

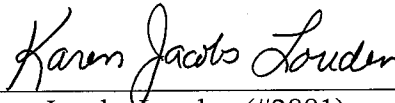
IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

| | | |
|-------------------------------------|---|------------------------|
| PERSONALIZED USER MODEL, L.L.P., |) | |
| |) | Civil Action No. _____ |
| Plaintiff, |) | JURY TRIAL DEMANDED |
| |) | |
| v. |) | |
| |) | |
| GOOGLE, INC., |) | |
| |) | |
| Defendant. |) | |
| |) | |

PERSONALIZED USER MODEL, L.L.P.’S RULE 7.1(a) DISCLOSURE STATEMENT

Pursuant to Federal Rule of Civil Procedure 7.1(a), Plaintiff Personalized User Model, L.L.P. (“P.U.M.”) states the following: (i) P.U.M. has no parent company; and (ii) no publicly held corporation owns 10% or more of P.U.M. P.U.M. reserves its right to supplement this statement, if necessary, pursuant to Rule 7.1(b).

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