

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,)
)
 Plaintiff,)
)
 v.)
)
 GOOGLE, INC.,)
)
 Defendant.)
) C.A. No. 09-525 (LPS)
 _____)
 GOOGLE, INC.,)
)
 Counterclaimant,)
)
 v.)
)
 PERSONALIZED USER MODEL, L.L.P.)
 and YOCHAI KONIG,)
)
 Counterclaim-Defendants.)
)
 _____)

MOTION AND ORDER FOR ADMISSION *PRO HAC VICE*

Pursuant to D. Del. LR 83.5 and the attached certification, counsel moves the admission *pro hac vice* of Robert Needham, SNR Denton, 2000 McKinney, Suite 1900, Dallas, Texas 75201 to represent plaintiff Personalized User Model LLP in this matter.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

/s/ Karen Jacobs Louden

Karen Jacobs Louden (#2881)

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*Attorneys For Plaintiff Personalized
User Model, L.L.P and Yochai Konig*

March 16, 2011

4118236

ORDER GRANTING MOTION

IT IS HEREBY ORDERED that counsel's motion for admission *pro hac vice* of Robert Needham is granted.

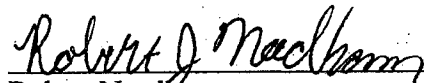
Dated: _____

United States District Judge

CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE

Pursuant to Local Rule 83.5, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the Bar of the State of California and pursuant to Local Rule 83.6 submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules. In accordance with Standing Order for District Court Fund effective January 1, 2005, I further certify that the annual fee of \$25.00 has been paid to the Clerk of Court, or, if not paid previously, the fee payment will be submitted to the Clerk's Office upon the filing of this motion.

Dated: 3/10/11


Robert Needham
SNR Denton
2000 McKinney Avenue, Ste. 1900
Dallas, TX 75201
(214) 259-0900
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CERTIFICATE OF SERVICE

I I hereby certify that on March 16, 2011, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were caused to be served on March 16, 2011, upon the following individuals in the manner indicated:

BY E-MAIL

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/s/ Karen Jacobs Louden

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