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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

RACHAEL SHAY, individually and on
behalf of all others similarly situated,

Plaintiff,

v.

APPLE INC. and APPLE VALUE
SERVICES, LLC,

Defendant.

Case No.: 20cv1629-GPC(BLM)

**ORDER GRANTING DEFENDANTS’
PARTIAL MOTION TO DISMISS
THE SECOND AMENDED
COMPLAINT WITHOUT LEAVE
TO AMEND**

[DKT. NO. 21.]

Before the Court is Defendants’ partial motion to dismiss the second amended complaint. (Dkt. No. 21.) Plaintiff filed an opposition and Defendants replied. (Dkt. Nos. 23, 24.) Based on the reasoning below, the Court GRANTS Defendants’ partial motion to dismiss the second amended complaint without leave to amend.

Background

This case was removed from state court on August 21, 2020. (Dkt. No. 1.) On January 8, 2021, the Court granted in part and denied in part Defendants’ motion to dismiss the first amended complaint with leave to amend. (Dkt. No. 17.) On January 28, 2021, Plaintiff Rachael Shay (“Plaintiff”) filed the operative putative second amended class action complaint (“SAC”) against Defendants Apple, Inc. and Apple Value

1 Services, LLC (“Defendants” or “Apple”) for claims under the 1) California Legal
2 Remedies Act, (“CLRA”), California Civil Code §1750 *et seq.*; 2) violations of the
3 Unfair Competition Law (“UCL”), California Business & Professions Code section 17200
4 *et. seq.*; 3) negligent misrepresentation; and 4) breach of the implied warranty of
5 merchantability. (Dkt. No. 18, SAC ¶¶ 41-88.)

6 The SAC alleges that Defendants manufactured, marketed, sold and/or distributed
7 valueless Apple gift cards that they knew or should have known was subject to an
8 “ongoing scam where the funds on the gift cards are fraudulently redeemed by third
9 parties accessing the Personal Identification Number (“PIN”) prior to use by the
10 consumer.” (*Id.*, SAC ¶ 2.) On April 3, 2020, Plaintiff purchased a \$50 Apple gift card
11 from Walmart in Encinitas, CA as a gift for her son. (*Id.* ¶ 10.) When her son attempted
12 to load the gift card, he received a message that the gift card had already been redeemed.
13 (*Id.*) Plaintiff contacted Defendants and was informed that the gift card was redeemed by
14 another account on April 3, 2020, the same day she bought the card, and the card no
15 longer had any value. (*Id.*) Defendants would not provide any additional information
16 about who redeemed the code, other than it was an account unrelated to Plaintiff or her
17 son. (*Id.*) Defendants informed her that there was nothing they could do for her, that her
18 case was closed, and any further contact would go unanswered. (*Id.*) If Plaintiff had
19 known about the truth about the defect of Defendants’ gift card, she would not have
20 purchased it. (*Id.*)

21 Plaintiff seeks to bring this class action on behalf of the following:

22 Nationwide Class:

23 All consumers in the United States who purchased an Apple gift card
24 wherein the funds on the Apple gift card was (sic) redeemed prior to use by
25 the consumer. Excluded from this Class are Defendants and their officers,
26 directors and employees, and those who purchased Apple gift cards for the
27 purpose of resale.

28 California Subclass:

All consumers in the State of California who purchased an Apple gift card
wherein the funds on the Apple gift card was (sic) redeemed prior to use by

1 the consumer. Excluded from this Class are Defendants and their officers,
2 directors and employees, and those who purchased Apple gift cards for the
3 purpose of resale.

4 (*Id.* ¶ 32.)

5 Defendants move to dismiss the UCL claim in its entirety, the CLRA to the extent
6 she seeks equitable relief in addition to or in lieu of damages, and the breach of the
7 implied warranty of merchantability. (Dkt. No. 21.) Plaintiff filed an opposition and
8 Defendants filed a reply. (Dkt. Nos. 23, 24.)

9 Discussion

10 A. Legal Standard on Federal Rule of Civil Procedure 12(b)(6)

11 Federal Rule of Civil Procedure (“Rule”) 12(b)(6) permits dismissal for “failure to
12 state a claim upon which relief can be granted.” Fed. R. Civ. P. 12(b)(6). Dismissal
13 under Rule 12(b)(6) is appropriate where the complaint lacks a cognizable legal theory or
14 sufficient facts to support a cognizable legal theory. *See Balistreri v. Pacifica Police*
15 *Dep’t.*, 901 F.2d 696, 699 (9th Cir. 1990). Under Federal Rule of Civil Procedure
16 8(a)(2), the plaintiff is required only to set forth a “short and plain statement of the claim
17 showing that the pleader is entitled to relief,” and “give the defendant fair notice of what
18 the . . . claim is and the grounds upon which it rests.” *Bell Atlantic Corp. v. Twombly*,
19 550 U.S. 544, 555 (2007).

20 A complaint may survive a motion to dismiss only if, taking all well-pleaded
21 factual allegations as true, it contains enough facts to “state a claim to relief that is
22 plausible on its face.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Twombly*,
23 550 U.S. at 570). “A claim has facial plausibility when the plaintiff pleads factual
24 content that allows the court to draw the reasonable inference that the defendant is liable
25 for the misconduct alleged.” *Id.* “Threadbare recitals of the elements of a cause of
26 action, supported by mere conclusory statements, do not suffice.” *Id.* “In sum, for a
27 complaint to survive a motion to dismiss, the non-conclusory factual content, and
28 reasonable inferences from that content, must be plausibly suggestive of a claim entitling

1 the plaintiff to relief.” *Moss v. U.S. Secret Serv.*, 572 F.3d 962, 969 (9th Cir. 2009)
2 (quotations omitted). In reviewing a Rule 12(b)(6) motion, the Court accepts as true all
3 facts alleged in the complaint, and draws all reasonable inferences in favor of the
4 plaintiff. *al-Kidd v. Ashcroft*, 580 F.3d 949, 956 (9th Cir. 2009).

5 Where a motion to dismiss is granted, “leave to amend should be granted ‘unless
6 the court determines that the allegation of other facts consistent with the challenged
7 pleading could not possibly cure the deficiency.’” *DeSoto v. Yellow Freight Sys., Inc.*,
8 957 F.2d 655, 658 (9th Cir. 1992) (quoting *Schreiber Distrib. Co. v. Serv-Well Furniture*
9 *Co.*, 806 F.2d 1393, 1401 (9th Cir. 1986)). In other words, where leave to amend would
10 be futile, the Court may deny leave to amend. *See DeSoto*, 957 F.2d at 658; *Schreiber*,

11 **B. UCL and CLRA Claims for Failing to Plead Inadequate Remedy at Law**

12 Defendants move to dismiss the UCL claim and the CLRA claim to the extent it
13 seeks equitable relief arguing that Plaintiff has not alleged an inadequate remedy at law
14 relying on *Sonner v. Premier Nutrition Corp.*, 971 F.3d 834 (9th Cir. June 17, 2020).
15 (Dkt. No. 21 at 8-11.¹) Plaintiff opposes arguing it can seek both actual damages and
16 equitable relief relying on *Moore v. Mars Petcare U.S., Inc.*, 966 F.3d 1007, 1021 n. 13
17 (9th Cir. July 28, 2020).

18 Under the UCL, a plaintiff may only seek the equitable relief of restitution and/or
19 an injunction. *Korea Supply Co. v. Lockheed Martin Corp.*, 29 Cal. 4th 1134, 1144
20 (2013) (“Through the UCL a plaintiff may obtain restitution and/or injunctive relief
21 against unfair or unlawful practices.”). The CLRA allows for a number of remedies
22 including actual damages, restitution, injunctive relief and punitive damages. *See Cal.*
23 *Civ. Code* § 1780.

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28 ¹ Page numbers are based on the CM/ECF pagination.

1 The SAC seeks restitution and injunctive relief under the CLRA and UCL claims
2 and alleges that “[i]n the event adequate legal remedies are lacking”, Plaintiff seeks an
3 injunction and restitution. (Dkt. No. 18, SAC ¶¶ 46, 65.)

4 In *Sonner*, the Ninth Circuit, relying on United States Supreme Court precedent,
5 held that “traditional principles governing equitable remedies in federal courts, including
6 the requisite inadequacy of legal remedies, apply when a party requests restitution under
7 the UCL and CLRA in a diversity action.”² *Sonner v. Premier Nutrition Corp.*, 971 F.3d
8 834, 844 (9th Cir. 2020). In line with this, the court held that a plaintiff must allege that
9 she “lacks an adequate remedy at law before securing equitable restitution for past harm
10 under the UCL and CLRA.” *Id.* (citations omitted). Pointing out that the operative
11 complaint did not allege that Sonner lacked an adequate legal remedy and the equitable
12 restitution she sought was the same as damages she sought to compensate for the same
13 past harm, the Ninth Circuit affirmed dismissal of the equitable restitution claim under
14 the UCL and CLRA. *Sonner*, 971 F.3d at 844 (citing *O’Shea v. Littleton*, 414 U.S. 488,
15 502 (1974) (holding that a complaint seeking equitable relief failed because it did not
16 plead “the basic requisites of the issuance of equitable relief” including “the inadequacy
17 of remedies at law”)).

18 While *Sonner*’s holding was limited to the equitable relief of restitution, *Sonner*,
19 971 F.3d at 842 (noting that “injunctive relief [was] not at issue”), district courts have
20 held that the “adequate remedy at law” requirement applies to equitable relief, which
21 includes injunctive relief claims. *See Audrey Heredia v. Sunrise Senior Living LLC*, Case
22 No. 8:18-cv-01974-JLS-JDE, 2021 WL 819159, at *4 (C.D. Cal. Feb. 10, 2021)
23 (inadequate remedy at law applies to all claims for equitable relief) (citing
24 *IntegrityMessageBoards.com v. Facebook, Inc.*, No. 18-CV-05286-PJH, 2020 WL
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27 ² The SAC alleges CAFA jurisdiction. (Dkt. No. 18, SAC ¶ 6). CAFA vests federal courts with
28 “‘original’ diversity jurisdiction over class actions.” *Serrano v. 180 Connect, Inc.*, 478 F.3d 1018,
1020–21 (9th Cir. 2007). Thus, the reasoning of *Sonner* applies to this case.

1 6544411, at *5 (N.D. Cal. Nov. 6, 2020) (“Whatever the facts before the panel in *Sonner*,
2 the Supreme Court in *York*³ did not draw any distinction among the various forms of
3 equitable relief when requiring the absence of a ‘plain, adequate, and complete remedy at
4 law’ to obtain it.”); *Huynh v. Quora, Inc.*, No. 5:18-CV-07597-BLF, 2020 WL 7495097,
5 at *19 (N.D. Cal. Dec. 21, 2020) (“Cases in this Circuit have held that *Sonner* extends to
6 claims for injunctive relief.”) (collecting cases); *In re MacBook Keyboard Litig.*, No.
7 5:18CV2813-EJD, 2020 WL 6047253, at *3 (N.D. Cal. Oct. 13, 2020) (“[N]umerous
8 courts in this circuit have applied *Sonner* to injunctive relief claims.”)).

9 In opposition, Plaintiff argues that the Ninth Circuit’s “binding” ruling in *Moore*
10 applies in this case. (Dkt. No. 23 at 8-12.) In *Moore*, the Ninth Circuit reversed the
11 district court’s dismissal order on the UCL, CLRA and False Advertising Law (“FAL”)
12 claims concluding that the plaintiffs adequately alleged these claims under Rule 12(b)(6)
13 and Rule 9(b). *Moore*, 966 F.3d at 1016-17. In a footnote, the court rejected the
14 defendants’ additional argument that the plaintiffs could not seek equitable relief under
15 the UCL or FAL because the CLRA provided an adequate legal remedy. *Id.* at 1021 n.
16 13. The court summarily stated that the UCL, FAL and CLRA “explicitly provide that
17 remedies under each act are cumulative to each other.” *Id.* Plaintiff argues that *Moore*
18 resolved the split of authority in favor of allowing UCL claims to proceed with legal
19 claims.

20 The Court disagrees. First, the footnote in *Moore* is dicta and not binding on this
21 Court. Unlike *Sonner* which provided an analysis on equitable remedies in federal court,
22 *Moore* makes a summary statement without any analysis or mention of *Sonner*.
23 Moreover, as one district court noted, the court in *Moore* only stated that the remedies
24 under the UCL, FAL, and CLRA are “cumulative with one another, not with separate
25 legal remedies.” See *In re Subaru Battery Drain Prods. Liab. Litig.*, Civil Action No.
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28 ³ *Guaranty Trust Co. of New York v. York*, 326 U.S. 99 (1945).

1 1:20-cv-03095-JHR-JS, 2021 WL 1207791, at *28 (D.N.J. Mar. 31, 2021) (“Plaintiffs
2 cannot seek equitable remedies under the UCL and CLRA that are cumulative to their
3 legal remedies.”). In addition, all district courts that have been confronted with the
4 argument that *Moore* should be the authority courts should follow instead of *Sonner* have
5 all rejected the significance of the footnote in *Moore*. See *Sharma v. Volkswagen AG*, ---
6 F. Supp. 3d ---, 2021 WL 912271, at *8 (N.D. Cal. Mar. 9, 2021) (rejecting plaintiffs’
7 argument on applicability of *Moore*); *In re Subaru Battery Drain Prods. Liab. Litig.*,
8 2021 WL 1207791, at *28; *Audrey Heredia*, 2021 WL 819159, at *3 (“The Court,
9 however, concludes that the clear holding in *Sonner*, not the dictum in *Moore*, controls
10 whether Plaintiffs’ UCL claim is subject to an “adequate legal remedy” requirement.”);
11 *IntegrityMessageBoards.com v. Facebook, Inc.*, 2020 WL 6544411, at *4. Finally,
12 *Sonner*, and not *Moore*, actually resolved the split in authority on whether plaintiff must
13 plead an inadequate remedy at law in order to seek equitable relief under the UCL and
14 CLRA. See *Anderson v. Apple Inc.*, --- F. Supp. 3d ---, 2020 WL 6710101, at *7 (N.D.
15 Cal. Nov. 16, 2020) (*Sonner* appears to have resolved the split in authority). Thus, the
16 Court disagrees with Plaintiff’s assertion that *Moore*’s analysis is sound and binding on
17 this Court.

18 Plaintiff also argues that reliance on *Sonner* is misplaced due to the procedural
19 posture of the case as the UCL claim along with a legal claim proceeded until the eve of
20 trial. (Dkt. No. 23 at 14-15.) However, district courts have rejected a plaintiff’s attempt
21 to distinguish *Sonner* based on the procedural posture of the case. See *Teresa Adams v.*
22 *Cole Haan, LLC*, Case No. Sacv 20-913 JVS (DFMx), 2020 WL 5648605, at *2 (C.D.
23 Cal. Sept. 3, 2020) (procedural posture in *Sonner* did not affect analysis of the traditional
24 division between law and equity); *Zaback v. Kellogg Sales Co.*, No. 20-00268 BEN
25 MSB, 2020 WL 6381987, at *4 (S.D. Cal. Oct. 29, 2020) (collecting cases that have
26 “applied *Sonner* to dismiss complaints in cases involving similar claims at the more
27 familiar early stages of litigation”). In fact, in *Sonner*, the Ninth Circuit pointed out that
28 the operative complaint did not allege that the plaintiff lacked an adequate legal remedy.

1 *See Sonner*, 971 F.3d at 844. This suggests that a plaintiff must plead inadequate legal
2 remedies in the operative pleading to allege claims for equitable relief under the UCL and
3 CLRA.

4 Plaintiff further attempts to distinguish *Sonner* by noting that Judge Seeborg, the
5 district judge in the *Sonner* case, subsequently issued decisions in *Bland v. Sequel Nat.*
6 *Ltd.*, No. 18-cv-04767-RS, 2019 WL 4674337 (N.D. Cal. Aug. 2, 2019) and *Marshall v.*
7 *Danone US, Inc.*, 402 F. Supp. 3d 831 (N.D. Cal. Sept. 13, 2019) that distinguished his
8 own decision in *Sonner*. The district court in *Sharma* rejected the same argument noting
9 that Judge Seeborg decided both those cases before the Ninth Circuit’s decision in
10 *Sonner*. *Sharma*, 2021 WL 912271, at *7. For the same reasons, Plaintiff’s reliance on
11 Judge Seeborg’s pre-*Sonner* cases is not supportive.

12 Finally, Plaintiff argues that under Rule 8, she may seek equitable claims in the
13 alternative. (Dkt. No. 23 at 12-13.) Yet, all the cases she cites pre-date *Sonner*. On this
14 same argument, the Court agrees with the district court in *Sharma* stating that “[t]he issue
15 is not whether a pleading may seek distinct forms of relief in the alternative, but rather
16 whether a prayer for equitable relief states a claim if the pleading does not demonstrate
17 the inadequacy of a legal remedy. On that point, *Sonner* holds that it does not.” *See*
18 *Sharma*, 2021 WL 912271, at *8. Moreover, Plaintiff’s reliance on *Moyle v. Liberty*
19 *Mutual Retirement Benefit Plan*, 823 F.3d 948, 962 (9th Cir. 2016), for the proposition
20 that Rule 8 allows “equitable remedies alongside a legal claim that separately ‘provides
21 adequate relief’”, (Dkt. No. 23 at 13), is distinguishable as *Moyle* dealt with ERISA
22 which has its own distinct purpose of protecting participants’ and beneficiaries’ interests.
23 *See IntegrityMessageBoards.com*, 2020 WL 6544411, at *5 (rejecting the plaintiff’s
24 reliance on *Moyle* to support that argument that equitable remedies may be plead in the
25 alternative). Therefore, Plaintiff’s Rule 8 argument is not convincing to the Court.

26 In sum, the Court concludes that *Sonner* is binding on this Court and now
27 considers whether Plaintiff has plausibly alleged an inadequate remedy at law. In its
28 prior order, the Court granted Plaintiff leave to amend and explained that *Sonner* required

1 that Plaintiff must allege she “lacks an adequate legal remedy.” (Dkt. No. 17 at 15-16.)
2 In the SAC, Plaintiff solely adds the allegation, “In the event adequate legal remedies are
3 lacking . . . Plaintiff and the class seek a court order enjoining the . . . wrongful acts and
4 practices of Defendants and for restitution and disgorgement. (Dkt. No. 18, SAC ¶ 46;
5 *see id.* ¶ 65.) A contingent event does not support an allegation that Plaintiff has an
6 inadequate remedy at law. Plaintiff has not demonstrated that this allegation is sufficient
7 to support equitable relief under *Sonner*. Accordingly, the Court GRANTS Defendants’
8 motion to dismiss the UCL claim and the equitable relief she seeks in the CLRA claim.

9 **C. Breach of Implied Warranty of Merchantability**

10 Defendants move to dismiss the breach of implied warranty claim because Plaintiff
11 has not alleged she is in privity with Apple or that an exception to the privity requirement
12 applies. (Dkt. No. 21-1 at 11-13.) Plaintiff responds that vertical privity is not required
13 because she is a third-party beneficiary who purchased the gift card from a third party
14 acting as an agent for Defendants. (Dkt. No. 23 at 16-18.)

15 On privity, the SAC now alleges, “Plaintiff and Class Members purchased the
16 Apple gift cards from Apple gift card retailers that are agents of Defendants. However,
17 the retailers were not intended to be the ultimate consumers of the Apple gift cards and
18 have no implied warranty rights. Instead, Plaintiff and Class Members were the intended
19 ultimate consumers of the Apple gift cards. As such, Plaintiff and Class Members assert
20 their implied warranty rights as third party beneficiaries.” (Dkt. No. 18, SAC ¶ 84.)

21 The California Commercial Code “implies a warranty of merchantability that
22 goods “[a]re fit for ordinary purposes for which such goods are used.” *Birdsong v.*
23 *Apple, Inc.*, 590 F.3d 955, 958 (9th Cir. 2009) (quoting Cal. Com. Code § 2314(2)(c)).
24 “Under California Commercial Code section 2314, . . . a plaintiff asserting breach of
25 warranty claims must stand in vertical contractual privity with the defendant.” *Clemens*
26 *v. DaimlerChrysler Corp.*, 534 F.3d 1017, 1023 (9th Cir. 2008); *All West Elecs., Inc. v.*
27 *M–B–W, Inc.*, 64 Cal. App. 4th 717, 725 (1998) (“The general rule is that privity of
28 contract is required in an action for breach of either express or implied warranty and that

1 there is no privity between the original seller and a subsequent purchaser who is in no
2 way a party to the original sale.”); *Anthony v. Kelsey–Hayes Co.*, 25 Cal. App. 3d 442,
3 448 (1972) (“It is settled law in California that privity between the parties is a necessary
4 element to recovery on a breach of an implied warranty of [merchantability or] fitness for
5 the buyer's use, with exceptions not applicable here.”). “A buyer and seller stand in
6 privity if they are in adjoining links of the distribution chain.” *Clemens*, 534 F.3d at
7 1023. An “end consumer” who “buys from a retailer is not in privity with a
8 manufacturer.” *Id.*

9 In *Clemens*, the Ninth Circuit identified a number of specific exceptions to the
10 privity rule such as cases when a “plaintiff relies on written labels or advertisements of a
11 manufacturer” and other “special cases involving foodstuffs, pesticides, and
12 pharmaceuticals, and where the end user is an employee of the purchaser.” *Id.* at 1023
13 (citing *Burr v. Sherwin Williams Co.*, 42 Cal. 2d 682, 695-96 (1954); *Windham at Carmel*
14 *Mountain Ranch Ass'n v. Superior Ct.*, 109 Cal. App. 4th 1162, 1169 (2003); *Fieldstone*
15 *Co. v. Briggs Plumbing Prods., Inc.*, 54 Cal. App. 4th 357, 369 (1997); *Gottsdanker v.*
16 *Cutter Labs.*, 182 Cal. App. 2d 602, 608 (1960)). A direct dealing exception to the
17 privity requirement was also recognized by the court of appeal in *U.S. Roofing, Inc. v.*
18 *Credit Alliance Corp.* 228 Cal. App. 3d 1431, 1442 (1991). *Cardinal Health 301, Inc. v.*
19 *Tyco Electronics Corp.*, 169 Cal. App. 4th 116, 138-39 (2008) (applying direct dealing
20 exception). The Ninth Circuit noted that California “has painstakingly established the
21 scope of the privity requirement under [] section 2314, and a federal court sitting in
22 diversity is not free to create new exceptions to it.” *Clemens*, 534 F.3d at 1024.

23 Before and after the Ninth Circuit ruling in *Clemens*, district courts in California
24 have been split on whether an exception to the privity requirement exists for a breach of
25 implied warranty of merchantability claim when a plaintiff can show that he or she was a
26 third-party beneficiary of a contract between the defendant and a third party. *Compare*
27 *Zeiger v. WellPet LLC*, 304 F. Supp. 3d 837, 854 (N.D. Cal. 2018) (recognizing split in
28 authority but adopting third-party beneficiary exception); *In re MyFord Touch Consumer*

1 *Litig.*, 46 F. Supp. 3d 936, 984 (N.D. Cal. 2014) (“the Court concludes that the third-
2 party beneficiary exception remains viable under California law.”); *In re Sony Vaio*
3 *Computer Notebook Trackpad Litig.*, No. 09CV2109 BEN (RBB), 2010 WL 4262191, at
4 *3 (S.D. Cal. Oct. 28, 2010) (finding that the plaintiffs had plausibly pleaded that the
5 exception applied when they purchased a Sony laptop from Best Buy, which they alleged
6 was an authorized Sony retailer and service facility); *Kearney v. Hyundai Motor Am.*, No.
7 SACV09-1298-JST MLGX, 2010 WL 8251077, at *10 (C.D. Cal. Dec. 17, 2010) *with*
8 *Skiathitis v. Nyko Techs., Inc.*, No. 18-3584, 2018 WL 6427360, at *11 (C.D. Cal. Sept.
9 12, 2018) (“The applicability of the third-party beneficiary exception to retail consumers
10 like Plaintiffs is far from settled, but the Court concludes that the best reading of
11 California law is that the exception does not apply.”); *Xavier v. Philip Morris USA, Inc.*,
12 787 F. Supp. 2d 1075, 1083 (N.D. Cal. 2011) (finding that the exception does not apply
13 because “[n]o reported California decision has held that the purchase of a consumer
14 product may dodge the privity rule by asserting that he or she is a third-party beneficiary
15 of the distribution agreements linking the manufacturer to the retailer who ultimately
16 made the sale”); *Anunziato v. eMachines, Inc.*, 402 F. Supp. 2d 1133, 1141 (C.D. Cal.
17 2005) (third-party beneficiary exception does not allow a consumer who purchased a
18 laptop from BestBuy.com to bring a breach of implied warranty claim against the laptop
19 manufacturer).

20 It is notable that “no published decision of a California court has applied this [third
21 party beneficiary exception] doctrine in the context of a consumer claim against a product
22 manufacturer.” *Loomis v. Slendertone Distrib., Inc.*, 420 F. Supp. 3d 1046, 1089 (S.D.
23 Cal. 2019) (quoting *In re Seagate Tech. LLC Litig.*, 233 F. Supp. 3d 776, 787 (N.D. Cal.
24 2017)); *see also Xavier v. Philip Morris USA, Inc.*, 787 F.Supp.2d 1075, 1083 (N.D. Cal.
25 2011) (“No reported California decision has held that the purchaser of a consumer
26 product may dodge the privity rule by asserting that he or she is a third-party beneficiary
27 of the distribution agreements linking the manufacturer to the retailer who ultimately
28 made the sale.”)

1 District courts that have adopted the third-party beneficiary exception theory rely
2 on *Gilbert Fin. Corp. v. Steelform Contracting Co.*, 82 Cal. App. 3d 65, 69-70 (1978). In
3 that case, the court of appeal reversed the trial court’s dismissal of the breach of implied
4 warranty claim for lack of privity made against a roofing sub-contractor and held that the
5 plaintiff could bring such action for breach of an implied warranty of fitness against the
6 sub-contractor because he, the owner of a building who was not named in the contract,
7 was the intended third-party beneficiary of the contract between the contractor and the
8 roofing subcontractor. *Id.* at 69-70. The court of appeal noted that it did not have to
9 decide the privity issue because the plaintiff was a third-party beneficiary of the contract
10 between the contractor and sub-contractor and could therefore sue for breach of the
11 implied warranty of fitness. *Id.* at 69. *Gilbert* is specific to its facts and has limited
12 bearing on this case. While courts are split on recognition of the third-party beneficiary
13 exception to the privity requirement, the cases that recognize it require a plaintiff to show
14 that he was a third-party beneficiary of a contract between the defendant and a third
15 party. *In re NVIDIA GPU Litig.*, No. C 08-04312 JW, 2009 WL 4020104, at *7 (N.D.
16 Cal. Nov. 19, 2009) (exception to the privity requirement for a breach of implied
17 warranty of merchantability claim if a plaintiff can show that he was a third party
18 beneficiary of a contract between the defendant and a third party); *In re Nexus 6P Prod.*
19 *Liab. Litig.*, 293 F. Supp. 3d 888, 924 (N.D. Cal. 2018) (“Huawei concedes that the
20 relevant states allow plaintiffs to bring implied warranty claims in the absence of privity
21 if the plaintiff shows that he was a beneficiary to a contract between the defendant and a
22 third party.”)

23 To the extent that California recognizes a third-party beneficiary exception to the
24 privity requirement, Plaintiff has failed to allege a contract was entered into between
25 Walmart and Apple for Plaintiff’s benefit. Instead, Plaintiff merely alleges that the Apple
26 gift card retailers “are agents of Defendants” and that “the retailers were not intended to
27 be the ultimate consumers of the Apple gift cards and have no implied warranty rights.
28 Instead, Plaintiff and Class Members were the intended ultimate consumers of the Apple

1 gift cards.” (Dkt. No. 18, SAC ¶ 84.) These new allegations in the SAC fail to allege the
2 existence of any contract between Walmart and Apple that benefitted Plaintiff.

3 Accordingly, Plaintiff has not alleged privity or any recognized privity exception
4 adopted by the Ninth Circuit or California courts. Thus, the implied breach of warranty
5 claim fails to state a claim and the Court GRANTS Defendants’ motion to dismiss the
6 breach of implied warranty of merchantability claim.

7 **D. Leave to Amend**

8 In opposition, Plaintiff seeks leave to amend in the event the Court dismisses any
9 part of the SAC. (Dkt. No. 23 at 18.)


10 Where a motion to dismiss is granted, leave to amend should be granted “unless
11 the court determines that the allegation of other facts consistent with the challenged
12 pleading could not possibly cure the deficiency.” *DeSoto*, 957 F.2d at 658 (quoting
13 *Schreiber Distrib. Co.*, 806 F.2d at 1401)). In other words, where leave to amend would
14 be futile, the Court may deny leave to amend. *See Desoto*, 957 F.2d at 658; *Schreiber*,
15 806 F.2d at 1401. Here, because Plaintiff has failed to cure the deficiencies previously
16 identified, the Court DENIES Plaintiff leave to amend.

17 **Conclusion**

18 Based on the reasoning above, the Court GRANTS Defendants’ partial motion to
19 dismiss the UCL claim, the equitable relief sought in the CLRA claim and the breach of
20 implied warranty of merchantability claim without leave to amend.

21 IT IS SO ORDERED.

22 Dated: May 3, 2021

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24 Hon. Gonzalo P. Curiel
25 United States District Judge
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