

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,)	
)	
Plaintiff,)	
)	
v.)	C.A. No. 09-525 (LPS)
)	
GOOGLE, INC.,)	
)	
Defendant.)	

NOTICE OF FIRM NAME CHANGE

PLEASE TAKE NOTICE that the law firm of Sonnenschein Nath & Rosenthal LLP is now known as SNR Denton US LLP. The firm's addresses, telephone numbers, and facsimile numbers remain the same. The new email addresses for SNR Denton counsel admitted *pro hac vice* in this matter are:

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September 30, 2010

CERTIFICATE OF SERVICE

I hereby certify that on September 30, 2010, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were caused to be served on September 30, 2010, upon the following individuals in the manner indicated:

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