

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

PERSONALIZED USER MODEL LLP,	:	
	:	
Plaintiff,	:	
	:	
v.	:	C.A. No. 09-525-LPS
	:	
GOOGLE, INC.,	:	
	:	
Defendant.	:	

**ORDER**

And now this 15<sup>th</sup> day of July, 2011, after having been advised by

Plaintiff and Defendant of their inability to resolve a discovery matter,

**IT IS HEREBY ORDERED** that a teleconference is scheduled for **July 27, 2011** at **3:15 p.m.** Counsel for the party seeking relief shall initiate the teleconference call to **302-573-4573**.

**IT IS FURTHER ORDERED** that not later than **July 21, 2011**, any party seeking relief shall file with the Court a letter, not to exceed three (3) pages, outlining the issues in dispute and its position on those issues. Not later than **July 22, 2011**, any party opposing the application for relief may file a letter, not to exceed three (3) pages, outlining that party's reasons for its opposition. A copy of the document(s) must be provided to the Judge within one (1) hour of e-filing the document(s). Should the Court find further briefing necessary upon conclusion of the telephone conference, the Court will order it.

Delaware counsel are reminded of their obligations to inform out-of-state counsel of this Order. To avoid the imposition of sanctions, counsel shall advise the Court immediately of any problems regarding compliance with this Order.

A handwritten signature in black ink, appearing to read "L. P. A.", written in a cursive style.

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UNITED STATES DISTRICT JUDGE