IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

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PERSONALIZED USER MODEL, L.L.P.,	
	Plaintiff,
V.	
GOOGLE, INC.,	
	Defendant.

C.A. No. 09-525 (LPS)

PLAINTIFF'S NOTICE OF DEPOSITION OF JONATHAN ALFERNESS

PLEASE TAKE NOTICE THAT pursuant to Rule 30 of the Federal Rules of Civil Procedure, Plaintiff, Personalized User Model, LLP ("P.U.M."), will take the deposition of JONATHAN ALFERNESS. The deposition will take place at the offices of Quinn Emanuel Urquhart & Sullivan, 555 Twin Dolphin Dr., 5th Floor, Redwood Shores, CA 94065, or a mutually agreeable location, beginning at 9:00 a.m. on March 24, 2011. If the deposition is not completed on the date set out above, the taking of the deposition will continue day to day thereafter or pursuant to the parties' agreement. The deposition will be recorded by stenographic, videographic, and/or audiographic means.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

/s/ Jeremy A. Tigan

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March 8, 2011 4128564

CERTIFICATE OF SERVICE

I hereby certify that on March 8, 2011, I caused the foregoing to be electronically

filed with the Clerk of the Court using CM/ECF which will send electronic notification of such

filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were

caused to be served on March 8, 2011, upon the following individuals in the manner indicated:

BY E-MAIL

BY E-MAIL

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/s/ Jeremy A. Tigan

Jeremy A. Tigan (#5239)