IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL LLP,

Plaintiff,

:

v. : Civil Action No. 09-525-JJF

:

GOOGLE, INC.,

:

Defendant.

ORDER

At Wilmington, this $\underline{27}$ of October 2009, for the reasons set forth in the Memorandum Opinion issued this date;

IT IS HEREBY ORDERED that Defendant Google's Motion To Transfer Venue To The Northern District Of California (D.I. 9) is **DENIED**.