

EXHIBIT 7

San Diego (http://tech.co) (http://tech.co/city/san-diego)

Edition: National 

Engage with Your Audience Using Hanginout's Interactive Video Q&A Platform



San Diego Events

Tech Cocktail Events

- May 6, 2014 - Tech Cocktail's San Diego Mixer & Startup Showcase (http://tech.co/event/tech-cocktails-san-diego-mixer-startup-showcase-2)

Industry Events

No Industry Events

View All Events (http://tech.co/events)

Trending Content

- 22 Essential New Year's Resolutions For Entrepreneurs, From Entrepreneurs (http://tech.co/new-years-resolutions-entrepreneurs-entrepreneurs-2013-12#at_pco=tcb-1.0&at_tot=5&at_ab=per-12&at_pos=0)
- 10 DC Startups Destined to Breakout in 2014 (http://tech.co/dc-startups-destined-

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May 23, 2011 - Monika Jansen (http://tech.co/author/monika-jansen) for the San Diego (http://tech.co/city/san-diego) Edition

If you publish content online, whether it's a blog, eBooks, videos, or something in between, Hanginout (<http://www.hanginout.com/>)'s interactive video Q&A platform gives you an engaging and informative way to connect with your audience.

The Hanginout platform lets publishers create a unique interactive experience for their users while capturing insightful interest data from the questions users ask. By dramatically improving end user engagement while collecting valuable user interest information, Hanginout gives you a power tool to capture the attention, and address the interests, of your audience.

Businesses can use the interactive videos to reach and connect with new and existing customers in a whole new way. Sports, entertainment, or media personalities can use it to connect with fans, followers, users, customers, and anyone else. Marketers and marketing agencies can use it to expand, strengthen and build your, or your clients', brand, as well as push out messaging.

What really makes Hanginout stand apart from other online video sites is the interactive ability of the video. Instead of simply broadcasting content, you're directly engaging with the audience.



Christenson Surfboards on Hanginout

Hanginout is still in preview mode (their term—I would call it beta), but you can stop by Tech Cocktail Los Angeles (<http://tech.co/tech-cocktail-los-angeles-may-24th-2011-04>) on May 24 to meet the team and learn more about their offerings.

You might like:

- TECH cocktail Boulder Preview (<http://tech.co/tech-cocktail-boulder-preview-2008-03>)
- Key CES Takeaways To Help You and Your Business in 2014 (<http://tech.co/key-ces-takeaways-help-business-2014-2014-01>)
- LinkedIn Launches Volunteer Marketplace to Connect Users with Causes They Support (<http://tech.co/linkedin-launches-volunteer-marketplace-connect-users-causes-support-2014-01>)
- Top 10 Benefits of Having an Android Rooted Device (<http://tech.co/top-10-benefits-android-rooted-device-2013-12>)

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breakout-2014-2014-01#at_pco=tcb-1.0&at_tot=5&at_ab=per-12&at_pos=1)

These 18 Tech and Startups Trends Will Emerge in 2014 (http://tech.co/17-tech-startups-trends-will-emerge-2014-2013-12#at_pco=tcb-1.0&at_tot=5&at_ab=per-12&at_pos=2)

10 Entrepreneurs Share Their Biggest Lessons of 2013 (http://tech.co/entrepreneurs-share-their-biggest-lessons-of-2013-2013-12#at_pco=tcb-1.0&at_tot=5&at_ab=per-12&at_pos=3)

11 Chicago Startups Destined to Breakout in 2014 (http://tech.co/chicago-startups-destined-to-breakout-2014-2013-12#at_pco=tcb-1.0&at_tot=5&at_ab=per-12&at_pos=4)

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