IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,   )
)
        Plaintiff,   )
)
    v.   )   C.A. No. 09-525 (LPS)
)
GOOGLE, INC.,   )   **PUBLIC VERSION**
)
        Defendant.   )

DECLARATION OF JENNIFER D. BENNETT
IN SUPPORT OF PLAINTIFF PERSONALIZED USER MODEL, L.L.P.'S
RESPONSIVE CLAIM CONSTRUCTION BRIEF

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FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,	)	
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Plaintiff,	)	
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v.	)	C.A. No. 09-525 (LPS)
	)	
GOOGLE, INC.,	)	
	)	
Defendant.	)	

DECLARATION OF JENNIFER D. BENNETT
IN SUPPORT OF PLAINTIFF PERSONALIZED USER MODEL, L.L.P.'S
RESPONSIVE CLAIM CONSTRUCTION BRIEF

I, Jennifer D. Bennett, declare:

1.   I am an attorney duly licensed to practice in the State of California, admitted to practice *pro hac vice* before this Court, and an associate with the law firm of SNR Denton US LLP, counsel for Plaintiff Personalized User Model, L.L.P. ("P.U.M.") in this action. I make this declaration in support of P.U.M.'s Responsive Claim Construction Brief.

2.   Attached as Exhibit 1 is a true and correct copy of http://googleblog.blogspot.com/2009/12/personalized-search-for-everyone.html.

3.   Attached as Exhibit 2 is a true and correct copy of http://www.google.com/ads/preferences.

4.   Attached as Exhibit 3 is a true and correct copy of http://www.google.com/support/news/bin/answer.py?hl=en&answer=82464.

5.   Attached as Exhibit 4 is a true and correct copy of selected pages from *The American Heritage Dictionary of the English Language* (1978).

6.   Attached as Exhibit 5 is a true and correct copy of Hertz, A. Krogh, R. Palmer, *Introduction to the Theory of Neural Computation* (Addison-Wesley 1991).

7.   Attached as Exhibit 6 is a true and correct copy of Vladimir S. Cherkassky and Filip M. Mulier, *Learning from Data: Concepts, Theory, and Methods* (1998).

8.   Attached as Exhibit 7 is a true and correct copy of   REDACTED
          REDACTED

9.   Attached as Exhibit 8 is a true and correct copy of http://en.wikipedia.org/wiki/Machine_learning.

10.   Attached as Exhibit 9 is a true and correct copy of selected pages from the file history of U.S. Patent No. 6,981, 040, Bates numbered PUM0067572-78, and PUM0068507-12.

11.   Attached as Exhibit 10 is a true and correct copy of selected pages from THE COMPUTER DESKTOP ENCYCLOPEDIA (Freedman 2d ed. 1999).

12.   Attached as Exhibit 11 is a true and correct copy of   REDACTED
          REDACTED

13.   Attached as Exhibit 12 is a true and correct copy of selected pages from Peter M. Lee, *Bayesian Statistics: An Introduction* (1989).

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed this __13th___ day of __December_____, 2010, at San Francisco, California

  _/s/ Jennifer D. Bennett_____
  Jennifer D. Bennett

CERTIFICATE OF SERVICE

I hereby certify that on December 20, 2010, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were caused to be served on December 20, 2010, upon the following individuals in the manner indicated:

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_____
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