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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

SIMON GORO, an individual; TONY RUSSELL, an individual; REY PENA, an individual; JOSE PENA, an individual; JEFF BELANDER, an individual; and GUISEPPE ZIZZO, an individual,
Plaintiffs,
v.
FLOWERS FOODS, INC., a Georgia corporation; FLOWERS BAKING CO. OF CALIFORNIA, LLC, a California limited liability company; FLOWERS BAKING CO. OF HENDERSON, LLC, a Nevada limited liability company; and DOES 1 through 100, inclusive,
Defendants.

Case No.: 17-CV-2580 TWR (JLB)
ORDER (1) GRANTING PLAINTIFF TONY RUSSELL’S MOTION FOR PARTIAL SUMMARY JUDGMENT ON DEFENDANTS’ FIRST AND THIRTY-SECOND AFFIRMATIVE DEFENSES, AND (2) DENYING WITHOUT PREJUDICE PLAINTIFF’S MOTION TO SEAL
(ECF Nos. 171, 172)

Presently before the Court is Plaintiff Tony Russell’s Motion for Partial Summary Judgment on Defendants’ First and Thirty-Second Affirmative Defenses (“Mot.,” ECF No. 171), as well as the Opposition filed by Defendants Flowers Foods, Inc. (“FF”); Flowers Baking Co. of California, LLC (“FBC California”); and Flowers Baking Co. of Henderson, LLC (“FBC Henderson”) (“Opp’n,” ECF No. 193) and Mr. Russell’s Reply (“Reply,” ECF

1 No. 195). Also pending before the Court is Mr. Russell’s Motion to Seal (“Mot. to Seal,”
2 ECF No. 172) certain exhibits filed in support of their Motion for Partial Summary
3 Judgment.¹ The Court held a hearing on September 9, 2021. (*See* ECF No. 205.) Having
4 carefully considered the Parties’ arguments and evidence and the law, the Court **DENIES**
5 **WITHOUT PREJUDICE** Mr. Russell’s Motion to Seal and **GRANTS** Mr. Russell’s
6 Motion for Partial Summary Judgment.

7 **BACKGROUND**

8 **I. Material Facts²**

9 **A. Defendants’ Direct-Store-Delivery System**

10 FF is the second largest producer and marketer of bakery products in the United
11 States. (*See* ECF No. 171-3 (“Ex. A”) at 2, 4.) FF markets well-recognized brands such
12 as Nature’s Own, Dave’s Killer Bread, and Wonder. (*See id.*) In 2017, FF had \$ 3.9 billion
13 in sales. (*See id.* at 4.) FF advertises to potential investors that it is in the “[r]etail and
14 foodservice” market. (*See id.*)

15 FF distributes its products through two segments: a Direct-Store-Delivery (“DSD”)
16 for fresh bakery foods and a Warehouse Delivery segment for others, including snack cakes
17 and frozen products. (*See id.* at 2, 5; *see also* ECF No. 171-4 (“Ex. B”) at 41–42.) The
18 DSD segment accounts for approximately 85 percent of FF’s sales, or approximately \$3.3
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20 ¹ While Defendants’ Motion for Partial Summary Judgment (*see generally* ECF No. 182), and Plaintiffs’
21 related motion to file documents under seal, (*see generally* ECF No. 191), are also pending before the
22 Court, those motions are set to be heard on November 3, 2021. (*See generally* ECF No. 203.)

23 ² As the Court reminded the Parties at the September 9, 2021 hearing, pursuant to the undersigned’s
24 Standing Order for Civil Cases, “[t]he parties must meet and confer . . . to arrive at a joint statement of
25 undisputed material facts, which must be filed no later than the reply brief.” Standing Order for Civil
26 Cases III.B.6. No such statement was filed here because Mr. Russell’s counsel “conferred with
27 Defendants to arrive at a joint statement of undisputed material facts, but the parties could not agree on
28 how that joint statement would read.” (*See* Reply at 10 n.10.) The Court reminds the Parties that future
failures to abide by the undersigned’s Standing Order for Civil Cases may result in the imposition of
sanctions. *See, e.g., Kurin, Inc. v. Magnolia Med. Techs., Inc.*, 473 F. Supp. 3d 1117, 1125 n.1 (S.D. Cal.
2020) (warning where violations of the Local Rules and the court’s standing order did not “facilitate[] an
efficient review of” cross-motions for summary judgment that “[a]ny further failure to comply . . . may
result in sanctions” (citing Civ.L.R. 83.1)).

1 billion in Fiscal Year 2017. (*See* Ex. A at 2, 4–5.) Under the DSD system, Defendants
2 manufacture products and Distributors,³ like Mr. Russell, deliver them. (*See id.* at 2, 5; *see*
3 *also* ECF No. 193-1 (“Parmer Decl.”) ¶ 4.) Internally, Defendants acknowledge that “[t]he
4 primary purpose for operating under this model is reduced costs[, s]pecifically, . . . fringe
5 benefits that would be paid to employees of the company versus those costs which become
6 the responsibility of the [Distributor]” and “savings from the maintenance and use of the
7 route vehicles (fuel, etc.).” (*See* ECF No. 173-4 (“Ex. I”) at 1.)

8 Publicly, Defendants characterize their use of Distributors as an “independent
9 contractor franchise model,” which is meant to incentivize Distributors to develop business
10 and generate additional sales within the area to which they own distribution rights. (*See*
11 Ex. A at 5; *see also* Parmer Decl. ¶ 4.) Under certain circumstances, Defendants may
12 manage some routes using their employees. (*See* Ex. I at 1.) Other bakeries also use this
13 distribution model, which was developed in the 1950s. (*See* Parmer Decl. ¶ 4.) Mr. Russell
14 initially believed that, as a Distributor, he would have the opportunity to increase the value
15 of his territory. (*See* ECF No. 193-3 (“Ex. 1”) at 36:14–17.)

16 To purchase distribution rights to a defined geographic territory, a Distributor signs
17 a Distributor Agreement (“DA”). (*See* Parmer Decl. ¶ 8; *see also* Ex. I at 1; ECF No. 137-
18 7 (“Ex. L”) (DA between FBC Henderson and Mr. Russell).) Although prospective
19 Distributors may make certain elections under the DA, they are not permitted to make any
20 changes to it. (*See* ECF No. 173-14 (“Ex. Y”) at 160:15–161:20.) The DA defines the
21 territory that the Distributor may purchase, the products the Distributor is authorized to
22 sell, and the purchase price for those products. (*See* Parmer Decl. ¶ 9.) Under the terms
23 of the DA, the Distributor is “an independent contractor” that “shall not be controlled by
24 [Defendants] as to the specific details or manner of DISTRIBUTOR’s business.” (*See id.*
25 (quoting Pl.’s Ex. L “Witneseth” Section ¶¶ 4, 16.1).) Mr. Russell, for example, testified
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27 ³ Although Defendants use the term “independent distributor” in Parmer Declaration and many of their
28 other documents, the independence of these distributors is one of the main points of contention in this
case. The Court therefore refers to them as “Distributors” throughout.

1 that he “vaguely understood” that he was entering into an independent contractor
2 relationship with FBC Henderson. (*See* Ex. 1 at 39:5–17.)

3 Among other things, the DA also provides that Distributors: may hire others to
4 operate their territory without Defendants’ approval,⁴ (*see* Parmer Decl. ¶¶ 10(a), 12(a));
5 may hold other jobs and deliver products for other companies, (*see id.* ¶ 10(b); *see also* Ex.
6 1 at 147:19–149:24); may sell products not from Defendants, so long as those products do
7 not compete with Defendants’ products, (*see* Parmer Decl. ¶ 10(c)); are not required to
8 abide by a dress code, (*see id.* ¶ 10(d)); are expected to provide their own delivery vehicles,
9 (*see id.* ¶ 10(e); *see also* Ex. 1 at 139:16–25); agree to use “commercially reasonable best
10 efforts,” (*see* Parmer Decl. ¶ 10(f)); are expected to perform in accordance with “Good
11 Industry Practice,” (*see id.* ¶ 10(g)); and own the distribution rights to Defendants’ products
12 in the Distributors’ territory. (*See id.* ¶ 10(h).) The term “Good Industry Practice” refers
13 to industry customs, which the DA defines as “the standards that have developed and are
14 generally accepted and followed in the baking industry,” including “adequate fresh supply”
15 of products, “properly rotating” products, and “promptly removing” stale products. (*See*
16 *id.* ¶ 11; *see also* Ex. Y at 142:20–144:18.) Defendants will repurchase stale product from
17 Distributors up to a “stale cap” or “stale allowance.” (*See* Parmer Decl. ¶ 20.) As for sales
18 products above the allowance, Distributors may sell them for non-human consumption,
19 donate them to charity, or bear their cost as a business expense. (*See id.*) The DA,
20 however, explicitly proscribes Distributors from reselling stale product for human
21 consumption to protect Defendants’ brands. (*See id.*)

22 Defendants contend that, under the DA, Distributors are responsible for operating
23 their own businesses. (*See id.* ¶ 12.) According to Defendants, Distributors can decide:
24 how many days a week to work given assistance from hired help, (*see id.* ¶ 12(a)); when
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27 ⁴ Although Mr. Russell did not hire others to operate his territory, he did receive assistance on some
28 Saturdays and some weekdays over the summer from his two teenaged sons “to teach [his] kids
responsibility.” (*See* Ex. 1 at 64:23–68:11, 71:12–73:3.) Mr. Russell testified that he was required to
obtain the warehouse manager’s approval for his sons to enter the warehouse. (*See id.* at 76:9–77:4.)

1 to start and stop working each day, (*see id.* ¶¶ 12(b), (f); *see also* Ex. 1 at 310:7–311:2);
2 the route taken to service their customers, (*see* Parmer Decl. ¶ 12(c)); how much time to
3 spend at each retail location, (*see id.* ¶ 12(d)); whether and when to take breaks, (*see id.*
4 ¶ 12(e)); what vehicle(s) are needed, (*see id.* ¶ 12(g)); what products to order for their
5 customers, (*see id.* ¶ 12(h)); and, in consultation with their customers, the number of
6 service days required. (*See id.* ¶ 12(i); *but cf.* ECF No. 173-19 (“Ex. DD”) at 191:7–193:23
7 (Mr. Russell explaining that he works seven days per week and sometimes all day because
8 of customer requirements).) Under this arrangement, Distributors are also responsible for
9 their other business needs, such as insurance, hiring an accountant, etc. (*See* Parmer Decl.
10 ¶ 12(j).) If a Distributor is unable to operate their territory on a particular day, Defendants
11 may use an employee to cover the route and charge the Distributor for the necessary
12 expenses. (*See* ECF No. 173-21 (“Ex. JJ”) at 249:15–250:11, 6–7; ECF No. 171-45
13 (“Thorndike Decl.”) ¶¶ 3–5.)

14 Distributors sell products they purportedly purchase from Defendants to their
15 customers, and may promote displays, solicit new accounts, recommend new products, and
16 change product pricing, among other things. (*See* Parmer Decl. ¶ 13.) Distributors may
17 personally service two types of accounts: cash accounts and unauthorized credit accounts.
18 (*See id.* ¶ 14.) With cash accounts, the Distributor serves as the primary contact for the
19 customer, accepting payment directly. (*See id.*) Accordingly, the Distributor may extend
20 credit and set payment terms, but is also bears the risk of non-payment. (*See id.*) With
21 charge accounts, the Distributor receives credit for their sales following sales transactions
22 at their respective accounts. (*See id.*) Distributors receive from Defendants approximately
23 18 percent on average of the Manufacturer’s Suggested Retail Price of the products they
24 deliver, which represents their profit (or “margin”) on the products they sell. (*See* ECF No.
25 173-8 (“Ex. M”) at 3; *see also* ECF No. 173-16 (“Ex. AA”) at 82:15–83:25.)

26 Defendants employ national account representatives to serve as points of contact at
27 the corporate level for larger chain accounts, such as Wal-Mart. (*See id.* ¶ 15; *see also* ECF
28 No. 173-3 (“Ex. H”) (Wal-Mart “Supplier Agreement” with “Flowers Bakeries LLC”);

1 ECF No. 173-5 (“Ex. K”) (Sonic Industries Services Inc. and Sonic Capital LLC “Product
2 Agreement” with “Flowers Foods Foodservice Sales, LLC”).) Defendants’ top 25
3 customers account for approximately three-quarters of their revenue, (*see* ECF No. 173-5
4 (“Ex. J”) at 3), and those customers decide on the products they will stock, the price to be
5 paid, and the shelf allocation. (*See* Parmer Decl. ¶ 15; *see also* ECF No. 173-9 (“Ex. N”)
6 at 10 (“The [Distributor] does not set prices, incentives, or advertising with the reseller.”),
7 11–12 (same).) Distributors are responsible, however, for establishing a relationship with
8 local store management, who have significant discretion to award opportunities to
9 Distributors. (*See* Parmer Decl. ¶ 15.) Some customers may impose their own “service
10 requirements,” including the hours during which they will accept deliveries, the number of
11 delivery days per week, and/or standards for appearance, but Defendants contend that
12 Distributors may negotiate with their customers regarding these requirements. (*See id.*
13 ¶ 18; *see also* ECF No. 171-9 (“Ex. G”) (Walmart’s “DSD Supplier Expectations”); ECF
14 No. 171-18 (“Ex. P”) (Albertsons/Vons/Pavilions’ “Vendor Code of Conduct”); ECF No.
15 171-19 (“Ex. Q”) (“Kroger Enterprise Vendor Dress and Conduct Policy”); ECF No. 171-
16 20 (“Ex. R”) (Olive Garden’s “Service Procedures”).)

17 Until the beginning of 2018, Defendants employed “Branch Sales Managers”
18 (“BSMs”) as advisors or liaisons to their Distributors. (*See* Parmer Decl. ¶ 21.) According
19 to Defendants, BSMs did not “manage” Distributors, but instead were intended to help
20 Distributors grow their businesses and sales by offering suggestions that Distributors could
21 implement or not. (*See id.*; *see also* ECF No. 193-4 (“Ex. 2”) at 232:12–14.) Although
22 BSMs did visit retailers, Defendants contend that they did so to “look for opportunities to
23 grow the business,” not to supervise or check in on Distributors. (*See* Parmer Decl. ¶ 22.)
24 Nonetheless, store visits did sometimes alert BSMs that Distributors were not complying
25 with their contractual obligations under their DAs, (*see id.*), and, if a BSM noticed during
26 a store visit that a Distributor was missing sales opportunities, the BSM might have
27 approached the Distributor to discuss the issue. (Ex. 2 at 164:18–24.)

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1 Although Defendants attempt to disclaim the written job descriptions for BSMs and
2 Directors of Sales, (*see* Ex. 2 at 229:3–21, 231:9–234:9, 235:17–19, 236:4–16), a job
3 description for Sales Managers advertised that they would “monitor[] and assist[] in the
4 daily route sales operations of a branch of plant market, in a manner that results in
5 maximum profitable sales, controlled sales, low turnover, superior customer relations,
6 brand growth, proper accounts receivable record, proper distribution, positive relations
7 with employees and independent distributors, and compliance with company
8 policies/procedures and the distributor’s agreement.” (*See* ECF No. 173-1 (“Ex. D”) at 1.)
9 The advertised responsibilities included “[t]rain[ing], assist[ing], and guid[ing] company
10 sales employees and Independent Distributors in the proper distribution of Flowers
11 Products;” “[c]ommunicat[ing] with, guid[ing] and direct[ing] each sales team member
12 (Company and Distributor) in their efforts to attain/maintain positive customer relations,
13 sales and sales goals, and compliance with company policies/procedures and the
14 Distributor’s agreement;” “[e]nsur[ing] . . . contact with all . . . distributors at least twice
15 weekly;” and “[e]nsur[ing] Sales Representatives and Distributors have the tools necessary
16 to do their jobs to Flowers or industry standards.” (*See id.* at 1–2; *see also* Ex. Y at
17 51:10–56:5 (discussing training programs); ECF No. 173-17 (“Ex. BB”) at 140:1–143:11
18 (discussing work performed in the territories); ECF No. 173-18 (“Ex. CC”) at 30:13–31:16
19 (same).) Similarly, the job description for the director of sales summarizes the position as
20 entailing “[d]irect the management of the sales of Flowers products in assigned branches.”
21 (*See* ECF No. 171-5 (“Ex. C”) at 2.) Territory Operations Specialists are advertised as
22 “further develop[ing] and execut[ing] orientation, mentoring, and educational
23 opportunities [for] . . . Distributors.” (*See* ECF No. 173-2 (“Ex. F”) at 1; *see also id.*
24 (“Develop and implement mentoring and educational opportunities for IDs[.]”).)

25 When Defendants determine that a Distributor is violating their contractual
26 obligations under the DA, including failing to satisfy the “Good Industry Practice”
27 standard, Defendants may issue a “breach letter” as provided in the DA. (*See* Parmer Decl.
28 ¶¶ 23–24; *see also* ECF No. 173-12 (“Ex. W”); ECF No. 173-13 (“Ex. X”).) Breach letters

1 are most commonly issued in response to customer complaints. (*See* Parmer Decl. ¶ 23.)
2 Whether to issue a breach letter depends on an individualized assessment and is subject to
3 review and challenge by the Distributor. (*See id.*) Breach letters serve the dual purpose of
4 informing Distributors of personal risks to their business and protecting Defendants’ brands
5 and distributor network. (*See id.* ¶ 24.) Breach letters are typically “curable,” meaning the
6 Distributor is given an opportunity to remedy the breach within a specific timeframe. (*See*
7 *id.* ¶ 25.) In limited circumstances, however, such as those involving criminal activity,
8 violations of the law, or “substantial harm” to Defendants’ brands and ability to service
9 customers, breach letters may be non-curable. (*See id.*)

10 Defendants’ DSD system has been the subject of much investigation and litigation.
11 (*See, e.g.*, Ex. B at 41; ECF No. 197-7.) For example, the California Labor Commissioner
12 determined on December 20, 2017, that a Distributor who filed a claim for reimbursable
13 business expenses against FBC Henderson was a “franchisee and therefore outside of the
14 Labor Commission jurisdiction.” (*See generally* ECF No. 197-7.) Around the same time,
15 the United States Department of Labor conducted investigations of Defendants in three
16 counties of Georgia, concluding that Defendants had misclassified their Distributors as
17 independent contractors rather than employees. (*See generally* ECF No.171-36 (“Ex.
18 HH”).) Defendants have also been named in several employment actions across the
19 country. (*See, e.g.*, ECF No. 171-41 (“Ex. MM”); *see also* ECF No. 195-1 (“Ex. QQ”) at
20 17, F-53.)

21 **B. Defendants’ Accounting Practices**

22 As a publicly traded company, FF must regularly file reports with the Securities and
23 Exchange Commission (“SEC”).⁵ (*See* ECF No. 173-20 (“Ex. EE”) at 11:21–13:15.) FF’s

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26 ⁵ Because judicial notice of SEC filings is proper under Federal Rule of Evidence 201, *see, e.g., Metzler*
27 *Inv. GMBH v. Corinthian Colls., Inc.*, 540 F.3d 1049, 1064 n.7 (9th Cir. 2008) (citing *Dreiling v. Am.*
28 *Exp. Co.*, 458 F.3d 942, 946 n.2 (9th Cir. 2006)), the Court **GRANTS** Mr. Russell’s requests that the
Court take judicial notice of FF’s SEC filings, Exhibits B, V, FF, and QQ. (*See* ECF Nos. 171-46, 195-
2.)

1 SEC filings repeatedly describe distributors as independent businesses. (*See* ECF No. 193-
2 5 (“Davis Decl.”) ¶ 4.) FF’s financial reporting is also based on this premise. (*See id.*)

3 Based on guidance from the Financial Accounting Standards Board (“FASB”), FF
4 recognizes revenue for authorized charge sales when the product is delivered to retailers
5 by Distributors and for scan-based trading accounts when the product is purchased by the
6 end consumer. (*See id.* ¶ 6; *see also* Ex. B at 9; Ex. I at 2.) When a Distributor picks up
7 more product than is required to service their authorized charge or pay-by-scan sales, such
8 as for unauthorized charge or cash sales, FF recognizes revenue immediately. (*See* Ex. I
9 at 4.) Both PricewaterhouseCoopers (“PwC”), which is FF’s outside auditor, (*see* Davis
10 Decl. ¶ 1), and Ernst & Young approve of FF’s manner of revenue recognition. (*See id.*
11 ¶ 7.) Under Generally Accepted Accounting Principles (“GAAP”), intercompany
12 transactions—including those between FF’s subsidiaries—are reflected only by offsetting
13 ledger entries that do not appear in the consolidated financial statements, which reflect only
14 transactions with outside parties. (*See id.* ¶ 8; *see also* Ex. I at 2.) Under GAAP, these
15 offsetting ledger entries reflect bona fide transactions. (*See* Davis Decl. ¶ 8.)

16 In internal memoranda regarding revenue recognition in transactions involving
17 Distributors, FF’s accounting personnel have concluded that Distributors are “agents” of
18 Defendants for authorized charge and pay-by-scan sales for purposes of reporting revenue
19 at gross or net. (*See* Ex. I at 4–5; Ex. N at 9–12; Ex. EE at 18:5–19:3, 38:13–41:3.) These
20 sales are also “considered to be consignment arrangements because control does not
21 transfer to the [Distributor].” (*See* Ex. N at 22.) In other words, for authorized charge and
22 pay-by-scan sales, Defendants recognize the reseller as their customer and the Distributor
23 as an intermediary. (*See id.* at 5.) Ultimately, for these two transaction types—which
24 account for 90 to 95 percent of FF’s sales—it is Defendants who have promised to deliver
25 product to resellers with whom they contract, and Defendants “have engaged the
26 [Distributor] to fulfill this promise.” (*See id.* at 7, 9; Ex. EE at 34:24–37:7; *see also* ECF
27 No. 173-10 (“Ex. O”) at 7 (“Independent distributors facilitate the sale[s] brokered by
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1 Defendants] by picking up the product at Flowers' warehouse and delivering to the
2 customer.”.)

3 **II. Relevant Procedural Background**

4 Plaintiffs Simon Goro, Mr. Russell, Rey Pena, Jose Pena, Jeff Belander, and
5 Giuseppe Zizzo initiated this action in the Superior Court of California, County of San
6 Diego, on November 27, 2017. (*See generally* ECF No. 1-2.) Generally alleging that
7 Defendants had misclassified them as independent contractors rather than employees,
8 Plaintiffs asserted claims for (1) failure to compensate for all hours worked; (2) failure to
9 pay overtime premium pay; (3) waiting-time penalties; (4) failure to provide accurate wage
10 statements; (5) failure to provide meal periods; (6) unlawful deductions from wages;
11 (7) failure to indemnify for necessary expenditures; and (8) violations of California's
12 Unfair Competition Law (“UCL”), Cal. Bus. & Prof. Code §§ 17200 *et seq.* (*See generally*
13 *id.*) After answering Plaintiffs' complaint and asserting thirty-three affirmative defenses
14 on December 26, 2017, (*see generally* ECF No. 1-3), Defendants removed to this Court
15 based on diversity jurisdiction on December 28, 2017. (*See generally* ECF No. 1.)

16 On March 22, 2018, Plaintiffs filed their first amended complaint, adding a ninth
17 claim for enforcement of the California Private Attorney General Act (“PAGA”), Cal.
18 Labor Code §§ 2698 *et seq.* (*See generally* ECF No. 17.) Defendants moved to dismiss
19 Plaintiffs' PAGA cause of action on April 12, 2018, (*see* ECF No. 22), and also filed an
20 answer to Plaintiffs' first amended complaint, asserting thirty-two affirmative defenses.
21 (*See generally* ECF No. 23.) While their motion to dismiss was still pending, the Parties
22 filed cross-motions for partial summary judgment on November 16, 2018. (*See generally*
23 ECF Nos. 78, 81.) On January 8, 2019, the Honorable Janis L. Sammartino granted
24 Defendants' motion to dismiss Plaintiffs' PAGA cause of action and denied as moot the
25 pending motions for partial summary judgment. (*See generally* ECF No. 92.)

26 Plaintiffs filed their operative Second Amended Complaint on January 15, 2019,
27 adding additional allegations to support their PAGA cause of action. (*See generally* ECF

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1 No. 95.) On January 29, 2019, Defendants answered, again asserting thirty-two affirmative
2 defenses. (*See generally* ECF No. 98.)

3 Mr. Russell moved for partial summary judgment as to Defendants’ first affirmative
4 defense—i.e., that Defendants were never Plaintiffs’ employers—on February 15, 2019.
5 (*See generally* ECF No. 99.) Defendants filed their own motion for partial summary
6 judgment as to six of Plaintiffs’ causes of action on March 12, 2019. (*See generally* ECF
7 No. 104.) After Judge Sammartino took the cross-motions for partial summary judgment
8 under submission, (*see generally* ECF No. 135), Defendants moved to stay this action
9 pending resolution of the following issues: (1) whether the “ABC” test articulated in
10 *Dynamex Operations West v. Superior Court*, 4 Cal. 5th 903 (2018), applies retroactively;
11 and (2) whether the Federal Aviation and Administration Authorization Act (“F4A”)
12 preempts prong “B” of the ABC test. (*See generally* ECF No. 141.) On January 24, 2020,
13 Judge Sammartino stayed this action pending the California Supreme Court’s in *Vazquez*
14 *v. Jan-Pro Franchising International, Inc.*, No. S258191 (Cal. filed Sept. 26, 2019), and
15 denied without prejudice the Parties’ cross-motions for partial summary judgment. (*See*
16 *generally* ECF No. 166.)

17 On September 25, 2020, this action was transferred to the undersigned. (*See*
18 *generally* ECF No. 167.) After Plaintiffs informed the Court that the California Supreme
19 Court had issued a decision in *Vazquez*, (*see generally* ECF No. 168), the Court lifted the
20 stay, (*see generally* ECF No. 169), and requested a Joint Status Report from the Parties.
21 (*See generally* ECF No. 170.) Before the ordered deadline for the Joint States Report,
22 Mr. Russell filed the instant Motions. (*See generally* ECF Nos. 171, 172.)

23 **LEGAL STANDARD**

24 Under Federal Rule of Civil Procedure 56, a party may move for summary judgment
25 as to a claim or defense or part of a claim or defense. Fed. R. Civ. P. 56(a). Summary
26 judgment is appropriate where “the movant shows that there is no genuine dispute as to
27 any material fact and the movant is entitled to judgment as a matter of law.” Fed. R. Civ.
28 P. 56(a); *Celotex Corp. v. Catrett*, 477 U.S. 317, 322 (1986). Although materiality is

1 determined by substantive law, “[o]nly disputes over facts that might affect the outcome of
2 the suit . . . will properly preclude the entry of summary judgment.” *Anderson v. Liberty*
3 *Lobby, Inc.*, 477 U.S. 242, 248, (1986). A dispute is “genuine” only “if the evidence is
4 such that a reasonable jury could return a verdict for the nonmoving party.” *Id.* When
5 considering the evidence presented by the parties, “[t]he evidence of the non-movant is to
6 be believed, and all justifiable inferences are to be drawn in his favor.” *Id.* at 255.

7 The initial burden of establishing the absence of a genuine issue of material fact falls
8 on the moving party. *Celotex*, 477 U.S. at 323. The moving party may meet this burden
9 by “identifying those portions of ‘the pleadings, depositions, answers to interrogatories,
10 and admissions on file, together with the affidavits, if any,’ which it believes demonstrate
11 the absence of a genuine issue of material fact.” *Id.* “When the party moving for summary
12 judgment would bear the burden of proof at trial, ‘it must come forward with evidence
13 which would entitle it to a directed verdict if the evidence went uncontroverted at trial.’”
14 *C.A.R. Transp. Brokerage Co. v. Darden Rests., Inc.*, 213 F.3d 474, 480 (9th Cir. 2000)
15 (quoting *Houghton v. South*, 965 F.2d 1532, 1536 (9th Cir. 1992)).

16 Once the moving party satisfies this initial burden, the nonmoving party must
17 identify specific facts showing that there is a genuine dispute for trial. *Celotex*, 477 U.S.
18 at 324. This requires “more than simply show[ing] that there is some metaphysical doubt
19 as to the material facts.” *Matsushita Elec. Indus. Co. v. Zenith Radio Corp.*, 475 U.S. 574,
20 586 (1986). Rather, to survive summary judgment, the nonmoving party must “go beyond
21 the pleadings and by her own affidavits, or by the ‘depositions, answers to interrogatories,
22 and admissions on file,’ designate ‘specific facts’” that would allow a reasonable fact finder
23 to return a verdict for the non-moving party. *Celotex*, 477 U.S. at 324; *see also Anderson*,
24 477 U.S. at 248. Accordingly, the non-moving party cannot oppose a properly supported
25 summary judgment motion by “rest[ing] upon mere allegations or denials of his pleading.”
26 *Anderson*, 477 U.S. at 256.

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ANALYSIS⁶

Through the instant Motion, Mr. Russell seeks summary adjudication in his favor as to Defendants’ first and thirty-second affirmative defenses. (*See* Mot. at 2; ECF Nos. 171-1 & 173-23 (“Mem.”) at 1, 25; *see also generally* Mem. at 9–25.⁷) Defendants’ first affirmative defense provides that “Plaintiffs’ claims may not be properly maintained against Defendants because Defendants were never Plaintiffs’ employer, joint employer, or co-employer,” (Ans. at 13), while their thirty-second affirmative defense maintains that “Plaintiffs’ claims are preempted, in whole or in part, by the Federal Aviation Administration Authorization Act.” (*Id.* at 18.)

In evaluating Mr. Russell’s Motion, the Court first determines whether the ABC Test articulated by the California Supreme Court in *Dynamex*, 4 Cal. 5th 903, and codified at California Labor Code section 2775, or the alternate test under *S. G. Borello & Sons, Inc. v. Department of Industrial Relations*, 48 Cal. 3d 341 (1989) (the “*Borello* test”) applies to Mr. Russell’s claims. The Court then addresses Defendants’ preemption arguments concerning the ABC Test, including the viability of Defendants’ thirty-second affirmative defense. Finally, the Court proceeds to evaluate Defendants’ first affirmative defense.

I. ABC Test or *Borello* Test

As an initial matter, the Court must determine whether the ABC Test or the *Borello* test applies to Mr. Russell’s employment law claims. Mr. Russell contends that the ABC Test applies to all his claims, (*see* Mem. at 14–17), while Defendants contend that his

⁶ Defendants seek to incorporate by reference their previously filed evidentiary objections. (*See* Opp’n at 3 n.2 (citing ECF No. 111-6).) As Mr. Russell notes, (*see* Reply at 1 n.1), the undersigned’s Standing Order for Civil Cases provides that “[o]bjections to evidence submitted in support of a motion must be contained within the opposition brief, and . . . [n]o separate statements of objections will be allowed.” Standing Order for Civil Cases § III.B.4. The Court therefore disregards Defendants’ prior evidentiary objections. *See, e.g., Anhing Corp. v. Thuan Phong Co.*, 215 F. Supp. 3d 919, 929 (C.D. Cal. 2015); *Miller v. City of Los Angeles*, No. CV 13-5148-GW(CWX), 2015 WL 12811238, at *23 (C.D. Cal. Oct. 22, 2015).

⁷ A public, redacted version of Mr. Russell’s memorandum of points and authorities was filed at ECF No. 171-1, while an unredacted, sealed version of Mr. Russell’s memorandum was filed as ECF No. 173-23.

1 claims for expense reimbursement and waiting time penalties are governed by the *Borello*
 2 test. (See Opp’n at 11–12.)

3 The Court first addresses Defendants’ retroactivity argument. (See *id.* at 11.) In
 4 *Vazquez*, the California Supreme Court clarified that the ABC Test articulated in
 5 “*Dynamex* applies retroactively to all nonfinal cases [governed by wage orders] that
 6 predate the effective date of the *Dynamex* decision.” See 10 Cal. 5th at 958. Nonetheless,
 7 Defendants contend, based on *Haitayan v. 7-Eleven, Inc.*, No. CV 17-7454 DSF (ASx),
 8 2021 WL 757024 (C.D. Cal. Feb. 8, 2021), and *Olson v. California*, No.
 9 CV1910956DMGRAOX, 2020 WL 905572, at *12 (C.D. Cal. Feb. 10, 2020), that
 10 Assembly Bill 5, later codified as Section 2775 of the California Labor Code, does not
 11 apply retroactively. (See Opp’n at 11.) But Defendants’ cases, see *Haitayan*, 2021 WL
 12 757024, at *5; *Olson*, 2020 WL 905572, at *12, fail to address Section 2785(a) of the
 13 California Labor Code, which provides that, as codified in Section 2775, the ABC Test
 14 “does not constitute a change in, but is declaratory of, existing law with regard to wage
 15 orders of the Industrial Welfare Commission [(“IWC”)] and violations of th[e Labor C]ode
 16 relating to wage orders.”⁸ “[W]here a statute provides that it clarifies or declares existing
 17 law, ‘[i]t is obvious that such a provision is indicative of a legislative intent that the
 18 amendment apply to all existing causes of action from the date of its enactment.’” *W. Sec.*
 19 *Bank v. Super. Ct.*, 15 Cal. 4th 232, 244–45 (1997) (second alteration in original)
 20 (quoting *Cal. Emp. Stabilization Comm’n v. Payne*, 31 Cal. 2d 210, 214 (1947)) (citing
 21 *City of Sacramento v. Public Emps.’ Retirement Sys.*, (1994) 22 Cal. App. 4th 786, 798
 22 (1994); *City of Redlands v. Sorensen*, 176 Cal. App. 3d 202, 211 (1985)). Because Mr.
 23 Russell’s claims were pending before April 30, 2018 (the date of the *Dynamex* decision),
 24 and September 4, 2020 (the effective date of Section 2785), the ABC Test applies so long
 25 ///

27 ⁸ “In California, wage orders are constitutionally-authorized, quasi-legislative regulations that have the
 28 force of law.” *Dynamex*, 4 Cal. 5th at 914 n.3 (citing Cal. Const., art. XIV, § 1; Cal. Lab. Code, §§ 1173,
 1178, 1178.5, 1182, 1185; *Indus. Welfare Comm’n. v. Super. Ct.*, 27 Cal. 3d 690, 700-703 (1980)).

1 as Mr. Russell’s claims for expense reimbursement and waiting time penalties “relat[e] to
2 wage orders.”

3 According to Mr. Russell, his seventh cause of action for failure to indemnify for
4 necessary expenditures, (*see* SAC ¶¶ 52–55), relates California Labor Code section 2802
5 and Wage Order 1(8) and (9),⁹ (*see* Mem. at 16), while his third cause of action for waiting-
6 time penalties, (*see* SAC ¶¶ 36–39), is “derivative” of their other claims under the
7 California Labor Code and IWC wage orders. (*See* Mem. at 16 n.9.) Mr. Russell cites the
8 California Court of Appeal’s decision in *Gonzales v. San Gabriel Transit, Inc.*, 40 Cal.
9 App. 5th 1131 (2019), in which the court concluded that the plaintiff’s claims for “failure
10 to reimburse expenses and improper deductions in violation of section 2802 [are]
11 encompassed by Wage Order No. 9(8) and (9).” *See id.* at 1157; *see also* ECF No. 171-23
12

13 ⁹ In relevant part, these provisions provide:

14 **8. Cash Shortage and Breakage**

15 No employer shall make any deduction from the wage or require any reimbursement from
16 an employee for any cash shortage, breakage, or loss of equipment, unless it can be shown
17 that the shortage, breakage, or loss is caused by a dishonest or willful act, or by the gross
18 negligence of the employee.

19 **9. Uniforms and Equipment**

20 (A) When uniforms are required by the employer to be worn by the employee as a
21 condition of employment, such uniforms shall be provided and maintained by the
22 employer. The term “uniform” includes wearing apparel and accessories of
23 distinctive design or color.

24 (B) When tools or equipment are required by the employer or are necessary to the
25 performance of a job, such tools and equipment shall be provided and maintained
26 by the employer, except that an employee whose wages are at least two (2) times
27 the minimum wage provided herein may be required to provide and maintain hand
28 tools and equipment customarily required by the trade or craft. This subsection (B)
shall not apply to apprentices regularly indentured under the State Division of
Apprenticeship Standards.

Cal. Code Regs. tit. 8, § 11010(8), (9)(A)–(B).

1 (“Ex. U”), also available at *Johnson v. VCG-IS, LLC*, No. 30201500802813CUCRCX,
2 2018 WL 3953771 (Cal. Super. July 18, 2018) (unpublished minute order concluding that
3 waiting time claims under Section 201 to 203 and reimbursement claims under 2802 are
4 covered by wage orders). In their briefing, Defendants rely solely on the fact Mr. Russell’s
5 expense reimbursement and waiting time penalty claims arose before January 1, 2020,
6 declining to address whether those claims relate to wage orders. (See Opp’n at 11–12
7 (citing *Moreno v. JCT Logistics, Inc.*, No. EDCV 17-2489 JGB (KKx), 2019 WL 3858999,
8 at *1, *12 (C.D. Cal. May 29, 2019); *Alvarez v. XPO Logistics Cartage LLC*, No. 18-cv-
9 03736 SJO (E), 2018 WL 6271965, at *2, *4 (C.D. Cal. Nov. 15, 2018); *Garcia v. Border*
10 *Transp. Grp., LLC*, 28 Cal. App. 5th 558, 571–72 (2018)).) Further, the cases on which
11 Defendants rely fail meaningfully to address the relation of expense reimbursement claims
12 and waiting time penalties to wage orders. See *Moreno*, 2019 WL 3858999, at *1, *12
13 (concluding that the ABC Test applied to the plaintiff’s rest break, meal break, and
14 minimum wage claims and UCL claims based on those violations because the “[p]laintiff
15 indicated [at the hearing] that [those same claims] depend on wage orders”); *Alvarez*, 2018
16 WL 6271965, at *2, *4 (applying ABC Test only to claims for failure to pay minimum
17 wage, failure to pay wages for missed meal periods, and failure to pay wages for missed
18 rest periods “because they are addressed to the same California wage orders at issue in
19 *Dynamex*,” without addressing claims for failure to reimburse business expenses or waiting
20 time penalties); *Garcia*, 28 Cal. App. 5th at 571–72 (concluding, without analysis, that “the
21 wage order does not encompass claims for . . . waiting time penalties”).

22 The Court concludes that Mr. Russell’s claims for expense reimbursement and
23 waiting time penalties relate to wage orders such that the ABC Test applies to those claims.
24 Mr. Russell urges that his waiting time claims relate to the work orders because they are
25 derivative of his other labor-related claims. (See Mem. at 16 n.9; see also SAC ¶ 37
26 (alleging that penalties are merited because of Defendants’ failure to compensate Plaintiffs
27 “for all hours worked, failing to adequately compensate for meal and rest breaks, [and]
28 failing to pay overtime premium pay”).) Defendants’ own cases support that the ABC Test

1 applies to a cause of action based on causes of action relating to wage orders. *See, e.g.*,
2 *Moreno*, 2019 WL 3858999, at *12 (concluding that ABC Test applies to claims under
3 California’s UCL based on meal break, rest break, and minimum wage claims); *Garcia*, 28
4 Cal. App. 5th at 571–72 (same). As for the waiting time penalties, Mr. Russell alleges that
5 “Defendants unlawfully failed to indemnify Plaintiffs for reasonable and necessary
6 expenditures, including their vehicles, tools, cellular telephones, transportation expenses,
7 insurance, uniform and laundry of the same, loss of product (such as stolen baked goods),
8 among other expenses.” (*See* SAC ¶ 54.) As Mr. Russell notes, these allegations “relate”
9 to Wage Order 1(9), which requires an employer to provide uniforms, Cal. Code Regs. tit.
10 8, § 11010(9)(A), and required or necessary tools or equipment. Cal. Code Regs. tit. 8,
11 § 11010(9)(B). The Court therefore concludes that the ABC Test applies to Mr. Russell’s
12 claims.

13 **II. Preemption Arguments**

14 Defendants next contend that Mr. Russell cannot prevail under the ABC Test
15 because it is preempted by the F4A, (*see* Opp’n at 3–9 (discussing Defendants’ thirty-
16 second affirmative defense)), and under the Federal Trade Commission Franchise Rule
17 (“FTC Franchise Rule”), 16 C.F.R. §§ 436 *et seq.*, and the Lanham Act, 15 U.S.C. §§ 1051
18 *et seq.* (*See* Opp’n at 9–11.)

19 **A. Thirty-Second Affirmative Defense: F4A Preemption**

20 For their thirty-second affirmative defense, Defendants assert that “Plaintiffs’ claims
21 are preempted, in whole or in part, by the Federal Aviation Administration Authorization
22 Act.” (*See* Ans. at 18.) Mr. Russell raises several arguments against F4A preemption, (*see*
23 Mem. at 17–24), and Defendants respond that his arguments were rejected in *California*
24 *Trucking Association v. Becerra*, 433 F. Supp. 3d 1154 (S.D. Cal. 2020) (Benitez, J.), and
25 “there is, at a minimum, a triable issue of fact given that Judge Benitez entered a state-wide
26 order enjoining the enforcement of the ABC test as to motor carriers.” (*See* Opp’n at 9
27 (citing *Cal. Trucking Ass’n v. Becerra*, 433 F. Supp. 3d at 1171).)

28 ///

1 After Defendants filed their Opposition, however, the Ninth Circuit reversed
 2 *California Trucking Association v. Becerra*, concluding that “the F4A does not preempt
 3 [the ABC test] as applied to motor carriers,” (Reply at 1–2 (alteration in original) (quoting
 4 *Cal. Trucking Ass’n v. Bonta*, 996 F.3d 644, 659 (9th Cir. 2021))), and reversing Judge
 5 Benitez’s state-wide injunction. *See Cal. Trucking Ass’n v. Bonta*, 996 F.3d at 665–66.
 6 The California Trucking Association has requested review of the Ninth Circuit’s decision,
 7 and Defendants attempt to argue that the “issue remains open.” (*See* ECF No. 197 at 6.¹⁰)
 8 But “once a federal circuit court issues a decision, the district courts within that circuit are
 9 bound to follow it and have no authority to await a ruling by the Supreme Court before
 10 applying the circuit court’s decision as binding authority[.]” *Yong v. I.N.S.*, 208 F.3d 1116,
 11 1119 n.2 (9th Cir. 2000) (citing *McClellan v. Young*, 421 F.2d 690, 691 (6th Cir. 1970)).
 12 This is true even when, as here, *see* Order, *Cal. Trucking Ass’n v. Bonta*, No. 20-55106
 13 (9th Cir. filed June 23, 2021), ECF No. 113, the Ninth Circuit has stayed the mandate to
 14 offer an opportunity to petition for review of the decision. *See In re Zermeno-Gomez*, 868
 15 F.3d 1048, 1050–53 (9th Cir. 2017) (concluding that district court committed clear error
 16 and ordering the district court to comply with a published decision issued by the Ninth
 17 Circuit despite the fact that the mandate had been stayed to allow the government to seek
 18 en banc review or to petition for a writ of certiorari). Accordingly, the Court concludes
 19 that *California Trucking Association v. Bonta* is determinative, **GRANTS** Mr. Russell’s
 20 Motion, and **DISMISSES** Defendants’ thirty-second affirmative defense that the ABC
 21 Test is preempted by the F4A as to Mr. Russell.

22
 23 ¹⁰ In support of their own affirmative motion for partial summary judgment—the only filing in which
 24 Defendants had the opportunity to address the Ninth Circuit’s decision in *California Trucking Association*
 25 *v. Bonta*—Defendants invoke the First Circuit’s decision in *Schwann v. FedEx Ground Package System,*
 26 *Inc.*, 813 F.3d 429 (1st Cir. 2016), to support their argument that, by precluding Defendants from using
 27 independent contractors, Prong B of the ABC test relates to the service of a motor carrier and therefore is
 28 expressly preempted by the F4A. (*See* ECF No. 197 at 6 (citing *Schwann*, 813 F.3d at 437).) But the
 Ninth Circuit rejected this argument in *California Trucking Association v. Bonta*, noting that it had
 “previously concluded that such indirect consequences have ‘only a tenuous, remote, or peripheral
 connection to rates, routes or services.’” 996 F.3d at 663 (quoting *Dilts v. Penske Logistics, LLC*, 769
 F.3d 637, 643 (9th Cir. 2014)). This Court, therefore, must also reject Defendants’ argument.

1 ***B. Preemption Under the FTC Franchise Rule and the Lanham Act***

2 Before the Court may proceed to analyze Defendants’ first affirmative defense, the
3 Court also must address Defendants’ additional preemption arguments, namely, that
4 “applying the ABC Test is preempted by the Federal Trade Commission Franchise Rule
5 and the Lanham Act” because Plaintiffs are franchisees. (*See* Opp’n at 9–11.) Specifically,
6 Defendants argue, the FTC Franchise Rule requires a “franchisor . . . to exert a significant
7 degree of control over the franchisee’s method of Operation,” (*see* Opp’n at 10 (quoting
8 16 C.F.R. § 436.1(h)(2))), and the Lanham Act requires franchisors to “control use of their
9 trademarks,” (*see id.* (citing 15 U.S.C. § 1127), requirements that “directly conflict with
10 the ABC Test’s ‘free from control’ requirement.” (*See id.*) Mr. Russell responds that
11 “Flowers cannot meet its burden to demonstrate how the labor laws at issue stand as a
12 significant obstacle to any objective Congress seeks to achieve” because neither the FTC
13 Franchise Rule nor the Lanham Act evidences a clear and manifest intent to regulate wages
14 or employment relationships between franchisors and franchisees. (*See* Reply at 2–3.)
15 Mr. Russell also argues that the Ninth Circuit implicitly rejected Defendants’ arguments in
16 *Vazquez*. (*See* Reply at 3 (citing *Vazquez*, 986 F.3d at 1122).)

17 In *Vazquez*, the Ninth Circuit held that “the franchise context does not alter
18 the *Dynamex* analysis.” *See* 986 F.3d at 1124. Although highly persuasive, the Ninth
19 Circuit in *Vazquez* was not confronted with the preemption arguments that are currently
20 before the Court. “Federal preemption occurs when: (1) Congress enacts a statute that
21 explicitly pre-empts state law; (2) state law actually conflicts with federal law; or
22 (3) federal law occupies a legislative field to such an extent that it is reasonable to conclude
23 that Congress left no room for state regulation in that field.” *CTIA - Wireless Ass’n v. City*
24 *of Berkeley*, 928 F.3d 832, 849 (9th Cir. 2019). Defendants appear to invoke conflict
25 preemption. (*See* Opp’n at 9–11 (arguing that it is “impossible to reconcile” the FTC
26 Franchise Rule and Lanham Act with California’s ABC Test).) To determine whether the
27 ABC Test conflicts with the FTC Franchise Rule and Lanham Act, the Court must focus
28 on Congress’s intent and “begin with the presumption that Congress did not intend to

1 preempt a law that is within a state’s historical police powers, unless that ‘was the clear
2 and manifest purpose of Congress.’” *See Cal. Trucking Ass’n v. Bonta*, 996 F.3d at 654 &
3 664 n.14 (quoting *Miller v. C.H. Robinson Worldwide, Inc.*, 976 F.3d 1016, 1021 (9th Cir.
4 2020)). Labor law is traditionally an area of state concern. *See, e.g., McDaniel v. Wells*
5 *Fargo Invs., LLC*, 717 F.3d 668, 675 (9th Cir. 2013).

6 First, Defendants fail to identify any actual conflict between the ABC Test and the
7 FTC Franchise Rule or Lanham Act. Not only do Defendants rely only on the definitional
8 provisions of the FTC Franchise Rule and Lanham Act, (*see* Opp’n at 10 (citing 15 U.S.C.
9 § 1127; 16 C.F.R. § 436.1(h)(2))), but they fail to identify a conflict between those
10 definitions and the ABC Test. The FTC Franchise Rule’s definition for a “franchise”
11 provides only that a “franchisor . . . has authority to exert a significant degree of control
12 over the franchisee’s method of operation,” *see* 16 C.F.R. § 436.1(h)(2), while the Lanham
13 Act defines a “related company” as “any person whose use of a mark is controlled by the
14 owner of the mark with respect to the nature and quality of the goods or services on or in
15 connection with which the mark is used.” 15 U.S.C. § 1127. The ABC Test, on the other
16 hand, requires that an independent contractor be “free from control and direction of the
17 hiring entity in connection with the performance of the work.” *See* Cal. Labor Code
18 § 2775(b)(1)(A). But that all three provisions include the term “control[.]” does not mean
19 that the provisions are related, much less that they conflict. For example, the phrase
20 “method of operation” in the FTC Franchise Rule is broader than the phrase “performance
21 of . . . work” appearing in the ABC Test. While a franchisor may dictate that a franchisee
22 include certain food items on its menu, that does not mean that a franchisor must dictate
23 the franchisee’s hiring decisions, the layout of its kitchen, or the wages it pays its
24 employees. The same is true of the Lanham Act, which applies to a licensor’s control over
25 the “use of [its] mark,” not the performance of work by its licensee. Defendants therefore
26 fail to identify any conflict between these federal authorities and California’s ABC Test.

27 Second, neither the FTC Franchise Rule nor the Lanham Act evidences a “clear and
28 manifest purpose of Congress” to preempt state labor law. Rather, Part 436 of Title 16 of

1 the Code of Federal Regulations generally regulates Disclosure Requirements and
 2 Prohibitions Concerning Franchising. *See generally id.*; *see also* 16 C.F.R. §§ 1.8, 1.22
 3 (indicating that Congress authorized the FTC to promulgate rules and regulations regarding
 4 unlawful trade practices). Similarly, the Lanham Act generally governs trademarks and
 5 unfair competition related to the misuse of registered marks. *See* 15 U.S.C. § 1127; *see*
 6 *also generally* 15 U.S.C. ch. 22. In short, Defendants fail to identify any specific provision
 7 of the FTC Franchise Rule or Lanham Act that evidences Congress’s “clear and manifest”
 8 intent to preempt labor laws, much less those concerning the classification of workers as
 9 independent contractors or employees. Accordingly, the Court concludes that Defendants
 10 fail to establish that the ABC Test is preempted by either the FTC Franchise Rule or the
 11 Lanham Act.

12 Because Defendants have failed to demonstrate that the ABC Test is preempted by
 13 either the F4A, the FTC Franchise Rule, or the Lanham Act, the Court will apply the ABC
 14 Test to evaluate Defendants’ first affirmative defense.

15 **III. First Affirmative Defense: Employment Status**

16 Defendants’ first affirmative defense is that “Plaintiffs’ claims may not be properly
 17 maintained against Defendants because Defendants were never Plaintiffs’ employer, joint
 18 employer, or co-employer.” (*See Ans.* at 13.) Mr. Russell contends that he is entitled to
 19 summary adjudication because Defendants are unable to meet their burden of raising a
 20 genuine issue of material fact as to his employment status under either the ABC Test or the
 21 alternate *Borello* test. (*See generally Mem.* at 9–14, 24–25.)

22 The Court has already determined that the ABC Test applies to Mr. Russell’s claims.
 23 (*See supra* Sections I–II.) Pursuant to California’s ABC Test,

24 [A] person providing labor or services for remuneration shall be considered
 25 an employee rather than an independent contractor unless the hiring entity
 26 demonstrates that all of the following conditions are satisfied:

- 27 (A) The person is free from the control and direction of the hiring entity in
 28 connection with the performance of the work, both under the contract
 for the performance of the work and in fact.

1 (B) The person performs work that is outside the usual course of the hiring
2 entity's business.

3 (C) The person is customarily engaged in an independently established
4 trade, occupation, or business of the same nature as that involved in the
5 work performed.

6 Cal. Lab. Code § 2775(b)(1). Mr. Russell contends that he is entitled to summary
7 adjudication because Defendants cannot raise a genuine dispute of material fact regarding
8 the applicability of either of the first two prongs of the ABC Test. Because the Court agrees
9 that Defendants have failed to identify a genuine issue of material fact as to Prong B, the
10 Court declines to analyze Prong A. *See Vazquez*, 986 F.3d at 1125 (“[T]he ABC test is
11 conjunctive, so a finding of any prong against the hiring entity directs a finding of an
12 employer-employee relationship.”).

13 Prong B requires Defendants to establish that Mr. Russell “performs work that is
14 outside the usual course of [Defendants’] business.” *See* Cal. Lab. Code § 2775(b)(1)(B).
15 In other words, “Prong B requires the hiring entity to establish that it was not engaged in
16 the same usual course of business as the putative employee.” *See Vazquez*, 986 F.3d at
17 1125. According to the California Supreme Court, this requirement is meant “to bring
18 within the ‘employee’ category *all* individuals who can reasonably be viewed as working
19 ‘in the [hiring entity’s] business[.]’” *Dynamex*, 4 Cal. 5th at 959 (emphasis and first
20 alteration in original) (quoting *Martinez v. Combs*, 49 Cal. 4th 35, 69 (2010)). The Ninth
21 Circuit has advised that “courts have framed the Prong B inquiry in several ways.”
22 *Vazquez*, 986 F.3d at 1125. For example, courts “have considered whether the work of the
23 employee is necessary to or merely incidental to that of the hiring entity, whether the work
24 of the employee is continuously performed for the hiring entity, and what business the
25 hiring entity proclaims to be in.” *See id.* (citing *Mattatuck Museum-Mattatuck Historical*
26 *Soc’y v. Adm’r, Unemployment Comp. Act*, 238 Conn. 273, 279 (1996); *Carey v.*
27 *Gatehouse Media Mass. I, Inc.*, 92 Mass. App. Ct. 801, 804–10 (2018)). “All of these
28 ///

1 formulations should be considered in determining whether” a hiring entity is an employer
2 under Prong B. *See id.*

3 Defendants contend that there are factual disputes related to the first and third factors
4 under Prong B that prevent summary adjudication, and that there also exist factual disputes
5 about the relationship between Mr. Russell and FF. (*See* Opp’n at 13–14.) With regard to
6 the first factor, Defendants argue that Mr. Russell’s own Memorandum reveals his belief
7 that Defendants are in the “baking business,” while he is in the transportation or delivery
8 business. (*See id.* at 14 (citing Mem. at 1, 5, 10, 11, 21, 22).) According to Defendants,
9 “[i]f Russell could conclude that he is in the transportation business and Defendants are in
10 the baking business, a juror could do the same.” (*See id.* (citing Parmer Decl. ¶ 12(a)).)
11 The Court finds this argument disingenuous—while Mr. Russell may concede that
12 Defendants manufacture baked goods, he also contends that Defendants’ business is not so
13 limited, additionally encompassing sales, delivery, and merchandising. (*See* Mem. at
14 10–12.)

15 Defendants also argue that they are “indifferent to how much work Distributors do
16 . . . and how they perform their work.” (*See* Opp’n at 15 (citing Parmer Decl. ¶ 12(a)).)
17 The Court agrees that Defendants “misrepresent Mr. Parmer’s declaration to make this
18 claim.” (*See* Reply at 4.) Paragraph 12(a) of the Parmer Declaration provides only that
19 “Mr. Russell could exercise his rights under the DA to hire others to distribute products for
20 him, without prior approval from Flowers. As a result, Mr. Russell could work five days
21 a week, or two days, or no days. It was all up to him.” (Parmer Decl. ¶ 12(a).) Even if
22 true, this does not support that Defendants were “indifferent” to the amount or end results
23 of their Distributors’ labor. Indeed, Mr. Russell responds that this argument is “absurd”
24 because “most Flowers’ business flows through its DSD segment . . . ; Flowers
25 contractually promises that it will put its products on large retail shelves and service these
26 retail customers . . . ; Flowers can and will discipline distributors for not meeting
27 performance obligations it owes to its customers . . . ; Flowers personally operates
28 territories and carries out the same work as distributors . . . ; and Flowers operates

1 distributors’ territories where they fail to do so in order to keep the sales flowing.” (*See*
2 Reply at 4–5 (citations omitted).)

3 The Court agrees that the undisputed facts demonstrate that Distributors’ work was
4 necessary to Defendants’ business. Defendants’ DSD segment accounted for 85 percent
5 of their sales for Fiscal Year 2017, or approximately \$3.3 billion of \$3.9 billion in total
6 sales over that period. (*See* Ex. A at 1.) In their “Investor Fact Sheet,” Defendants
7 identified their “distributor partners” as part of their “**core business.**” (*See id.* at 4
8 (emphasis in original).) Defendants’ top 25 customers account for approximately three-
9 quarters of their revenue, (*see* Ex. J at 3), and it is Defendants that negotiate and sign
10 contracts with these large chain accounts. (*See* Parmer Decl. ¶ 15; Ex. H (Wal-Mart
11 “Supplier Agreement” with “Flowers Bakeries LLC”); Ex. K (Sonic Industries Services
12 Inc. and Sonic Capital LLC “Product Agreement” with “Flowers Foods Foodservice Sales,
13 LLC”).) These large customers decide the products they will stock, the price they will pay,
14 and the shelf space they will allocate. (*See* Parmer Decl. ¶ 15; *see also* Ex. N at 10 (internal
15 accounting memorandum recognizing that “[t]he [Distributor] does not set prices,
16 incentives, or advertising with the reseller” for pay-by-scan transactions), 11–12 (same for
17 authorized credit transactions).) It is Defendants who contract to sell and deliver their
18 products to these customers, (*see, e.g.*, Ex. H at 1; Ex. K at 8), who therefore view
19 Defendants, not their Distributors, as their “vendor.” (*See* Ex. N. at 9, 11.) Consequently,
20 when Distributors fail to perform under Defendants’ contracts, Defendants may use their
21 own employees to fulfill those duties,¹¹ (*see, e.g.*, Ex. JJ at 249:14–250:13; Ex. JJ at 8),
22 and may even terminate a Distributor within 24-hours if their “failure of performance . . .
23 threatens to do substantial harm to COMPANY’s business, trademarks or reputation,
24 including, but not limited to, any action or inaction on DISTRIBUTOR’s part that results
25 in DISTRIBUTOR’s inability to service any Chain account.” (*See* Ex. L § 17.3; *see also*
26

27
28 ¹¹ FF’s 2016 Form 10-K filed with the SEC also indicates that FF owns “230 company owned and operated territories with the distribution rights that are not available for sale.” (*See* Ex. QQ at 1.)

1 Parmer Decl. ¶ 5 (“To the extent that an Independent Distributor does not deliver products
2 in a timely and professional manner including selling stale product to consumers or causing
3 accounts to use other vendors it is harmful to both Flowers and the distributor network.”).
4 These undisputed facts establish that the Distributors’ work was necessary, and not merely
5 incidental to, to Defendants’ business. (See Ex. QQ at 12 (“Our ability to make, move and
6 sell products is critical to our success.”).)

7 As for the third factor, Defendants contend that they “make clear that they
8 manufacture products and use independent Distributors to deliver them.” (See Opp’n at
9 17.) Defendants also identify three exhibits Mr. Russell filed that “state that Defendants
10 are not in the delivery business.” (See *id.* (citing Exs. A, B, V).) A review of these exhibits,
11 however, reveals that Defendants hold themselves out as more than a mere manufacturer
12 of baked goods. Exhibit A, for example, is a printout from the “Flowers Foods At-A-
13 Glance” tab of FF’s website. (See Ex. A at 2–3.) On that page, FF advertises that it
14 “produces and markets bakery products in the United States,” and that “[i]t operates
15 through two segments, Direct-Store-Delivery (DSD) and Warehouse Delivery.” (See *id.*
16 at 2; see also Ex. QQ (“The company has two business segments that reflect its two distinct
17 methods of delivering products to market.”).) While FF routinely mentions that the DSD
18 segment “sells its products through a network of independent distributors to retail and
19 foodservice customers,” (see, e.g., Ex. A at 2), that FF uses purportedly independent
20 distributors does not mean that FF does not also hold itself out as a distributor of its
21 Products. (See *id.*) FF’s “Business Overview” on its “Flowers Foods At-A-Glance”
22 webpage, for example, includes a pie chart for “Distribution,” showing that DSD accounts
23 for approximately 85% of FF’s distribution-related business. (See *id.*) The website also
24 shows a map of the United States with “Flowers Foods Bakery Locations/Market
25 Territory,” which depicts FF’s sizeable “fresh (DSD) market distribution.” (See *id.* at
26 2–3.) Exhibit A also includes an “Investor Fact Sheet,” which identifies FF’s “Business”
27 as a “producer and marketer of packaged bakery foods in the U.S.,” and defines its
28 “Market” as “[r]etail and foodservice,” with sales of its “[f]resh bakery foods to 85% of

1 the U.S. population through a network of independent contractors.” (*See id.* at 4.) This
2 page includes the same pie charts and map as FF’s website. (*See id.*) It goes on to provide
3 detailed information about FF’s “OPERATING SEGMENTS,” i.e., the DSD and
4 warehouse delivery segments. (*See id.* at 5.)

5 The other exhibits identified by Defendants, Exhibits B and V, are publicly filed and
6 available SEC filings: Exhibit B is FF’s Form 10-Q quarterly report for the period ending
7 April 21, 2018, (*see generally* Ex. B), and Exhibit V is FF’s Form 10-K annual report for
8 the fiscal year ended December 28, 2013. (*See generally* Ex. V.) In these filings, much as
9 on its website and in its investor materials, FF describes itself as a national “producer and
10 marketer of . . . bakery” products. (*See, e.g.*, Ex. B at 8, 41; Ex. V at 5.) But also as in
11 Exhibit A, FF advertises that it is more than a bakery. For example, FF notes that its
12 “business is managed based on delivery method of [its] products and [FF] ha[s] two
13 operating segments,” the DSD and Warehouse Delivery segments. (*See* Ex. B at 41; *see*
14 *also id.* at 8; Ex. QQ at 23 (“The design of our delivery systems and segments permits us
15 to allocate management time and resources to meet marketplace expectations.”).) FF
16 acknowledges the importance of its “relationships with [its] retail and foodservice
17 customers,” (*see* Ex. V at 5), which “include mass merchandisers, supermarkets and other
18 retailers, restaurants, quick-serve chains, food wholesalers, institutions, dollar stores, and
19 vending companies.” (*See id.* at 7.) FF also represents that its products are “distribut[ed]”
20 or “sold” “through a DSD . . . system,” (*see id.*; Ex. B at 8), and that FF itself personally
21 operates 230 of its territories. (*See* Ex. QQ at 1.) Further, as a larger operation, FF
22 “enjoy[s] . . . competitive advantages . . . , including greater brand awareness and
23 economies of scale in purchasing, distribution, production, information technology,
24 advertising and marketing.” (*See* Ex. V at 9; *see also* Ex. QQ (“Throughout our history,
25 we have devoted significant resources to automate our production facilities and improve
26 our distribution capabilities. We believe these investments have made us one of the most
27 efficient producers of packaged bakery products in the United States.”).) While it is
28 undisputed that Defendants hold themselves out as a producer and marketer of baked

1 goods, these filings also demonstrate that Defendants tout their distribution capacity. (*See*
2 Ex. Q at 4 (“We believe our company also invests wisely and bakes smart by: . . .
3 [i]mproving our shipping and logistics.”).)

4 Finally, Defendants contend that “[e]ven more factual issues are present because
5 Plaintiff contends Flowers Foods, the ultimate parent, does not meet prong B. Flowers
6 Foods provides overall direction to its subsidiaries and is not a party to the DA. How
7 Flowers Foods’ business is allegedly aligned with Plaintiff’s is replete with factual issues.”
8 (*See* Opp’n at 13–14.) The Ninth Circuit has recognized, however, that, “as a doctrinal
9 matter, [FF] could be [Mr. Russell’s] employer under the ABC test even though it is not a
10 party to any contract with [Mr. Russell].” *See Vazquez*, 986 F.3d at 1124. This is because
11 “[w]here a party is the agent of misclassification, it may be directly liable under [the ABC
12 test], even where it utilizes a proxy to make arrangements with its employees.” *Id.* (quoting
13 *Depianti v. Jan-Pro Franchising Int’l, Inc.*, 465 Mass. 607, 624 n.17 (2013)). Therefore,
14 “[a]s long as the putative employee was providing a service to the hiring entity
15 even *indirectly*, the hiring entity can fail the ABC test and be treated as an employer.” *Id.*
16 (emphasis in original) (citing *Depianti*, 465 Mass. at 623–24).

17 Here, although Mr. Russell signed his DA with FBC California, (*see* Parmer Decl.
18 ¶ 8; Ex. L), FF is the entity that owns the delivery routes, (*see, e.g.*, Ex. V at 7 (“The
19 company has sold the majority of these territories to independent distributors under long-
20 term financing arrangements.”); *see also* Ex. QQ at 6, 49, F-9, F-16); finances the
21 purchases and holds the distribution rights notes receivable, (*see* Ex. Q at 49, F-8–F-9, F-
22 16); recognizes sales and administrative expenses related to its DSD segment, (*see id.* at
23 30–31, F-54); and negotiates contracts with retailers, particularly the big brands that make
24 up the vast majority of FF’s business that the Distributors then fulfill. (*See id.* at 5, 10.)
25 Under these undisputed facts, the Distributors have provided a service to FF and,
26 consequently, FF may be held directly liable for their misclassification despite the
27 Distributors’ interactions with FF’s intermediaries. *See Vazquez*, 986 F.3d at 1124.

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1 The Court therefore concludes that Defendants have failed to meet their burden of
2 identifying genuinely disputed material facts demonstrating that their Distributors perform
3 work that is “outside the usual course of [Defendants’] business.” Accordingly, the Court
4 **GRANTS** Mr. Russell’s Motion and **DISMISSES** Defendants’ first affirmative defense.

5 **IV. Motion to Seal**

6 At Defendants’ insistence, (*see* Mot. to Seal at 2; ECF No. 172-2 (“Markley Decl.”)
7 ¶¶ 26–27), Mr. Russell moves to file under seal twenty-two documents produced by
8 Defendants (Exs. D, F, H–O, T, W–EE, JJ, NN), and those portions of his Memorandum
9 referencing those documents. (Mot. to Seal at 3–5; Markley Decl. ¶¶ 2–23, 25.) All told,
10 these documents comprise over 400 pages. (*See generally* ECF No. 173.) Mr. Russell
11 explains that the Exhibits they move to file under seal were all designated
12 “CONFIDENTIAL” by Defendants pursuant to the then-operative Protective Order
13 entered in this action, ECF No. 19. (*See* Mot. to Seal at 2; *see also* Markley Decl. ¶ 24.)
14 Defendants have provided no further legal authority for these documents to be filed under
15 seal. (*See* Mot. to Seal at 2; Markley Decl. ¶¶ 24, 26–27; *see also generally* Docket.)

16 As the Court has previously informed the Parties, (*see* ECF No. 187), a party seeking
17 to seal a judicial record bears the burden of overcoming the strong presumption of access.
18 *Foltz v. State Farm Mut. Auto Ins. Co.*, 331 F.3d 1122, 1135 (9th Cir. 2003). “[T]he
19 presumption of access is not rebutted where documents which are the subject of a
20 protective order are filed with the court as attachments to summary judgment motions’ and
21 . . . ‘to retain any protected status for documents attached to a summary judgment motion,
22 the proponent must meet the compelling reasons standard and not the lesser good cause
23 determination.’” *Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1177 (9th Cir.
24 2006) (internal quotation marks omitted) (quoting *Foltz*, 331 F.3d at 1135). Through no
25 fault of his own, Mr. Russell cites only to the Protective Order as justification for sealing
26 the documents filed in support of his Motion for Partial Summary Judgment, which is
27 insufficient under Ninth Circuit precedent. The Court therefore **DENIES WITHOUT**
28 **PREJUDICE** Mr. Russell’s Motion to Seal (ECF No. 172).

CONCLUSION

In light of the foregoing, the Court **GRANTS** Mr. Russell’s Motion for Partial Summary Judgment (ECF No. 171) and **DISMISSES** Defendants’ first and thirty-second affirmative defenses as to Mr. Russell. The Court also **DENIES WITHOUT PREJUDICE** Mr. Russell’s Motion to Seal (ECF No. 172). Defendants **MAY FILE** a renewed motion to file under seal any documents for which “compelling reasons” exist within fourteen (14) days of the electronic docketing of this Order. Should Defendants elect not to file a renewed motion, Mr. Russell **SHALL FILE PUBLICLY** ECF No. 173 in its entirety within twenty-one (21) days of the electronic docketing of this Order.

Dated: September 20, 2021



Honorable Todd W. Robinson
United States District Court

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