

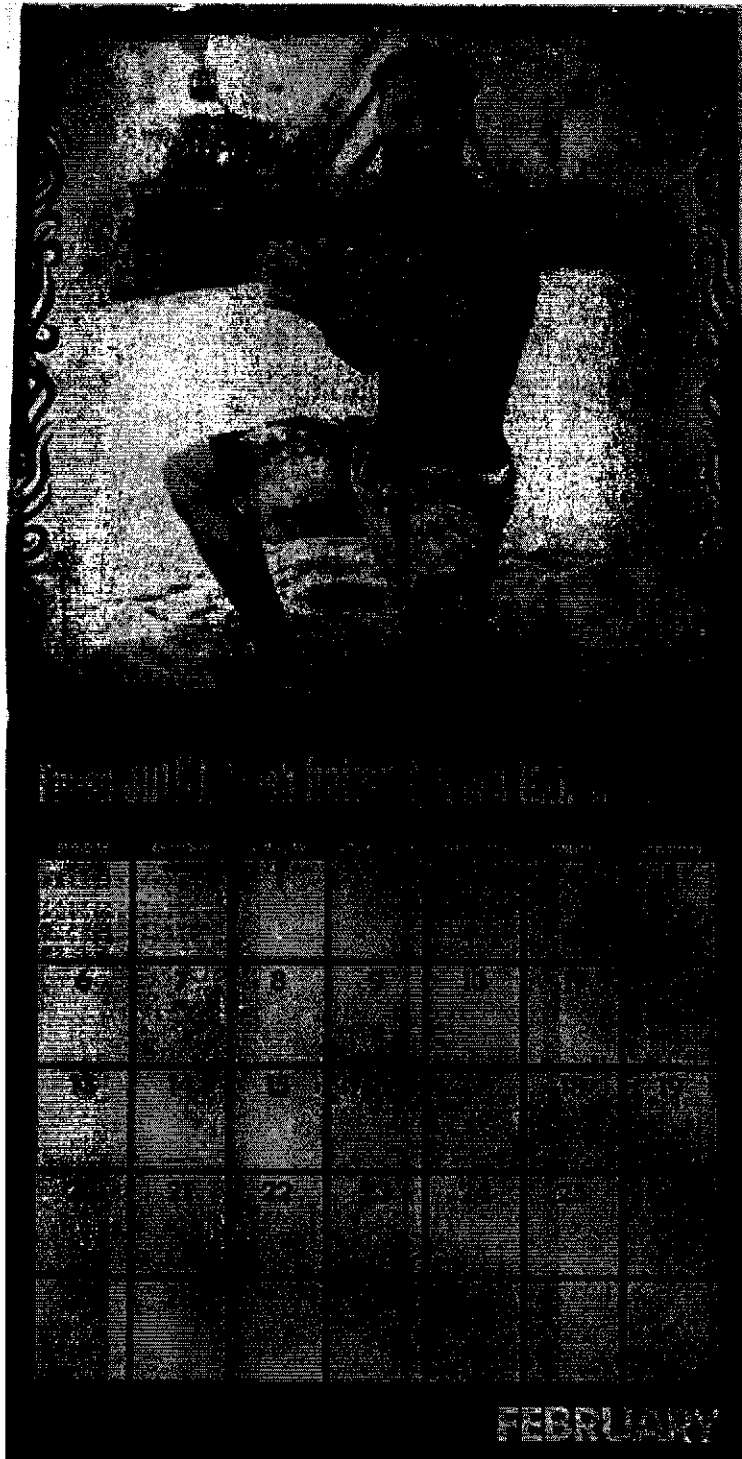
**JERSEY SHORE FIRST SEASON CD SOUNDTRACK**

**EXHIBIT N - 2**



**2011 JERSEY SHORE CAST CALENDAR with February "DJ PAULY D"**

**EXHIBIT O - 1**



**2011 JERSEY SHORE CAST CALENDAR with February "DJ PAULY D"**

**EXHIBIT O - 2**



**2011 JERSEY SHORE CAST CALENDAR with February "DJ PAULY D"**

**EXHIBIT O - 3**

# PAULYD.com

HOME T-SHIRTS MUSIC RINGTONES MY ACCOUNT MY CART

Store Merchandise

Store Merchandise > T-Shirts

T-Shirts

Subscribe

Displaying 1 to 4 (of 4 products)



**Team DJ Pauly D Speaker  
box**

★★★★☆

**\$25.00**

[Details](#)



**I AM DTF**

★★★★☆

**\$25.00**

[Details](#)



**It's T-Shirt Time!**

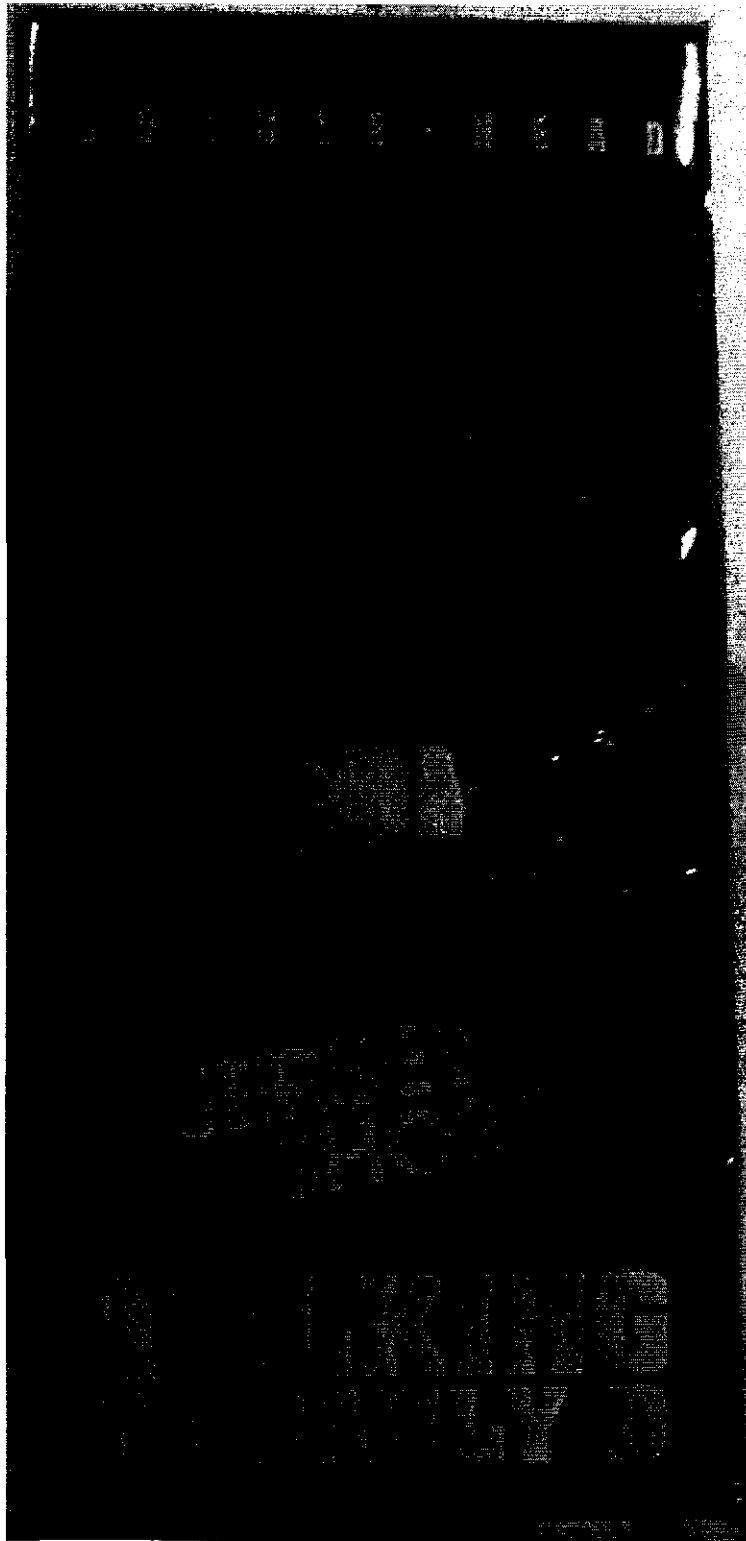
★★★★☆

**\$25.00**

[Details](#)

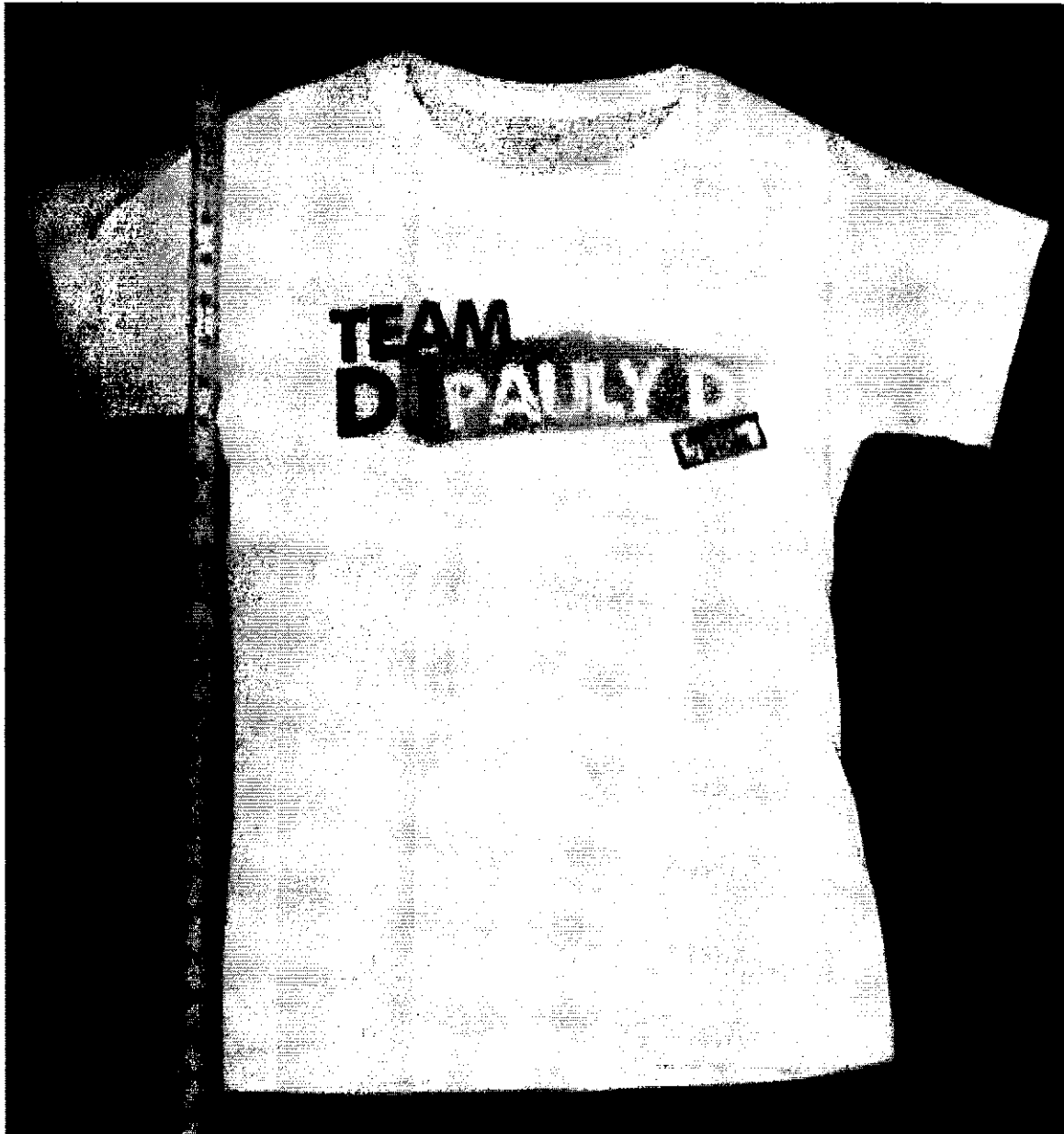
DJPAULYD.COM website store 06/25/2011

EXHIBIT P



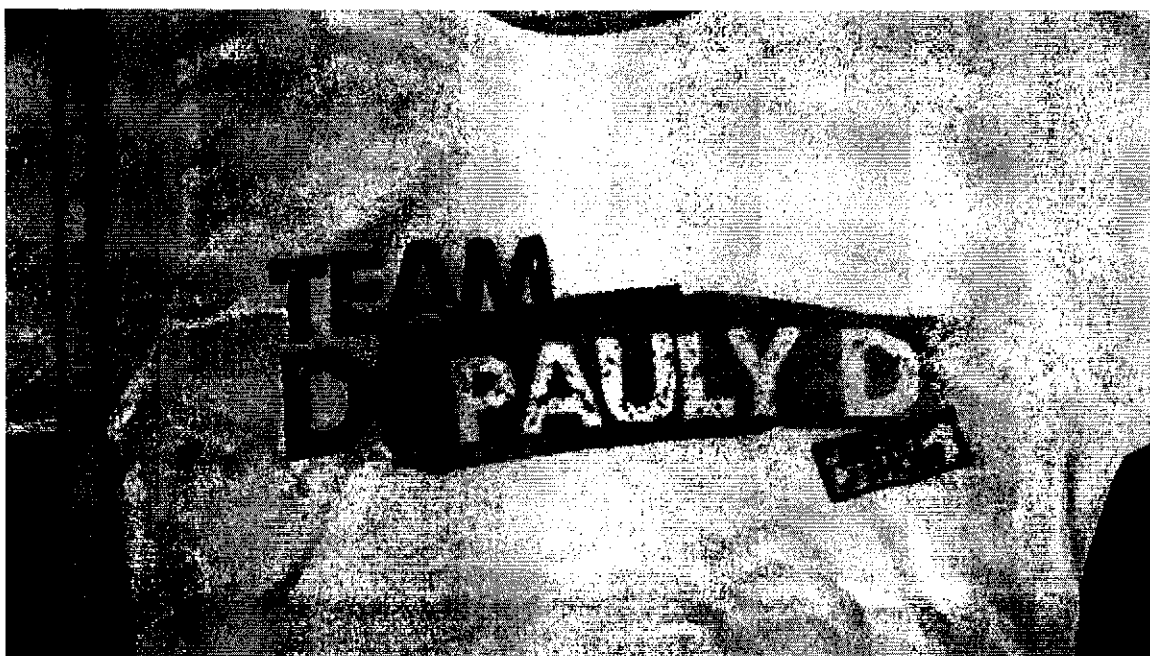
**DJPAULYD.COM website purchased merchandise**

**EXHIBIT Q - 1**



**DJPAULYD.COM website purchased merchandise**

**EXHIBIT Q - 2**



**DJPAULYD.COM website purchased merchandise**

**EXHIBIT Q - 3**



PALMS PLACE PLAYBOY PBRRL MY CART SUBTOTAL

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LAS VEGAS 866.942.7276

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HOTEL HOTEL+FRONT

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CHECK OUT 08/27/2011  
ROOMS 1 ROOM 1  
ADULTS 2  
CHILDREN 0  
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FRIDAY, JUNE 24 | NOON

**DJ PAULY D**

MILLER LITE Presents  
**DITCH FRIDAYS**  
PALMS POOL & BUNGALOWS

THE RESIDENCY  
OFFICIAL LAUNCH WEEKEND

CLASH  
FRANZ FOSKOVITZ / REGGAE  
June 24

MOON  
MUSIC / REGGAE  
June 25

ENTERTAINMENT GAMING DINING

SOCIAL / COMMENTS

PALMS CASINO RESORT webpage 06/25/2011

EXHIBIT R - 1



PALMS CASINO RESORT webpage 06/25/2011

EXHIBIT R - 2



**DJPAULYD.COM website 06/25/2011**

**EXHIBIT S - 1**

# JULY D

OFFICIAL  
RESIDENT  
PALMS CASINO  
RESORT  
LAS VEGAS

TICKETS

Get the DJ Pauly D



Package at the Palms!  
Get the DJ Pauly D

Get the DJ Pauly D



Package at the Palms!  
Get the DJ Pauly D

Get the DJ P



Package at the  
Get the DJ P



Package at the Palms!  
Get the DJ Pauly D



Package at the Palms!  
Get the DJ Pauly D



Package at the  
Get the DJ P



DJPAULYD.COM website 06/25/2011

EXHIBIT S - 2

THURS. SEPTEMBER 1

**PACHA**

Due to scheduling conflicts with Jersey Shore, Pauly D will not be at Pacha on June 27th. His makeup date will be on September 1st. Any tickets purchased for the June 27th event will be valid on September 1st. For more info email [noidevent@gmail.com](mailto:noidevent@gmail.com)

## DJ PAULY D – The Residency

AN EXCLUSIVE LAS VEGAS RESIDENCY

AN EXCLUSIVE  
LAS VEGAS RESIDENCY

PALMS CASINO RESORT



**DJ Pauly D on Facebook**

**DJ Pauly D THIS Friday!!** The debut of the DJ Pauly D Residency at Palms Resort and Casino in Las Vegas!! You do not want to miss the launch weekend!!! -mgmt

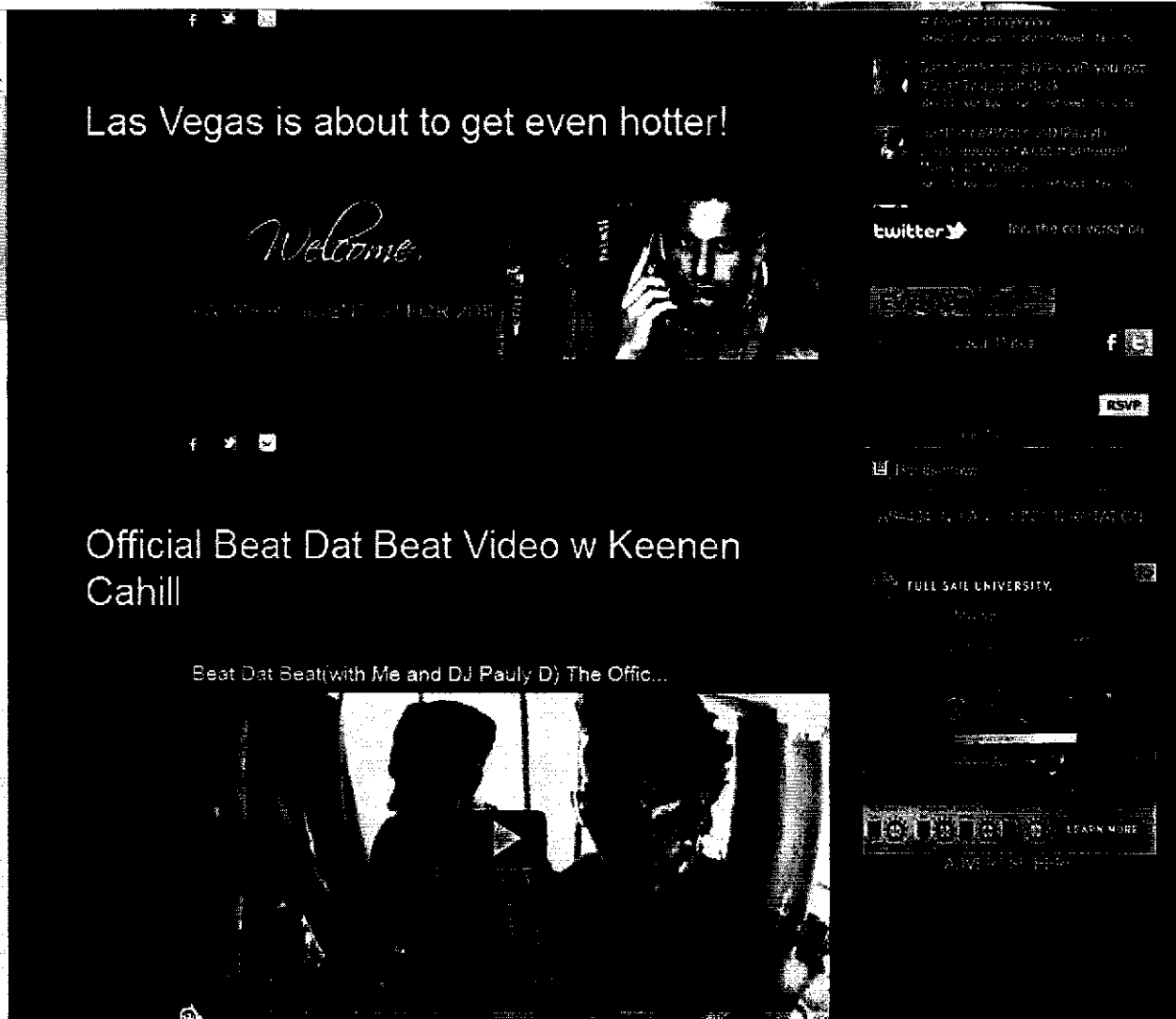
**Pauly D: The Residency**  
[www.youtube.com](http://www.youtube.com)  
DJ Pauly D's Launch Weekend takes place on June 24-25. Enter to win a Meet & Greet with him on June 24th at Palms Pool for Ditch Fridays: <http://bit.ly/MeetP...>

6,453,586 people like DJ Pauly D.

Kate, Chaz, Jacob, Leonard, Tan

DJPAULYD.COM website 06/25/2011

EXHIBIT S - 3



DJPAULYD.COM website 06/25/2011

EXHIBIT S - 4

# Pauly D signs DJ deal with Palms in Vegas; Calls it 'bigger' than Jersey Shore

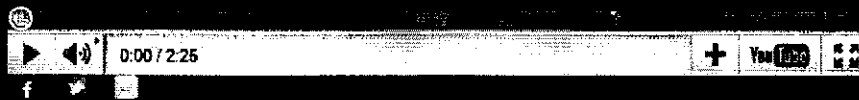
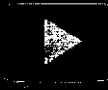


DJPAULYD.COM website 06/25/2011

EXHIBIT S - 5

# DJPAULY D & TEAM PAULY D

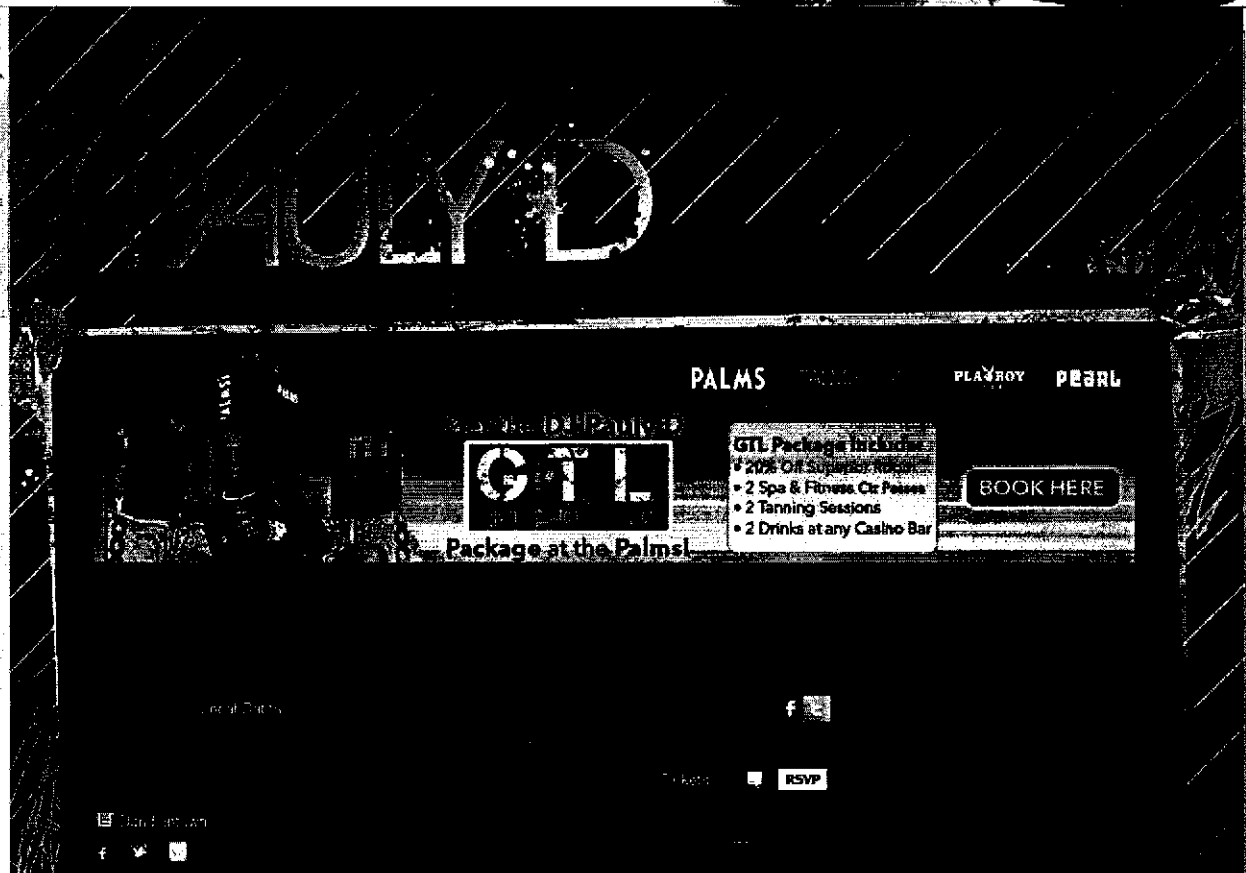
DJPAULYD MadRuk



**DJPAULYD.COM website 06/25/2011**

**EXHIBIT S - 6**





DJPAULYD.COM website 06/25/2011

EXHIBIT S - 7

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 The Jersey Shore star shares why he's so obsessed with the Cosmopolitan Showcase Edition for iPad, introduces us to his wingman, and talks about how he...  
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COSMOPOLITAN website

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<http://www.cosmopolitan.com/celebrity/news/pauly-d-jersey-shore-cosmo-ipad-app-video>

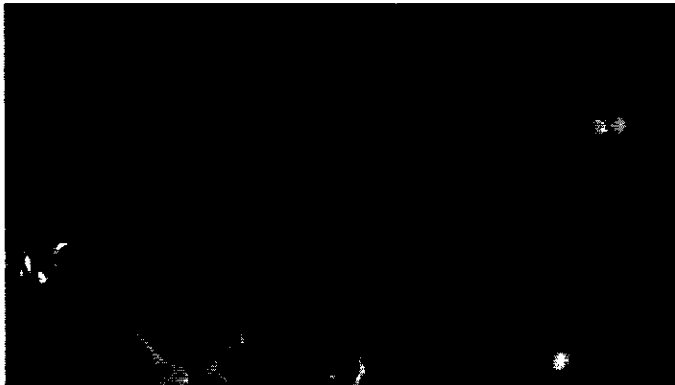
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## Where DJ Pauly D Gets His Smush Tips: From the Cosmo iPad App

By Zoe Ruderman

Cosmo's Showcase Edition of the iPad app is now [available for download!](#) And no one's more pumped about the launch than Pauly D. Seriously. The *Jersey Shore* star says he never creeps without it.

Watch the video of Pauly below to learn his secrets, find out more about the app, and get a glimpse of the guy who shares Pauly D's barber.



We literally can not stop saying, "It's tee shirt time! As in, time for you to take off yours." So. Freaking. Funny.

You can [find out more about the Cosmo iPad app here](#) and then be sure to follow Pauly D's advice and [download the Showcase Edition here](#).

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<http://www.cosmopolitan.com/celebrity/news/pauly-d-jersey-shore-cosmo-ipad-app-video>

<http://www.cosmopolitan.com/print-this/pauly-d-jersey-shore-cosmo-ipad-app-video?page...> 4/25/2011

COSMOPOLITAN website

EXHIBIT T - 2

Room 960 x DJ Pauly D At Room 960 - CTnow x +

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 Jersey Shore's Paul 'DJ Pauly D' DeVecchio' was at Room 960 in downtown Hartford Friday night for a DJ set. Hundreds came out to get their GTL on, show off their new haircuts, and dance the night away.  
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1 2 3 4 5 6 7 8 9 10 11 12 13



DJ Pauly D At Room 960

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**SOUND CHECK** by ERIC DANFON  
 ALL THE NEWS YOU NEED

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- The Decemberists To Play July 31, Tickets On Sale Friday
- Interview: Diddy Gets Down And Dirty
- B.O.M.B. Fest Moved From WCSU To Comcast Theater In Hartford
- Coachella 2011: The rise of a new generation

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**ROOM 960 NIGHTCLUB, HARTFORD, CONNECTICUT  
 Appearance by "DJ PAULY D" on Friday, April 22, 2011**

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Jersey Shore's Paul 'DJ Pauly D' DeLuca was at Room 960 in downtown Hartford Friday night for a DJ set. Hundrede came out to get their GTL on, show off their new haircuts, and dance the night away.  
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Image 1 of 39



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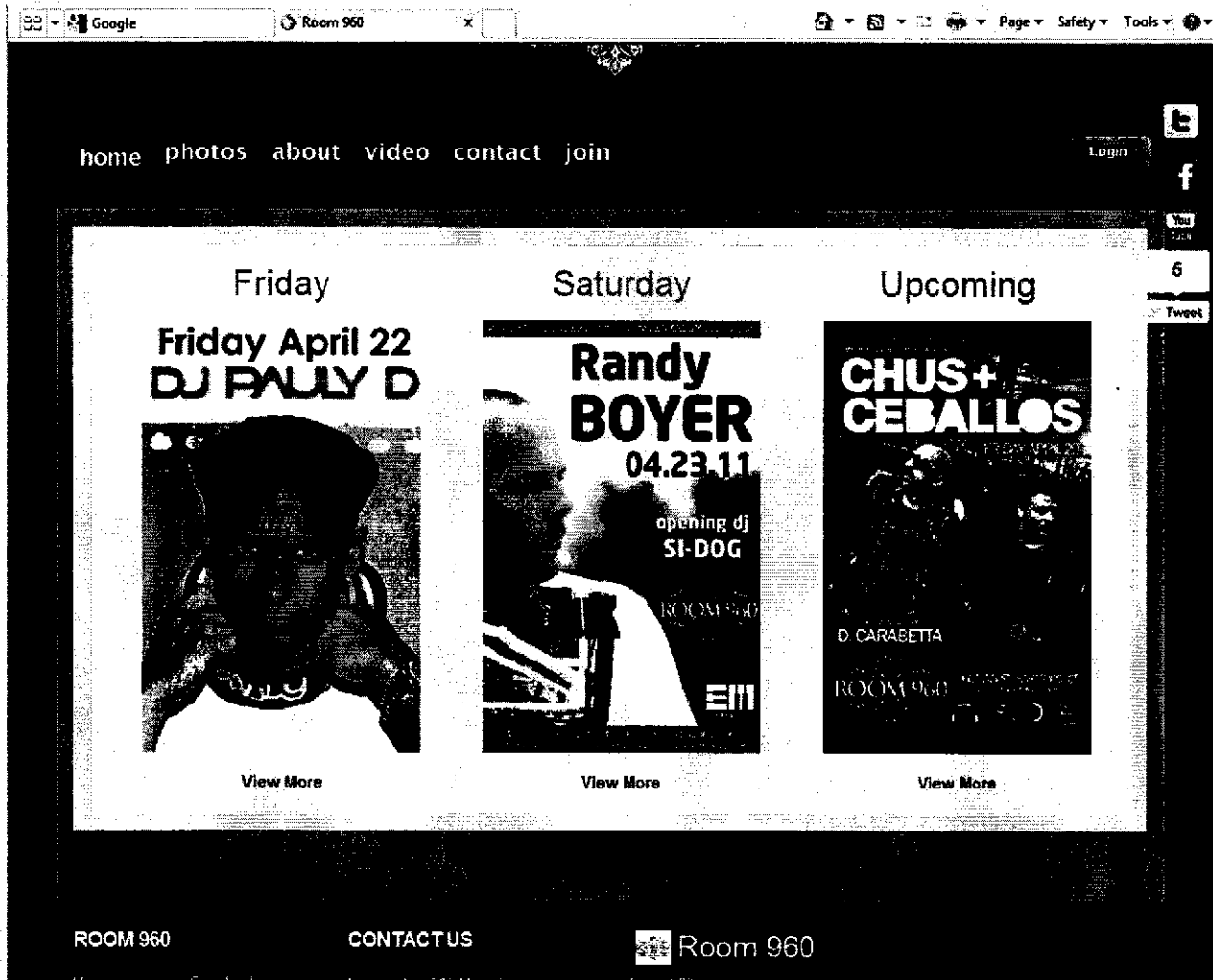
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**ROOM 960 NIGHTCLUB, HARTFORD, CONNECTICUT**  
Appearance by "DJ PAULY D" on Friday, April 22, 2011



**ROOM 960 NIGHTCLUB, HARTFORD, CONNECTICUT**  
**Appearance by "DJ PAULY D" on Friday, April 22, 2011**

**EXHIBIT U - 3**