EXHIBIT 10

INTERNET ARCHIVE
WayBackMachine

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- Google Goggles™ software
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- Google Grants™ program
- Google Groups™ discussion forums
- Google Image Swirl™ image search service
- Google Images™ search service
- Google Insights for Search™ service
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- Google Local Listing Ads™ advertisements
- Google Location Alert™ service

- Google Location History™ service
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- Google Store™ online store
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- Google Takeout™ personal data porting software
- Google Talk™ instant messaging service
- Google Tasks™ program
- Google Technology User Group™/GTUGS™ user groups
- Google Toolbar™ search bar
- Google Trader™ service
- Google Transit™ trip planning service
- Google Translate™ translation service
- Google Translator Toolkit™ tools
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- Google TV™ platform
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- Google URL Shortner™ service
- Google US Government Search™ service
- Google Videos™ video search
- Google Voice Search™ service
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- Google Wallet™ payment service
- Google Web Alerts™ service
- Google Web Elements™ gadgets
- Google Web History™ manager
- Google Web Search™ features
- Google Web Toolkit™ developer resources

- Google Webmaster Central™ help site
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- Google Website Optimizer™ tool
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- Google 网站导航™ product
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- Google+™ social service
- Google™ search or search engine
- Googleモバイル 検索メール™ product
- Go™ programming language
- GU GE™ / 谷歌™ search engine
- Hantro™ file format
- I'm Feeling Lucky™ search service
- iGoogle™ personalized homepage
- Internet Revolution™ service
- Invite Media™ service
- ITA Software™ travel service
- la mia impresa online.it™ service
- LabPixies™ widgets
- Liquid Galaxy™ demo booth
- Mediavisor™ advertising service
- Motif™ add-on
- Nexus One™ mobile phone
- Nexus S™ mobile phone
- Nexus™ family of mobile phones
- O3D™ API
- ON2™ technologies
- Open Handset Alliance™ business alliance
- OpenSocial™ API
- Orkut™ online community
- Page Speed™ web performance optimizer

- Pagerank™ algorithm
- Panoramio™ photo-sharing community
- Picasa Web Albums™ program
- Picasa™ photo organizing software
- Picnik™ online photo editing service
- Postini™ email solutions
- Punchd™ digital loyalty card
- RechargeIT™ Google.org car program
- Schemer™ social network
- Search Inside Yourself™ curriculum
- SingleTap™ payment service
- SPDY™ protocol
- Talkbin™ SMS feedback system
- Tap, Pay, and Save™ service
- The Web is What You Make of It™ slogan
- Think _____ with Google™ enterprise center
- True Motion™ service
- Universal Search™ vision
- VP6™ video codec
- VP8™ video codec
- Wazi™ service
- WebM Community Cross-License Initiative™
- What Do You Love?™ search
- Widevine™ digital content manager
- Współrzędne Google™ location service
- You Tube Sketchies™ comedy skits
- YouTube Direct™ service
- YouTube Leanback™ service
- YouTube Remote™ mobile app
- YouTube Screening Room™ program
- YouTube TrueView™ video ads
- YouTube XL™ service
- YouTube™ video community
- Zagat™ reviews
- 出口易™ product
- 来吧™ product
- 生活搜索™ product
- 谷歌字典™ service
- 谷歌搜索联盟™ feature
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