

# **EXHIBIT A**



UNITED STATES | ENGLAND | GERMANY | CHINA

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Via E-mail and First Class Mail

Ryan L. Isenberg, Esq.  
Isenberg & Hewitt, P.C.  
7000 Peachtree Dunwoody Road  
Building 15, Suite 100  
Atlanta, Georgia 30328

Re: NetQuote, Inc. v. Brandon Byrd, et al.

Dear Ryan:

As you know, at the deposition of MostChoice earlier this month, MostChoice admitted that it continues to market to the NetQuote insurance agent customers whose identities it discovered through its false insurance quotation requests to the [www.netquote.com](http://www.netquote.com) and [www.localinsurance.com](http://www.localinsurance.com) websites. NetQuote requests that MostChoice immediately cease and desist from marketing to these insurance agents, via mass or targeted e-mail solicitation, telephone calls, or otherwise. MostChoice's continuing marketing activities are causing additional harm to NetQuote.

Best regards,

A handwritten signature in black ink, appearing to read 'D.D. Williams'.

Daniel D. Williams