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8 UNITED STATES DISTRICT COURT
9 SOUTHERN DISTRICT OF CALIFORNIA
10

11 HOWARD APPEL,

12 Plaintiff,

13 v.

14 ROBERT S. WOLF,

15 Defendant.

Case No.: 18-CV-814 TWR (BGS)

**ORDER (1) BIFURCATING TRIAL
AND (2) REVISING TENTATIVE
RULINGS ON MOTIONS *IN LIMINE***

(ECF Nos. 117, 135, 137, 138)

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17 Presently before the Court are filings from Plaintiff Howard Appel, (ECF No. 137),
18 and Defendant Robert S. Wolf, (ECF No. 138), in response to the Court's request for
19 supplemental briefing on bifurcation and assumed damages and its tentative rulings on
20 Plaintiff's Motions *in Limine*. After carefully considering the Parties' arguments, the
21 record, and the relevant law, the Court **BIFURCATES** the trial on September 18, 2023.
22 Furthermore, the Court **REVISES** its tentative rulings, as follows: (1) the first Motion *in*
23 *Limine* was tentatively denied and that ruling is affirmed; (2) the second Motion *in Limine*
24 was tentatively granted and that ruling is affirmed; (3) the third Motion *in Limine* was
25 tentatively granted and is now granted in part and denied in part; and (4) the fourth Motion
26 *in Limine* was tentatively denied and that ruling is affirmed. (See ECF No. 135; see also
27 ECF No. 136, "PTC Tr.")

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BACKGROUND

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2 Plaintiff Howard Appel initiated the instant action against Defendant Robert S. Wolf
3 on April 27, 2018. (*See generally* ECF No. 1.) The Complaint brings a single California
4 state law claim for libel per se and seeks \$500,000 in assumed damages and \$1.5 million
5 in punitive damages. (*See generally id.*) In short, the Complaint alleges Defendant, an
6 attorney who represented Plaintiff’s opposing counsel in a separate action, sent an email to
7 Plaintiff’s then-counsel, copying one other plaintiff attorney and two other defense
8 attorneys, in which he made the following statement: “By the way, I know Howard Appel
9 from when I used to head the litigation side at Gersten Savage, more than 10 years ago.
10 Howard had legal issues (securities fraud) along with Montrose Capital and Jonathan
11 Winston who were also clients at the time. Please send him my regards.” (*See id.* at 2–3.)
12 Defendant twice refused to publish a retraction. (*See id.* at 4.) The instant litigation now
13 follows.

14 After Plaintiff filed his Complaint, Defendant filed an Answer, which raised ten
15 affirmative defenses, (ECF No. 4), along with an Anti-SLAPP Motion to Strike, (ECF No.
16 5). The Honorable M. James Lorenz denied the Motion to Strike, (*see* ECF No. 29),
17 Defendant appealed, (*see* ECF No. 31), Plaintiff conditionally cross-appealed, (*see* ECF
18 No. 36), and the Ninth Circuit affirmed the district court’s Order, (*see* ECF No. 39). In so
19 doing, the Circuit Court concluded, “the district court correctly held that Appel was
20 reasonably likely to succeed on the merits of his claim, given that Wolf’s email was *facially*
21 *defamatory* and not immunized by California’s litigation privilege.” (*See* ECF No. 39 at 6
22 (emphasis added); *see also id.* at 6 (“Appel’s allegations are sufficient to establish a
23 reasonable likelihood of success on the merits of a claim for libel per se.”).)

24 After protracted discovery, Plaintiff filed a Motion for Partial Summary Judgment,
25 or in Alternative, for an Order Treating Specified Facts as Established, (ECF No. 91),
26 which was accompanied by a Request for Judicial Notice, (ECF No. 91-2). Defendant in
27 turn filed a Motion for Summary Adjudication. (ECF No. 92.) After full briefing, (*see*
28 ECF Nos. 96, 98, 100, 101), Judge Lorenz issued an Order (1) Granting Plaintiff’s Motion

1 for Partial Summary Judgment; (2) Granting Plaintiff’s Request for Judicial Notice; and
2 (3) Denying Defendant’s Motion for Summary Adjudication, (ECF No. 104).

3 Plaintiff’s Motion for Summary Judgment sought to preclude all affirmative
4 defenses raised in Defendant’s answer—(1) Privilege, (2) Failure to Mitigate, (3) Lack of
5 Personal Jurisdiction, (4) Failure to State a Claim, (5) Waiver, (6) Unclean Hands, (7)
6 Consent, (8) Laches, (9) Estoppel, (10) Excessive Fines—as well as the unasserted
7 affirmative defense of truth. (*See generally* ECF No. 91.) The Court granted Plaintiff’s
8 Motion in full. (*See* ECF No. 104 at 9–20.) Defendant’s Motion for Summary Judgment
9 sought to preclude Plaintiff from seeking punitive damages. (ECF No. 92.) As the Court
10 explained, punitive damages are available when a defendant has engaged in (1) fraud,
11 (2) oppression, or (3) malice. (*See* ECF No. 104 at 20.) Although the Court found that
12 Defendant indisputably acted without fraud or oppression, it denied Defendant’s Motion
13 because a genuine dispute remained as to whether Defendant acted with malice. (*See id.* at
14 22–23.)

15 After ruling on the Cross-Motions, Judge Lorenz reset the Final Pretrial Conference
16 for July 10, 2023. (*See* ECF No. 105.) On May 30, 2023, however, this action was
17 transferred to the undersigned. (*See* ECF No. 113.) After resolving several scheduling
18 conflicts, the Court ultimately set the Final Pretrial Conference for Thursday, August 17,
19 2023, at 3:00 p.m., and the trial for Monday, September 18, 2023, at 9:00 a.m. (*See*
20 *generally* ECF No. 134.) In advance of the Final Pretrial Conference, the Parties submitted
21 several filings for the Court’s consideration. Plaintiff filed four Motions *in Limine*, (ECF
22 No. 117), which Defendant opposed, (ECF No. 127). Each Party filed individual Proposed
23 Jury Instructions, (ECF Nos. 125 (Plaintiff’s), 128 (Defendant’s))—which have been
24 opposed, (ECF Nos. 133 (Plaintiff’s), 132 (Defendant’s))—as well as Joint Proposed Jury
25 Instructions, (ECF No. 124). Additionally, each Party filed and emailed proposed verdict
26 forms, (ECF Nos. 126 (Plaintiff’s), 129 (Defendant’s)). The Parties did not, however, file

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1 proposed *voir dire* questions by August 3, 2023, as required by the Court’s July 21, 2023,
2 Order. (*Compare* ECF No. 118, *with* Docket.)¹

3 At the Final Pretrial Conference on August 17, 2023, the Court tentatively denied
4 the first and fourth Motions *in Limine* and granted the second and third. (*See* ECF No. 135;
5 *see also* PTC Tr.) The Court also sought supplemental briefing on bifurcation and assumed
6 damages. (*See* ECF No. 135; *see also* PTC Tr.) Supplemental briefing was due on or
7 before August 28, 2023, and any responses in opposition were due on or before
8 September 4, 2023. (*See* ECF No. 135; *see also* PTC Tr.) Both Parties timely filed their
9 supplemental briefing, (*see* ECF Nos. 137 (Plaintiff’s), 138 (Defendant’s)), and responses
10 in opposition to the opposing Party’s briefing, (*see* ECF Nos. 140 (Plaintiff’s), 139
11 (Defendant’s)). This written Order now follows.

12 ANALYSIS

13 I. Bifurcation

14 Federal Rule of Civil Procedure 42(b) provides, “[f]or convenience, to avoid
15 prejudice, or to expedite and economize, the court may order a separate trial of one or more
16 separate issues, claims, crossclaims, counterclaims, or third-party claims.” Fed R. Civ. P.
17 42(b). “Rule 42(b) of the Federal Rules of Civil Procedure confers broad discretion upon
18 the district court to bifurcate a trial” *Hangarter v. Provident Life & Acc. Ins. Co.*, 373
19 F.3d 998, 1021 (9th Cir. 2004) (quoting *Zivkovic v. S. Cal. Edison Co.*, 302 F.3d 1080,
20 1088 (9th Cir. 2002)). “A court might bifurcate a trial to ‘avoid[] a difficult question by
21 first dealing with an easier, dispositive issue,’ or to avoid the risk of prejudice.” *Estate of*
22 *Diaz v. City of Anaheim*, 840 F.3d 592, 601 (9th Cir. 2016) (alteration in original) (first
23 quoting *Danjaq LLC v. Sony Corp.*, 263 F.3d 942, 961 (9th Cir. 2001); and then citing
24 *Quintanilla v. City of Downey*, 84 F.3d 353, 356 (9th Cir. 1996)). “Further, ‘[i]t is clear
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27 ¹ Defendant has since filed proposed *voir dire*. (*See* ECF No. 141.) If Plaintiff would like the Court
28 to consider asking any additional questions during Court-conducted *voir dire*, he must file a set of
proposed questions as soon as practicable.

1 that Rule 42(b) gives courts the authority to separate trials into liability and damage
2 phases.” *Id.* (alteration in original) (quoting *De Anda v. City of Long Beach*, 7 F.3d 1418,
3 1421 (9th Cir. 1993); and then citing 9A Charles A. Wright & Arthur R. Miller, *Federal*
4 *Practice & Procedure* § 2390 (3d ed. 2016) (“The separation of issues of liability from
5 those relating to damages is an obvious use for Federal Rule 42(b.”)); *see also Arthur*
6 *Young & Co. v. U. S. Dist. Ct.*, 549 F.2d 686, 697 (9th Cir. 1977) (“Bifurcation of the trial
7 of liability and damage issues is well within the scope of a trial court’s discretion under
8 Fed.R.Civ.P. 42(b).”).

9 Here, Defendant indirectly requested bifurcation by proposing a jury instruction
10 used for punitive damages in bifurcated trials. (*See* ECF No. 124 at 7–10.) In response,
11 Plaintiff objected to the use of the instruction, explaining, “while Plaintiff does not think it
12 proper to brief the issue of bifurcation in an argument about jury instructions, when
13 Defendant failed to make a motion under Rule 42 or a motion in limine, a bifurcated trial
14 will not be convenient, will not avoid prejudice, and will not expedite the case.” (*See* ECF
15 No. 133 at 5.) At the Final Pretrial Conference, the Court acknowledged that “there has
16 been a request, albeit not one that was, in [the Court’s] opinion, properly noticed and filed,
17 that we bifurcate the Proceedings.” (PTC Tr. at 22.) The Court further indicated that its
18 “tentative would be to bifurcate the proceedings” and invited the parties to “submit briefing
19 on what can properly be argued to the jury in regard to any request for an award of
20 damages.” (*Id.* at 33.)

21 In his supplemental briefing, Defendant seeks an order bifurcating the trial into two
22 distinct phases: phase one would address liability for defamation per se and phase two
23 would address assumed and punitive damages. (*See* ECF No. 138 at 4.) If the Court denies
24 this request, Defendant asks, in the alternative, that the Court bifurcate the trial as follows:
25 phase one would address liability for defamation per se and assumed damages and phase
26 two would address punitive damages. (*See id.* at 8–9.) According to Defendant, several
27 factors weigh in favor of bifurcation: (1) liability and punitive damages are separable issues
28 that require different burdens of proof; (2) evidence of Defendant’s financial condition,

1 though relevant to punitive damages, is not relevant to liability and would be prejudicial;
2 and (3) bifurcation will conserve judicial resources. (*See* ECF No. 138 at 3.)

3 The Court agrees that bifurcation of the liability determination from the punitive
4 damages determination is convenient and will avoid prejudice. The punitive damages
5 determination will involve distinct evidence and a higher burden of proof. During the
6 punitive damages phase, the jury may properly consider evidence of the Parties' financial
7 status. *See* CACI 3942. Yet that same evidence is not relevant—and indeed, is
8 prejudicial—on the issue of liability. *See Adams v. Murakami*, 813 P.2d 1348, 1358 (Cal.
9 1991); *Ferraro v. Pac. Fin. Corp.*, 8 Cal. App. 3d 339, 349 (1970). Additionally, as
10 discussed further in Section II, evidence of Plaintiff's involvement with Millennium might
11 be relevant to the punitive damages determination but may not be admitted during the
12 liability phase.

13 As the Court discussed at the Final Pretrial Conference, to succeed on his libel per
14 se claim, Plaintiff must prove (1) that the people to whom the statement was made
15 reasonably understand that the statement was about Plaintiff Howard Appel and (2) that
16 Defendant Robert Wolf failed to use reasonable care to determine the truth or falsity of the
17 statement. (*See generally* PTC Tr.) Meanwhile, to receive punitive damages, Plaintiff
18 must prove that Defendant acted with malice. (*See id.* at 32 (“Judge Lorenz ordered that
19 the plaintiff could not argue punitive damages based on fraud or oppression.”).) Although
20 the type of evidence used to establish malice will likely overlap with the type of evidence
21 used to establish a failure to use reasonable care, the distinctions between the “burdens of
22 proof” for each determination weigh in favor of bifurcation. *See Norwood v. Child. &*
23 *Youth Servs., Inc.*, No. CV1007944GAFMANX, 2012 WL 12882757, at *3 (C.D. Cal. July
24 27, 2012). While Plaintiff need only prove a lack of reasonable care by a preponderance
25 of the evidence, he must prove malice by clear and convincing evidence. (*See* ECF No.
26 138 at 3–4.)

27 Therefore, the Court concludes that prejudice will be minimized if the jury
28 determines liability during the first phase and, if there is a finding of liability, it decides

1 whether to impose punitive damages and if so, how much, during the second phase.
2 Because the Court concludes that Defendant’s proffered evidence of Plaintiff’s bad acts is
3 inadmissible to mitigate assumed damages, *see infra* Section II, and because Plaintiff’s
4 counsel has represented that it will be seeking assumed damages “[w]ithout evidence,”
5 based purely on “[t]he good sense of the jury,” (*see* PTC Tr. at 26), the Court concludes
6 that the same type of evidence will be presented on the issue of liability and the issue of
7 assumed damages. Therefore, it will be more efficient and convenient for the jury to
8 analyze assumed damages during the first phase of the trial.

9 In sum, the Court concludes that it is appropriate to **BIFURCATE** the trial as
10 follows: phase one will address liability for defamation per se and assumed damages; and
11 if there is a finding of liability, phase two will address whether to impose punitive damages
12 and if so, in what amount.

13 **II. Motions in Limine**

14 The Court **REVISES** its tentative rulings, as follows: (1) the first Motion *in Limine*
15 was tentatively denied and that ruling is affirmed; (2) the second Motion *in Limine* was
16 tentatively granted and that ruling is affirmed; (3) the third Motion *in Limine* was
17 tentatively granted and is now granted in part and denied in part; and (4) the fourth Motion
18 *in Limine* was tentatively denied and that ruling is affirmed. (*See* ECF No. 135; *see also*
19 PTC Tr.) In short, the Court affirms the following rulings: Plaintiff’s first Motion to
20 exclude testimony from the attorneys who received the email with the allegedly libelous
21 statement is denied because such testimony is relevant to the second element of the
22 defamation per se claim; the second Motion to exclude testimony or argument that
23 Plaintiff’s republication of the allegedly libelous statement caused his damages is granted
24 because Judge Lorenz previously ruled that such an argument was prohibited; and the
25 fourth Motion to exclude various exhibits as irrelevant is denied as premature but may be
26 renewed as the exhibits are presented at trial. (*See generally* PTC Tr.) The Court, however,
27 revises its ruling on the third Motion as follows.

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1 Through the third Motion *in Limine*, Plaintiff moved to exclude testimony and
2 evidence related to his involvement with Millenium Healthcare. (*See* ECF No, 117 at 8–
3 10.) Plaintiff brought this Motion in response to Defendant’s assertion, reflected in the
4 Proposed Pretrial Order, that he intends to elicit testimony from Plaintiff regarding
5 “allegations that he was involved in securities fraud while he was the president of
6 Millennium Laboratories (‘Millennium’); allegations that he was involved in Medicare
7 fraud while he was the president of Millennium; the effect these Millennium allegations
8 had on him and his reputation; and his involvement in the Millennium securities fraud.”
9 (*See id.* at 8–9.) Plaintiff argues that any such testimony is improper because the Court
10 quashed all subpoenas related to Millennium and granted summary adjudication in
11 Plaintiff’s favor on Defendant’s unasserted affirmative defense of truth. (*See id.* at 10.) In
12 granting summary judgment in Plaintiff’s favor on the affirmative defense of truth, the
13 Court held that Defendant could not argue his statement about Plaintiff’s alleged securities
14 fraud with Montrose and Winston was true because Plaintiff allegedly engaged in Medicare
15 fraud with Millenium. (*See* ECF No. 104 at 8.) Therefore, Plaintiff argues, any evidence
16 related to Millennium is irrelevant and would “smear Appel and confuse the jury.” (*See*
17 *id.*)

18 In response, Defendant argues that such evidence is “directly relevant to the question
19 of Plaintiff’s presumed damages given the fact that Plaintiff has alleged reputational harm
20 as well as harm from shame, mortification, or hurt feelings” (*See* ECF No. 127 at 9.)
21 Defendant points to the high bar to exclude prejudicial evidence under Rule 403 and argues
22 that evidence of Defendant’s wrongdoing would “undoubtedly assist the jury in
23 determining the presumed damages awardable.” (*See id.*) In short, Defendant argues that
24 because assumed damages are intended to compensate for assumed harm to Plaintiff’s
25 reputation, Defendant should have the opportunity to introduce evidence that demonstrates
26 Plaintiff did not have a very strong reputation before the alleged harm occurred.

27 Plaintiff in turn points to the Order on the Cross-Motions for Summary Judgment,
28 which stated, “[a] plaintiff may receive compensation ‘for harm to reputation or shame,

1 mortification, or hurt feelings,’ known as assumed damages, even if he has not proved any
2 actual damages, because the law assumes he has suffered this harm.” (See ECF No. 117 at
3 8 (citing ECF No. 104 at 12 (citing CACI 1704; *Barnes-Hind, Inc.*, 181 Cal. App. 3d at
4 382)).) Indeed, the Court relied on *Barnes-Hind, Inc.* for the proposition that upon a
5 finding of libel per se, “damage to plaintiff’s reputation is *conclusively presumed* and he
6 need not introduce evidence of actual damages in order to obtain or sustain an award of
7 damages.” (See ECF No. 104 at 12 (emphasis added).) See also *Barnes-Hind, Inc.*, 181
8 Cal. App. 3d at 382. In accordance with *Barnes-Hind*, Plaintiff has proffered that he does
9 not intend to present any evidence of harm to support his request for \$500,000 in assumed
10 damages. (See PTC Tr. at 26 (plaintiff’s counsel representing that he will be seeking
11 assumed damages “[w]ithout evidence” and based purely on “[t]he good sense of the
12 jury”).)

13 Both Parties agree that if liability is established, there is a conclusive presumption
14 that Plaintiff must receive at least a nominal sum of assumed damages. (*Compare* ECF
15 No. 128, *with* ECF No. 125; *see also* PTC Tr. at 21.) In accordance with this understanding,
16 the Parties have each included a proposed jury instruction based on the following CACI
17 1704 instruction:

18 Even if [name of plaintiff] has not proved any actual damages for harm to
19 reputation or shame, mortification, or hurt feelings, the law assumes that
20 [he/she/nonbinary pronoun] has suffered this harm. Without presenting
21 evidence of damage, [name of plaintiff] is entitled to receive compensation
22 for this assumed harm in whatever sum you believe is reasonable. You must
award at least a nominal sum, such as one dollar.

(*Compare* ECF No. 128, *with* ECF No. 125.)

23 The remaining question, however, is whether Defendant is permitted to offer
24 evidence of Plaintiff’s poor reputation or prior unlawful conduct with Millennium to assist
25 the jury in determining what sum of nominal damages to award. The Court permitted
26 argument on the matter during the Final Pretrial Conference and invited supplemental
27 briefing from the Parties. (See PTC Tr. at 33.) The arguments raised in the Parties’
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1 supplemental briefing largely mirrored those arguments presented at the Final Pretrial
2 Conference and in the prior briefing on the Motions *in Limine*.

3 Plaintiff points to several cases that stand for the well-established principle that a
4 plaintiff need not introduce any proof of harm to receive assumed damages. (*See* ECF No.
5 137 at 13–15.) The Court agrees: it is not necessary for Plaintiff to present evidence to
6 explain why he seeks the amount of assumed damages he does.² Yet, that is not the
7 question here. The question is whether Defendant can present evidence to support his
8 argument that the jury should award a lesser amount than the \$500,000 in assumed damages
9 that Plaintiff seeks.

10 On this point, Defendant points to two California supreme court cases involving
11 alleged libelous statements: *Davis v. Hearst*, 160 Cal. 143 (1911), and *Turner v. Hearst*,
12 115 Cal. 394 (1896). In *Turner*, a libel per se case, the court permitted the plaintiff to
13 introduce evidence of his reputation and the state of his business prior to the libelous
14 statement. *See* 115 Cal. at 399. In reviewing the lower court’s decision, the California
15 supreme court held:

16 It was not error for the [district] court to allow proof of the extent of plaintiff’s
17 practice. Plaintiff was a lawyer, engaged in the practice of his profession. The
18 words of the publication being admittedly libelous per se, and affecting
19 plaintiff’s standing in his profession, it was proper for the jury, in estimating
20 the general damages to which plaintiff was thus entitled, to know his position
21 and standing in society, and the nature and extent of his professional practice.
22 General damages, in an action where the words are libelous per se, are such
23 as compensate for the natural and probable consequences of the libel; and
24 certainly a natural and probable consequence of such a charge against a lawyer
25 would be to injure him in his professional standing and practice.

26 ² The rationale for allowing a plaintiff to recover for assumed harm without a showing of “any
27 specific harm to [their] reputation or any other loss caused thereby” is that “in many cases the effect of
28 defamatory statements is so subtle and indirect that it is impossible directly to trace the effects thereof in
loss to the person defamed.” Restatement (second) of Torts § 621 cmt. a (Am. L. Inst. 1938); *see also*
Weller v. Am. Broadcasting, 232 Cal. App. 3d 991, 1014 (1991); *Di Giorgio Fruit Corp. v. AFL-CIO*, 215
Cal. App. 2d 560, 577 (1963).

1 *See id.* In short, *Turner* stands for the principle that a plaintiff may introduce evidence of
2 their general standing in society and business to provide the jury with context for the
3 assessment of assumed damages. Indeed, it is well-established that a plaintiff seeking
4 assumed damages *may*, but is certainly not required to, introduce evidence to support the
5 requested damages amount. *See, e.g., Sommer v. Gabor*, 40 Cal. App. 4th 1455, 1471
6 (1995). *Turner*, however, does not address whether a defendant can introduce evidence of
7 the plaintiff’s poor standing in society to mitigate an assumed damages award.

8 The Court now turns to *Davis*, the second case relied upon by Defendant. In that
9 case, the California supreme court stated:

10 The libelous articles [published by defendant] contained in various forms the
11 assertion of the existence of rumors reflecting on plaintiff. . . . The [district]
12 court refused to admit evidence of the existence and character of these rumors,
13 which evidence, it is insisted, was admissible in mitigation both on the
14 question of compensatory damages, and to negative malice as the foundation
15 for exemplary damages. For neither purpose, however, was the evidence
16 admissible. It is, of course, well settled that defendant may impeach the
17 reputation of plaintiff generally or as to the particular qualities embraced in
the libel for the purpose of reducing compensatory damages. But it is equally
well settled that he may not do this by showing either rumors of general ill-
repute or rumors of ill-repute as to the particular matter charged in the libel.

18 160 Cal. at 182. Ultimately, the court held that a defendant may use “evidence in mitigation
19 to rebut evidence of special damages,³ and evidence of bad reputation to lessen the award
20 in compensatory damages.” *See id.* at 175. It is unclear, however, whether this holding
21 extends to evidence used to lessen an award of assumed/presumed damages. *See e.g.,*
22 *Brown v. Kelly Broad. Co.*, 48 Cal. 3d 711, 753 n.37 (1989) (distinguishing between
23 compensatory damages, presumed damages, and punitive damages in libel actions);
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26 ³ “‘Special damages’ means all damages that plaintiff alleges and proves that he or she has suffered
27 in respect to his or her property, business, trade, profession, or occupation, including the amounts of
28 money the plaintiff alleges and proves he or she has expended as a result of the alleged libel, and no other.”
Cal. Civ. Code § 48a (2017).

1 *Turner*, 115 Cal. at 394 (referring to assumed damages as “general damages”). The
2 California supreme court has held that “[i]f [a] plaintiff’s reputation was to any degree bad
3 before the [libelous statement] in question was published, that fact may be taken into
4 consideration by the jury in fixing the amount of *actual damages* suffered.” *Hearne v. De*
5 *Young*, 132 Cal. 357, 362 (1901) (emphasis added); *see also Bertero v. Nat’l Gen. Corp.*,
6 13 Cal. 3d 43, 64 (1974). The same conclusion has not been reached regarding assumed
7 damages.

8 The California supreme court’s statements in *Davis* were later clarified by the state
9 appellate court in *Clay v. Lagiss*, 143 Cal. App. 2d 441 (1956). In *Clay*, a libel per se case,
10 the district court disallowed evidence that the person who heard the defendant’s allegedly
11 libelous statement still held the plaintiff in high regard. *See id.* at 447–48. In affirming
12 this decision, the appellate court explained:

13 Defendant apparently claims this [evidence] was an effort to show mitigation
14 of damages in view of the fact that plaintiff alleged that she sustained mental
15 suffering, shame, mortification and injury to her personal and business
16 reputation. However, as we have already noted, plaintiff pleaded general, not
17 special, damages and where, as here, the utterance is slanderous per se,
damages are presumed and *evidence tending to show lack of injury to the
reputation is inadmissible.*

18 *Id.* (emphasis added); *see also Unsworth v. Musk*, No. 2:18-CV-08048-SVW-JC, 2019 WL
19 8221086, at *3 (C.D. Cal. Nov. 27, 2019) (allowing defendant to introduce evidence of
20 lack of injury because plaintiff was seeking actual damages in addition to assumed
21 damage). In short, *Clay* held that when the plaintiff in a libel per se case only seeks
22 assumed damages, the defendant cannot introduce evidence of a lack of injury. *See* 143
23 Cal. App. 2d 447–48; *see also Santo v. EFCO Forms*, No. CV-F-04-6401LJO, 2005 WL
24 8176409, at *2–3 (E.D. Cal. Sept. 21, 2005); *Allard v. Church of Scientology*, 58 Cal. App.
25 3d 439 (1976), *cert. denied*, 429 U.S. 1091 (1977) (finding, in a malicious prosecution
26 case, the plaintiff “was allowed to claim damage to reputation without allowing [defendant]
27 to introduce evidence of [plaintiff’s] prior bad reputation.”).

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1 In light of the foregoing, the Court concludes that Defendant may not use evidence
2 of Plaintiff’s purported misconduct with Millennium or his poor reputation to argue “a lack
3 of injury.” *See Clay*, 143 Cal. App. 2d 447–48. *Turner* supports the well-established
4 proposition that a plaintiff may introduce specific evidence of harm when seeking assumed
5 damages and *Davis* supports the proposition that a defendant may introduce evidence to
6 mitigate harm when the plaintiff seeks actual damages; however, neither case establishes
7 that a defendant may introduce evidence to mitigate assumed damages when the plaintiff
8 has not opened the door by introducing evidence to support assumed damages.
9 Accordingly, the Court **GRANTS IN PART** Plaintiff’s third Motion *in Limine* insofar as
10 it seeks to exclude evidence of Plaintiff’s misconduct with Millennium from the first phase
11 of the trial, which addresses liability and assumed damages. However, the Court **DENIES**
12 **IN PART** Plaintiff’s Motion insofar as the same evidence may be relevant to the punitive
13 damages determination and therefore, may be admissible during the second phase of the
14 trial.


15 CONCLUSION

16 In light of the foregoing, the Court **BIFURCATES** the trial on September 18, 2023,
17 as follows: during the first phase, the jury will determine whether Defendant is liable and
18 if so, they will determine what amount of assumed damages to award; if Defendant is found
19 liable, during the second phase the jury will determine whether to award punitive damages
20 and if so, in what amount. Additionally, the Court **REVISES** its tentative rulings, as
21 follows: all rulings are affirmed except the Court’s ruling on the third Motion *in Limine*.
22 That Motion was tentatively granted and is now granted in part and denied in part; the
23 Motion is granted insofar as testimony and evidence related to Millennium is excluded
24 from the liability and assumed damages phase of the trial, and it is denied insofar as
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1 testimony and evidence related to Millennium may be relevant to the punitive damages
2 phase.

3 **IT IS SO ORDERED.**

4 Dated: September 12, 2023

A handwritten signature in black ink that reads "Todd Robinson". The signature is written in a cursive style with a horizontal line underneath it.

6 Honorable Todd W. Robinson
7 United States District Judge

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