

The Top 500 List - Internet Retailer - Windows Internet Explorer

http://www.internetretailer.com/top500/list/

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The Top 500 List - Internet Retailer

Type a Company Name

HOW ARE COMPANIES SELECTED?

The Top 500 ranks business-to-consumer retailers in the U.S. and Canada, based on online sales, including retail chains, catalogers, web-only merchants, brand manufacturers and digital content sellers. The Top 500 research team gathers information about retailers to include from a variety of sources, especially the merchants themselves. If you would like to be considered for inclusion, please contact the Top 500 research team.

[More FAQs >](#)

WHAT'S INCLUDED IN THE PROFILE?

Rankings are based on full-year online sales. Other data includes: past years' sales, growth rate, monthly visits, monthly unique visitors, conversion rates, average ticket, total SKUs, top executives, vendor providers of technology and services in 19 categories, web site performance, search marketing and e-mail marketing data, and more.

Rank	Company Name	Category	PDF Profile	Expand
1	Amazon.com Inc.	Mass Merchant	\$10.00 BUY	-
2	Staples Inc.	Office Supplies	\$10.00 BUY	+
3	Dell Inc.	Computers / Electronics	\$10.00 BUY	+

1 Amazon.com Inc. Mass Merchant [\\$10.00 BUY](#)

Quick Stats: Online Sales: **\$24,510,000,000**
2009 Growth: **27.9%**

Recent Headlines:


- Online holiday sales are set to rise 16% this year
November 9, 2010, 3:29 PM
- E-commerce helps drive merger and acquisition activity in October
November 8, 2010, 11:53 AM
- Amazon will buy Quidsi Inc. for \$500 million
November 8, 2010, 9:17 AM

[See All >](#)

Press Releases:

- Kabbage Pioneers Working Capital for Online Sellers via PayPal X
November 8, 2010, 4:00 PM
- Channel Intelligence Announces Support for the Marketplace at Sears.com
November 1, 2010, 2:28 PM
- ChannelAdvisor Reports Customer and Revenue Growth
October 25, 2010, 2:25 PM

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2010 TOP 500 GUIDE
TOP 500 WEB RETAILERS
2. Staples Inc.

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25 HSN Inc. Mass Merchant **\$10.00 BUY**

Quick Stats: Online Sales: **\$1,015,000,000**
2009 Growth: **-0.1%**

Recent Headlines:

- The web now accounts for almost 40% of sales at HSN
November 3, 2010, 1:13 PM
- eBay looks to add brands
September 20, 2010, 3:48 PM
- HSN receives two e-commerce patents
July 28, 2010, 5:19 PM

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Press Releases:

- OmniResponse Names an Executive Vice President
August 24, 2010, 4:10 PM
- HSN, Inc. Names Rob Solomon Executive Vice President of Operations for HSN
March 10, 2010, 12:00 AM
- HSN Selects Motricity mCore Gateway to Power Innovative Mobile Marketing Campaigns
October 9, 2009, 12:00 AM

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26 Williams-Sonoma Inc. Housewares / Home Furnishings **\$10.00 BUY**

VeriSign Trusted

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98	PC Mall Inc.	Computers / Electronics	\$10.00 BUY
99	RealNetworks Inc.	Books / Music / Videos	\$10.00 BUY
100	Art.com Inc.	Housewares / Home Furnishings	\$10.00 BUY

100 Art.com Inc. Housewares / Home Furnishings **\$10.00 BUY**

Quick Stats: Online Sales: **\$158,401,212 (IR estimate)**
2009 Growth: **2.0%**

Recent Headlines:

- Shutterfly buys a web-based commercial printer
November 8, 2010, 1:07 PM
- Art.com helps shoppers create custom art from personal photos
November 3, 2010, 5:01 PM
- Hayneedle debuts a flash-sale site
November 2, 2010, 4:21 PM

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Press Releases:

- ATG Expands Catalyst Program, Introduces ATG Mobile for Android
November 2, 2010, 11:14 AM
- John Lewis Selects ATG Commerce to Power Cross-Channel Growth
November 2, 2010, 9:04 AM
- ATG Partners with Total Outsourced Systems to Deliver ATG Live Help
October 19, 2010, 9:24 AM

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200 Furniture.com Inc. Housewares / Home Furnishings \$10.00 BUY

Quick Stats: Online Sales: **\$58,948,824 (IR estimate)**
2009 Growth: **-8.0%**

Recent Headlines: Facebook offers Deals
November 3, 2010, 4:45 PM
Hayneedle debuts a flash-sale site
November 2, 2010, 4:21 PM
Furniture maker Herman Miller builds a retail e-commerce site
October 28, 2010, 11:21 AM [See All ▶](#)

Press Releases: OFM Launches "The Green Room"
November 8, 2010, 4:02 PM
buySAFE increases conversion, revenue and profit for Number1Direct.com
November 2, 2010, 8:53 AM
Online Commerce Group Creates Niche Website for Kodak
September 27, 2010, 4:51 PM [See All ▶](#)

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292	Sonic Electronix	Computers / Electronics	\$10.00 BUY	+
293	Better World Books	Books / Music / Videos	\$10.00 BUY	+
294	Diamond Nexus Labs	Jewelry	\$10.00 BUY	+
295	Textbooks.com	Books / Music / Videos	\$10.00 BUY	+
296	Campmor Inc.	Sporting Goods	\$10.00 BUY	+
297	Barrie Pace	Apparel / Accessories	\$10.00 BUY	+
298	Philips Electronics N.V.	Computers / Electronics	\$10.00 BUY	+
299	AmeriMark Direct LLC	Apparel / Accessories	\$10.00 BUY	+
300	AC Lens	Health / Beauty	\$10.00 BUY	-

Quick Stats:

Online Sales: **\$29,100,000**
 2009 Growth: **10.6%**

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391	Peruvian Connection Ltd.	Apparel / Accessories	\$10.00 BUY	+
392	Beach Audio Inc.	Computers / Electronics	\$10.00 BUY	+
393	SolidSignal.com	Computers / Electronics	\$10.00 BUY	+
394	Touch of Class	Housewares / Home Furnishings	\$10.00 BUY	+
395	eDiets.com Inc.	Food / Drug	\$10.00 BUY	+
396	Boston Green Goods Inc.	Health / Beauty	\$10.00 BUY	+
397	3balls.com Inc.	Sporting Goods	\$10.00 BUY	+
398	LuLuLemon Athletica Inc.	Apparel / Accessories	\$10.00 BUY	+
399	Calendars.com LLC	Specialty / Non-apparel	\$10.00 BUY	+
400	American Power Conversion	Computers / Electronics	\$10.00 BUY	-

Quick Stats: Online Sales: **\$17,600,000 (IR estimate)**
2009 Growth: **-13.6%**

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491	Aqua Superstore	Specialty / Non-apparel	\$10.00 BUY	+
492	HobbyTron.com	Toys / Hobbies	\$10.00 BUY	+
493	Build-A-Bear Workshop Inc.	Toys / Hobbies	\$10.00 BUY	+
494	Shop4tech.com	Computers / Electronics	\$10.00 BUY	+
495	DrillSpot.com	Hardware / Home Improvement	\$10.00 BUY	+
496	Musicnotes Inc.	Specialty / Non-apparel	\$10.00 BUY	+
497	Henry Modell & Co. Inc.	Sporting Goods	\$10.00 BUY	+
498	Lion Brand Yarn Co.	Toys / Hobbies	\$10.00 BUY	+
499	Highland Products Group	Specialty / Non-apparel	\$10.00 BUY	+
500	Costume Craze LLC	Specialty / Non-apparel	\$10.00 BUY	-

Quick Stats:

Online Sales: **\$10,028,204**
2009 Growth: **2.1%**

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