiction to consider the § 1985 claim because the
14 plaintiff failed to allege that the defendants were motivated by some racial, or
15 perhaps otherwise class-based, invidiously discriminatory animus). While
16 Plaintiffs allege that Mr. Salinas was subject to ethnic slurs from an unknown
17 person (Compl. ¶174), they do not actually claim that an animus toward a plaintiff's
18 race or national origin was held by any defendant or motivated the alleged
19 conspiracy. Rather, in addition to the obvious public policy motive, the Complaint
20 alleges that rescue operations "are big business" (Compl. ¶¶52, 92, 118) with an
21 economic motive of cornering the local puppy market. (See id. ¶¶49-52, 65-66.)
22 But § 1985 "does not reach conspiracies based on economic or commercial views,
23 status, or activities." Graham v. Henderson, 89 F.3d 75, 82 (2d Cir. 1996); Scott,
24 463 U.S. at 836-39 (rejecting argument that beating non-union employees
25 constitutes class-based animus under § 1985 because § 1985(3) does not "reach
26 conspiracies motivated by economic or commercial animus"); Sever, 978 F.2d at
27 1536 (9th Cir. 1992) (concluding that the plaintiff had not alleged a section 1985(3)
28 claim when the defendants were motivated to harm the plaintiff because his conduct

1 damaged their economic prospects). See also Eastern R. Presidents Conf. v. Noerr
2 Motor Freight, Inc., 365 U.S. 127, 139 (1961) (“The right of the people to inform
3 their representatives in government of their desires with respect to the passage or
4 enforcement of laws cannot properly be made to depend upon their intent in doing
5 so. It is neither unusual nor illegal for people to seek action on laws in the hope
6 that they may bring about an advantage to themselves and a disadvantage to their
7 competitors.”); Professional Real Estate Investors, Inc. v. Columbia Pictures Indus.,
8 Inc., 508 U.S. 49, 56 (1993); Manistee Town Ctr. v. City of Glendale, 227 F.3d
9 1090, 1092 (9th Cir. 2000) (collecting cases applying immunity based on the
10 Noerr-Pennington doctrine). Likewise, “§ 1985(3) provides no remedy for animus
11 on the basis of political beliefs.” Perez-Sanchez v. Pub. Bldg. Auth., 531 F.3d 104,
12 108-09 (1st Cir. 2008) (collecting cases); Kenney v. City of San Diego, 2014 U.S.
13 Dist. LEXIS 10491 (S.D. Cal. Jan. 28, 2014); Borregard v. Nat’l Transp. Safety
14 Bd., 46 F.3d 944, 947 (9th Cir. 1995) (“The ‘liberty’ that the Constitution protects
15 does not include choice of occupation.”). Finally, the fact that Plaintiffs are not
16 pursuing their § 1983 claim against the City of San Diego also raises serious doubts
17 about the viability of their § 1985 claim. Caldeira v. County of Kauai, 866 F.2d
18 1175, 1181-82 (9th Cir. 1989) (“the absence of a section 1983 deprivation of rights
19 precludes a section 1985 conspiracy claim predicated on the same allegations”).
20 For these reasons, the Court finds that Plaintiffs fail to state a § 1985 claim.

21 **IV. CONCLUSION**

22 For the reasons stated, the Court **GRANTS in part** (as to Counts IV, VIII,
23 IX, X, XI, and XII) **and DENIES in part** (as to Count VI) the Animal Protection
24 Rescue League’s Anti-SLAPP Motion (Doc. 23); **GRANTS** Bryan Pease’s Anti-
25 SLAPP Motion (Docs. 21); **GRANTS** the Companion Animal Protection Society’s
26 Anti-SLAPP Motion (Doc. 39); and **GRANTS** each defendant’s Motion to Dismiss
27 as to Count VI (Docs. 17, 21, 39). The Court accordingly **DISMISSES** Counts IV,
28 VIII, IX, X, XI, and XII without leave to amend. See Flores v. Emerich & Fike,

1 No. 05-cv-0291, 2006 U.S. Dist. LEXIS 63251, *30 (E.D. Cal. Aug. 23, 2006);
2 Gilabert v. Logue, No. 13-cv-578, 2013 U.S. Dist. LEXIS 179128, *11 (C.D. Cal.
3 Dec. 20, 2013); Simmons v. Allstate Ins. Co., 92 Cal. App. 4th 1068, 1073 (Cal.
4 App. 3d Dist. 2001). Count VI is **DISMISSED** without prejudice and with leave to
5 amend.


6 Counts I, II, III, V, and VII were levied solely against the City of San Diego
7 and the unnamed defendants. Plaintiffs voluntarily dismissed the claims against the
8 City. (Doc. 33.) The Court subsequently dismissed the claims against the
9 unidentified defendants. (Doc. 51.)

10 Bryan Pease, the Animal Protection and Rescue League, and the Companion
11 Animal Protection Society may each file a motion for attorney's fees and costs
12 **within thirty (30) days** of the entry of this Order. Failure to do so shall be deemed
13 a waiver of fees and costs.

14 Plaintiffs have leave to file an amended complaint—as to Count VI only—
15 within fifteen days of the entry of this Order. If no amended complaint is filed, a
16 final judgment of dismissal will be entered.

17 **IT IS SO ORDERED.**

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19 DATED: September 11, 2014


BARRY TED MOSKOWITZ
Chief Judge
United States District Court

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