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8 UNITED STATES DISTRICT COURT  
9 SOUTHERN DISTRICT OF CALIFORNIA  
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11 ADRIAN A. SAMPSON, an individual,  
12 Plaintiff,  
13 v.  
14 VITA-MIX CORPORATION, an Ohio  
15 Corporation,  
16 Defendant.

Case No.: 17cv233-GPC(BGS)

**ORDER GRANTING IN PART AND  
DENYING IN PART DEFENDANT'S  
MOTION FOR SUMMARY  
JUDGMENT**

**[Dkt. No. 34.]**

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18 Before the Court is Defendant's motion for summary judgment or, in the  
19 alternative, partial summary judgment. (Dkt. No. 34.) An opposition was filed on May  
20 3, 2018. (Dkt. No. 35.) A reply was filed on May 18, 2018. (Dkt. No. 39.) The Court  
21 finds that the matter is appropriate for decision without oral argument pursuant to Local  
22 Civ. R. 7.1(d)(1). After a review of the briefs, supporting documentation and the  
23 applicable law, the Court GRANTS in part and DENIES in part Defendant's motion for  
24 summary judgment.

25 **Background**

26 On February 6, 2017, Plaintiff Adrian Sampson ("Plaintiff" or "Sampson") filed a  
27 complaint against his former employer Defendant Vita-Mix Corporation ("Defendant" or  
28 "Vitamix") alleging race discrimination. (Dkt. No. 1, Compl.) Plaintiff was a sales

1 representative for Vitamix from May 10, 2013 to March 7, 2016 and was assigned to  
2 work at various locations, including Costco stores, in the San Diego market. (Id. ¶ 10.)

3 The Complaint alleges causes of action for (1) race discrimination under Title VII  
4 of the Civil Rights Act of 1964, 42 U.S.C. § 2000e *et seq.*; (2) retaliation under Title VII  
5 of the Civil Rights Act of 1964, 42 U.S.C. § 2000e *et seq.*; (3) race discrimination under  
6 the Civil Rights Act of 1866, 42 U.S.C. § 1981; (4) retaliation under the Civil Rights Act  
7 of 1866, 42 U.S.C. § 1981; (5) race discrimination under California Fair Employment and  
8 Housing Act, (“FEHA”), California Gov’t Code sections 12900 - 12996; (6) retaliation  
9 under FEHA; (7) constructive discharge; (8) breach of contract; and (9) breach of the  
10 implied covenant of good faith and fair dealing. (Dkt. No. 1, Compl.)

11 Defendant moves for summary judgment or, in the alternative, partial summary  
12 judgment on the claims in the Complaint, including the claim for punitive damages. In  
13 his opposition, Plaintiff consents to entry of judgment on his claims for unlawful  
14 retaliation under Counts 2, 4, and 6, as well as breach of contract under Count 8 and  
15 breach of the implied covenant of good faith and fair dealing under Count 9. (Dkt. No.  
16 35 at 8<sup>1</sup> n. 2.) Therefore, the Court GRANTS Defendant’s motion for summary judgment  
17 on the second, fourth, sixth, eighth and ninth causes of action. The remaining causes of  
18 action are race discrimination under Title VII, 42 U.S.C. § 1981 and FEHA under a  
19 theory of disparate treatment, and constructive discharge.

### 20 **Factual Background**

21 Vitamix manufactures high performing blenders for consumers and businesses  
22 such as the restaurant and hospitality industries. (Dkt. No. 34-4, D’s App’x, Ex. 3, Olsen  
23 Decl. ¶ 3.) Vitamix markets and promotes its products through partnerships with  
24 companies, such as Costco, where sales representatives demonstrate and sell its products  
25 directly to consumers. (Id.) The Western Region of Vitamix’ sales team covers Arizona,  
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28 <sup>1</sup> Page numbers are based on the CM/ECF pagination.

1 Southern California, Hawaii, Nevada and Utah. (Id. ¶ 4.) The Western Region is  
2 overseen by a Sales Manager (“Regional Manager”), who supervises a number of  
3 Assistant Regional Sales Managers (“Assistant Managers”). (Id.) The Assistant  
4 Managers schedule show assignments for the sales representatives within his or her sales  
5 territories. (Id.) At the time of Plaintiff’s employment, Ed Paul (“Paul”) was the  
6 Regional Manager for the Western Region, and Scott Guthrie (“Guthrie”) was the  
7 Assistant Manager for the Western Region primarily responsible for the San Diego,  
8 California, Reno, Nevada and Utah sales territories. (Dkt. No. 35-1, P’s Response to D’s  
9 SSUF, No. 5.)

10 Plaintiff and his brother have known Guthrie for about 30 years since college.  
11 (Id., No. 36.) In 2013, Plaintiff approached Guthrie about his interest in working for  
12 Vitamix. (Dkt. No. 34-4, D’s App’x, Ex. A, Sampson Depo. at 73:3-19.) He dealt with  
13 Guthrie’s then wife, Jodie Rowley (“Rowley”), during the pre-hiring process. (Id. at  
14 76:5-18.) In May 2013, Kelly Services<sup>2</sup> assigned Plaintiff to perform outside sales  
15 functions for Vitamix and Vitamix assigned Plaintiff to work in the San Diego, California  
16 territory. (Dkt. No. 34-4, D’s App’x, Ex. 3, Olsen Decl. ¶ 5.)

17 Plaintiff’s first assignment for Vitamix was a ten-day show at the Santee Costco  
18 location, from May 31, 2013 to June 9, 2013, and Guthrie assisted Sampson during this  
19 show. (Dkt. No. 35-1, P’s Response to SSUF, Nos. 6-7.) Until Plaintiff’s voluntary  
20 resignation on March 7, 2016, Vitamix assigned Plaintiff to numerous road shows and  
21 inline promotional events at various locations, including Costco stores in San  
22 Diego/South East, Vista, La Mesa, Poway, Carmel Mountain, Santee, Carlsbad,  
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25 <sup>2</sup> In its separate statement of undisputed facts, Vitamix states that Kelly Services hired Plaintiff around  
26 May 10, 2013 to perform outside sales functions at various shows. (Dkt. No. 35-1, P’s Response to D’s  
27 SSUF, No. 3.) Plaintiff disputes the fact that Kelly Services hired Sampson stating that Vitamix was his  
28 employer as Vitamix controlled all terms and conditions of his employment and Kelly Services only  
performed payroll and benefit functions for Defendant. (Id.) In reply, Defendant does not clarify or  
dispute Plaintiff’s assertion and it does not appear that Vitamix is asserting it was not the employer of  
Sampson. Accordingly, this dispute does not appear to be materially relevant to the issues in this case.

1 Temecula, San Marcos, Mission Valley, and Morena. (Id., No. 8.) In 2013, Plaintiff  
2 worked a total of 134 days on assignments and earned a total of \$39,316.00 or  
3 approximately \$293.40 per day. (Id., Nos. 9, 10.) In 2014, Plaintiff worked a total of  
4 253 days on assignments and earned a total of \$78,357.00 or approximately \$309.71 per  
5 day. (Id., Nos. 11, 12.) From January 1, 2015 to March 7, 2016, Plaintiff worked a total  
6 of 205 days and earned a total of \$87,475.58 or approximately \$426.71 per day. (Id.,  
7 Nos. 13, 14.) With respect to Plaintiff's earnings in 2015, Plaintiff ranked 12th out of  
8 151 sales representatives in the Western Region with respect to commissions. (Dkt. No.  
9 34-4. D's App'x, Ex. 3, Olsen Decl. ¶ 6.)

10 Paul, the Regional Manager, and Guthrie, the Assistant Manager, testified they  
11 used guidelines to schedule sales representatives to shows.<sup>3</sup> Prior to 2012, the Regional  
12 Managers were responsible for assignment of shows but when the Assistant Managers  
13 started in 2012, responsibility for show assignments gradually transferred to them for a  
14 period of five years. (Dkt. No. 35-2, P's App'x, Ex. 4, Paul Depo. at 7:9-8:9.) In  
15 deciding placement of sales representatives, Guthrie testified that he looked at sales  
16 experience, sales against the average, proximity to the promotion, seniority, availability,  
17 specific types of requests, and who was available to work with each other. (Dkt. No. 34-  
18 4, Tello Decl., Ex. L, Guthrie Depo. at 5:25-6:13.) Guthrie also testified that being a top  
19 representative involved not just sales, but also the representative's availability, willing to  
20 work attitude and ability to get along with other people such as other sales representatives  
21 and with Costco. (Id. at 21:19-23.) Paul similarly testified that the criteria for making  
22 assignments included sales performance, proximity to the location, tenure, and whether  
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25 <sup>3</sup> While Defendant cites to written Scheduling Guidelines policy, (Dkt. No. 34-4, Tello Decl., Ex. M at  
26 222), Guthrie testified that he was not sure when the written policy was drafted or generated but he has  
27 followed the same guidelines for scheduling. (Dkt. No. 34-4, Tello Decl., Ex. L, Guthrie Depo. at 20:4-  
28 20.) An email from Patricia Neumann, in the HR Department, to Sampson stated that the written  
guideline did not issue until 2016. (Dkt. No. 35-2, P's App'x, Ex. 9 at 95.) Notwithstanding not having  
a written policy, Paul and Guthrie stated that they followed certain guidelines when scheduling sales  
representatives.

1 Costco requested a particular representative. (Dkt. No. 35-2, P’s App’x, Ex. 4, Paul  
2 Depo. at 9:19-24:18:7-15.) Paul also testified that it was important and lucrative for sales  
3 representatives working together to get along. (Id. at 28:19-29:10.) Danny Stuart,  
4 another Assistant Regional Manager for the Western Region, stated that assignment  
5 criteria included availability, proximity, performance, the sales representative’s overall  
6 attitude including how they got along with the managers and with customers, and if there  
7 were any prior complaints. (Dkt. No. 35-2, P’s App’x, Ex. 10, Stuart Depo. at 8:15-9:5.)  
8 The ultimate goal in scheduling sales representatives is to maximize the sales for  
9 Vitamix. (Dkt. No. 34-4, D’s App’x, Ex. P, Stuart Depo. at 9:8-12.)

10 In partnership with Costco, Vitamix schedules road shows and “inline promotions”  
11 at various Costco locations. (Dkt. No. 35-2, P’s App’x, Ex. 2, Rowley Decl. ¶ 8.) Road  
12 shows for the 6300 model blenders market a more expensive blender specifically  
13 reserved for road shows and also market the “inline” blenders that are regularly sold at  
14 Costco. (Id.) Sampson testified that road shows were more lucrative because they  
15 displayed the 6300 blender, a more robust product, while the inline shows would sell the  
16 5300 blender. (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 83:24-84:6.) In  
17 addition, the road shows have a bigger booth making the representatives very visible to  
18 the shoppers while the inline shows are tucked away and do not sell as many machines.  
19 (Id. at 83:6-13.) Road shows were also more lucrative because not only are  
20 representatives selling the 6300 blender, but they are also making commissions on  
21 additional items such as containers, and selling products, such as spices and protein  
22 powders for use in the blenders, through a third party company. (Id. at 83:14-23.)

23 Sampson described the lucrative locations as “A” locations, while “B” locations  
24 were less lucrative, and “C” locations were the least lucrative as sales were low. (Dkt.  
25 No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 85:14-17.) He states he was given a  
26 higher number of “B” and “C” locations compared to several other non-African  
27 Americans who were no more qualified than him. (Id. at 85:18-20.) He testified that the  
28 four “A” stores in San Diego were Morena, Mission Valley, Carlsbad, and Carmel

1 Mountain as they are the most lucrative. (Id. at 97:13-16.) The worst locations, the “C”  
2 locations, were El Centro, Chula Vista, and Southeast San Diego. (Id. at 150:5-13.)  
3 Rowley also states the 6300 road shows at Morena, Mission Valley and Carlsbad were  
4 more lucrative than other locations. (Dkt. No. 35-2, P’s App’x, Ex. 2, Rowley Decl. ¶ 8.)

5       Among the four “A” stores, Sampson was assigned to two or three road shows a  
6 year at Carmel Mountain and worked one road show at Carlsbad and Morena. (Dkt. No.  
7 35-2, P’s App’x, Ex. 1 at 97:17-98:8.) He also worked three times at military bases,  
8 which was also a lucrative assignment. (Id. at 84:22-85:1.) Furthermore, he was  
9 assigned to a 17 day assignment in Hawaii and while he stated it was a terrible store, he  
10 had a great time with his wife. (Id. at 183:9-184:3.) However, he was never assigned to  
11 work at the Del Mar Fair which is one opportunity he really wanted since it was the most  
12 lucrative. (Id. at 84:9-15.) Plaintiff testified that although he lived closer to assignments  
13 located at Mission Valley, Morena and the San Diego County Fair, other representatives  
14 that lived farther away were given those locations, including representatives who were  
15 flown in from out of town and out of state. (Id. at 94:13-25.) As for inline stores, the top  
16 stores he worked at were Morena, Mission Valley, and Carmel Mountain. (Id. at 104:1-  
17 7.) He never worked an inline event at Carlsbad. (Id.)

18       Plaintiff claims he was not given the opportunity to work 6300 road shows at the  
19 more lucrative locations as frequently as white sales representatives. (Dkt. No. 35-2, P’s  
20 App’x, Ex. Rowley Decl. ¶¶ 10, 11.) While he presented at one showing at Carlsbad and  
21 Morena, other representatives had more assignments there. (Dkt. No. 35-2, P’s App’x,  
22 Ex. 1, Sampson Depo. at 102:21-103:3.) Sampson states that certain representatives were  
23 given the Mission Valley, Morena and San Diego County Fair locations that lived farther  
24 away than he did. (Id. at 94:13-25.) It is not disputed that Sampson and no African  
25 American were ever assigned to work at the County Fair while he was employed at  
26 Vitamix. (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 84:11-20; Dkt. No. 35-2,  
27 P’s App’x, Ex. 4, Paul Depo. at 21:23-25; 33:19-22.)

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1 Paul White, Defendant’s expert on labor economics, conducted a statistical  
2 analysis of Plaintiff’s assignments compared with “all sales representatives” and “named  
3 comparators.”<sup>4</sup> (Dkt. No. 34-4, D’s App’x, Ex. 5, White Decl. ¶ 2.) White calculated the  
4 percentage of Plaintiff’s assignments at the “A” locations as follows: “17% in 2013; 26%  
5 in 2014; 45% from January 1, 2015 to March 31, 2015; and 71% from April 1, 2015 to  
6 March 7, 2016.” (Dkt. No. 34-4, D’s App’x, Ex. 5, White Decl. ¶ 7; *id.*, Ex. Y.) In  
7 contrast, “the percentage of assignments to the more lucrative locations for all sales  
8 representatives remained relatively constant during those same time periods . . . 37% in  
9 2013; 37% in 2014; 35% from January 1, 2015 to March 31, 2015; and 40% from April  
10 1, 2015 to March 7, 2016.” (Dkt. No. 34-4, D’s App’x, Ex. 5, White Decl. ¶ 8; *id.*, Ex.  
11 Y.) White concluded that Plaintiff’s “assignment to ‘A’ locations increased substantially  
12 during his career at Vita-Mix and was greater than the frequency by which all sales  
13 representatives were assigned to “A” locations.” (Dkt. No. 35-2, P’s App’x, Ex. 12,  
14 White Expert Report at 112.)

15 When looking at the performance measures of sales representatives of named  
16 comparators, the “percentage of assignments for the named comparators also increased  
17 during that same time period: 47% in 2013, 59% in 2014, 80% from 1/1/15 to 3/31/15,  
18 and 95% from 4/1/15 to 3/7/16.”<sup>5</sup> (Dkt. No. 35-2, P’s App’x, Ex. 12, White Expert  
19 Report at 113; *id.*, App’x C. at 142.) According to White, Sampson’s assignment  
20 increased substantially during the course of his career and based on the trend, he would  
21 have been assigned “A” locations as frequently as the named comparators. (Dkt. No. 35-  
22 2, P’s App’x, Ex. 12, White Expert Report at 113.) “His sales performance during this  
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25 <sup>4</sup> White defines “named comparators” as those referenced in Plaintiff’s deposition and include  
26 “Stephanie Harris, Theresa Gregory, Mike Hudson, Jeff Werling, and Sylvester Nunez.” (Dkt. No. 35-2,  
27 P’s App’x, Ex. 12, White Expert Report at 109-10 & n. 1.)

28 <sup>5</sup> The named comparators from 4/1/15 to 3/7/16 include Theresa Gregory, Jeff Werling, and Sylvester  
Nunez, and not Stephanie Harris or Mike Hudson. (Dkt. No. 35-2, P’s App’x, Ex. 12, White Expert  
Report, App’x C at 142.)

1 time started out as lower than the named comparators at the beginning of his career, but  
2 over time caught up to the named comparators in this category as well.” (Id.)

3 Rowley, the former spouse of Guthrie, who worked in the pre-hiring process at  
4 Vitamix, stated that Sampson was treated disparately in the assignment of shows and  
5 location. (Dkt. No. 35-2, P’s App’x, Ex. 2, Rowley Decl. ¶ 12.) Rowley was employed  
6 at Vitamix from February 1, 2013 to December 1, 2014<sup>6</sup> as Assistant to Paul, the  
7 Regional Manager for the Western Region. (Id. ¶ 3.) She knew Plaintiff prior to his  
8 employment at Vitamix when she was introduced to him by Guthrie in 2008. (Id. ¶ 5.)

9 She was personally aware that Plaintiff repeatedly asked Paul and Guthrie to be  
10 scheduled at the 6300 road shows at particular Costco locations. (Id. ¶ 10.) Guthrie told  
11 her that he felt that Sampson would be a good fit for a prime location. (Id.) But Paul  
12 continued to deny Sampson to work at the 6300 road shows at the more lucrative  
13 locations indicating that he was placing more “tenured” representatives in those locations.  
14 (Id. ¶ 11.) She heard Guthrie state that Vitamix has not had many “successful African-  
15 Americans” in the sales department. (Id. ¶ 13.) She also personally heard Guthrie make  
16 racial comments and jokes about African-Americans on many occasions prior to  
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19 <sup>6</sup> Defendant filed an objection to the Rowley declaration stating her declaration is inadmissible because  
20 it is filled with speculation and conclusory statements for which she has no personal knowledge.  
21 Vitamix argues Rowley served in a clerical position handling the pre-hiring process as the administrative  
22 assistant to Paul, the Regional Manager, and had no involvement in the scheduling of assignments or  
23 tracking the performance of sales representatives, and cannot offer competent testimony as to how or  
24 why Plaintiff and others were assigned to any particular, shows, locations or promotions. However,  
25 Rowley’s declaration does not state she was involved in the scheduling or tracking of performance.  
26 Instead, as Paul’s assistant, she personally observed the happenings in Paul’s office, including  
27 personally observing Plaintiff and the other sales representatives while they performed their duties at  
28 Costco locations. Moreover, statements she heard made by Guthrie and Paul constitute an admission of a  
party opponent and is an exception to the hearsay rule. See Fed. R. Evid. 801(d)(2)(D); see Breneman v.  
Kennecott Corp., 799 F.2d 470 (9th Cir.1986) (multiple hearsay is admissible if each of the speakers  
was involved in the employer’s decision). Thus, the Court overrules Defendant’s objections to  
Rowley’s declaration. However, the Court notes that her position at Vitamix terminated on December 1,  
2014 about fifteen months prior to Plaintiff’s resignation. Therefore, her statements are only probative  
as to the nature of Plaintiff’s employment from May 10, 2013 until December 1, 2014, the date she was  
terminated.



1 Sampson working at Vitamix and when he was working there. (Id.) She personally  
2 observed that, throughout Sampson's tenure at Vitamix, Guthrie assigned Sampson to  
3 locations, shows and promotions to Costco locations, shows and promotions that were not  
4 as lucrative as locations to which white sales representatives, as well as other sales  
5 representatives who were not African American, were assigned. (Id. ¶ 16.)

6 She heard conversations between Guthrie and Paul discuss that the kind of people  
7 they want to represent Vitamix in a booth had to be fit, healthy looking people. (Id. ¶  
8 18.) In particular, both Guthrie and Paul said that overweight people, African-  
9 Americans and/or unattractive people in the Vitamix booth are not the representation they  
10 desired for the company. (Id. ¶ 18.) They each said that having a black person as the  
11 representative at the Costco shows would take away from sales because people would not  
12 want to buy a blender if a black person was standing in the booth. (Id.)

13 Guthrie said to Rowley that “Stephanie Harris should not be in the booth because  
14 she is overweight and not a good first impression for a customer to see when they walk  
15 up to a Vitamix booth.” (Id. ¶ 19.) Guthrie also said, laughing, as he and Rowley were  
16 approaching a booth where Sampson was working, that, “when a black person is in the  
17 booth and wearing the black Vitamix polo all you can see is their teeth when they smile.”  
18 (Id. ¶ 20.) On at least one occasion, Guthrie declined to hire an African-American as a  
19 representative because he said the applicant was black. (Id. ¶ 21.) These types of  
20 comments were made on several occasions, including directly to Rowley while she was  
21 reviewing the pre-hire audition videos. (Id. ¶ 22.)

22 Plaintiff claims Guthrie used the racially offensive statement “Ninja please” three  
23 times. (Dkt. No. 35-2, P’s App’x, Sampson Depo., Ex. 1 at 113:9-25.) The first time he  
24 used it was prior to being hired at Vitamix when at one of the shows someone stated they  
25 had a Ninja blender, Guthrie responded “Ninja please.” (Id. at 113:9-12.) At the time,  
26 Plaintiff told Guthrie he thought it was offensive and he probably should not say that at  
27 show locations. (Id. at 113:13-14.) Plaintiff alleges Guthrie used the phrase a second  
28 time but does not recall the context or circumstances surrounding its use. (Id. at 113:13-

1 15.) The third time, Guthrie used it during a sales training course in front of 1,500 other  
2 sales representatives and Assistant Managers where Plaintiff was the only African-  
3 American. (Id. at 113:16-25.) When someone asked Guthrie, “What do you say when  
4 someone wants a Ninja blender?” he turned to Plaintiff and said, “Adrian, what do I  
5 say?” (Id. at 113:16-25.) Plaintiff responded, “Scott, we talked about this. I’m not going  
6 to go there with you.” (Id.)<sup>7</sup>

7 According to Plaintiff, the phrase “Ninja, please” refers to the competitor Ninja  
8 blender and is a racial reference to Asian Americans and he also “reasonably understood  
9 the comment to connote and invoke the phrase, ‘Nigga please,’ which is understood in  
10 the African-American community as a statement made in the context of a disagreement  
11 and/or is made to someone who is notoriously unreliable or untrustworthy.” (Dkt. No.  
12 34-4, D’s App’x, Ex. Q, P’s Response to Interrog. No. 1 at 246.) He claims he reported  
13 these comments to Guthrie on all four occasions. (Id. at 116:22-117:8.) Paul also knew  
14 about the comments when Plaintiff emailed Guthrie about the phrase on September 29  
15 and Paul responded to the email. (Id. at 117:9-12.) Later, around November or  
16 December, he reported it to Pat Neumann (“Neumann”), in Human Resources (“HR”).  
17 (Id. at 117:13-19.)

18 On December 9, 2015, Neumann wrote a letter about the company’s findings in  
19 response to Plaintiff’s allegations of “Ninja please” statements, premium show  
20 assignments, expenses and a recent Costco incident. (Dkt. No. 34-4, D’s App’x, Ex. S,  
21 Neumann Ltr. dated Dec. 9, 2015 at 260.) The letter acknowledged that the “Ninja  
22 please” statement occurred and it took remedial action to prevent further incidents. (Id.)  
23 Guthrie was placed on corrective action and given a professional workplace e-learning to  
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26 <sup>7</sup> Though not cited by the parties, Plaintiff also testified to a fourth incident when the following day  
27 when he was at Guthrie’s house, Guthrie asked him to join a conversation he was having with another  
28 representative about the machines. (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 114:1-6.)  
When Plaintiff picked up the phone, the other representative referred to him as “Ninja, please.” (Id. at  
114:7-11.)

1 complete. (Dkt. No. 34-4, D’s App’x, Ex. E, Neumann Depo. at 8:3-17.) As to his  
2 grievance concerning scheduling assignments, the investigation did not reveal any  
3 evidence of discrimination. (Dkt. No. 34-4, D’s App’x, Ex. S, Neumann Ltr. dated Dec.  
4 9, 2015 at 260.) It noted that only 30% of all sales representatives are assigned to work  
5 direct shows because there are fewer direct shows and assignments are based on location,  
6 tenure and sales production. (Id. at 261.) The investigation confirmed that non-  
7 Caucasians have been assigned to direct shows. (Id.) After reporting the “Ninja please”  
8 comment to Human Resources, he did not witness any other racial epithets or comments.  
9 (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 118:14-17.)

10 On January 15, 2016, in response to emails from Plaintiff after the conclusion of  
11 Vitamix’ investigation, Neumann sent him another email which Plaintiff saw as a  
12 negative attitude towards Plaintiff and his claims of disparate treatment. (Dkt. No. 35-2,  
13 P’s App’x, Ex. 6, Neumann email dated Jan. 15, 2016 at 88.) The letter indicted they  
14 considered the matter closed and if he had any new information, he should present it to  
15 them. (Id.) She also noted that the tone of his emails sounded aggressive and demanding  
16 and in the future directed him to act professionally and with respect. (Id.) In another  
17 email dated February 26, 2016, Neumann discouraged him from raising further claims of  
18 disparate treatment and encouraged Sampson to leave Vitamix and find employment  
19 elsewhere if he is unable to move forward. (Dkt. No. 35-2, P’s App’x, Ex. 8, Neumann  
20 email dated Feb. 26, 2016 at 93.) On March 7, 2016, Plaintiff voluntarily resigned. (Dkt.  
21 No. 35-2, P’s App’x, Ex. 7 at 91.)

## 22 Discussion

### 23 A. Legal Standard on Summary Judgment

24 Federal Rule of Civil Procedure 56 empowers the Court to enter summary  
25 judgment on factually unsupported claims or defenses, and thereby “secure the just,  
26 speedy and inexpensive determination of every action.” Celotex Corp. v. Catrett, 477  
27 U.S. 317, 325, 327 (1986). Summary judgment is appropriate if the “pleadings,  
28 depositions, answers to interrogatories, and admissions on file, together with the

1 affidavits, if any, show that there is no genuine issue as to any material fact and that the  
2 moving party is entitled to judgment as a matter of law.” Fed. R. Civ. P. 56(c). A fact is  
3 material when it affects the outcome of the case. Anderson v. Liberty Lobby, Inc., 477  
4 U.S. 242, 248 (1986).

5 The moving party bears the initial burden of demonstrating the absence of any  
6 genuine issues of material fact. Celotex Corp., 477 U.S. at 323. The moving party can  
7 satisfy this burden by demonstrating that the nonmoving party failed to make a showing  
8 sufficient to establish an element of his or her claim on which that party will bear the  
9 burden of proof at trial. Id. at 322-23. If the moving party fails to bear the initial burden,  
10 summary judgment must be denied and the court need not consider the nonmoving  
11 party’s evidence. Adickes v. S.H. Kress & Co., 398 U.S. 144, 159-60 (1970).

12 Once the moving party has satisfied this burden, the nonmoving party cannot rest  
13 on the mere allegations or denials of his pleading, but must “go beyond the pleadings and  
14 by her own affidavits, or by the ‘depositions, answers to interrogatories, and admissions  
15 on file’ designate ‘specific facts showing that there is a genuine issue for trial.’” Celotex,  
16 477 U.S. at 324. If the non-moving party fails to make a sufficient showing of an  
17 element of its case, the moving party is entitled to judgment as a matter of law. Id. at  
18 325. “Where the record taken as a whole could not lead a rational trier of fact to find for  
19 the nonmoving party, there is no ‘genuine issue for trial.’” Matsushita Elec. Indus. Co. v.  
20 Zenith Radio Corp., 475 U.S. 574, 587 (1986). In making this determination, the court  
21 must “view[] the evidence in the light most favorable to the nonmoving party.” Fontana  
22 v. Haskin, 262 F.3d 871, 876 (9th Cir. 2001). The Court does not engage in credibility  
23 determinations, weighing of evidence, or drawing of legitimate inferences from the facts;  
24 these functions are for the trier of fact. Anderson, 477 U.S. at 255.

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1 **B. Disparate Treatment under Title VII, Title I and FEHA**

2 Plaintiff asserts three causes of action of race discrimination based on disparate  
3 treatment under Title VII<sup>8</sup>, 42 U.S.C. § 1981<sup>9</sup>; and FEHA<sup>10</sup>. Both parties agree and  
4 caselaw dictate that the analysis for race discrimination based on disparate treatment  
5 under all three statutes follow the burden-shifting framework announced for Title VII  
6 claims in McDonnell Douglas Corp. v. Green, 411 U.S. 792, 802-04 (1973). See Mustafa  
7 v. Clark Cnty. Sch. Dist., 157 F.3d 1169, 1175, 1180 n.11 (9th Cir. 1998) (same  
8 McDonnell Douglas standard applies under Title VII and § 1981 for disparate treatment  
9 claims); Fonseca v. Sysco Food Servs. of Arizona, Inc., 374 F.3d 840, 850 (9th Cir.  
10 2004) (same legal principles apply to disparate impact under Title VII and § 1981 and  
11 same set of facts can give rise to both claims); Guz v. Bechtel Nat'l, Inc., 24 Cal. 4th 317,  
12 354-55 (2000) (applying McDonnell Douglas to FEHA).

13 Under the framework, an employee challenging an adverse employment action has  
14 the initial burden of establishing a prima facie case of discrimination. Aragon v.  
15 Republic Silver State Disposal, Inc., 292 F.3d 654, 658 (9th Cir. 2002). If the employee  
16 demonstrates a prima facie case, the burden of production then shifts to the employer “to  
17 articulate a legitimate, nondiscriminatory reason for terminating [the plaintiff’s]  
18 employment.” Id. If the employer provides a legitimate, nondiscriminatory reason, the  
19 presumption of discrimination falls away, and the plaintiff must demonstrate that the  
20 articulated reason is pretext for unlawful discrimination with evidence that is “both  
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24 <sup>8</sup> Title VII prohibits intentional acts of employment discrimination based on race, color, religion, sex,  
25 and national origin. 42 U.S.C. § 2000e–2(a)(1).

26 <sup>9</sup> Section 1981 prohibits discrimination in the “benefits, privileges, terms and conditions” of  
27 employment. 42 U.S.C. § 1981(b). Although § 1981 does not reference “race,” the United States  
28 Supreme Court has construed this section “to forbid all ‘racial’ discrimination in the making of private  
as well as public contracts.” St. Francis Coll. v. Al-Khazraji, 481 U.S. 604, 609 (1987).

<sup>10</sup> The Fair Employment and Housing Act (“FEHA”) prohibits an employer from terminating an  
employee based on race or gender. Cal. Gov’t Code § 12940(a).

1 *specific and substantial* to overcome the legitimate reasons put forth by [the defendant].”  
2 Id. at 659 (emphasis in original).

### 3 **1. Prima Facie of Discrimination**

4 To establish a prima facie case of race discrimination, a plaintiff must offer proof  
5 that “(1) he is a member of a protected class; (2) he was qualified for his position; (3) he  
6 experienced an adverse employment action; and (4) similarly situated individuals outside  
7 his protected class were treated more favorably, or other circumstances surrounding the  
8 adverse employment action give rise to an inference of discrimination.” Fonseca, 374  
9 F.3d at 847 (quoting Peterson v. Hewlett-Packard Co., 358 F.3d 599, 603 (9th Cir.  
10 2004)).

11 “The requisite degree of proof necessary to establish a *prima facie* case for Title  
12 VII . . . on summary judgment is minimal and does not even need to rise to the level of a  
13 preponderance of the evidence.” Aragon, 292 F.3d at 659. “The plaintiff need only offer  
14 evidence which ‘gives rise to an inference of unlawful discrimination.’” Wallis v. J.R.  
15 Simplot Co., 26 F.3d 885, 889 (9th Cir. 1994) (quoting Low v. City Of Monrovia, 775  
16 F.2d 998, 1007 (9th Cir. 1985)).

17 Defendant argues that Plaintiff cannot establish the third and fourth factors that he  
18 suffered an adverse employment action because it did not subject Plaintiff to any adverse  
19 action such as demotion, discipline or termination, and that others similarly situated were  
20 treated more favorably. Plaintiff responds that the adverse employment action is the  
21 disparate treatment and his constructive discharge and that other Caucasian sales  
22 representatives were assigned lucrative road shows more often than him.

23 The Ninth Circuit “define[s] ‘adverse employment action’ broadly.” Fonseca, 374  
24 F.3d at 847. “[A] wide array of disadvantageous changes in the workplace constitute  
25 adverse employment actions.” Ray v. Henderson, 217 F.3d 1234, 1240 (9th Cir. 2000)  
26 (discussing circuit split on what constitutes an adverse employment action and siding  
27 with First, Seventh, Tenth, Eleventh and D.C. Circuits that define adverse employment  
28 actions broadly). An adverse employment action is one that “materially affect[s] the

1 compensation, terms, conditions, or privileges of . . . employment.” Chuang v. Univ. of  
2 Cal. Davis, Bd. of Trustees, 225 F.3d 1115, 1126 (9th Cir. 2000). Adverse employment  
3 actions include “demotions, disadvantageous transfers or assignments, refusals to  
4 promote, unwarranted negative job evaluations and toleration of harassment by other  
5 employees.” Wyatt v. City of Boston, 35 F.3d 13, 15-16 (1st Cir. 1994) (citation  
6 omitted). In addition, “an adverse employment action exists where an employer's action  
7 negatively affects its employee’s compensation.” Fonseca, 374 F.3d at 847; see Lyons v.  
8 England, 307 F.3d 1092, 1113-14 (9th Cir. 2002).

9 Here, Plaintiff alleges his disparate treatment and constructive discharge constitute  
10 an adverse employment actions. In support, Plaintiff cites to Defendant’s expert, Dr.  
11 White’s report showing that he was treated disparately compared with Caucasian  
12 comparators. The percentage of Plaintiff’s assignments at the “A” locations were as  
13 follows: “17% in 2013; 26% in 2014; 45% from January 1, 2015 to March 31, 2015; and  
14 71% from April 1, 2015 to March 7, 2016.” (Dkt. No. 34-4, D’s App’x, Ex. 5, White  
15 Decl. ¶ 7; id., Ex. Y.) However, the “named comparators” percentage of assignment in  
16 “A” locations were as follows: “47% in 2013, 59% in 2014, 80% from 1/1/15 to 3/31/15,  
17 and 95% from 4/1/15 to 3/7/16.” (Dkt. No. 35-2, P’s App’x, Ex. 12, White Expert Report  
18 at 113; id., App’x C. at 142.) Comparing Plaintiff with the “named comparators,” the  
19 data reveals that the comparators were assigned to “A” locations with more frequency  
20 than Sampson. This gives rise to an inference of an adverse employment action as  
21 Vitamix’ failure to assign Sampson to the lucrative jobs negatively affected his  
22 compensation.<sup>11</sup>

23 On the fourth factor, the Court considers whether “similarly situated individuals  
24 outside [Sampson’s] protected class were treated more favorably” or whether “other  
25 circumstances surrounding the adverse employment action give rise to an inference of  
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28 <sup>11</sup> Because the Court grants summary judgment on the constructive discharge claim, Plaintiff’s  
allegation that his constructive discharge may constitute an adverse employment action is without merit.

1 discrimination.” See Fonseca, 374 F.3d at 847. Defendant argues that Plaintiff has  
2 failed to show that the alleged comparators were “similarly situated” to his situation.  
3 Plaintiff simply argues that he was subject to disparate treatment and relies on Dr.  
4 White’s expert report which looks at “comparators.”

5 “In order to show that the employees allegedly receiving more favorable treatment  
6 are similarly situated . . . the individuals seeking relief must demonstrate, at the least, that  
7 they are similarly situated to those employees in all material respects.” Moran v. Selig,  
8 447 F.3d 748, 755 (9th Cir. 2006). “The employees’ roles need not be identical; they  
9 must only be similar ‘in all material respects.’” Hawn v. Executive Jet Mgmt., Inc., 615  
10 F.3d 1151, 1157 (9th Cir. 2010) (quoting Moran, 447 F.3d at 755); see also Aragon v.  
11 Republic Silver State Disposal, Inc., 292 F.3d 654, 660 (9th Cir. 2002) (assertion that  
12 “only white or white-looking casuals were laid off, while non-white casuals remained  
13 employed to perform the same duties as Aragon’s” sufficient to clear minimal prima facie  
14 bar.). “Materiality will depend on context and the facts of the case.” Hawn, 615 F.3d at  
15 1157.

16 Here, Plaintiff alleges that Caucasian sales representatives, with less tenure and  
17 living in farther proximity to Costco locations, were treated more favorably by being  
18 assigned to more lucrative shows; however, he does not provide any evidence, besides  
19 general statements in his deposition, to support this assertion. For comparators, Plaintiff  
20 solely cites to Dr. White’s expert report where he conducts a statistical analysis on  
21 Plaintiff’s comparators. However, there is no data concerning the comparators’ tenure,  
22 location of residence, sales production, availability, and/or ability to work with others to  
23 show they are similarly situated to Plaintiff. The comparators named in White’s report  
24 are those named by Sampson on page 89 of his deposition. (Dkt. No. 35-2, P’s App’x,  
25 Ex. 12, White Expert Report at 110 & n.1.) On page 89 of his deposition, Sampson was  
26 asked, “what Caucasian sales representatives in the San Diego market do you believe  
27 were treated more favorably than you because of your race over the course of a year?”  
28 (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 89:6-9.) In response, he stated,



1 “Stephanie Harris, Theresa Gregory, Mike Hudson, Jeff Werling, Sylvester Nunez.” (Id.  
2 at 89:1-12.) Yet, Plaintiff has not set forth evidence that these five sales representatives  
3 were similarly situated in all material respects with him concerning the criteria for  
4 assignments such as tenure, sales history, location, availability, and ability to work with  
5 others. The comparators in White’s report are not valid comparators for purposes of  
6 demonstrating disparate treatment. See McDaniels v. Group Health Co-op., 57 F. Supp.  
7 3d 1300, 1311 (W.D. Wash. 2014) (“Valid comparators must be similar to the plaintiff  
8 “in all material respects.”). Therefore, Plaintiff has not demonstrated that Vitamix treated  
9 him differently than similarly situated Caucasian sales representatives.

10 Next, Plaintiff also argues that direct racial comments by Guthrie and Paul reflect a  
11 negative attitude toward African-Americans as sales representatives and supports a prima  
12 facie case of disparate treatment. Defendant argues that the “Ninja, please” comment by  
13 Guthrie was a stray one, was made in context outside the decisional process and was in  
14 reference to Vitamix’s competitor’s product, the Ninja blenders and not racially  
15 motivated. Vitamix does not address Paul’s comments.

16 When there is direct evidence of discriminatory intent, the McDonnell Douglas  
17 burden-shifting analysis does not apply. Trans World Airlines, Inc. v. Thurston, 469 U.S.  
18 111, 121 (1985). Direct evidence . . . is defined as “evidence of conduct or statements  
19 by persons involved in the decision-making process that may be viewed as directly  
20 reflecting the alleged discriminatory attitude . . . sufficient to permit the fact finder to  
21 infer that that attitude was more likely than not a motivating factor in the employer’s  
22 decision.” Enlow v. Salem-Keizer Yellow Cab Co., Inc., 389 F.3d 802, 812 (9th Cir.  
23 2004) (citation omitted). Biased remarks by a sales manager against or about an  
24 employee are admissible to show an employer’s discriminatory animus if the person was  
25 involved in the employment decision. Godwin v. Hunt Wesson, Inc., 150 F.3d 1217,  
26 1221 (9th Cir. 1998). Stray remarks are not sufficient to demonstrate discriminatory  
27 animus. Merrick v. Farmers Ins. Grp., 892 F.2d 1434, 1438 (9th Cir. 1990). Whether the  
28

1 person harboring a discriminatory animus was sufficiently involved in an employment  
2 decision is a dispute “for the trier of fact to resolve.” Godwin, 150 F.3d at 1221.

3 Here, Guthrie’s “Ninja, please” statement evokes a racial overtone that is offensive  
4 to African-Americans and these comments, while not directed to Plaintiff, were stated in  
5 his presence. Paul also made comments that African-Americans in the Vitamix booth  
6 would deter customers from buying the blender and they are not the representation  
7 Vitamix wanted for the company. Furthermore, Paul, as Regional Manager, and Guthrie,  
8 as Assistant Manager, were decision-makers responsible for Plaintiff’s assignments.  
9 Therefore, in viewing the facts in the light most favorable to Plaintiff, the Court  
10 concludes that Plaintiff has established that these comments give rise to an inference of  
11 discrimination. Thus, Plaintiff has demonstrated a prima facie case of unlawful  
12 discrimination.

## 13 **2. Legitimate Non-Discriminatory Reason**

14 Defendant asserts that it had a legitimate, non-discriminatory reason for assigning  
15 Plaintiff to his sales assignments based on its criteria for assignments. Guthrie and Paul  
16 testified that they followed certain guidelines when assigning sales representatives to  
17 shows such as availability, proximity to the event, individual performance measured  
18 against historical average, tenure, and overall attitude of the sales representative. Its  
19 ultimate goal in the assignment of shows is to maximize the sales opportunity for the  
20 retailer, sales representative and Vitamix. It also asserts it maintains policies and  
21 procedures to prevent discrimination and retaliation including policies regarding equal  
22 employment, harassment/unacceptable work behavior and reporting procedures for  
23 incidents of alleged discrimination and retaliation. (Dkt. No. 34-4, D’s App’x, Ex. T at  
24 271.) Plaintiff does not oppose but instead argues that Vitamix’ explanation for its  
25 scheduling criteria is merely pretextual.

26 Despite Defendant’s asserted criteria for assignments, which was not memorialized  
27 in writing until 2016, it has not demonstrated the criteria’s application to Plaintiff or its  
28 sales force. In fact, based on its criteria, the evidence presented demonstrates that

1 Plaintiff performed well as he was ranked 12th out of 151 sales representatives in sales  
2 commissions in 2015; he lived near the Costco locations at Mission Valley, Morena and  
3 also lived near Del Mar, the location of the San Diego County Fair; yet, he was never  
4 assigned to the Del Mar Fair and only worked one 6300 road show at Morena.

5 As to overall attitude, Plaintiff notes that Guthrie and Paul did not testify that  
6 overall attitude was a criteria for assignments and Plaintiff was never informed that his  
7 overall attitude affected his sales assignments. Interestingly, after Plaintiff's complaints  
8 to Neumann were made, Defendant solicited emails from three sales representatives,  
9 Stephanie Harris, Pam Werling and Theresa Gregory dated February 2016 detailing their  
10 negative work experiences with Plaintiff. (Dkt. No. 35-2, P's App'x, Ex. 11 at 103-06.)  
11 Defendant's attempt to demonstrate the overall negative attitude of Plaintiff as a criteria  
12 for sales assignments by requesting emails from other sales representatives to describe  
13 their negative working experience with Plaintiff, after an investigation into alleged  
14 discrimination was conducted, is not persuasive. Plaintiff has not provided any  
15 contemporaneous evidence of the application of the criteria for work assignments.

16 Despite Defendant's failure to demonstrate its application of the criteria for  
17 assignments, it is noted that as Plaintiff's tenure increased, his placement at more  
18 lucrative locations also increased as well as the number of days assigned and the amount  
19 of commissions earned. This plausibly demonstrates legitimate non-discriminatory  
20 reasons for Defendant's assignments of sales representatives.

### 21 **3. Pretext**

22 Plaintiff argues that direct and indirect evidence show that Vitamix's proffered  
23 explanation concerning sales assignments is not worthy of credence. Defendant asserts  
24 that it maintained guidelines used by its Regional Managers and Assistant Managers to  
25 schedule sales representatives to shows. (Dkt. No. 34-4, D's App'x. Ex. L, Guthrie  
26 Depo. at 20:4-20.) Moreover, Defendant argues that the "same actor" inference of no  
27 discriminatory motive applies where Guthrie, who Plaintiff alleges gave him unfavorable  
28 assignments, assisted Plaintiff in obtaining his job.

1 If the employer provides a legitimate, nondiscriminatory reason, the presumption  
2 of discrimination falls away, and the plaintiff must demonstrate that the articulated reason  
3 is pretext for unlawful discrimination. Aragon, 292 F.3d at 659. A plaintiff can prove  
4 pretext in two ways: “(1) indirectly, by showing that the employer’s proffered  
5 explanation is “unworthy of credence” because it is internally inconsistent or otherwise  
6 not believable, or (2) directly, by showing that unlawful discrimination more likely  
7 motivated the employer.” Chuang, 225 F.3d at 1127. The burden of demonstrating  
8 pretext differs if plaintiff presents direct evidence or circumstantial evidence. Godwin,  
9 150 F.3d at 1221.

10 The Court concluded above that Plaintiff had provided direct proof of  
11 discriminatory intent but failed to demonstrate an inference of discriminatory motive  
12 based on indirect evidence. Therefore, the Court addresses whether the direct evidence  
13 Plaintiff presents demonstrates that Vitamix’ reasons for its assignments are pretextual.

14 If direct evidence of discriminatory motive is presented, “a triable issue as to the  
15 actual motivation of the employer is created even if the evidence is not substantial.”  
16 Godwin, 150 F.3d at 1221 (amount of evidence needed is “very little.”). Plaintiff need  
17 only produce “very little evidence of discriminatory motive to raise a genuine issue of  
18 fact.” Lindahl v. Air France, 930 F.2d 1434, 1438 (9th Cir. 1991) (direct evidence of  
19 sexual stereotyping where employer believed that the female candidates get “nervous”  
20 and “gets easily upset [and] loses control.”). “Direct evidence is evidence which, if  
21 believed, proves the fact [of discriminatory animus] without inference or presumption.”  
22 Godwin, 150 F.3d at 1221 (quoting Davis v. Chevron, U.S.A., Inc., 14 F.3d 1082, 1085  
23 (5th Cir. 1994)).

24 Above, the Court concluded that racial comments by Guthrie and Paul  
25 demonstrated discriminatory intent and Plaintiff uses the same evidence to demonstrate  
26 pretext which is sufficient to raise an issue of fact on whether the application of  
27 Defendant’s assignment criteria was discriminatory. See Chuang, 225 F.3d at 1128  
28 (unlike in an indirect evidence case, direct evidence need not be specific and substantial,

1 but met even if evidence is not substantial); Godwin, 150 F.3d at 1221 (there was  
2 evidence of direct discrimination from statements between managers that one manager  
3 “did not want to deal with another female after having dealt with . . . Louise De  
4 PreFontaine.”); see also Reeves v. Sanderson Plumbing Prods., Inc., 530 U.S. 133, (2000)  
5 (holding that if factfinder rejects employer’s proffered nondiscriminatory reasons as  
6 unbelievable, it may infer “the ultimate fact of intentional discrimination” without  
7 additional proof of discrimination). In Chuang, pretext was met when a member of the  
8 Executive Committee stated in a meeting that “two Chinks” in the department were  
9 “more than enough”, id. at 1128, and a statement by the chairman of the department to  
10 the plaintiff during the eviction process that they “should pray to [their] Buddha for  
11 help”, id. at 1129. These comments were sufficient to raise a genuine issue of fact of  
12 discriminatory motive under the pretext analysis. Id.

13 Similarly, the statements and comments by Paul, the Regional Manager, and  
14 Guthrie, the Assistant Manager, that African-Americans are not the type of people  
15 Vitamix wants representing its company, that assigning an African-American to a booth  
16 would deter people from purchasing its products, and Guthrie’s decision not to hire an  
17 African-American due to his race are sufficient to raise genuine issues of fact as to whether  
18 Vitamix’ nondiscriminatory explanation is a pretext.

19 Defendant’s argument concerning the “same actor” inference is also without merit.  
20 In the Ninth Circuit, “where the same actor is responsible for both the hiring and the  
21 firing of a discrimination plaintiff, and both actions occur within a short period of time, a  
22 strong inference arises that there was no discriminatory motive.” Bradley v. Harcourt  
23 Brace and Co., 104 F.3d 267, 270-71 (9th Cir. 1996) (applying same actor inference  
24 when plaintiff was hired and terminated within a year by the same person). If the  
25 inference applies, then the plaintiff prevails only if he makes the “extraordinarily strong  
26 showing of discrimination” to rebut the inference. Coughlan v. American Seafoods Co.  
27 LLC, 413 F.3d 1090, 1097 (9th Cir. 2005) (inference not rebutted based on circumstantial  
28 evidence). Here, even if the same actor inference applies, it is rebutted by the direct

1 evidence of discriminatory animus based on racial comments made by Guthrie and Paul.  
2 See Villareal v. Chubb & Son., Inc., No. SACV 11-0674 DOC(RNBx), 2012 WL  
3 3151254, at \*6, 8 (C.D. Cal. July 31, 2012) (“direct evidence of discrimination would  
4 overcome same-actor inference”).

5 Accordingly, the Court DENIES Defendant’s motion for summary judgment on  
6 intentional race discrimination under Title VII, 42 U.S.C. § 1981 and FEHA.<sup>12</sup>

### 7 C. Constructive Discharge

8 Defendant moves for judgment on the constructive discharge claim under  
9 California common law as Plaintiff has not demonstrated that his working conditions  
10 were so intolerable and aggravated that a reasonable person would be compelled to  
11 resign.<sup>13</sup> Plaintiff contends there are genuine issues of material fact that he was subject to  
12 constructive discharge.

13 “Constructive discharge occurs when the employer’s conduct effectively forces an  
14 employee to resign.” Turner v. Anheuser-Busch, Inc., 7 Cal. 4th 1238, 1244 (1994). An  
15 “employee must plead and prove . . . that the employer either intentionally created or  
16 knowingly permitted working conditions that were so intolerable or aggravated at the  
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20 <sup>12</sup> In opposition, Plaintiff argues that Defendant cannot escape liability based on the Ellerth/Faragher  
21 affirmative defense on the claim of disparate treatment of Plaintiff. (Dkt. No. 35 at 27.) However, it  
22 does not appear Defendant invokes this affirmative defense in its moving brief. (Dkt. No. 34-1 at 26.)  
23 Moreover, Defendant does not address this issue in its reply. Under the Ellerth/Faragher affirmative  
24 defense, an employer may avoid liability for the acts of its employees for a hostile work environment if  
25 (1) it did not take a tangible employment action against Plaintiff; (2) it exercised reasonable care to  
prevent and correct discrimination; and (3) Plaintiff failed to take advantage of any preventative or  
corrective opportunities.” Hardage v. CBS Broad., Inc., 427 F.3d 1177, 1184 (9th Cir. 2005). Because  
Defendant does not address the Ellerth/Faragher affirmative defense, the Court declines to consider  
Plaintiff’s argument on this affirmative defense.

26 <sup>13</sup> In opposition, Plaintiff claims the complaint also alleges constructive discharge under Title VII, 42  
27 U.S.C. § 1981 and FEHA as well as the common law claim. Since Defendant solely moves for  
28 summary judgment on the seventh cause of action for constructive discharge, the Court addresses only  
constructive discharge under California common law. Moreover, in his opposition, Plaintiff does not  
adequately distinguish, if any, between the constructive discharge claim under the three statutes at issue.

1 time of the employee's resignation that a reasonable employer would realize that a  
2 reasonable person in the employee's position would be compelled to resign." Id. at 1251.  
3 Also, the "requisite knowledge or intent must exist on the part of either the employer or  
4 those persons who effectively represent the employer, i.e., its officers, directors,  
5 managing agents, or supervisory employees." Id. It is an objective standard inquiring  
6 "whether a reasonable person faced with the allegedly intolerable employer actions or  
7 conditions of employment would have not reasonable alternative except to quit." Id. at  
8 1248.

9 "Whether conditions were so intolerable or aggravated under that standard is  
10 usually a question of fact; however, summary judgment against an employee on a  
11 constructive discharge claim is appropriate when, under the undisputed facts, the decision  
12 to resign was unreasonable as a matter of law." Scotch v. Art Inst. of California-Orange  
13 Cnty., Inc., 173 Cal. App. 4th 986, 1022 (2009). "The conditions giving rise to the  
14 resignation must be sufficiently extraordinary and egregious to overcome the normal  
15 motivation of a competent, diligent, and reasonable employee to remain on the job to earn  
16 a livelihood and to serve his or her employer. The proper focus is on whether the  
17 resignation was coerced, not whether it was simply one rational option for the employee."  
18 Turner, 7 Cal. 4th at 1246. The standard "is an objective one, and the proper focus is on  
19 the working conditions themselves." Simers v. Los Angeles Times Comm'ns, LLC, 18  
20 Cal. App. 5th 1248, 1270 (2018).<sup>14</sup>

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23 <sup>14</sup> In Simers, Plaintiff listed ten conditions that forced him to resign "(1) the May 28 reduction in his  
24 columns from three to two per week; (2) Mr. Duvoisin's statement to Mr. James (conveyed to plaintiff at  
25 the May 28 meeting with Mr. James) that plaintiff was a 'public embarrassment' to The Times; (3) Mr.  
26 Duvoisin's criticism, conveyed at the May 28 and May 29 meetings, that plaintiff's writing was sloppy  
27 and not up to The Times's standards; (4) '[f]alse accus[at]ions of unethical conduct'; (5) the suspension  
28 of his columns 'for an unreasonable 55 days' (June 24 to August 8); (6) on June 24, plaintiff was 'told  
not to say anything' about the investigation, so he could not 'explain himself to his sources. . . and fans,  
damaging his journalistic resources'; (7) he was '[d]amaged in his professional reputation with his  
column inexplicably absent for two months'; (8) his demotion to an 'entry-level assignment position,  
based upon false policy violations resulting from discriminatory motives'; (9) the August 8 final  
warning that 'placed [him] on a performance plan warning of potential termination'; and (10) the

1 Constructive discharge must be proved under a higher standard than demonstrating  
2 a hostile environment under Title VII. See Holmes v. Petrovich Development Co., 191  
3 Cal. App. 4th 1047, 1062 (2011) (citing Brooks v. City of San Mateo, 229 F.3d 917, 929  
4 (9th Cir. 2000)). In order to constitute constructive discharge, the harassment must be  
5 intolerable “at the time of the employee’s resignation.” Brady v. Elixir Indus., 196 Cal.  
6 App. 3d 1299, 1306 (1987).

7 Sampson claims that he terminated his employment on March 7, 2016 because of  
8 what he reasonably perceived as intolerable working conditions. The cumulative stress,  
9 of being assigned to less lucrative locations and shows, the failure of Vitamix to take  
10 prompt remedial action in response to his repeated complaints of discriminatory  
11 treatment, the suggestion by HR that he terminate his employment after he pursued his  
12 complaints of disparate treatment, the negative attitude towards him and his claims, and  
13 the toll that this treatment of him was taking on him and his wife, caused him to terminate  
14 his employment. Defendant responds that the evidence demonstrates he was not treated  
15 unfairly but instead year after year, his assignments improved as he gained more  
16 experience and was ranked 12th out of 151 sales representatives in the Western Region  
17 on commission earnings in 2015. Moreover, when Plaintiff reported the “Ninja, please”  
18 comment, Defendant took disciplinary action against Guthrie.

19 When Plaintiff reported the “Ninja, please” statement to Guthrie, and when Paul  
20 became aware of the statement, they did not report it to HR. However, when Plaintiff  
21 reported the “Ninja, please” comment to HR around November/December 2015,  
22 Defendant promptly investigated the comments, acknowledged that the comments were  
23 made and took remedial action by placing Guthrie on corrective action and he was given  
24 a professional workplace e-learning to complete. After reporting the comments to HR,  
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27 September 4 offer of ‘an ambiguous columnist position, reporting to editors who falsely accused him  
28 and called him untrustworthy.’” Simers, 18 Cal. App. 5th at 1270-71. The court held these reasons,  
either alone or in combination, did not amount to unusually aggravated or a continuous pattern of  
mistreatment. Id. at 1271.



1 Plaintiff testified he never heard the “Ninja, please” or any other racial epithets or  
2 comments again. (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 118:14-17.) At  
3 the time of his voluntary termination on March 7, 2016, the racial comments by Guthrie  
4 had stopped at the latest in December 2015; therefore these statements cannot be a basis  
5 of Plaintiff’s constructive discharge claim. See Brady, 196 Cal. App. 3d at 1306  
6 (harassment must be intolerable “at the time of the employee’s resignation.”). As to  
7 Plaintiff’s allegation that he was being treated differently than others, Plaintiff failed to  
8 demonstrate that he was subject to disparate treatment with similarly situated  
9 representatives based on his race and also cannot be evidence to support his constructive  
10 discharge claim.

11 What evidence remains on the constructive discharge claim is Plaintiff’s assertion  
12 that the conditions at work were intolerable due to the tone and content of two emails by  
13 Pat Neumann dated January 15, 2016, exhibiting a negative attitude for his complaints of  
14 discriminatory treatment, and February 26, 2016, suggesting he find another job. He also  
15 claims the stress and frustration of everything going on at work led to sleepless nights for  
16 him and his wife. (Dkt. No. 35-2, P’s App’x, Ex. 1, Sampson Depo. at 148:16-19.) He  
17 also went to the ER for chest pains from the stress and frustration related to Defendant’s  
18 actions. (Id. at 21:8-23; 148:19-20; 153:5-13.)

19 The Court does not find that the two emails from Pat Neumann demonstrate an  
20 unusually aggravated or continued pattern of an adverse working condition. Moreover,  
21 Plaintiff’s citation to cases are inapposite. First, in Perez v. Health, Case No. 15cv1792-  
22 HSG, 2016 WL 3439752, at \*4 (N.D. Cal. June 23, 2016), a nurse alleged constructive  
23 discharge related to her stressful schedule and work assignments. Id. at 4. She claimed  
24 that her “daily four-hour float assignments,” “increased workloads,” “assignments to the  
25 postpartum unit despite her lack of a neonatal resuscitation license, and unexplained  
26 removal from the transport unit” made her working conditions intolerable. Id.  
27 Specifically, the “four hour float” assignments, also acknowledged by her supervisor,  
28 were stressful because it can lead to “incomplete documentation; incorrectly administered

1 medications; incomplete hand-off reports; and nurses' feelings of being rushed, fatigued,  
2 and stressed." Id. The plaintiff claimed she feared she would lose her license every day.  
3 Id. The plaintiff also provided evidence of a reasonable inference that she was singled  
4 out for these four hour float assignments. Id. at 5. Compared to Perez, Plaintiff's stress  
5 and working condition based on two emails do not rise to the level of an intolerable  
6 working condition.

7 In In Suk Kim v. Vilsack, Case No. C 10-2101 CW, 2012 WL 368477 (N.D. Cal.  
8 Feb. 3, 2012), the district court denied summary judgment on the constructive discharge  
9 claim because the plaintiff provided evidence that could establish that her supervisor  
10 "knowing that she would find work conditions in the laboratory intolerable, deliberately  
11 moved Plaintiff to the laboratory with the intention of forcing her to quit or creating a  
12 reason to terminate her." Id. at 14. This case is distinguishable from Plaintiff's as there  
13 is no evidence that his assignments at Costco locations were intolerable.

14 Finally, in Jeffery v. Yellow Transp. Inc., Case No. Civ. S-05-2306-RRB-EFB,  
15 2007 WL 2226055 (E.D. Cal. July 21, 2007), the district court concluded that a  
16 reasonable person could find the plaintiff's condition of employment was so intolerable  
17 and discriminatory as to justify resigning. Id. at \*10. The plaintiff alleged racial  
18 harassment by a group of predominately white co-workers who harassed him on a daily  
19 basis during his ten years of employment. Id. at \*1. The harassment occurred in the  
20 presence of supervisors and managers who were aware of it but did not take any actions  
21 to prevent it. Id. When he complained about the harassment to management, it resulted  
22 in additional severe and retaliatory harassment. Id. Again, the Jeffery case is  
23 distinguishable from this case as Sampson did not demonstrate he suffered from  
24 continuous acts of discrimination.

25 Although the condition of Plaintiff's work environment may have been stressful  
26 due to a feeling he was not wanted or that Vitamix viewed his discrimination claims  
27 negatively, the evidence does not demonstrate that his working condition was so  
28 "extraordinary and egregious to overcome the normal motivation of a competent,

1 diligent, and reasonable employee to remain on the job to earn a livelihood and to serve  
2 his or her employer.” See Poland v. Chertoff, 494 F.3d 1174, 1184 (9th Cir. 2007)  
3 (quoting Brooks, 229 F.3d at 930). The emails that Plaintiff claims exhibited a negative  
4 attitude toward him are not sufficiently compelling to conclude that his working  
5 conditions were intolerable. Despite his dissatisfaction with the number of “A” location  
6 road shows he was assigned to, as his time at Vitamix increased, the number of  
7 demonstrations at “A” locations, the number of days he worked, and his income  
8 increased in significant amounts in a short period of time. To an objective reasonable  
9 person, such conditions do not raise an issue of fact that Plaintiff’s working conditions  
10 were so intolerable or aggravated that a reasonable person, in his position, would be  
11 compelled to resign.

#### 12 **D. Punitive Damages**

13 Plaintiff seeks punitive damages under all causes of action. Title VII, § 1981 and  
14 FEHA allow for the recovery of punitive damages. See 42 U.S.C. § 1981a(b)(1); Cal.  
15 Civil Code § 3294.

16 As to the punitive damages under the federal statutes, Defendant argues that  
17 Plaintiff has not established that Vitamix subjected him to discrimination or that it acted  
18 with malice or reckless indifference to his federally protected rights. Plaintiff responds  
19 that the evidence demonstrates an issue of fact whether Vitamix acted with malice or  
20 reckless indifference.

21 Under federal law, Plaintiff may recover punitive damages if he demonstrates  
22 Vitamix “engaged in a discriminatory practice or discriminatory practices with malice or  
23 with reckless indifference to the federally protected rights of an aggrieved individual.”  
24 See 42 U.S.C. § 1981a(b)(1). “The terms ‘malice’ or ‘reckless indifference’ pertain to  
25 the employer’s knowledge that it may be acting in violation of federal law, not its  
26 awareness that it is engaging in discrimination.” Kolstad v. American Dental Ass’n, 527  
27 U.S. 526, 534 (1999). Punitive damages are only awarded for intentional discrimination  
28 claims. Id. In Kolstad, the Supreme Court rejected the contention that punitive damages

1 are available only in cases of an employer’s “egregious” conduct. Id. To be liable for  
2 punitive damages, the employer “must at least discriminate in the face of a perceived risk  
3 that its actions will violate federal law to be liable in punitive damages.” Id. at 536.

4 Viewing the facts in the light most favorable to Plaintiff, the Court concludes that  
5 Plaintiff has established a genuine issue of material fact whether there was intentional,  
6 direct discrimination against him that could amount to malice or reckless indifference to  
7 his federally protected rights. Accordingly, the Court DENIES Defendant’s motion for  
8 summary judgment on punitive damages on the federal claims.

9 On the claim of punitive damages under FEHA, Defendant argues that there is no  
10 clear and convincing evidence that an officer, director, or managing agent of Vitamix  
11 committed, authorized or ratified oppressive, fraudulent or malicious conduct. It argues  
12 that Plaintiff has not shown that Guthrie, as an Assistant Manager, had authority over  
13 decisions concerning Vitamix’ corporate policy and was never a “managing agent.”  
14 Plaintiff agrees that there is no evidence that Guthrie is a managing agent; however, a  
15 reasonable jury could conclude that Vitamix, by giving Guthrie and Paul carte blanche  
16 authority to make assignments without any written scheduling guideline and on  
17 Neumann’s unquestioning acceptance of their representations during her investigation,  
18 ratified Guthrie and Paul’s conduct of treating Sampson disparately with other Caucasian  
19 sales representatives.

20 An employer “may not be held liable for punitive damages based upon the acts of  
21 its employees unless the employer (1) ‘had advance knowledge of the unfitness of the  
22 employee and employed him or her with a conscious disregard of the rights or safety of  
23 others,’ (2) ‘authorized or ratified the wrongful conduct for which the damages are  
24 awarded,’ or (3) ‘was personally guilty of oppression, fraud, or malice.’” Rosas v.  
25 Chipotle Mexican Grill, Inc., CASE No. SACV 12-2189-JLS(RNBx), 2014 WL  
26 12637412, at \*3 (C.D. Cal. July 22, 2014) (quoting Cal. Civil Code § 3294(b)). As to a  
27 corporate employer, “the advance knowledge and conscious disregard, authorization,  
28 ratification or act of oppression, fraud, or malice must be on the part of an officer,

1 director, or managing agent of the corporation.” Id. (quoting Cal. Civil Code § 3294(b));  
2 College Hosp. Inc. v. Superior Ct., 8 Cal. 4th 704, 723 (1994) (for corporate employers,  
3 the malicious conduct must have been ratified or approved by a managerial agent).  
4 “Corporate ratification in the punitive damages context requires actual knowledge of the  
5 conduct and its outrageous nature.” College Hosp. Inc., 8 Cal. 4th at 723.

6 Here, Plaintiff concedes that Guthrie is not a managing agent;<sup>15</sup> however,  
7 Plaintiff’s argument concerning Vitamix’ ratification of Guthrie’s conduct is misguided.  
8 If Plaintiff seeks to pursue a theory of ratification, the ratification must have been on the  
9 part of the managing agent. Since Plaintiff agrees that Guthrie is not a managing agent,  
10 his argument on ratification also fails. Accordingly, the Court concludes that Plaintiff  
11 has not raised a genuine issue of material fact on punitive damages under the FEHA and  
12 GRANTS Defendant’s motion for summary judgment on punitive damages under the  
13 FEHA as to Guthrie’s conduct.

#### 14 **E. Evidentiary Objections**

15 Plaintiff filed evidentiary objections to Defendant’s evidence labeled as Exhibits B,  
16 C, 4, U and V filed in support of its motion for summary judgment. (Dkt. No. 35-3.)  
17 Defendants filed an opposition. (Dkt. No. 39-2.) In addition, Defendant filed general  
18 objections to Plaintiff’s Appendix of Exhibits in support of his opposition. (Dkt. No. 39-  
19 3.) Plaintiff filed a detailed opposition. (Dkt. No. 40.)

20 The Court notes the parties’ objections. To the extent that the evidence is proper  
21 under the Federal Rules of Evidence, the Court considered the evidence. To the extent  
22 that the evidence is not proper, the Court did not consider it.

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27 <sup>15</sup> Defendant moves for summary judgment on punitive damages based on Guthrie’s conduct only, and  
28 not Paul’s. In response, Plaintiff does not state whether Paul is a managing agent or not although there  
is an implication he is not. (Dkt. No. 35 at 32.) Therefore, the Court rules solely on Defendant’s motion  
for summary judgment on punitive damages as to Guthrie’s conduct.

1 **F. Request for Judicial Notice**

2 Defendant filed a request for judicial notice of courts dockets and filings of prior  
3 cases filed by Plaintiff against his former employers. (Dkt. No. 34-2.) Plaintiff did not  
4 file an opposition to the request for judicial notice but has objected to using these cases as  
5 part of the Court’s ruling as irrelevant.

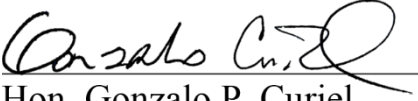
6 Rule 201 of the Federal Rules of Evidence authorizes the Court to take judicial  
7 notice of a fact that either “(1) is generally known within the trial court’s territorial  
8 jurisdiction; or (2) can be accurately and readily determined from sources whose  
9 accuracy cannot reasonably be questioned.” Fed. R. Evid. 201(b). The Court may take  
10 judicial notice of matters of public record. Lee v. City of Los Angeles, 250 F3d 668, 688-  
11 690 (2001). While the dockets may be subject to judicial notice, Defendant concedes that  
12 these filings have no direct relevance to the issues on summary judgment. (See Dkt. No.  
13 39-1, D’s Reply to P’s Response to D’s SSUF at 2-3.) Accordingly, the Court DENIES  
14 the request for judicial notice as irrelevant.

15 **Conclusion**

16 Therefore, the Court GRANTS Defendant’s motion for summary judgment on the  
17 second, fourth, sixth, eighth and ninth causes of action as unopposed. The Court  
18 DENIES Defendant’s motion for summary judgment on the first, third, and fifth causes  
19 of action as well as claim for punitive damages under Title VII and 42 U.S.C. § 1981.  
20 The Court also GRANTS Defendant’s motion for summary judgment the seventh claim  
21 for constructive discharge and claim for punitive damages under the FEHA as to  
22 Guthrie’s conduct.

23 IT IS SO ORDERED.

24 Dated: June 21, 2018

25   
26 Hon. Gonzalo P. Curiel  
27 United States District Judge  
28