

Exhibit 1

PUBLIC VERSION

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

PERSONALIZED USER MODEL, L.L.P.,)	
Plaintiff,)	C.A. No. 09-525 (LPS)
v.)	JURY TRIAL DEMANDED
GOOGLE, INC.,)	HIGHLY CONFIDENTIAL- OUTSIDE
Defendant.)	COUNSEL EYES ONLY
)	FILED UNDER SEAL
GOOGLE, INC.)	
Counterclaimant,)	
v.)	
PERSONALIZED USER MODEL, LLP and YOCHAI KONIG,)	
Counterdefendants.)	

**DECLARATION OF LEVY BENAIM IN SUPPORT OF PERSONALIZED
USER MODEL, LLP'S REPLY BRIEF IN SUPPORT OF PERSONALIZED
USER MODEL, LLP'S ALTERNATIVE CROSS-MOTION TO
SUBSTITUTE LEVINO LTD. AS PLAINTIFF**

I, Levy Benaim, declare:

1. I am an owner of Levino Ltd. ("Levino"). I submit this Declaration in support of the Plaintiff Personalized User Model, LLP's Reply Brief In Support of Its Alternative Cross-Motion to Substitute Levino as Plaintiff. I have personal knowledge of the facts set forth herein. I am authorized to conduct business and make this Declaration on Levino's behalf.

2. Levino is a company currently existing under the laws of the Republic of Cypress. existing Cyprus company currently in good standing in the Republic of Cyprus. A true and correct copy of a certificate from the Republic of Cypress, Department of Registrar of Companies, dated September 8, 2011, attesting to Levino's continuing existence is attached as Exhibit A.

3. I am also an owner of Personalized User Model, LLP. ("PUM"). Both Levino and PUM have at all times believed, and still believe, that the Patent and Intellectual Property Assignment Agreement dated May 23, 2007, assigning the patent rights of Levino to PUM, validly conveyed title to these patent rights to PUM, which now owns those patent rights. At the time of the Patent and Intellectual Property Assignment Agreement, the ownership of Levino and PUM was substantially the same.

4. If, contrary to our belief, PUM does not own the patent rights, then Levino owns those rights. Should the Court find that PUM lacks standing in this action, Levino desires to be substituted for PUM as the plaintiff, and, if given leave, would file an amended complaint naming Levino as plaintiff. That amended complaint would be identical in all respects as the current complaint except that it would substitute Levino as plaintiff.

5. To the extent that the Court will permit Levino to join to PUM's alternative cross-motion for substitution, Levino seeks to join in the cross-motion.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed this ___ day of September, 2011 in London, United Kingdom.

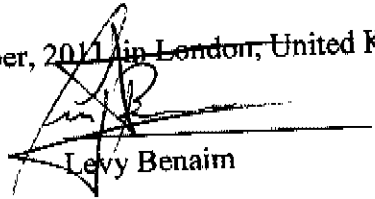

Levy Benaim

Exhibit A

ΚΥΠΡΙΑΚΗ
REPUBLIC



ΔΗΜΟΚΡΑΤΙΑ
OF CYPRUS

HE 171550

**MINISTRY OF COMMERCE, INDUSTRY AND TOURISM
DEPARTMENT OF REGISTRAR OF
COMPANIES AND OFFICIAL RECEIVER
NICOSIA**

8 September, 2011

CERTIFICATE

LEVINO LIMITED

It is hereby certified that, in accordance with the records kept by this Department, the above Company was registered on the 1 February, 2006 and is still on our Registry.

for Registrar of Companies

(Sgd) ANDREAS KOUMBARIS