EXHIBIT 15

App Review

We review all apps submitted to the App Store and Mac App Store to ensure they are reliable, perform as expected, and are free of offensive material. As you plan and develop your app, make sure to use these guidelines and resources.



Guidelines

App Review Guidelines

The App Review Guidelines provide rules and examples across a range of topics, including user interface design, functionality, content, and the use of specific technologies. Ensure your apps comply with these guidelines before submitting them for review.*

- App Store Review Guidelines
- | Mac App Store Review Guidelines

License Agreements

The license agreements of the iOS Developer Program and Mac Developer Program detail your obligations and responsibilities as a member. The latest agreements can be reviewed in Member Center.*
Sign in to Member Center >

Design and Trademark Guidelines

The Human Interface Guidelines provide guidance on fundamental UI design principles and how to apply them to your apps. Developers who wish to use Apple's trademarks, service marks, or images should read the Guidelines for Using Apple Trademarks and Copyrights.

- iOS Human Interface Guidelines
- UI Design Dos and Don'ts
- OS X Human Interface Guidelines
- Guidelines for Using Apple Trademarks and Copyrights

Help and Contact Us

Frequently Asked Questions

For details about the review process and answers to common questions, read the App Review support page.

App Review Support

Contacting the App Review Team

Find out the ways you can get support for your app in review and other App Store related questions.

Contact Us >

 $^{4}\,Membership \,in \,the \,iOS\,Developer\,Program \,or\,Mac\,Developer\,Program \,is\,required \,to\,access.\,Not\,a\,member?\,\textbf{Learn}\,\textbf{more}\,\,)$