Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 [‡]
Engage all 50 states through the State Reverse File Match Initiative (SRFMI) – a process that matches IRS extracts received through the Governmental Liaison Data Exchange Program against state master files to identify individuals and businesses who filed a state return but not a federal return and to identify differences in federal and state income reporting.	4, 7	7/31/08 Pilot use of systemic SRFMI data received from 14 states to identify nonfilers and underreporters	6/30/09 Launch Phase 2 of pilot by increasing state agency participation by 50% to 21 taxing agencies	Continue expansion of SFRMI participation to all appropriate state tax agencies
Determine tax administration benefits of utilizing state data warehouse concept.	3, 4, 7	7/31/08 Complete project analysis test and issue report of findings	9/30/09 Based on test outcomes, take steps to expand as appropriate	1

Initiatives	Related Treasury Strategy Component(s) [†] (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 [‡]
Develop an educational targeted outreach DVD for military personnel preparing for retirement.	5, 7	12/31/08 Distribute and integrate DVD into all military pre-retirement seminars to reduce the percentage of military retirees entering the Federal Employee/Retiree Delinquency Initiative (FERDI) population	3/31/09 Obtain FY 2008 FERDI data for comparison to baseline data to measure DVD's effectiveness 9/30/09 Conduct research to determine the need for military disability tax-related services 12/31/09 Continue distributing DVD in all military pre-retirement seminars to reduce the percentage of military retirees entering the FERDI population	
Enhance outreach efforts to industry audiences about available Audit Technique Guides and Tax Tips.	7	6/30/08 Work with industry partners to determine enhancements needed to existing guides as well as input on development of new guides Ongoing Publicize Audit Technique Guide availability to industries through national/local liaison activities		

Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009
Establish links to IRS.gov on industry, practitioner, educational, and governmental stakeholders websites.	7	5/31/08 Promote Tax Centers (dedicated web space) and links to state and national organizations		
Develop and widely distribute educational fact sheets on areas of high noncompliance.	7	9/30/08 Complete monthly distribution of 12 additional fact sheets	9/30/09 Complete monthly distribution of 12 additional fact sheets	
Develop a strategy to reach practitioners without affiliation to a professional organization.	7	3/30/08 Develop grass-roots delivery channel with national retail tax preparation firms 9/30/08 Expand outreach to colleges and universities to include graduates entering tax preparation careers		

Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 [‡]
Leverage key partners such as the SBA and its SCORE program and SBDCs to deliver small business workshops to the new business community.	7	Ongoing Continue contacts with traditional partners to maximize leveraged opportunities that provide education and outreach directly to business owners 10/01/07 Establish a baseline of current leveraged small business tax workshops 12/31/07 Partner with SCORE and SBDCs to enhance quality and consistency of leveraged Small Business Tax Workshops 3/31/08 Partner with SBA to increase outreach through the National Women's Business Council 3/31/08 Partner with SBA to promote voluntary compliance and share information customized information for new business owners (cont'd)	12/31/08 Incorporate information regarding common filing errors into current tax workshop curriculum	

Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 ¹
(cont'd)		9/30/08 Increase the number of Small Business Tax Workshops		
Deliver educational messages through existing relationships with universities and colleges.	7	9/30/08 Incorporate key messages into professional curriculum taught via Tax Practitioner Institutes across the country	9/30/09 Determine a baseline and expand the participation of current Historically Black Colleges and Universities (HBCUs) in the VITA program 12/31/09 Increase the participation of Beta Alpha Psi, a national scholastic and professional fraternity, in the VITA program by 10% 12/31/09 Determine baseline and expand the Cooperative Extension Services Network tax prep and education programs in each of the four regions, HBCUs, tribal colleges and universities	

Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 [‡]
Develop audio educational messages for toll-free wait times.	7	1/31/08 Develop text and appropriate placement of specific educational messages. Submit Systems Change Request	1/31/09 Implement approved educational messages 9/30/09 Work collaboratively with appropriate functions to create educational messages	
Customize outreach to specific industries to encourage voluntary compliance.	7	3/31/08 Begin launch of industry specific communication/outreach to small business/industry stakeholders and state licensing agencies based on data driven analysis of key issues 9/30/08 Provide educational materials to new and existing business owners through partnerships with small business/industry stakeholders and state licensing agencies in all 50 states	9/30/09 Conduct outreach in all states to promote the use of the IRS' web-based Tax Centers designed to provide education and web resources for specific industries and professions	

Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 [‡]
Request feedback from internal and external stakeholders on existing outreach and educational programs to identify best practices and enhancements.	7	10/1/07 Convene Service-wide task force to collect and review stakeholder feedback 10/31/07 Share recommendations with external stakeholders and obtain additional feedback 12/31/07 Provide recommendations based on feedback Ongoing Implement appropriate recommendations	Ongoing Implement recommendations	

Initiatives	Related Treasury Strategy Component(s)† (Bold = Primary)	FY 2008 Milestones	FY 2009 Milestones	Beyond FY 2009 [‡]
Develop strategies to educate first-time business filers.	7	3/31/08 Collaborate with small business/industry partners to develop an outreach campaign to educate first time Schedule C filers, including common errors to avoid 12/31/08 Implement outreach strategy to first-time business filers		
Expand relationships and collaboration with foreign tax administrations to increase informal and formal communications on international tax administration matters.	7	9/30/08 Complete OECD project dealing with international guidelines on attribution of profits to permanent establishments 9/30/08 Participate in OECD monitoring of Transfer Pricing Guidelines including international business restructurings project	9/30/09 Participate in OECD work on monitoring Transfer Pricing Guidelines	1

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GLOSSARY

AARP - American Association of Retired Persons

AMS - Account Management Services

ASFR - Automated Substitute for Return

AUR - Automated Underreporter

BSA - Bank Secrecy Act

BSM - Business Systems Modernization

CADE - Customer Account Data Engine

CAP - Compliance Assistance Program

CAWR - Combined Annual Wage Reporting

CI - Criminal Investigation

CMP - Compliance Monitoring Process

CSIRC - Computer Security Incident Response Center

CSP - Common Services Projects

CTC - Child Tax Credit

EFTPS - Electronic Federal Tax Payment System

EITC - Earned Income Tax Credit

ERO - Electronic Return Originator

ETA - Electronic Tax Administration

FAQ - Frequently Asked Question

FHWA - Federal Highway Administration

FIN 48 - Financial Accounting Standards Board Interpretation No. 48

FUTA - Federal Unemployment Tax

FY - Fiscal Year

IRC - Internal Revenue Code

IRS - Internal Revenue Service

I-CAS - Internet Customer Account Services

IT - Information Technology

JITSIC - Joint International Tax Shelter Information Center

JOC - Joint Operations Center

LEP - Limited English Proficiency

LMSB - Large & Mid-Size Business Operating Division

LSR - Leadership Succession Review

MeF - Modernized e-File

NDNH - National Directory of New Hires

NMT - Net Misreporting Percentage

NRP - National Research Program

NTA - National Taxpayer Advocate

OECD - Organization for Economic Cooperation and Development

OPR - Office of Professional Responsibility

PCA - Private Collection Agency

PFA- Pre-Filing Agreement

PDC - Private Debt Collection

PGP - Priority Guidance Plan

PTIN - Practitioner Taxpayer Identification Number

QETP - Questionable Employment Tax Practices

ROI - Return on Investment

SAR - State Audit Reports

SBA - Small Business Administration

SB/SE - Small Business/Self-Employed Operating Division

SBDC - Small Business Development Center

SCORE - Service Corps of Retired Executives

SRFMI - State Reverse File Match Initiative

TAB - Taxpayer Assistance Blueprint

TAC - Taxpayer Assistance Center

TAS - Taxpayer Advocate Service

TBR - Taxpayer Burden Reduction

TCE - Tax Counseling for the Elderly

TCMP - Taxpayer Compliance Measurement Program

TDI - Taxpayer Delinquency Investigation

TEGE - Tax Exempt & Government Entities Operating Division

TIEA - Tax Information Exchange Agreements

TIN - Taxpayer Identification Number

TREES - TEGE Electronic Examination System

TY - Tax Year

VCR - Voluntary Compliance Rate

VITA - Volunteer Income Tax Assistance

W&I - Wage & Investment Operating Division

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