

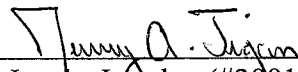
IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,	)	
	)	
Plaintiff,	)	
	)	
v.	)	C.A. No. 09-525 (LPS)
	)	
GOOGLE, INC.,	)	
	)	
Defendant.	)	

**PLAINTIFF’S NOTICE OF DEPOSITION OF GREG FRIEDMAN**

PLEASE TAKE NOTICE THAT pursuant to Rule 30 of the Federal Rules of Civil Procedure, Plaintiff, Personalized User Model, LLP (“P.U.M.”), will take the deposition of GREG FRIEDMAN. The deposition will take place at the offices of Quinn Emanuel Urquhart & Sullivan, 555 Twin Dolphin Dr., 5th Floor, Redwood Shores, CA 94065, or a mutually agreeable location, beginning at 9:00 a.m. on January 31, 2011. If the deposition is not completed on the date set out above, the taking of the deposition will continue day to day thereafter or pursuant to the parties’ agreement. The deposition will be recorded by stenographic, videographic, and/or audiographic means.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP




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December 23, 2010  
3978099

**CERTIFICATE OF SERVICE**

I hereby certify that on December 23, 2010, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were caused to be served on December 23, 2010, upon the following individuals in the manner indicated:

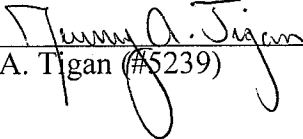
**BY E-MAIL**

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\_\_\_\_\_  
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