

# **EXHIBIT 9**

# Facebook Mobile Client (Version 1.0 Verizon)

The Facebook Mobile Client will allow users to interact with the Facebook web application via the installation and usage of rich client software on a networked mobile device with imaging and phonebook functionality.

## Product Overview

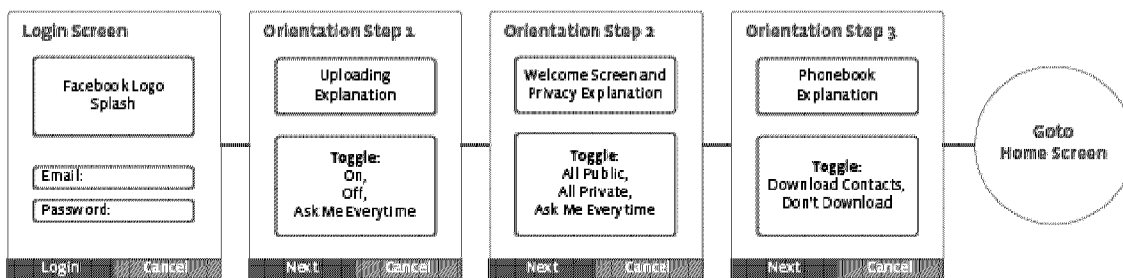
The Facebook Mobile Client provides automatic photo upload from mobile devices to Facebook servers as well as phonebook integration.

## Client Download

There will be several alternative ways in which a user may discover and download the Facebook Mobile Client. For Verizon subscribers, users will download the FMC from the Verizon menu (“Get it Now”).

## First Login

1. User lands on Login screen and receives one-time prompt to enter Facebook Email and Password. Note: User will always remain logged-into the client and will not be presented again with the Login screen unless they explicitly select “Logout” from the Option menu.
2. User selects Login button and enters Orientation workflow.
  - a. Welcome message
  - b. Walk-through Preferences options. Default preferences are: “On” for Upload, “All Public” for Privacy, and “Download Contacts” for Phonebook. (Note the following logic for Orientation: If user selects “Off” Upload option, Step 2: Privacy explanation is not shown. Also, if user selects “Cancel” during Orientation at any time, they are taken to the photo gallery page and the following default settings are applied for any Setting option(s) that they might have skipped. If not set, the Upload Setting will be set to “Ask Me Everytime”, the Privacy Setting to “All Public” and the Phonebook Setting to “Don’t Download.”)
  - c. Phonebook explanation and option to “Download Contacts”.



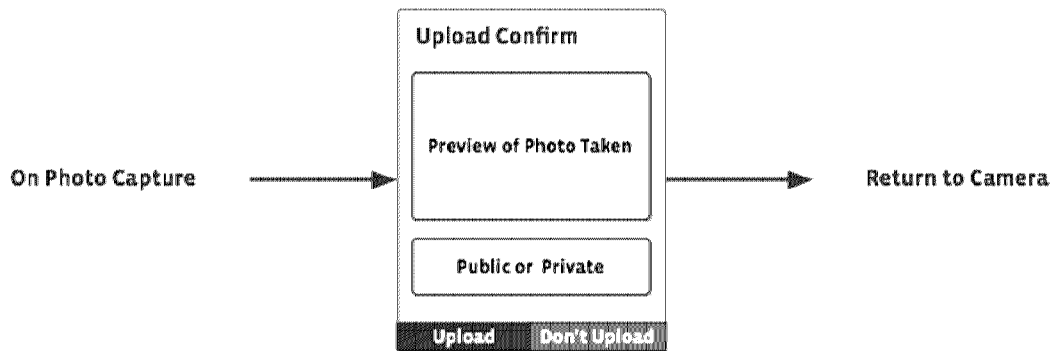
Plaintiff's Trial Exhibit

**PTX-277**

Case No. 08-CV-00862

## Photo Upload Process

1. User takes photo using native camera application.
2. Client instantly detects new photos.
3. If user has elected to always upload and privately, photo is added to gallery and appears as private photo in mobile album on site.
4. If user has elected to always upload and publicly, photo is added to gallery and appears as public photo in mobile album on site.
5. If user has elected the “Ask Every Time” Upload option and any one of the three privacy options, photo is added to gallery and client displays preview of photo with the option to upload public or privately, or not upload.



- a. If privacy setting is set to “All Private”, “Private” option is default selected.
  - b. If privacy setting is set to “All Public”, “Public” option is default selected.
  - c. If privacy setting is set to “Ask Me Everytime”, “Public” option is default selected.
6. If user has elected to not upload, photo is simply added to gallery.
  7. If photo is in the process of uploading, photo is marked as uploading in the gallery.
  8. If upload is successful, photo is marked as uploaded privately or publicly in gallery.
  9. If upload fails, photo is marked as failed in gallery with error message “Your photo upload has failed. Do you want to try again?” at the top of the gallery page. User will only see this notification if they navigate to the photo gallery page.

## Photo Gallery

PixSense Gallery will display all photos that are currently residing on the user's handset. This includes:

1. Photos not uploaded
2. Photos that failed to upload
3. Photos uploaded publicly
4. Photos uploaded privately
5. Photos that are in the queue.

User can view and manage these photos from the photos gallery, the default client homepage. The gallery will display thumbnails of all photos in order of recency from top left to bottom right. For a standard phone screen, 9 photo thumbnails will display onscreen at a time. Each photo will have a graphic to indicate the status of the photo (i.e. private, public, failed, in queue). If the photo is not uploaded, the photo has no graphic.

From photos gallery view, thumbnail of most recent photo is default selected. User can navigate gallery to select any other single photo thumbnail. With regard to media stats, when a photo is highlighted, show the date and time of the photo in the first row, and the Status in Text followed by the Page number/Total pages in the second row.

From this page, user can click on the Options button for the following menu options:

<b>Not Uploaded</b>	<b>Uploaded Privately</b>	<b>Uploaded Publicly</b>	<b>Failed Upload</b>
Open	Open	Open	Open
Upload	Make Public	Delete	Retry
Delete	Delete	Settings	Delete
Settings	Settings	Logout	Settings
Logout	Logout	About/Help	Logout
About/Help	About/Help		About/Help

**Individual Photo View**

User can see an enlarged view of a photo thumbnail by clicking on the selected thumbnail or selecting “Open” from the Options menu.

As per PixSense suggestion with regard to media stats, show the date and time of the photo in the first row, and the Status in Text followed by the Page number/Total pages in the second row.

From this page, user can click on the Options button for the following menu options:

<b>Not Uploaded</b>	<b>Uploaded Privately</b>	<b>Uploaded Publicly</b>	<b>Failed Upload</b>
Upload	Make Public	Delete	Retry
Delete	Delete	Settings	Delete
Settings	Settings	Logout	Settings
Logout	Logout	About/Help	Logout
About/Help	About/Help		About/Help

**Website**

If user has elected to upload photo publicly, photo will appear as public photo in the Mobile Uploads album on site.

If user has elected to upload photo privately, photo will appear as a private photo in the Mobile Uploads album on site.

## Menu Options

Below is a comprehensive list of all available menu options and the action taken when selected.

<b>Open</b> - Selected photo appears in individual photo view.
<b>Upload</b> – Depending on the user’s Upload and Privacy settings: <ul style="list-style-type: none"><li>• If set to the “On” Upload option and the “All Private” Privacy option, selected photo will be automatically uploaded to Facebook website as a private photo and marked as private in the client gallery.</li><li>• If set to the “On” Upload option and the “All Public” Privacy option, selected photo will be automatically uploaded to Facebook website as a public photo and marked as public in the client gallery.</li><li>• If set to the “Ask Me Everytime” Upload option and the “All Private” Privacy option, client displays preview of photo with the option to upload privately default selected..</li><li>• If set to the “Ask Me Everytime” Upload option and the “All Public” Privacy option, client displays preview of photo with the option to upload publicly default selected..</li><li>• If set to the “Ask Me Everytime” Upload option and the “Ask Me Everytime” Privacy option, client displays preview of photo with the option to upload publicly default selected..</li></ul>
<b>Make Public</b> – Selected private photo becomes a public photo on the Facebook website and is marked as public in the client gallery.
<b>Retry</b> – Selected failed photo is added to upload queue.
<b>Delete</b> – Selected photo is deleted from the client gallery.
<b>Settings</b> – User lands on Settings page.
<b>Logout</b> – User lands on Login screen.
<b>About/Help</b> – User lands on About/Help page.

## Settings Management

### Client

User can edit the application settings from the client device by navigating to the Settings page from the Options menu.

User can elect to not upload all photos automatically in cases where cost, bandwidth, or visibility is an issue. User may elect to be shown a prompt before each photo is uploaded and choose whether to upload publicly, privately, or not upload. Finally, user may elect to turn the phonebook on or off, or invoke a manual update.

In this regard, the Settings page has three Settings options (Privacy, Upload and Phonebook.) Selecting any of these options will display the following toggles:

<b>Upload Settings</b>	<b>Privacy Settings</b>	<b>Phonebook Settings</b>
Always Upload	Always Private	Update Now
Never Upload	Always Public	Remove Updates
Ask Me Everytime	Ask Me Everytime	

The following settings are default selected: “Ask Me Everytime” for Upload Settings, “Always Public” for Privacy Settings, and “Update Now” for Phonebook Settings.

## Phonebook Integration

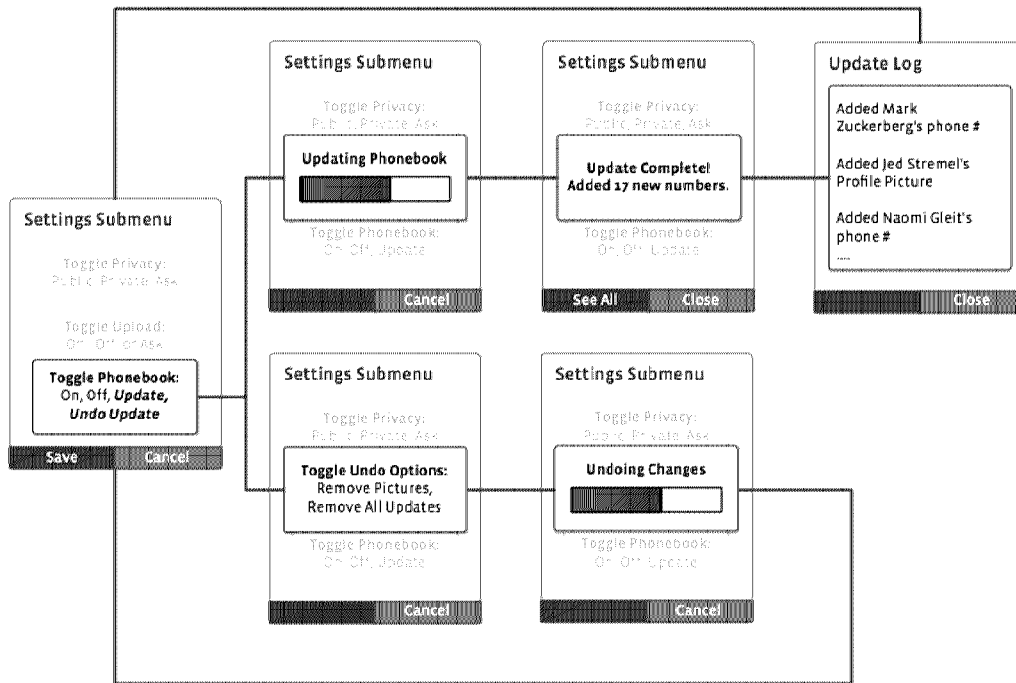
The user is able to sync contact information from their device phonebook onto a Facebook server and populate contact information from Facebook into their device phonebook. The application will also attach Facebook profile photos to phonebook entries for corresponding contacts.

Updates on the Facebook website should be propagated to the device when the user manually invokes this function during Orientation and/or from the Phonebook options on the Settings page.

Facebook will flag information that has been assigned by the user vs. information populated by the application. Information assigned by the user will never be overwritten, whereas information assigned by the application will be always be updated. Verizon users will be identified in phonebooks by a watermark (In Network Logo) on their profile picture.

Upon selecting “Update Now”, user will see a progress bar and a button option to “Cancel.” Upon successful update, user will be notified of the number of contacts added and/or modified and have button options to “See All” and “Exit”. If Update fails, ask either to “Try Again” or “Cancel”.

User can also select to “Remove Updates” from the Phonebook Settings page. Upon selecting this option, user will be presented with two sub-options “Remove Added Pictures Only” and “Remove All Phonebook Updates”. Selecting "Remove Added Pictures Only" will remove all added profile pictures. "Remove All Phonebook Updates" will remove all facebook added fields. "Remove Added Pictures Only" is the default selected.





About

[insert About content – Naomi]

Help

[insert Help content – Naomi]