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8 UNITED STATES DISTRICT COURT
9 SOUTHERN DISTRICT OF CALIFORNIA
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11 DOLORES GAINES, an individual;
12 RYAN BAGSBY, an individual; MARIO
13 HALL, JR., an individua, BRANISHA
14 NEWBERRY, an individual; and
15 KENYATA MARTIN, an individual,
Plaintiff,

16 v.

17 AT&T MOBILITY SERVICES, LLC, a
18 Delaware Limited Liability Company;
19 EMMANUEL (MANNY) MORALES, an
20 Individual; and DOES 1 through 50,
inclusive,
Defendants.

Case No.: 19-cv-946 GPC MSB

**ORDER DENYING AT&T'S
MOTION TO COMPEL
ARBITRATION AND DENYING
AT&T'S MOTION TO STRIKE**

[ECF Nos. 30, 31]

21
22 Before the Court are Defendant AT&T Mobility Services LLC's ("AT&T")
23 Motion to Strike the First Amended Complaint (ECF No. 30) and Motion to Compel
24 Individual Arbitration as to Plaintiffs Branisha Newberry and Kenyata Martin (ECF No.
25 31). Defendant Emmanuel (Manny) Morales ("Morales") joins both motions. ECF Nos.
26 32, 33.
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BACKGROUND

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2 Plaintiffs are five former African-American AT&T employees who worked at the
3 AT&T store in Mission Valley. Defendant Emmanuel (Manny) Morales acted as the
4 store's manager. Plaintiffs bring this action under 42 U.S.C. § 1981, alleging that
5 Morales discriminated against Plaintiffs based on their race, pushed out Plaintiffs based
6 on his racist animus, and retaliated against Plaintiffs who complained about his behavior.
7 Plaintiffs additionally allege that AT&T's senior management tolerated and encouraged
8 Morales' behavior. Plaintiffs seek compensatory damages, punitive damages, attorneys'
9 fees and other costs associated with this lawsuit, and declaratory and injunctive relief.

10 According to the First Amended Complaint ("FAC"), Morales was hired in 2007
11 and was promoted from entry-level retail sales consultant to become an Assistant Store
12 Manager ("ASM"). ECF No. 26 ¶ 27. Plaintiffs allege that Morales received this
13 promotion due to his close personal friendship with Area Retail Sales Manager
14 ("ASRM") Jesus Barraza. *Id.*

15 In 2010, two AT&T employees (not Plaintiffs) submitted complaints about
16 Morales and Barraza. The complaints alleged that Morales specifically engaged in
17 sexually inappropriate behavior and psychologically abused employees. *Id.* ¶¶ 30-36.
18 The complaints also noted that Morales seemed "untouchable" due to his close personal
19 relationships with individuals in upper management positions. *Id.* ¶¶ 30(d), 33(f).
20 Plaintiffs allege that AT&T investigated Morales in 2010 (at least in part due to the
21 aforementioned complaints), and Morales resigned in order to avoid a potential
22 termination. *Id.* ¶ 35.

23 In 2012, AT&T rehired Morales as a retail sales consultant ("RSC") at one of
24 AT&T's Las Vegas offices. Plaintiffs allege that AT&T rehired Morales at the behest of
25 Barraza, who was then working as an ARSM at AT&T's Las Vegas branch. *Id.* ¶ 37.
26 Barraza relocated to San Diego in August 2014 as a retail store manager ("RSM") of the
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1 Plaza Bonita store. *Id.* ¶ 38. Barraza was then promoted to become the ARSM of the
2 south San Diego region, and Morales was hired as the new RSM of the Plaza Bonita store
3 to replace Barraza. *Id.* ¶ 39. Plaintiffs allege that AT&T promoted Morales at Barraza’s
4 behest. *Id.*

5 **a. Mission Valley Store**

6 The Mission Valley AT&T store is the flagship store in San Diego county and
7 offered the most favorable promotion and commission opportunities for Plaintiffs. *Id.* ¶¶
8 97, 104. Plaintiffs allege that Barraza, with the assistance of ARSM Joe Reichow,
9 successfully lobbied for Morales to be appointed as the RSM of AT&T’s Mission Valley
10 store – the most prestigious and important AT&T retail store in San Diego County. *Id.* ¶
11 40. Plaintiffs allege that Reichow, the ARSM of Central San Diego and Morales’
12 supervisor, supported Morales’ promotion since Morales had achieved positive sales
13 results while managing the Plaza Bonita store. *Id.* ¶ 43.

14 When Morales began working as RSM at the Mission Valley store in April 2015,
15 there were seven African-American employees working as subordinate employees at the
16 store. *Id.* ¶ 52. Plaintiffs allege that once Morales was appointed as RSM of the Mission
17 Valley store, he began targeting the African-American employees by harassing them and
18 making racist remarks towards them and to other employees about them. *Id.* ¶¶ 50-51.
19 Plaintiffs allege that by August 30, 2016, when AT&T fired Morales for sexually
20 harassing multiple female employees, all seven of the African-American employees had
21 either been fired, resigned, or transferred from the store due to Morales’ conduct. *Id.* ¶
22 52.

23 **b. Plaintiffs**

24 Plaintiffs allege that Morales engaged in a pattern of unfair criticism and
25 discipline, micro-management, assignment of less desirable tasks, and open hostility
26 towards Plaintiffs, motivated by his racial animus.

1 Plaintiff Dolores Gaines is a seventy-year-old African-American woman who
2 worked at the AT&T Mission Valley store between 2008 and 2015. *Id.* ¶ 53. Gaines
3 alleges that Morales was openly hostile towards her, lodged unfair attacks and criticisms
4 of her performance, assigned her to less desirable duties, and indicated that he was trying
5 to replace her with a younger, female Hispanic employee. *Id.* ¶¶ 55-56, 58-63. Gaines
6 alleges that she reported her concerns to ARSM Reichow and her report was dismissed.
7 *Id.* ¶ 57. Gaines left AT&T's employ in August 2015. *Id.* ¶ 66.

8 Plaintiff Ryan Bagsby is a 42-year-old African-American male who worked for
9 AT&T between 2014 and 2015 at the AT&T Mission Valley store. Bagsby alleges that
10 Morales unfairly attacked Bagsby's performance in an effort to undermine Bagsby's
11 success, misrepresented AT&T's paternity leave policy to Bagsby's detriment and told
12 Bagsby that he would need to find another job. *Id.* ¶¶ 68-75. Bagsby left AT&T's
13 employ in October 2015. *Id.* ¶ 76.

14 Plaintiff Branisha Newberry is a 26-year-old African-American woman. She
15 began working at AT&T in 2013 and is currently working as an ASM for AT&T in San
16 Diego County. *Id.* ¶ 87. Newberry worked at the Mission Valley Store and prior to
17 Morales' arrival, Newberry had been told that she was considered to be a high performer
18 and was a candidate to be promoted to a management position. *Id.* ¶ 88. Newberry
19 alleges that Morales unfairly treated Newberry with respect to her attire choices and
20 requests for accommodations for medical appointments. *Id.* ¶¶ 89-93. Specifically,
21 Newberry alleges that Morales treated her and other African-American employees less
22 favorably than he treated the young, primarily Hispanic, female employees who did not
23 object to his sexual conduct and comments. *Id.* ¶ 96. Newberry transferred to another
24 AT&T location, which was in effect a demotion, decreasing her earnings based on her
25 commissions. *Id.* ¶ 97.

1 Plaintiff Mario Hall is a 33-year-old African-American male who worked for
2 AT&T between 2013 and 2015. He worked at the Mission Valley store starting in 2014.
3 *Id.* ¶ 77. The FAC alleges that Hall was on a path towards advancement at AT&T and
4 was selected to take part in a management-training program. *Id.* ¶¶ 78. However,
5 Morales removed Hall from the program without explanation. *Id.* ¶¶ 79-80. Plaintiffs
6 allege that Morales had previously announced his intention to get rid of both Hall and
7 Newberry, who were seen as the two most promising newer employees at the Misison
8 Valley store. *Id.* ¶ 81. Hall complained to ARSM Reichow that Morales had unfairly
9 removed him from the management-training program, but Reichow “scoffed” at this
10 complaint. *Id.* ¶ 82. Hall also petitioned Reichow to transfer to another location so that
11 he could continue advancing in his career at AT&T, but Reichow declined Hall’s request.
12 *Id.* ¶ 83. Due to Hall’s complaint to Reichow, Morales retaliated against Hall and
13 terminated him. *Id.* ¶¶ 85-86.

14 Plaintiff Kenyata Martin is a 42-year-old African-American male who began
15 working for AT&T in 2006 and specifically began at the Mission Valley store in 2012.
16 *Id.* ¶¶ 98-99. The FAC alleges that Morales targeted Martin unfairly by criticizing him
17 for no legitimate reason, acting openly hostile towards Martin, and assigning him less
18 desirable assignments. *Id.* ¶ 99. The FAC also alleges that Morales made derogatory
19 remarks about Martin’s skin color and when Martin complained about these remarks to
20 Reichow, Reichow did not take any action to help Martin or to discipline Morales. *Id.* ¶¶
21 100-104. In November 2015, Martin transferred to the Downtown San Diego location,
22 which is a less favorable location. *Id.* ¶ 104.

23 **c. Morales’ Termination**

24 In May and June of 2016, two female Hispanic employees reported Morales’
25 sexual harassment – including inappropriate remarks and conduct – and racist remarks.
26 *Id.* ¶¶ 105-106. In August 2016, AT&T initiated an investigation into Morales’ sexual
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1 harassment of female employees and on August 30, 2016, AT&T terminated Morales’
2 employment. *Id.* ¶ 107. Plaintiffs allege that AT&T has failed to acknowledge, remedy,
3 or disapprove of Morales’ mistreatment and abuse of the African-American employees
4 who worked at AT&T’s Mission Valley store. *Id.* ¶ 108.

5 DISCUSSION

6 I. MOTION TO COMPEL ARBITRATION

7 AT&T argues that Plaintiffs Branisha Newberry (“Newberry”) and Kenyata Martin
8 (“Martin”) are subject to a binding arbitration agreement and should therefore be
9 compelled to individually arbitrate their claims. AT&T alleges that AT&T sent an email
10 to Newberry and Martin on February 11, 2019 to their company-issued email addresses,
11 explaining that AT&T’s Management Arbitration Agreement (“MAA”) would apply to
12 each of them unless they opted out within the following 60 days (i.e., by April 12, 2019).
13 ECF No. 31-1 at 9. The emails provided instructions on how Plaintiffs could opt out and
14 advised Plaintiffs that it was “very important for you to review the Management
15 Arbitration Agreement linked to this email.” *Id.* The emails advised Plaintiffs that there
16 would be “no adverse consequences for anyone opting out of the Management
17 Arbitration Agreement.” *Id.* The emails also included a link to a web page containing
18 the text of the MAA. *Id.* The MAA stated that “any dispute to which [the MAA] applies
19 will be decided by final and binding arbitration instead of court litigation.” *Id.* The
20 MAA “applies to any claim that [Plaintiffs] may have against . . . any AT&T company,”
21 except for claims related to workers compensation, state disability insurance and
22 unemployment insurance benefits, or to claims arising under the federal Employee
23 Retirement Income Security Act. *Id.* at 10.

24 AT&T then sent four reminder emails on February 25, March 11, March 25, and
25 April 8 of 2019. *Id.* at 10. AT&T monitored whether the email recipients had set up an
26 “out of office reply” or if the email message itself was returned as undeliverable. *Id.* No
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1 message was returned as undeliverable, and only one message (an e-mail message to
2 Plaintiff Martin) triggered an “out of office” reply. *Id.* All email messages contained the
3 subject line “Action Required: Notice Regarding Arbitration Agreement.” *Id.* Plaintiffs
4 Martin and Newberry state that they do not remember receiving or reviewing the original
5 arbitration announcement or any of the four reminder announcements. Martin Decl. ¶¶ 7,
6 8; Newberry Decl. ¶¶ 7, 8.

7 On July 5, 2019, AT&T contacted Plaintiffs to remind them of the existence of the
8 MAA and inform them that AT&T would move to compel arbitration. ECF No. 31-1 at
9 10. Plaintiffs refused to stipulate to arbitration. *Id.* at 11.

10 **a. Legal Standard**

11 Pursuant to the Federal Arbitration Act (“FAA”), arbitration agreements “shall be
12 valid, irrevocable, and enforceable, save upon such grounds that exist at law or in equity
13 for the revocation of any contract.” 9 U.S.C. § 2. Once the court has determined that an
14 arbitration agreement involves a transaction involving interstate commerce, thereby
15 falling under the FAA, the court must consider: (1) whether a valid arbitration agreement
16 exists; and (2) whether the scope of that agreement to arbitrate encompasses the claims at
17 issue. *See* 9 U.S.C. § 4; *Chiron Corp. v. Ortho Diagnostic Sys., Inc.*, 207 F.3d 1126,
18 1130 (9th Cir. 2000). If a party seeking to compel arbitration establishes these two
19 factors, the court must compel arbitration. *See United Computer Sys., Inc., v. AT & T*
20 *Corp.*, 298 F.3d 756, 766 (9th Cir. 2002). If the party seeking to compel arbitration
21 establishes both factors, the court must compel arbitration. *See Chiron Corp. v. Ortho*
22 *Diagnostic Sys., Inc.*, 207 F.3d 1126, 1130 (9th Cir. 2000).

23 However, the FAA’s savings clause “allows courts to refuse to enforce arbitration
24 agreements ‘upon such grounds as exist at law or in equity for the revocation of any
25 contract.’” *Epic Sys. Corp. v. Lewis*, 138 S. Ct. 1612, 1622 (2018) (quoting 9 U.S.C. §
26 2). “The clause ‘permits agreements to arbitrate to be invalidated by generally applicable
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1 contract defenses, such as fraud, duress, or unconscionability.” *Id.* (quoting *AT&T*
2 *Mobility LLC v. Concepcion*, 563 U.S. 333, 339 (2011)) (internal quotation marks
3 omitted). Under the FAA, a party may challenge the validity or applicability of an
4 arbitration provision by “raising the same defenses available to a party seeking to avoid
5 the enforcement of any contract.” *Cox v. Ocean View Hotel Corp.*, 533 F.3d 1114, 1121
6 (9th Cir. 2008) (internal citations omitted). When deciding whether the parties agreed to
7 arbitrate a certain matter, courts generally apply ordinary state law principles of contract
8 interpretation. *First Options of Chi., Inc. v. Kaplan*, 514 U.S. 938, 944 (1995) (“Courts
9 generally should apply ordinary state-law principles governing contract formation in
10 deciding whether [an arbitration] agreement exists.”).

11 **b. Discussion**

12 AT&T argues that since the general AT&T policy required employees to check
13 their emails, and Newberry and Martin’s continued to work at AT&T after the opt-out
14 period expired, Newberry and Martin consented to the MAA. Plaintiffs counter that
15 AT&T has failed to establish Newberry and Martin’s consent since (1) proper notice of
16 an arbitration agreement requires more than an email; and (2) AT&T has failed to show
17 that Newberry and Martin consented to the MAA.

18 **1. Sufficient Notice**

19 Parties disagree as to whether AT&T’s delivery of the MAA in email form,
20 without more, constitutes sufficient notice of the MAA. Plaintiffs argue that proper
21 notice requires more than an email given the unreliability and inadequacy of email
22 communication. AT&T argues that an arbitration agreement can be formed electronically
23 and that hard-copy documents are unnecessary.

24 Plaintiffs urge this Court to follow *Lasalle v. Vogel*, 36 Cal. App. 5th 127 (Ct. App.
25 2019) where the California Court of Appeal held that a default judgment should not have
26 been entered against an attorney following his failure to timely answer after having
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1 received notice by email. The *Lasalle* court explained that “by law emails are
2 insufficient to serve notices on counsel in an ongoing case without prior agreement and
3 written confirmation.” *Lasalle v. Vogel*, 36 Cal. App. 5th 127, 138 (Ct. App. 2019)
4 (citing Cal.C.C.P. §§ 1013, subd. (e); 1010.6, subd. (a)(2)(A)(ii); Cal. Rules of Court,
5 rule 2.251(b)). However, this standard of notice has not historically extended to
6 arbitration contracts as courts have accepted arbitration agreements delivered by email.
7 *See e.g., Knepper v. Ogletree, Deakins, Nash, Smoak & Stewart, P.C.*, No. 18-CV-00303-
8 WHO, 2019 WL 144585, at *5 (N.D. Cal. Jan. 9, 2019); *Doubt v. NCR Corp.*, 2010 WL
9 3619854, at *3 (N.D. Cal. Sep. 13, 2010).

10 While the Court notes that even when companies deliver arbitration agreements by
11 email, those companies have also sent duplicate hard copies, *see e.g., Aquino v. Toyota*
12 *Motor Sales USA, Inc.*, 15-CV-05281-JST, 2016 WL 3055897, at *4 (N.D. Cal. May 31,
13 2016) (Toyota sent arbitration agreement to employees via company email accounts and a
14 duplicate hard copy to their home addresses), the Court ultimately declines to find that
15 email delivery method alone is fatal to a motion to compel arbitration.

16 2. Consent

17 AT&T further argues that Newberry and Martin’s failure to opt out and continued
18 employment at AT&T are sufficient to establish their consent to be bound by the MAA,
19 given their continued employment at AT&T and AT&T’s general policy requiring
20 employees to check their email inboxes. However, Plaintiffs counter that these factors
21 are insufficient to prove consent and that AT&T is required to prove that Plaintiffs
22 actually received and read the emails containing the link to the MAA and the MAA itself.

23 The Ninth Circuit has previously held that since an employee and employer “[are]
24 not two typical parties contracting at arm's length,” employees generally have a
25 responsibility to affirmatively opt out of an arbitration agreement if they do not wish to
26 accept. *Circuit City Stores, Inc. v. Najd*, 294 F.3d 1104, 1109 (9th Cir. 2002). Therefore,
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1 an employee’s failure to opt-out of an arbitration agreement can bind that employee to the
2 arbitration agreement. *See e.g., Johnmohammadi v. Bloomingdale’s, Inc.*, 755 F.3d 1072
3 (9th Cir. 2014); *Circuit City Stores, Inc. v. Najd*, 294 F.3d 1104 (9th Cir. 2002); *Circuit*
4 *City Stores, Inc. v. Ahmed*, 283 F.3d 1198 (9th Cir. 2002).

5 However, the Ninth Circuit has noted the significance of the acknowledgment of
6 receipt in circumstances where a party has failed to opt out. The Ninth Circuit’s analysis
7 in *Najd* is illustrative of the significance of the acknowledgment of receipt. The *Najd*
8 court noted the plaintiff-employee’s acknowledgment of his receipt of the arbitration
9 agreement in writing, and that this form “clearly set out in writing the significance of his
10 failure to opt out and described in detail the mechanism by which he could express his
11 disagreement.” *Id.* at 1109. The *Najd* court also noted that the plaintiff-employee had
12 the “explicit opportunity to review the agreement with an attorney highlighted the legal
13 effect of the agreement” and that “[i]n other circumstances acceptance by silence may be
14 troubling, and explicit consent indispensable.” *Id.* Considering these factors, the *Najd*
15 court held that it was acceptable to infer the plaintiff’s consent. In *Ahmed*, the employee
16 similarly signed an acknowledgment of receipt of the arbitration agreement and opt-out
17 form. *Ahmed*, 283 F.3d at 1199 (9th Cir. 2002).¹

18 Here, AT&T failed to require and obtain Newberry and Martin’s acknowledgment
19 of their receipt of the MAA. As a general rule, “silence or inaction does not constitute
20 acceptance of an offer.” *Golden Eagle Ins. Co. v. Foremost Ins. Co.*, 20 Cal.App.4th
21 1372, 1385 (1993); *see also Sorg v. Fred Weisz & Assocs.*, 14 Cal.App.3d 78, 81 (1970).
22 California courts have long held that “[a]n offer made to another, either orally or in
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25 ¹ In *Johnmohammadi*, the employer communicated the option to opt-out of the arbitration program by
26 including the information on the employment application, in the employee handbook, and the new hire
27 brochure. *Johnmohammadi v. Bloomingdales, Inc.*, No. CV 11-6434-GW(AJWX), 2012 WL 13036845,
28 at *2 (C.D. Cal. Jan. 26, 2012). Additionally, in *Johnmohammadi*, the plaintiff did not deny receipt of
the documents related to the arbitration agreement or challenge the manner of delivery.

1 writing, cannot be turned into an agreement because the person to whom it is made or
2 sent makes no reply, even though the offer states that silence will be taken as consent, for
3 the offerer cannot prescribe conditions of rejection so as to turn silence on the part of the
4 offeree into acceptance.” *Leslie v. Brown Bros. Inc.*, 208 Cal. 606, 621 (1929); *see also* 1
5 Witkin, Summary of California Law, Contracts § 193 (10th ed. 2005) (collecting
6 California cases). Given Newberry and Martin’s lack of acknowledgment of their receipt
7 of the MAA, their silence alone is insufficient to constitute consent.

8 AT&T urges this Court to follow the First Circuit in *Rivera-Colón v. AT&T*
9 *Mobility Puerto Rico, Inc.*, 913 F.3d 200, 205 (1st Cir. 2019). However, in *Rivera-*
10 *Colón*, AT&T required the employees’ acknowledgment of their receipt – regardless of
11 whether they chose to opt out. In order to complete this step of acknowledging receipt,
12 the AT&T employees were required to click on a button marked “Review Completed” on
13 the webpage that contained the full text of the arbitration agreement. AT&T’s records
14 showed, and plaintiff-employee did not contend otherwise, that the plaintiff-employee did
15 in fact complete this step of acknowledging receipt. Further, according to AT&T’s
16 internal records, the plaintiff-employee viewed the arbitration agreement twice.

17 AT&T also cites *Norcia v. Samsung Telecommunications Am., LLC* for the
18 proposition that silence can be deemed to constitute acceptance. 845 F.3d 1279 (9th Cir.
19 2017). However, the *Norcia* court explained that the general rule is that silence cannot
20 constitute acceptance, and that there are only limited exceptions to this rule – for
21 example, when the offeree has a duty to respond to an offer and fails to act in the face of
22 this duty. *Id.* at 1285. The *Norcia* court cited *Gentry v. Superior Court* where the
23 employee signed an acknowledgment of receipt of an “issue resolution package,” which
24 included 30-day opt-out provision of arbitration agreement, thereby his “intent to use his
25 silence, or failure to opt out, as a means of accepting the arbitration agreement.” 42
26 Cal.4th 443, 468 (2007). The *Gentry* court found that “[h]aving thus indicated his intent,
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1 [the plaintiff] may not now claim that the failure to opt out did not constitute acceptance
2 of the arbitration agreement.” *Id.* (citing 1 Corbin on Contracts (rev. ed. 1993) § 3.21, p.
3 414). Further, the *Gentry* court found that by signing this form, the employee
4 “manifested his intent to use his silence, or failure to opt out, as a means of accepting the
5 arbitration agreement.” *Id.* As a result, the California Supreme Court concluded that the
6 employee’s failure to act constituted acceptance of the agreement. *Id.*²

7 Here, as already discussed, Plaintiffs Newberry and Martin did not sign any
8 comparable acknowledgment form. As such, AT&T has failed to establish that Newberry
9 and Martin consented to the MAA.³ The Court therefore **DENIES** AT&T’s motion to
10 compel arbitration.

11 **II. MOTION TO STRIKE**

12 AT&T seeks to strike the following three categories of allegations: “(1) sexual
13 harassment allegations against former Sales Director Art Felix by a former AT&T
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16 ² AT&T also cites several out-of-district cases: *AT&T Mobility Servs. LLC v. Inzerillo*, No. 4:17-cv-
17 00841-HFS, at 3 (W.D. Mo. Jan. 31, 2018) (applying Missouri law); *Bolden v. AT&T Servs., Inc.*, 350 F.
18 Supp. 3d 1029, 1034 (D. Kan. 2018) (applying Kansas law); *Danielski v. AT&T*, No. D-1-GN-14-00718,
19 at 1 (Tex. Dist.-Travis Cnty., May 28, 2014); *Powe v. AT&T d.b.a. AT&T Mobility*, No. 3:15-cv-00022-
20 GFVT, at 6 (E.D. Ky. Mar. 25, 2016) (applying Kentucky law); *Couch v. AT&T Servs., Inc.*, No. 13-
21 CV-2004 (DRH) (GRB), 2014 WL 7424093 (applying New York law). ECF 39 at 9. As already
22 discussed, the issue of contract interpretation is one governed by state law. Here, the applicable law is
23 therefore California state law and the Court therefore elects to follow the reasoning of cases governed by
24 California law.

25 ³ Plaintiffs argue that AT&T is required to show that Newberry and Martin actually opened and read the
26 email and points to the circumstantial corroboration of past instances where AT&T has shown its
27 capability to prove that an employee has read the arbitration agreement. Since the Court has already
28 resolved the question of consent on the basis of AT&T’s failure to obtain acknowledgment of receipt,
the Court need not answer this question. However, the Court notes the insufficiency of Plaintiff’s
argument that AT&T has the capability of showing that an individual recipient of an email reviewed the
arbitration agreement by tracking whether that individual entered their username and password to access
the web page containing the text of an arbitration agreement. ECF No. 37 at 16-17. In the case cited by
Plaintiffs, *Karzon v. AT & T, Inc.*, No. 4:13-CV-2202 CEJ, 2014 WL 51331 (E.D. Mo. Jan. 7, 2014), the
plaintiff worked for an AT&T subsidiary, and the arbitration agreement at issue was sent in 2019; there
is no guarantee that the technology was the same for the agreements sent by AT&T to Plaintiffs in 2019.

1 employee in March 2013; (2) sexual harassment allegations regarding Defendant Morales
2 made by AT&T employees (not Plaintiffs); and (3) allegations regarding complaints from
3 two former AT&T employees in 2010 that do not relate to race, but instead generically
4 claim Defendant Morales was a bully, unethical or unprofessional.” ECF No. 30-2 at 12.
5 Specifically, AT&T seeks to strike either portions or the entirety of the following
6 paragraphs from the FAC: 1, 2, 20-26, 28-35, 42, 44-49, 51, 52, 58, 92, 96, 105-107.
7 ECF No. 30, Exhibit A. AT&T argues that all of these aforementioned claims are
8 unrelated to race-based discrimination and therefore outside the scope of permissible
9 claims under Section 1981. AT&T also argues that these claims are otherwise time-
10 barred and the subject of prior litigation.

11 **1. Legal Standard**

12 A motion to strike is brought under Federal Rule of Civil Procedure 12(f). Rule
13 12(f) provides that a “court may strike from a pleadings an insufficient defense or any
14 redundant, immaterial, impertinent, or scandalous matter.” The function of a motion to
15 strike is to avoid unnecessary expenditures that arise throughout litigation by dispensing
16 of any spurious issues prior to trial. *Sidney–Vinstein v. A.H. Robins Co.*, 697 F.2d 880,
17 885 (9th Cir. 1983). Rule 12(f) motions “are generally regarded with disfavor because of
18 the limited importance of pleading in federal practice, and because they are often used as
19 a delaying tactic.” *Neilson v. Union Bank of Cal., N.A.*, 290 F.Supp.2d 1101, 1152 (C.D.
20 Cal. 2003). Therefore, “motions to strike are generally not granted unless it is clear that
21 the matter sought to be stricken could have no possible bearing on the subject matter of
22 the litigation.” *Griffin v. Gomez*, 2010 WL 4704448 at *4 (N.D. Cal. Nov. 12, 2010)
23 (citing *LeDuc v. Ky. Cent. Life Ins. Co.*, 814 F.Supp. 820, 830 (N.D. Cal. 1992)); *see*
24 *also* § 1382 Motion to Strike—Redundant, Immaterial, Impertinent, or Scandalous
25 Matter, 5C Fed. Prac. & Proc. Civ. § 1382 (3d ed.) (noting that “because federal judges
26 have made it clear . . . that Rule 12(f) motions to strike on any of these grounds are not
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1 favored, often being considered purely cosmetic or ‘time wasters,’ there appears to be
2 general judicial agreement, as reflected in the extensive case law on the subject, that they
3 should be denied unless the challenged allegations have no possible relation or logical
4 connection to the subject matter of the controversy and may cause some form of
5 significant prejudice to one or more of the parties to the action”) (citations omitted).

6 Given the disfavored status of motions to strike, “courts often require a showing of
7 prejudice by the moving party before granting the requested relief.” *Id.* (citing *Securities*
8 *and Exchange Commission v. Sands*, 902 F. Supp. 1149, 1166 (C.D. Cal. 1995)). “In
9 exercising its discretion, the court views the pleadings in the light most favorable to the
10 non-moving party and resolves any doubt as to the relevance of the challenged
11 allegations in favor of plaintiff.” *Id.* at 1152. “Any doubt concerning the import of the
12 allegations to be stricken weighs in favor of denying the motion to strike.” *Park v. Welch*
13 *Foods, Inc.*, 2014 WL 1231035, at *1 (N.D. Cal. Mar. 20, 2014) (quoting *In re Walmart*
14 *Stores, Inc. Wage & Hour Litig.*, 505 F.Supp.2d 609, 614 (N.D. Cal. 2007) (internal
15 quotation marks omitted)).

16 **2. Discussion**

17 AT&T argues that the Court should grant their motion to strike Plaintiffs’
18 allegations since they are (1) outside the scope of permissible claims under Section 1981
19 since they are not related to race-based discrimination; (2) cannot form the basis of a
20 punitive damages claim; and (3) cannot be used as “me too” evidence to establish past
21 discriminatory or retaliatory behavior to prove wrongful conduct against a plaintiff.

22 **a. Scope**

23 AT&T urges this Court to follow *Fantasy, Inc. v. Fogerty*, 984 F.2d 1524 (9th Cir.
24 1993), *rev’d*, 510 U.S. 517 (1994). In *Fantasy*, a song copyright holder brought an
25 infringement action against the musician who originally wrote the song. The defendant-
26 musician filed a counterclaim, seeking rescission of the music publishing agreement

1 entered into with the copyright holder’s predecessor. The defendant described the
2 predecessor’s fraudulent tax shelter plan as “relevant background and foundational facts”
3 in order to establish a pattern of abuse to support his claim of the musician’s material
4 breach of the music publishing agreements. *Id.* at 1528. The *Fantasy* court granted the
5 copyright holder’s motion to strike the counterclaim, noting that the defendant had failed
6 to prove that the conduct of the plaintiff’s predecessor was relevant to the plaintiff’s
7 conduct. The *Fantasy* court also concluded that these allegations about the plaintiff’s
8 predecessor would lead to “unwarranted and prejudicial” inferences against the plaintiff.
9 *Id.*

10 Here, AT&T argues that many of the allegations regarding sexual harassment
11 complaints against Morales are similarly outside of the scope of Plaintiff’s claims under
12 Section 1981. However, Plaintiffs’ allegations here are decidedly more relevant to
13 Defendants’ conduct and culpability since several of Plaintiffs’ claims regarding
14 Morales’ alleged sexual harassment of AT&T employees are directly relevant to the
15 nature of Morales’ termination. For example, AT&T notes that it terminated Morales for
16 his sexual harassment or gender discrimination in August 2016. ECF No. 41 at 9.
17 Striking any allegations that are relevant for understanding the nature of Morales’
18 termination at this juncture would be premature. The Court therefore **DENIES** AT&T’s
19 motion to strike with regard to **FAC ¶¶ 105-107**.

20 Plaintiffs argue that the other allegations concerning Morales’ conduct while at the
21 Mission Valley branch are related to Morales’ alleged racial discrimination; for example,
22 Plaintiffs allege that Morales pushed out African-American employees in order to replace
23 them with young, Latina employees whom he then serially sexually harassed. ECF No.
24 36 at 18 (citing FAC ¶¶ 33, 44, 50-52, 58, 92, 96, 105-107). The Court agrees. The
25 Court therefore **DENIES** AT&T’s motion to strike with respect to allegations regarding
26 Morales’ conduct at the Mission Valley branch – i.e., **FAC ¶¶ 44, 51, 52, 58, 92, 96**.

1 **b. Punitive Damages**

2 The remaining excerpts and full paragraphs that AT&T seeks to strike (FAC ¶¶ 1,
3 2, 20-26, 28-35, 42) describe AT&T’s corporate policies regarding discrimination and
4 harassment on the basis of race and/or gender (FAC ¶¶ 1, 2, 20-25); allegations about
5 sexual harassment and assault committed by other AT&T executives (not Morales) (FAC
6 Section B; ¶¶ 26, 42, 45-49); and allegations against Morales before he began working at
7 the Mission Valley branch (FAC ¶¶ 28-35).⁴

8 Plaintiffs argue that the motion to strike these claims should be denied on the
9 grounds that they are related to punitive damages liability. In order to establish an
10 employer’s liability for punitive damages in the employment discrimination context, the
11 plaintiff must establish that the employer has engaged in intentional discrimination and
12 acted “with malice or with reckless indifference to the federally protected rights.”
13 *Kolstad v. American Dental Ass’n*, 527 U.S. 526, 534 (1999). “The terms ‘malice’ or
14 ‘reckless indifference’ pertain to the employer’s knowledge that it may be acting in
15 violation of federal law, not its awareness that it is engaging in discrimination.” *Id.* at
16 535. Adopting principles of agency, the Supreme Court held that punitive damages
17 liability may be proper if one of the four conditions is met: “(1) the principal authorized
18 the doing and the manner of the act, or (2) the agent was unfit and the principal was
19 reckless in employing him, or (3) the principal or a managerial agent of the principal
20 ratified or approved the act, or (4) the agent was employed in a managerial capacity and
21 was acting in the scope of employment.” *Id.* at 542-43. The Ninth Circuit has also
22 adopted the reasoning of other circuits that have reached the conclusion “that the inaction
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24
25 ⁴ Allegations regarding AT&T’s policies are not sufficiently prejudicial to warrant striking and would
26 also not require extensive discovery. Since they are more relevant than they are prejudicial or would be
27 wasteful of time and resources, the Court accordingly **DENIES** AT&T’s motion to strike with regard to
28 FAC ¶¶ 1, 2, 20-25.

1 of even relatively low-level supervisors may be imputed to the employer if the
2 supervisors are made responsible, pursuant to company policy, for receiving and acting
3 on complaints of harassment.” *Swinton v. Potomac Corp.*, 270 F.3d 794, 810 (9th Cir.
4 2001). The *Swinton* court denied the defendants’ good-faith defense, reasoning that it is
5 “insufficient for an employer simply to have in place anti-harassment policies; it must
6 also implement them.” *Id.* at 810–11.

7 Plaintiffs urge the Court to follow *Pease & Curren Ref., Inc. v. Spectrolab, Inc.*,
8 744 F. Supp. 945 (C.D. Cal. 1990), *abrogated on other grounds by Stanton Rd. Assocs. v.*
9 *Lohrey Enterprises*, 984 F.2d 1015 (9th Cir. 1993). In *Pease*, the court considered
10 whether to strike allegations made by a waste refinery against its client in a case
11 involving an explosion of dozens of the client’s drums of waste. The waste refinery
12 alleged that the client had improperly trained its employees which had led to previous
13 occasions where the client had mislabeled drums of waste. *See id.* at 947. While the
14 waste refinery initially claimed that the defendant’s mislabeling of the waste drums led to
15 the explosion, it later amended its complaint to admit that the client’s mislabeling did not
16 cause the explosion, and that the explosion was instead caused by the drying of a metal
17 flake inside waste drums. *See id.* The plaintiff nevertheless maintained that the
18 mislabeling allegations were relevant in establishing the client’s “pattern of
19 carelessness,” and therefore material to their claim for punitive damages. *Id.* at 948. The
20 court considered the motion to strike “premature at best,” and held that the mislabeling
21 allegations appeared to be “quite relevant to whether [the defendant] acted with conscious
22 disregard for the safety of others” and therefore relevant to a punitive damages claim. *Id.*
23 The court declined to strike the allegations from the complaint.

24 Similarly, here, although the sexual harassment allegations are different in kind
25 from the allegations of race-based discrimination under Section 1981, they may
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1 nevertheless inform any pattern of carelessness on the part of AT&T with respect to
2 maintaining the integrity of the workplace based on their hiring and firing of managers.

3 Plaintiffs argue that AT&T's knowledge of unfitness need not constitute the
4 identical type of conduct later sued upon by plaintiff. Plaintiffs cite as support *Arpajian*
5 *v. Prop. Sols., Inc.*, No. CIV. A. 03-4666(JBS), 2005 WL 2000172, at *12 (D.N.J. Aug.
6 16, 2005), where the court held that punitive damages were warranted against a company
7 that had failed to fire a manager despite repeated accusations of sexual harassment.
8 While the court noted that the manager had "known drug problems," the court did not
9 explicitly rule on whether this evidence should be properly considered in a punitive
10 damages claim. Plaintiffs also cite *Swinton v. Potomac Corp.*, 270 F.3d 794 (9th Cir.
11 2001) in support. However, the *Swinton* court held that district courts may, in their
12 discretion, allow a defendant-employer to introduce evidence of remedial conduct
13 undertaken in response to its discovery of discrimination as a means of mitigating
14 punitive damages. The court reasoned that adopting this approach would be favorable
15 since it would encourage employers to implement remedial measures, while still leaving
16 plaintiffs the opportunity to argue that such remedial conduct was "too little too late." *Id.*
17 at 815. Here, neither party seeks to admit evidence of AT&T's remedial actions.

18 AT&T counters that Section 1981 claims are limited to race-based discrimination
19 and therefore the scope of any evidence considered for the determination of punitive
20 damages claims must be limited to claims related to race. ECF No. 41 at 7-10. AT&T
21 cites the Restatement Second, Torts § 909 for the proposition that an employer's
22 vicarious liability for the purposes of punitive damages must be limited to situations
23 where "an employer who has recklessly employed or retained a servant or employee who
24 was known to be vicious if the harm resulted from that characteristic." ECF No. 41 at 9.
25 AT&T additionally cites the illustrative example provided by the Restatement indicating
26 that punitive damages may be properly awarded when an ejection company hires a
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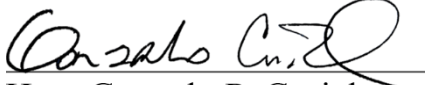
1 company with a reputation for using undue force to dispossess a tenant, and the company,
2 in accordance with its usual methods, commits an unprovoked battery upon the wife of
3 the tenant. *Id.*

4 At this premature stage, the Court declines to draw a bright line between the
5 conduct that may be properly considered for a Section 1981 claim and the conduct that
6 may additionally be considered to establish a pattern of carelessness for the purposes of
7 punitive damages. The difficulty of analyzing the relevancy and admissibility of the
8 allegations of sexual assault at this stage speaks to the tendency of courts to avoid
9 resolving questions of relevancy and admissibility solely on the pleadings. *See Pease &*
10 *Curren*, 744 F. Supp. at 947.⁵ The Court therefore **DENIES** AT&T’s motion to strike
11 FAC Section B; ¶¶ 26, 28-35, 42, 45-49.

12 In sum, the Court **DENIES** AT&T’s motion to strike portions of the FAC.

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14 **IT IS SO ORDERED.**

15 Dated: December 10, 2019


16 Hon. Gonzalo P. Curiel
17 United States District Judge
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22 ⁵ Plaintiffs also claim that, in the alternative, the allegations should be admissible as “me too” evidence.
23 Since the Court has already denied AT&T’s motion to strike on other grounds, the Court need not
24 answer this question. However, the Court notes that “me too” evidence has been utilized for situations
25 where it is “clear that an employer’s conduct tending to demonstrate hostility towards a certain group . .
26 . is the true reason behind firing an employee who is a member of that group.” *Heyne v. Caruso*, 69
27 F.3d 1475, 1479 (9th Cir. 1995). On this basis, the allegations of sexual harassment would therefore be
28 inadmissible on the “me too” basis. Plaintiffs cite case law that illustrate the degrees of separation that
can exist between a defendant and the individuals that committed the alleged discriminatory acts;
however, these cases do not address the discrepancy between the kinds of discrimination alleged.