

EXHIBIT 17

From: Michael T. McKibben <mmckibben@leader.com>
Sent: Thursday, November 21, 2002 9:01 AM
To: LSchlesinger@LIMITED.com
Subject: Limited-Leader update

Hi Len:

Kurt Schnieders and Herb Berger visited our offices on Monday for a briefing. It was a productive meeting. The next step was for them to discuss immediate possibilities with Jon and Kathleen then for Kathleen to get back to us.

In parallel, I now have all four Ohio-based VC's interested in funding our **\$10M** round. They are **Primus, Blue Chip, Battelle Venture Partners** and **River Cities**. (We are working on others, but these guys are the the furthest along.) A key element in finalizing this financing at a decent valuation is to show them a major contract or pending major contract.

Would you be willing to field a call from the lead VC among this group? They want to hear why a major player is interested in this technology. At this stage, even an estimate from you of what the Leader contract amount will be would go a long way in my valuation negotiations. FYI, interestingly Len, of our three value propositions: *leadership, collaboration* and *intellectual capital*, these guys only get it on the collaboration piece. The strategic and intellectual capital value of what we've built is lost on them. Nonetheless, they see the potential just from the collaboration features.

In exchange for Limited's support in helping us secure this VC round, I'd like to offer the following sweetheart deal:

LeaderPhone® – We're ready to supply teleconferencing to Limited at 5 cents per minute plus the long distance charge. The VCs will simply want to hear what Limited's minutes-per-month ramp up projection is over 6-12-18 months. We will also add Limited-requested custom features at no charge. In addition, if needed, we have Sprint ready to stand with us on unique supplier requirements you might have if that is necessary. We are actually moving to a least-cost routing supplier right now that is much cheaper than Sprint and actually contracts with Sprint, AT&T, etc. We'll configure this part of the solution however Jon and Kathleen wish.

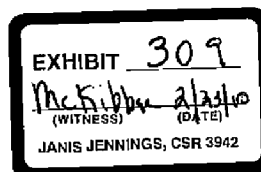
Leader2Leader® – The ideal "marquee" Leader2Leader® contract for us in these VC valuation negotiations would be a \$1.5 million license of Leader2Leader®. May I suggest that Limited purchase the licenses for 2,000 Leader2Leader® user-seats for 3 years. That works out to \$20.83 per user per month. We can include a clause which would permit any unused license fees to be applied to future LeaderPhone® charges at your discretion. This helps us in another way... it also helps us establish a market rate for our user licenses. We had projected it to be \$20-40 per month depending on amounts of storage used. Clearly, with Limited we will be generous on storage and thus create plenty of value there. In addition, we will be very flexible in adding Limited-requested features to the system.

My assessment so far is that we have potentially strong fits in:

- TELECONFERENCING: more features, less cost, more secure
- DESIGN RESOURCES/COLLABORATION: more features, more convenient, less cost, easier to support, more secure, dynamic online resources, version control
- PROJECT RESOURCES/COLLABORATION: ditto
- SUPPLIER RESOURCES/COLLABORATION: ditto
- STORE RESOURCES/COMMUNICATIONS: online training and store resources, cuts courier costs, easier to support, thin client makes for easier support of basic communications like Email, fax, file exchange, bulletin boards, news, ideas, feedback, security, supports handhelds We look forward to reviewing the short list from our meeting with Kurt and Herb.

Thanks, Len, for your support and encouragement. These steps most definitely will "put us over the top" in our next step of growth.

I look forward to hearing from you on how quickly you think we can reasonably move on this. The sooner the better for us. It's brutal out here in the financing world right now. Every "angle" to get these financing guys out of the cellar is golden.



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DEFENDANT'S EXHIBIT
DTX 0185
CASE NO. 1:08-CV-00862-LPS

Yours truly,

—Mike

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