

EXHIBIT 12

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- AdWords Express™ service
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- Androidify™ mobile app
- Android™ platform
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- Blogspot™ web publishing service
- Boomerang™ advertising service
- Broadcast Yourself™ service
- BufferBox™ delivery and locker service
- Chrome™ browser
- Chrome OS™ operating system
- Chromebook™ notebook computer
- Chromebook Pixel™ notebook computer
- Chromebox™ computing device
- Chromium™ open source project
- CitizenTube™ channel
- Claim Your Content™ content monitoring tool
- Closure™ tools
- Connectcommerce™ affiliate network
- Creative Sandbox™ events
- Dalvik™ virtual machine
- DART™ advertising service
- DART™ programming language
- Daydream™ dock mode
- DoubleClick Ad Exchange™ program
- Doubleclick AdPlanner™ advertising service
- DoubleClick Rich Media Dynamic Ads™ advertisements
- DoubleClick Rich Media™ advertisements
- DoubleClick Studio™ tool
- DoubleClick™ advertising service
- Feedburner™ services
- Feedflare™ service
- Freebase™ semantic web database
- g+™ logo
- g+1™ logo
- Glass™ wearable computing device
- Gmail™ webmail service
- Google 3D Warehouse™ tool
- Google Ad Manager For Advertisers™ advertising service
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- Google Apps Directory Sync™ provisioning tool
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- Google Apps for Education™ program
- Google Apps Labs™ program
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- Google Chrome Frame™ plug-in
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- Google Chrome™ browser
- Google Cloud Print™ web printing service
- Google Cloud Storage™ service
- Google Co-Op™ platform
- Google Code™ open source developer site
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- Google Compute Engine™ service
- Google Conversion University™ program
- Google Correlate™ tool
- Google Crisis Response™ service
- Google Currents™ mobile app
- Google Custom Search™ service
- Google Dashboard widgets™ software
- Google Dashboard™ interface
- Google Data API™ protocol
- Google Data Liberation Front™
- Google Dictionary™ service
- Google Display Network™ service

- Google Docs™ program
- Google Drive™ online storage service
- Google Earth™ mapping service
- Google eBookstore™ service
- Google Enterprise™ products
- Google Extensions™ for Firefox software
- Google Fiber for Communities™ broadband network
- Google Fiber™ broadband service
- Google Finance™ financial information service
- Google Foundation™ non-profit organization
- Google Fusion Tables™ service
- Google Gadget Ads™ advertising format
- Google Gadget Center™ web page
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- Google Goggles™ software
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- Google Grants™ program
- Google Groups™ discussion forums
- Google Image Swirl™ image search service
- Google Images™ search service
- Google Insights for Search™ service
- Google Instant™ search feature
- Google Keep™ mobile app
- Google Labs™ research division
- Google Language Tools™ service
- Google Latitude™ location service
- Google Listen™ software
- Google Local Listing Ads™ advertisements
- Google Location Alert™ service
- Google Location History™ service
- Google Location Service™ infrastructure
- Google Mail™ webmail service
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- Google Message Security™ email product
- Google Mini™ hardware
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- Google Mobile Updater™ application

- Google Mobile™ wireless service
- Google Mobilizer™ service
- Google Moderator™ program
- Google Music Beta™ service
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- Google News Timeline™ service
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- Google Recipe View™ feature
- Google Ride Finder™ taxi service
- Google Safe Browsing™ API
- Google Safesearch™ filtering service
- Google Scholar™ scholarly texts search
- Google Search Appliance™ hardware
- Google Sets™ set prediction service
- Google Shopper™ mobile app
- Google Shopping Express™ shopping and delivery service
- Google Shopping™ price comparison service
- Google Short Links™ shortcut service
- Google Sidebar™ software
- Google SingleTap™ service
- Google Site Search™ service
- Google Sitemaps™ service
- Google Sites™ site building program
- Google Sky Map™ mapping service
- Google Sky™ program

- Google SMS Channels™ group SMS client
- Google Social Search™ service
- Google Store™ online store
- Google Street View™ mapping service
- Google Suggest™ suggestion service
- Google Sync™ syncing service
- Google Takeout™ personal data porting software
- Google Talk™ instant messaging service
- Google Tasks™ program
- Google Technology User Group™/GTUGS™ user groups
- Google Toolbar™ search bar
- Google Trader™ service
- Google Transit™ trip planning service
- Google Translate™ translation service
- Google Translator Toolkit™ tools
- Google Trends™ tool
- Google TV Ads™ advertising program
- Google TV Remote™ mobile app
- Google TV™ platform
- Google Updater™ software
- Google URL Shortner™ service
- Google US Government Search™ service
- Google Videos™ video search
- Google Voice Search™ service
- Google Voice™ communications service
- Google Wallet™ payment service
- Google Web Alerts™ service
- Google Web Elements™ gadgets
- Google Web History™ manager
- Google Web Search™ features
- Google Web Toolkit™ developer resources
- Google Webmaster Central™ help site
- Google Webmaster Tools™ reports
- Google Website Optimizer™ tool
- Google Zeitgeist™ report
- Google Zümm™ service
- Google صد™ service
- Google 노트™ product
- Google 크롬™ browser
- Google ノートブック™ product
- Google バズ™ service
- Google 定位™ location service
- Google 日本語入力™ input system
- Google 瀏覽器™ browser

- Google 热榜™ service
- Google 笔记本™ product
- Google 网站导航™ product
- Google 问答™ feature
- Google 音乐™ search
- Google.Org™ program
- Google+™ social service
- Google™ search or search engine
- Googleモバイル 検索メール™ product
- Go™ programming language
- GU GE™ / 谷歌™ search engine
- ✂ • Hangouts™ video chat
- Hantro™ file format
- I'm Feeling Lucky™ search service
- iGoogle™ personalized homepage
- Internet Revolution™ service
- Invite Media™ service
- ITA Software™ travel service
- la mia impresa online.it™ service
- Liquid Galaxy™ demo booth
- Mediavisor™ advertising service
- Motif™ add-on
- Nexus One™ mobile phone
- Nexus S™ mobile phone
- Nexus™ family of marks for mobile devices and peripherals
- Nik™ photography software
- O3D™ API
- ON2™ technologies
- Open Handset Alliance™ business alliance
- OpenSocial™ API
- Orkut™ online community
- Page Speed™ web performance optimizer
- Pagerank™ algorithm
- Panoramio™ photo-sharing community
- Picasa Web Albums™ program
- Picasa™ photo organizing software
- Picnik™ online photo editing service
- Postini™ email solutions
- Punchd™ digital loyalty card
- Quickoffice™ software
- RechargeIT™ Google.org car program
- Schemer™ social network
- Search Inside Yourself™ curriculum
- SingleTap™ payment service

- Snapseed™ app
- SPDY™ protocol
- Street View™ images
- Talkbin™ SMS feedback system
- Tap, Pay, and Save™ service
- The Web is What You Make of It™ slogan
- Think _____ with Google™ enterprise center
- True Motion™ service
- Universal Search™ vision
- VP6™ video codec
- VP8™ video codec
- Wazi™ service
- WebM Community Cross-License Initiative™
- What Do You Love?™ search
- Widevine™ digital content manager
- Wildfire™ marketing service
- Współrzędne Google™ location service
- You Tube Sketchies™ comedy skits
- YouTube Direct™ service
- YouTube Leanback™ service
- YouTube Remote™ mobile app
- YouTube Screening Room™ program
- YouTube TrueView™ video ads
- YouTube XL™ service
- YouTube™ video community
- Zagat™ reviews
- 出口易™ product
- 来吧™ product
- 生活搜索™ product
- 谷歌字典™ service
- 谷歌搜索联盟™ feature
- 谷歌来吧™ product
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