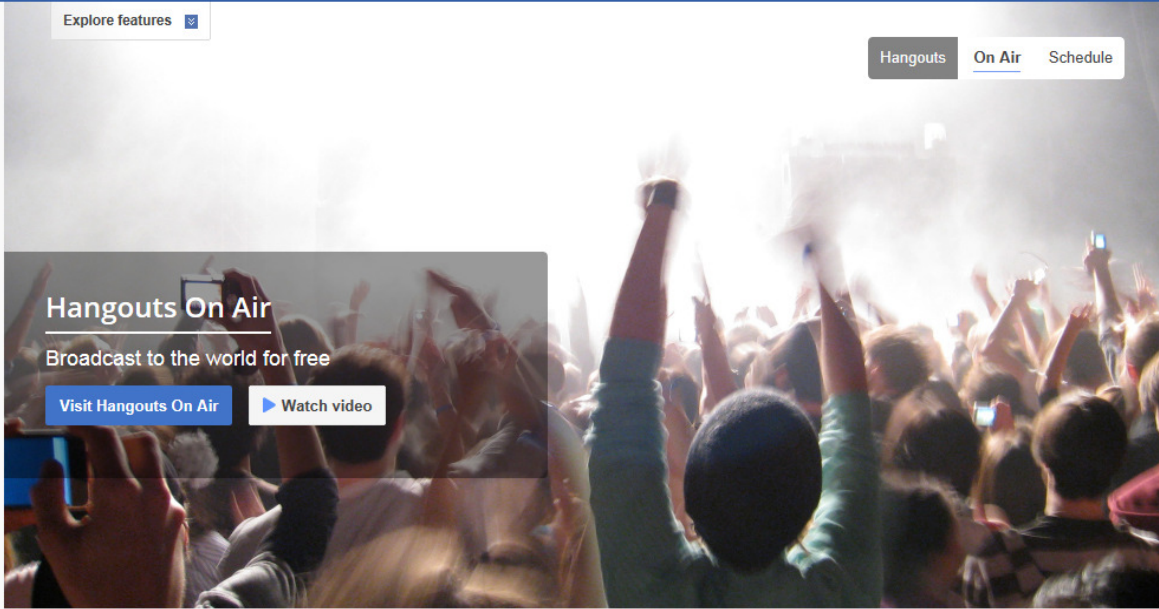


EXHIBIT 3

Explore features

Hangouts On Air Schedule



Live streaming

Schedule broadcasts and go live in HD on Google+, YouTube, and your website. It will be recorded and automatically saved on your YouTube channel.



Live conversations

Host interactive conversations with people around the world. Take questions in advance from the community and answer the most popular ones live.



Live apps

Control when your participants are visible, adjust their audio and video, select who's on the big screen, add custom banners, and more.

See who's On Air



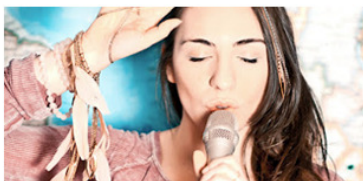
Conan O'Brien Comedian



Suite 709 Soul band from Austin



Sarah Hill Hangout host for Veterans United Network



Daria Musk Singer/Songwriter



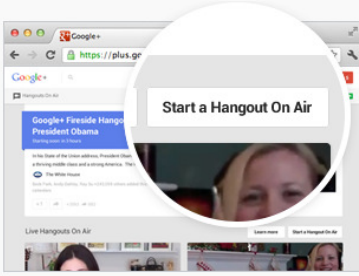
Catlin Seaview Survey Live from the Great Barrier Reef



Trey Ratcliff Travel photographer

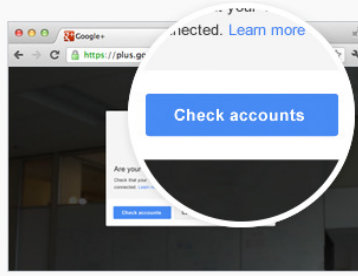


Get started



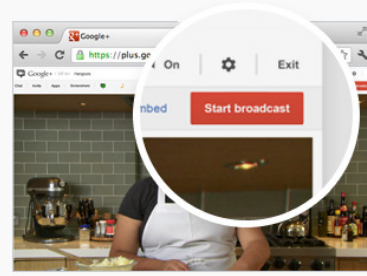
Start a Hangout On Air

Start a Hangout On Air enabled video call and invite specific people or Google+ circles to join you. Then name your Hangout On Air.



Link your YouTube account

The first time you do this, you will need to agree to the [Terms of Service](#) and also link your YouTube account.



Start your broadcast

Click "Start broadcast" to go On Air. After a short countdown, your Hangout On Air will start broadcasting on your Google+ profile, your YouTube channel, and on any website where you've embedded it.

Quick Steps

Tips and Tricks

Join Google+



Google+ > Help

Help forum

Get started with Hangouts On Air

HANGOUTS ON AIR



NEXT: HANGOUTS ON AIR COMMON QUESTIONS



With Hangouts On Air, you can broadcast live discussions and performances to the world through your Google+ Home page and YouTube channel. You can also edit and share a copy of the broadcast.

Getting started

To start broadcasting Hangouts On Air, you need the following:

- **YouTube channel** - If you don't already have one, [create a YouTube channel](#) . Make sure you [verify your YouTube channel](#) through SMS.
- **Google+ profile or page** - Make sure your Google+ profile or page is connected to your YouTube channel. Newly created YouTube channels are automatically connected to Google+. If you have an existing channel that is not connected to Google+, you can [connect it to a Google+ profile](#) or a [Google+ page](#) . And if you previously used your Google+ page to broadcast to a Google+ profile administrator's channel, you need to [link the page to its own YouTube channel](#) .

Restrictions

You won't be able to broadcast a Hangouts On Air if any of these issues apply to your YouTube channel:

- Your channel has [any active copyright](#) strikes.
- Your channel has [global blocks on videos](#) .
- You're trying to broadcast from [certain restricted countries](#) .

System requirements


Before you start broadcasting your Hangouts On Air, make sure you have the following equipment and software:

- Your browser, operating system, processor and bandwidth must meet the [system requirements](#) .
- Download and install the latest version of the [Hangouts plugin](#) .
- Check that your webcam drivers are up to date and that your webcam is working.
- Connect your headphones to your device. Headphones with a built-in microphone will dramatically improve your video-call experience.

Edit the broadcast

Once the broadcast is over, it'll be posted to your YouTube channel as well as your Google+ homepage. From there

you can edit it, and the edited version will be available to anyone you share it with.

Learn more about the content you can and cannot play in a Hangout On Air by visiting the [YouTube Copyright Center](#) .



NEXT: HANGOUTS ON AIR COMMON QUESTIONS



Hangouts On Air

[Get started with Hangouts On Air](#)

[Hangouts On Air common questions](#)

[Hangouts On Air features and apps](#)

[Video call settings](#)

[Hangouts On Air availability](#)

[Start or schedule your Hangout On Air](#)

[Broadcast Hangouts On Air from Google+ Pages](#)

[Troubleshoot Hangouts On Air](#)

[Report abuses of Hangouts On Air](#)

[Hangouts On Air schedule](#)

[Hangouts On Air copyright](#)

How helpful is this article:

Not at all helpful

Not very helpful

Somewhat helpful

Very helpful

Extremely helpful

 748

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English 