# EXHIBIT 1

# UNITED STATES DISTRICT COURT

for the

Northern District of California

Personalized User Model, LLP	)
Plaintiff	) 
V.	) Civil Action No. 1:09-cv-525 (LPS)
Google Inc.	) (If the action is pending in another district, state where:
Defendant	) District of Delaware
	MENTS, INFORMATION, OR OBJECTS SPECTION OF PREMISES
To: SRI International 333 Ravenswood Avenue, Menlo Park, CA 94025	
documents, electronically stored information, or objects, material: See Exhibit A	duce at the time, date, and place set forth below the following and permit their inspection, copying, testing, or sampling of the
Diage: OND D	Date and Time:
Place: SNR Denton US LLP 1530 Page Mill Road, Suite 200 Palo Alto, CA 94304	02/04/2011 10:00
Place:	Date and Time:
The provisions of Fed. R. Civ. P. 45(c), relating to	to your protection as a person subject to a subpoena, and Rule oppoena and the potential consequences of not doing so, are
attached.	spoona and the potential consequences of not doing so, are
Date: 18111	
CLERK OF COURT	•
	OR Thursday
Signature of Clerk or Deputy	Clerk Attorney's signature
The name, address, e-mail, and telephone number of the	attorney representing (name of party)
Personalized User Model, LLP	, who issues or requests this subpoena, are:
Jeremy A. Tigan, Esquire, Morris, Nichols, Arsht & Tunno (302) 658-9200, jtigan@mnat.com	ell LLP, 1201 North Market Street, Wilmington, DE 19801

Civil Action No. 1:09-cv-525 (LPS)

# PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)

vas received by me on (date)			
	•		
☐ I personally served	the subpoena on the individual at	(place)	
i personany served	the subpoena on the marvidual at		; or
☐ I left the subnoana	at the individual's residence or us	ual place of abode with (nama)	
□ Tient the subpoena		rson of suitable age and discretion wh	o resides there.
on (date)		individual's last known address; or	,
☐ I served the subpoe	ena to (name of individual)		, who is
designated by law to	accept service of process on behal		
		on (date)	; or
☐ I returned the subpo	oena unexecuted because		; 01
□ other (specify):			
\$	•		
Iy fees are \$			
	for travel and \$	for services, for a total of \$	0.00
I declare under penalty	for travel and \$  y of perjury that this information is		0.00
I declare under penalty			0.00
		s true.	0.00
			0.00
		s true.	0.00
I declare under penalty		s true.  Server's signature	0.00

Additional information regarding attempted service, etc:

#### Federal Rule of Civil Procedure 45 (c), (d), and (e) (Effective 12/1/07)

#### (c) Protecting a Person Subject to a Subpoena.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The issuing court must enforce this duty and impose an appropriate sanction — which may include lost earnings and reasonable attorney's fees — on a party or attorney who fails to comply.

#### (2) Command to Produce Materials or Permit Inspection.

- (A) Appearance Not Required. A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.
- (B) Objections. A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing or sampling any or all of the materials or to inspecting the premises or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:
- (i) At any time, on notice to the commanded person, the serving party may move the issuing court for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

#### (3) Quashing or Modifying a Subpoena.

- (A) When Required. On timely motion, the issuing court must quash or modify a subpoena that:
  - (i) fails to allow a reasonable time to comply;
- (ii) requires a person who is neither a party nor a party's officer to travel more than 100 miles from where that person resides, is employed, or regularly transacts business in person except that, subject to Rule 45(c)(3)(B)(iii), the person may be commanded to attend a trial by traveling from any such place within the state where the trial is held;
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
  - (iv) subjects a person to undue burden.
- **(B)** When Permitted. To protect a person subject to or affected by a subpoena, the issuing court may, on motion, quash or modify the subpoena if it requires:
- (i) disclosing a trade secret or other confidential research, development, or commercial information;
- (ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party; or
- (iii) a person who is neither a party nor a party's officer to incur substantial expense to travel more than 100 miles to attend trial.
- (C) Specifying Conditions as an Alternative. In the circumstances described in Rule 45(c)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:
- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

#### (d) Duties in Responding to a Subpoena.

- (1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:
- (A) Documents. A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.
- **(B)** Form for Producing Electronically Stored Information Not Specified. If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.
- (C) Electronically Stored Information Produced in Only One Form. The person responding need not produce the same electronically stored information in more than one form.
- (D) Inaccessible Electronically Stored Information. The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

#### (2) Claiming Privilege or Protection.

- (A) Information Withheld. A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:
  - (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.
- (B) Information Produced. If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information to the court under seal for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.
- (e) Contempt. The issuing court may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena. A nonparty's failure to obey must be excused if the subpoena purports to require the nonparty to attend or produce at a place outside the limits of Rule 45(c)(3)(A)(ii).

#### **EXHIBIT A**

#### **DEFINITIONS**

- 1. "SRI," "YOU," and "YOUR," means SRI International, and its officers, directors, current and former employees, counsel, agents, consultants, representatives, and any other persons acting on behalf of any of the foregoing, and SRI International's affiliates, parents, divisions, joint ventures, licensees, franchisees, assigns, predecessors and successors in interest, and any other legal ENTITIES, whether foreign or domestic, that are owned or controlled by SRI International, and all predecessors and successors in interest to such ENTITIES.
- 2. "Google" means Google, Inc. and its officers, directors, current and former employees, counsel, agents, consultants, representatives, attorneys, and any other persons acting on behalf of any of the foregoing, and Google's affiliates, parents, divisions, joint ventures, licensees, franchisees, assigns, predecessors and successors in interest, and any other legal ENTITIES, whether foreign or domestic, that are owned or controlled by Google, and all predecessors and successors in interest to such ENTITIES.
- 3. "'040 PATENT" means U.S. Patent No. 6,981,040, entitled "Automatic, Personalized Online Information and Product Services," all underlying patent applications, all continuations, continuations-in-part, divisionals, reissues, and any other patent applications in the '040 patent family
- 4. "'031 PATENT" means U.S. Patent No. 7,320,031, entitled "Automatic, Personalized Online Information and Product Services," all underlying patent applications, all continuations, continuations-in-part, divisionals, reissues, and any other patent applications in the '031 patent family.

- 5. "276 PATENT" means U.S. Patent No. 7,685,276, entitled "Automatic, Personalized Online Information and Product Services," all underlying patent applications, all continuations, continuations-in-part, divisionals, reissues, and any other patent applications in the '031 patent family.
- 6. "PATENTS-IN-SUIT" shall refer to the '040 PATENT, the '031 PATENT, and the '276 PATENT individually and collectively.
- 7. "DOCUMENT" shall mean all materials and information that are discoverable pursuant to Rule 34 of the Federal Rules of Civil Procedure. A draft or non-identical copy is a separate document within the meaning of this term.
- 8. "PUM" and "PLAINTIFF" shall mean Personalized User Model LLP., Plaintiff in the civil case captioned Personalized User Model, LLP v. Google Inc., Case No. 09-525 (JJF).
- 9. The term "PERSON" shall refer to any individual, corporation, proprietorship, association, joint venture, company, partnership or other business or legal entity, including governmental bodies and agencies.
- 10. "REFLECT," "REFLECTING," "RELATE TO," "REFER TO," "RELATING TO," and "REFERRING TO" shall mean relating to, referring to, concerning, mentioning, reflecting, pertaining to, evidencing, involving, describing, discussing, commenting on, embodying, responding to, supporting, contradicting, or constituting (in whole or in part), as the context makes appropriate.
  - 11. "Include" and "including" shall mean including without limitation.
  - 12. Use of the singular also includes the plural and vice-versa.

- 13. The words "or" and "and" shall be read in the conjunctive and in the disjunctive wherever they appear, and neither of these words shall be interpreted to limit the scope of these Interrogatories.
- 14. The use of a verb in any tense shall be construed as the use of the verb in all other tenses.

## **INSTRUCTIONS**

The following instructions shall apply to each of the Document Requests herein:

- 1. If any portion of a DOCUMENT or THING is responsive to a request, the entire DOCUMENT or THING shall be produced, redacting only privileged material, if any.
- 2. YOU are to produce the original and each non-identical copy of each DOCUMENT or THING requested herein that is in YOUR possession, custody or control.
- 3. DOCUMENTS produced pursuant to these requests shall be produced in the original files and shall not be shuffled or otherwise rearranged. DOCUMENTS which were stapled, clipped, or otherwise fastened together shall be produced in that form.
- 4. THINGS produced pursuant to these requests shall be produced in their present form and shall not be changed or modified in any way.
- 5. In the event that any DOCUMENT or THING called for by these requests or subsequent requests is to be withheld on the basis of a claim of privilege or immunity from discovery, that DOCUMENT or THING is to be identified by stating:
  - (a) the author(s), addressee(s) and any indicated or blind copyee(s);
  - (b) the DOCUMENT's or THING's date, number of pages and attachments or appendices;

- (c) the subject matter(s) of the document;
- (d) the nature of the privilege or immunity asserted; and
- (e) any additional facts upon which you would base your claim of privilege or immunity.
- 6. In the event that any DOCUMENT or THING called for by these requests or subsequent requests has been destroyed or discarded, that DOCUMENT or THING is to be identified by stating:
  - (a) the author(s), addressee(s) and any indicated or blind copyee(s);
  - (b) the DOCUMENT's or THING's date, number of pages and attachments or appendices;
  - (c) the DOCUMENT's or THING's subject matter;
  - (d) the date of destruction or discard, manner of destruction or discard, and
     reason for destruction or discard;
  - (e) the PERSONS who were authorized to carry out such destruction or discard; and
  - (f) whether any copies of the DOCUMENT or THING presently exist and, if so, the name of the custodian of each copy.
- 7. These Requests shall be deemed continuing so as to require further and supplemental production in accordance with the Federal Rules of Civil Procedure.

# **DOCUMENTS TO BE PRODUCED**

# **REQUEST FOR PRODUCTION NO. 1:**

All communications whether written, oral or otherwise, between Google and SRI International concerning all transactions, contracts, agreements and understandings relating to the acquisition, sale, transfer or payment of any alleged rights in the patents-in-suit.

## **REQUEST FOR PRODUCTION NO. 2:**

All communications between Google and SRI International relating to Yochai Konig.

# **REQUEST FOR PRODUCTION NO. 3:**

All documents (including drafts) relating to any agreement or transaction between or among Google and SRI International relating to the patents-in-suit or any invention claimed therein, including any communications sent to or received by SRI relating to any such transaction.

#### **REQUEST FOR PRODUCTION NO. 4:**

All documents (including drafts) and communications between Google and SRI International relating to the Purchase Agreement entered into by and between Google, Inc. and SRI International on January 18, 2011 relating to Patent Rights.

# **REQUEST FOR PRODUCTION NO. 5:**

All documents regarding Yochai Konig's work while we was employed at SRI International.

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